



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION

This meeting can be viewed LIVE on Madison City Channel at www.madisoncitychannel.tv

Tuesday, November 24, 2009

5:00 PM

Room 260, Madison Municipal Building
215 Martin Luther King, Jr. Blvd.
(After 6 pm, use Doty St. entrance.)

CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:00 p.m.

Present: 6 -

Bryon A. Eagon; Paul E. Skidmore; Robbie Webber; Ron J. Prince; Susan M. De Vos and Aaron S. P. Crandall

Absent: 1 -

Bridget R. Maniaci

Excused: 4 -

Judy Compton; Judy Bowser; Charles W. Strawser III and Robert M. Holloway

A. APPROVAL OF MINUTES - October 27, 2009

A motion was made by Skidmore, seconded by Crandall, to Approve the Minutes. The motion passed by voice vote/other.

B. PUBLIC COMMENT - None

C. MADISON POLICE DEPARTMENT REPORT ON TRAFFIC RELATED ISSUES

C.1. [16373](#) Madison Police Department Traffic Reports, third quarter 2009

MPD presented the third quarter 2009 Traffic Enforcement Activity Report. This is the third consecutive quarter in which an increase in citation issuance has been realized. There was a 12% increase in citations issued department wide, and a 96% increase in citations issued by the Traffic Enforcement Safety Team compared to the third quarter 2008. To date, there is a 28% increase in citations issued department wide compared to the same period in 2008.

Skidmore noted that only 6 citations were issued out of 142 observed violations in the West School District. Skidmore stated that, Adult School Crossing Guards cannot issue citations for additional violations due to statutory limitations, but that this issue should be addressed in the future.

The Comptroller's office responded to a question raised by Webber at a previous meeting regarding the cost of enforcement for speeding violations vs the revenue collected from citations. The Comptroller's office responded that approximately \$700,000 is collected annually from citations and the annual expense of enforcement efforts is in the several million dollar range. Webber

stated that there is a public misperception that traffic enforcement activity efforts are focused on revenue generation. MPD staff emphasized that traffic enforcement efforts are done for public safety.

C.2. [16374](#) Update on Police Department bicycle program

MPD provided a brief update on the program. An officer has been identified to pilot the bicycle program to begin in the spring of 2010, and is working toward a more well defined program. An additional update will be provided in the future.

C.3. Report on property room coordination with registration program

Staff was not present to report on this item. A motion was made by Skidmore, seconded by Prince to refer to the next meeting. The motion passed by voice vote/other.

D. NEW BUSINESS

D.1. [16367](#) SECOND SUBSTITUTE Creating Section 9.13(1)(b)2. of the Madison General Ordinances to create a prohibition against street vending on certain "arterial" or "collector" streets near schools, and creating a procedure for a licensed vendor to request permission from the Vending Oversight Committee to vend in these locations.

Rosemary Lee, 111 W. Wilson 53703 registered and spoke in opposition of item D.1., Amending Sec. 9.13(1)(b)2. of the Madison General Ordinances to repeal the sunset provision and to make permanent the ban on vendor sales adjacent to schools. Warren Hansen, Street Vending Coordinator in the Planning Department, presented background information on the ordinance and answered members' questions related to the topic.

A motion was made by Skidmore to approve, seconded by Eagon with a friendly amendment to Return to Lead with the Following Recommendation(s) to the VENDING OVERSIGHT COMMITTEE that the Vending Oversight Committee work with the City Attorney's Office with input from the school districts to narrow the scope of the ordinance to address individual issues, while still allowing for vending near schools on a case by case basis. The motion passed by the following vote:

- Absent:** 1 -
Bridget R. Maniaci
- Excused:** 4 -
Judy Compton; Judy Bowser; Charles W. Strawser III and Robert M. Holloway
- Ayes:** 3 -
Bryon A. Eagon; Paul E. Skidmore and Aaron S. P. Crandall
- Noes:** 2 -
Ron J. Prince and Susan M. De Vos
- Non Voting:** 1 -
Robbie Webber

D.2. [16690](#) 2009 Traffic Signal Priority List, staff recommendations

A motion was made by Eagon, Seconded by Prince to accept the recommendations from staff. The motion passed by the following vote.

Absent: 1 -

Bridget R. Maniaci

Excused: 4 -

Judy Bowser; Charles W. Strawser III; Robert M. Holloway and Judy Compton

Ayes: 4 -

Bryon A. Eagon; Ron J. Prince; Susan M. De Vos and Aaron S. P. Crandall

Noes: 1 -

Paul E. Skidmore

Non Voting: 1 -

Robbie Webber

D.3. [16250](#)

Reaffirming the City's commitment to Complete Streets and directing staff of various agencies including but not limited to Planning & Development, City Engineering, Traffic Engineering and Metro to follow to the extent possible Complete Streets concepts for all new developments, redevelopments, and street reconstruction projects.

A motion was made by Eagon, seconded by Skidmore, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

D.4. [16702](#)

Public Works Bikeway Maintenance Plan

Staff was not present to report on this item. A motion was made by Skidmore, seconded by Crandall, to refer to the next meeting. The motion passed by voice vote/other.

E. DISCUSSION ITEMS

E.1. [16691](#)

Driver feedback signs

TE staff presented information on the new driver feedback signs purchased by Traffic Engineering and the draft criteria for determining locations for installation. TE purchased five signs, two of which will be installed on Pflaum Road. The signs will be able to collect speed data. Webber stated that there are a number of schools located on multilane roads and that staff should consider placing signs on multilane roads in some instances rather than limiting potential locations to two-lane roads only.

E.2. [16692](#)

Update on Bicycle Survey results

Staff presented the results of the bicycle use survey. Weather and time were the highest reasons given for not bicycling. The survey will be posted online. Contact Arthur Ross with any questions about the survey.

F. REPORTS

- F.1. 15487 Reports of other Committees/Commissions (verbal reports for information only)

Plan Commission
Long Range Transportation Planning Committee
Joint West Campus Area Committee
Joint Southeast Campus Area Committee
School Traffic Safety Committee

LRTPC: A copy of the slides that were presented at the LRTPC meeting on the US 18/151 (Verona Road) project were distributed to members. Webber stated that much of the project information is not available online on the State's website. Information can be requested by contacting the WIDOT project engineer, Larry Barta at Larry.Barta@dot.wi.gov.

G. ANNOUNCEMENTS AND FUTURE AGENDA ITEMS

- G.1. General announcements by Executive Secretary - None
G.2. General announcements by Chair - None
G.3. Commission member items for future agendas

De Vos stated that there is a snow clearing machine with an arm that can be used to prevent snow from blocking driveways and curb ramps. De Vos inquired if this was something that Madison might purchase. Staff will contact Al Schumacher for response.

Prince requested that the PBMVC discuss access issues to the proposed Greyhound station site at a future meeting.

ADJOURNMENT

A motion was made by Crandall, seconded by Eagon, to Adjourn. The motion passed by voice vote/other. The meeting adjourned at 6:55 p.m.