

CITY OF MADISON
INTER-DEPARTMENTAL
CORRESPONDENCE

DATE: May 6, 2013

TO: Noble Wray, Chief of Police
FROM: Richard Bach, Captain of Police
SUBJECT: **2013 1st Quarter Traffic Enforcement Activity Report**

The information provided in this document represents the Madison Police Department's traffic enforcement activity for January - March, 2013.

Traffic Citations

The Madison Police Department issued **6,990** traffic citations (**4,190** citations were for hazardous violations and **2,800** citations were for non-hazardous violations), in the 1st quarter of 2013. These numbers were higher than the total number of citations (**6,751**) issued in the 1st quarter of 2012 and significantly higher than the **4,855** citations that the Madison Police Department issued for the 1st quarter of 2011.

Of the **6,990** total citations issued, **2,751** citations (**1,572** hazardous and **1,179** non-hazardous) were issued by the Traffic Enforcement Safety Team. These numbers represent an increase in the total number of citations issued by TEST officers as compared to the 1st quarters of 2012 (**2,655**) and 2011 (**1,495**).

Speeding

During the 1st quarter of 2013 citations for speeding issued department wide totaled (**2,468**). This is consistent with the **2,500** citations issued in the 1st quarter of 2012, and significantly higher than the **1,266** issued in the first quarter of 2011.

Hazardous Violations

Department wide **4,190** hazardous citations were issued during 1st quarter 2013. This is a slight decrease from the **4,218** citations issued during 1st quarter 2012.

Non-Hazardous Violations

There were **2,800** citations issued for non-hazardous offenses 1st quarter 2013. This compares with **2,533** citations during 1st quarter 2012.

Traffic Complaint Hotline

The Traffic Complaint Hotline (previously known as the Speeders Hotline) received **200** citizen calls during the first quarter of 2013. **106** warning letters were sent as a result of reported violations.

School Zones

School zones violation reports from Crossing Guards resulted in **36** warning letters and **40** citations being issued in the 1st quarter of 2013.

Traffic Enforcement/Safety Grants

56 traffic enforcement overtime grant initiatives were scheduled for the 1st quarter of 2013. These were coordinated through the Department of Transportation, Bureau of Transportation Safety. The grant initiatives focused on impaired driver (OMVWI), excessive speed, and seat belt enforcement. In addition, the Madison Police Department participated in a multijurisdictional grant sponsored by the State of Wisconsin and administered by the Dane County Sheriff's Department which focused on enforcement of traffic violations in and along the beltline corridor. These grant initiatives resulted in **1,338** citations, compared to **37** grants and **875** citations during the 1st quarter 2012.

Significant Crashes

In the 1st quarter 2013, Traffic Specialists investigated **2** significant traffic crashes. These crashes resulted in **2** deaths. One crash is still being investigated as a hit & run. The 2nd crash involved the death of a 2 year old female and resulted in no criminal charges being issued.

During 2013 the officers and supervisors of Madison Police Department will continue to be cognizant of the vital role that traffic enforcement plays in the safety of the Madison community and will continue to be committed to make traffic safety and enforcement a priority in 2013.

T.E.S.T

The T.E.S.T has been involved in numerous media interviews and campaigns relating to traffic safety this includes outreach to the Latino community through radio talk show appearances at La Movida, 1480 AM radio station. In addition to daily Traffic enforcement projects throughout the city the T.E.S.T. also focuses daily on school zone enforcement. The T.E.S.T also received a new laser unit from funds from collaboration with the Dane County Sheriff's Office SMART grant.

Please see attachments for all citation/warning data.

**MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2011 - 2013)
FIRST QUARTER 2013**

DEPARTMENT WIDE

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2011	2012	2013	2011	2012	2013	2011	2012	2013	2011	2012	2013	2011	2012	2013
OMVWI (A)	143	151	159	153	148		176	152		144	127		616	578	159
OMVWI (B)	115	91	105	104	96		114	91		94	79		427	357	105
RECKLESS	10	19	9	14	15		15	17		18	6		57	57	9
SPEEDING	1266	2500	2468	1835	2465		2035	2298		1506	1517		6642	8780	2468
STOP & GO	233	211	195	280	222		273	195		242	209		1028	837	195
ARTERIAL	81	89	76	137	106		121	52		53	38		392	285	76
PASS/TURNING M/MT	127	123	122	137	148		172	147		134	127		570	545	122
DEVIATING	80	74	75	95	98		87	72		88	76		350	320	75
WRONG WAY	128	112	100	175	170		155	133		97	59		555	474	100
ALL OTHERS	29	92	39	120	106		143	82		83	58		375	338	39
RIGHT OF WAY (M.V.)	254	231	290	190	260		242	204		242	276		928	971	290
RIGHT OF WAY (PED.)	78	50	29	66	138		66	114		45	24		255	326	29
FAILURE TO CONTROL	196	94	123	94	69		92	78		82	85		464	326	123
FOLLOW TOO CLOSE	176	184	196	205	232		227	214		223	243		831	873	196
INATTENTIVE	159	146	163	174	208		196	206		191	182		720	742	163
UNSAFE BACKING	39	24	26	29	36		30	19		20	20		118	99	26
DR. SIGNAL	0	0	0	0	0		0	1		2	0		2	1	0
BIKE/PED	10	27	15	83	48		50	56		31	23		174	75	15
TOTAL HAZARDOUS	3,124	4,218	4,190	3,891	4,565	0	4,194	4,131	0	3,295	3,149	0	14,504	15,984	4,190

NON-HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2011	2012	2013	2011	2012	2013	2011	2012	2013	2011	2012	2013	2011	2012	2013
DL/VEH REG	1078	1292	1171	1237	1151		1178	1083		943	789		4436	4315	1171
VEH EQUIP	172	530	526	218	644		234	708		225	199		849	2081	526
ALL OTHERS	410	613	1004	448	567		522	617		402	623		1782	2420	1004
HIT AND RUN	71	98	99	70	98		64	96		68	103		273	395	99
TOTAL NON-HAZ	1,731	2,533	2,800	1,973	2,460	0	1,998	2,504	0	1,638	1,714	0	7,340	9,211	2,800

TOTAL VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2011	2012	2013	2011	2012	2013	2011	2012	2013	2011	2012	2013	2011	2012	2013
	4,855	6,751	6,990	5,864	7,025	0	6,192	6,635	0	4,933	4,863	0	21,844	25,195	6,990

Updated: 4/23/2013 ace

**MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2011 - 2013)
FIRST QUARTER 2013**

T.E.S.T UNIT

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2011	2012	2013	2011	2012	2013	2011	2012	2013	2011	2012	2013	2011	2012	2013
OMVWI (A)	0	0	2	0	0		0	2		0	1		0	3	2
OMVWI (B)	0	0	2	0	0		0	1		0	1		0	2	2
RECKLESS	1	0	1	0	0		1	1		1	0		3	1	1
SPEEDING	885	1743	1404	881	1372		1205	1301		984	1180		3955	5596	1404
STOP & GO	16	14	19	22	20		37	27		15	17		90	78	19
ARTERIAL	1	18	5	22	17		35	10		2	0		60	45	5
PASS/TURNING MVMT	7	9	6	5	3		8	7		5	7		25	26	6
DEVIATING	0	0	2	1	1		4	0		0	1		5	2	2
WRONG WAY	86	43	66	98	122		61	69		51	23		296	257	66
ALL OTHERS	3	8	2	45	55		67	24		18	4		133	91	2
RIGHT OF WAY (M.V.)	29	11	57	10	44		17	24		23	31		79	110	57
RIGHT OF WAY (PED.)	34	21	0	16	65		21	40		6	5		77	131	0
FAILURE TO CONTROL	3	1	4	0	0		1	0		4	3		8	4	4
FOLLOW TOO CLOSE	0	1	2	3	0		0	1		1	1		4	3	2
INATTENTIVE	2	0	0	0	0		3	4		0	0		5	4	0
UNSAFE BACKING	0	0	0	0	0		0	0		0	0		0	0	0
DR. SIGNAL	0	0	0	0	0		0	0		0	0		0	0	0
BIKE/PED	0	0	0	19	25		9	20		0	1		28	25	0
TOTAL HAZARDOUS	1,067	1,869	1,572	1,122	1,724	0	1,469	1,531	0	1,110	1,275	0	4,768	6,378	1,572

NON-HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2011	2012	2013	2011	2012	2013	2011	2012	2013	2011	2012	2013	2011	2012	2013
DL/VEH REG	124	233	249	111	185		149	182		141	166		525	766	249
VEH EQUIP	86	169	188	77	184		114	208		95	114		372	675	188
ALL OTHERS	218	384	742	230	363		273	410		229	440		950	1597	742
HIT AND RUN	0	0	0	0	0		0	0		0	0		0	0	0
TOTAL NON-HAZ	428	786	1179	418	732	0	536	800	0	465	720	0	1847	3038	1179

TOTAL VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2011	2012	2013	2011	2012	2013	2011	2012	2013	2011	2012	2013	2011	2012	2013
	1,495	2,655	2,751	1,540	2,456	0	2,005	2,331	0	1,575	1,995	0	6,615	9,416	2,751

Updated: 4/24/2013 ace

MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2011 - 2013)
FIRSTQUARTER 2013

Alcohol (OWI) Enforcement Grant

		Written Warnings Issued	Total
Jan to Mar 2013	*Citations Issued 248	88	336

Speed Enforcement Grant

		Written Warnings Issued	Total
Jan to Mar 2013	*Citations Issued 412	61	473

Seat Belt Enforcement Grant

		Written Warnings Issued	Total
Jan to Mar 2013	*Citations Issued 350	46	396

Pedestrian Safety Enforcement Grant

		Written Warnings Issued	Total
Jan to Mar 2013	*Citations Issued 12	2	14

Bicycle Safety Enforcement Grant

		Written Warnings Issued	Total
Jan to Mar 2013	*Citations Issued 0	0	0

SMART Enforcement Grant

		Written Warnings Issued	Total
Jan to Mar 2013	*Citations Issued 70	13	83

*Various offenses which are reflected in the Department quarterly totals. The totals reflect only officers on the grant assignment.

MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2011 - 2013)
FIRST QUARTER 2013

Warning Totals (Stop Card and Written)

	Central	East	North	South	West	TEST
Jan to Mar 2013	229	207	208	229	505	751

MADISON POLICE DEPARTMENT
 TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2011 - 2013)
 FIRST QUARTER 2013

Traffic Complaint Hotline Totals

TRAFFIC COMPLAINT HOTLINE CALLS

	FIRST QUARTER			Second Quarter			Third Quarter			Fourth Quarter			TOTALS		
	2011	2012	2013	2011	2012	2013	2011	2012	2013	2011	2012	2013	2011	2012	2013
CITYWIDE	197	234	200	328	386		287	394		288	248		1100	1262	200
LETTERS	122	96	106	159	179		124	208		112	130		517	613	106
RECORDED*	75	138	94	169	207		163	186		176	118		583	649	94

TOTAL HOTLINE CALLS BY DISTRICT

	FIRST QUARTER			Second Quarter			Third Quarter			Fourth Quarter			TOTALS		
	2011	2012	2013	2011	2012	2013	2011	2012	2013	2011	2012	2013	2011	2012	2013
WEST	103	92	83	144	183		137	211		120	130		504	616	83
EAST	21	48	27	37	55		26	51		49	31		133	185	27
SOUTH	22	42	43	60	44		49	45		39	34		170	165	43
NORTH	15	11	16	34	26		27	39		18	22		94	98	16
CENTRAL	36	41	31	53	78		48	48		62	31		199	198	31

*Calls under "Recorded" are kept in a database for each district to view complaint areas. These calls are either general traffic complaints for certain streets or calls where there was not enough information available to send out a letter. General complaints are also forwarded to each district as they come in.

Citizen Complaint Boom Car Ordinance Totals

Citations Totals
 Jan to Mar 2013

Warning letters/Violation letters sent: 01/1/2013 - 3/31/13	West	East	South	North	Central
Failure to Stop for Crossing Guard – warning	22	3	11		
Failure to Stop for Crossing Guard – citation	21		19		
Failure to stop for school bus w/red lights-warning					
Failure to stop for school bus w/red lights-citation					
Failure to stop for emer vehicle at Fire Station-warning					
Failure to stop for emer vehicle at Fire Station-citation					
Driving against traffic			6		
Drop off in “No Stopping, Standing, Parking” zone	15	16	1		
Excessive speed in school zone	52	2	16	1	
Excessive speed in school zone w/children present	10	1	4		
Failure to observe posted “STOP” sign	3		46	3	
Failure to stop for clearly marked red stop light	2		165		
Failure to yield to pedestrian in a crosswalk	2				
Mid-block or unsafe U-turn in a school zone	26	12	3	1	
Parking in a “No Parking” zone	1	6			1
Parking too close to a crosswalk, less than 15 feet	1	1	6		
Stopping on/blocking marked crosswalk	13		3		
Unsafe drop off of a child (in middle street and/or mid block crossing)	1				
Miscellaneous					
Total Warnings / Violations by district*	169	41	280	5	1
Total Warning letters/Violation letters sent*	163	41	270	5	1
# of Adult School Xing Guard locations in the	18	8	10	11	2
# of Schools served by Xing guards in the district	16	7	7	8	2

All letters sent are “warnings” as reported by Adult School Crossing Guards and/or ASCG Supervisors unless specifically listed as “citation” in which case a ticket was issued and mailed for the listed violation.

* **Total warnings/violations may be higher than total letters sent if two or more violations are reported for the same driver/vehicle but one letter is sent showing both violations.**

SCHOOLS SERVED BY CROSSING GUARDS

WITHIN EACH DISTRICT:

WEST	EAST	SOUTH	NORTH	CENTRAL
Crestwood	Allis	Wingra	Emerson	Marquette
Falk	Elvehjm	Blssd Sacr	Gompers	OKeefe MS
Huegel	Glendale	Edgewood	BlckhwkMS	
Midvale	Hawthorne	Randall	Lakeview	
Queen of P	Kennedy	Lincoln	Lindberg	
Van Hise	Schenk	Franklin	Lowell	
Hamilton MS	Whitehorse MS	Leopold	Mendota	
John Muir			Sandburg	
Jefferson MS				
Memorial HS				
Orchard Rdg				
Toki M.S.				
St. Maria Gor				
GlenStephen				
Thoreau				
Chavez				