



City of Madison

City of Madison
Madison, WI 53703
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Master

File Number: 37858

File ID: 37858

File Type: Resolution

Status: Passed

Version: 2

Reference:

Controlling Body: BOARD OF ESTIMATES

File Created Date : 03/27/2015

File Name: Creation of an Activities Program at Philosophers' Grove

Final Action: 04/21/2015

Title: SUBSTITUTE Amending the 2015 Adopted Operating Budget of the Planning Division by appropriating ~~\$25,000~~; \$15,000 from the Contingent Reserve, \$5,000 from the Planning Division Placemaking Budget, and \$5,000 from the Director of Planning and Community and Economic Development Budget and to authorize the City of Madison to enter into a contract with the Madison Central Business Improvement District to fund the creation of an Activities Program at Philosophers' Grove located on the 100 Block of West Mifflin Street, and the performance stage on the 100 Block of North Carroll Street (4th AD).

Notes:

Sponsors: Paul R. Soglin, Michael E. Verveer and Ledell Zellers

Effective Date:

Attachments: Version 1.pdf, Amendment Language.pdf

Enactment Number: RES-15-00350

Author: Rebecca Cnare, Planner

Hearing Date:

Entered by: rcnare@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Department of Planning and Community and Economic Development	03/27/2015	Referred for Introduction				
	Action Text:	This Resolution was Referred for Introduction					
	Notes:	Board of Estimates					
1	COMMON COUNCIL	03/31/2015	Refer	BOARD OF ESTIMATES		04/13/2015	Pass
	Action Text:	A motion was made by Verveer, seconded by Schmidt, to Refer to the BOARD OF ESTIMATES. The motion passed by voice vote/other.					
	Notes:	Additional referrals to Downtown Coordinating Committee, Common Council Adopt 4-21-15.					
1	BOARD OF ESTIMATES	04/01/2015	Refer	DOWNTOWN COORDINATING COMMITTEE		04/16/2015	
	Action Text:	This Resolution was Refer to the DOWNTOWN COORDINATING COMMITTEE					
	Notes:						

2	BOARD OF ESTIMATES	04/13/2015	RECOMMEND TO COUNCIL TO ADOPT (15 VOTES REQUIRED) - REPORT OF OFFICER	Pass
	Action Text:	A motion was made by DeMarb, seconded by Clausius, to RECOMMEND TO COUNCIL TO ADOPT (15 VOTES REQUIRED) - REPORT OF OFFICER. The motion passed by voice vote/other.		
1		04/14/2015		
2	MADISON ARTS COMMISSION	04/14/2015		
	Notes:	Commissioners discussed this item and liked the idea of additional programming in this area. They feel it will be most effective if it is tied with additional services and enforcement. The City must make a clear statement that "The Store is Closed."		
2	DOWNTOWN COORDINATING COMMITTEE	04/16/2015	Return to Lead with the Recommendation for Approval	Pass
	Action Text:	A motion was made by Hirsch, seconded by Crabb, to Return to Lead with the Recommendation for Approval to the BOARD OF ESTIMATES,. The motion passed by the following vote:		
	Notes:	Staff gave a brief overview of the substitute resolution and asked Mary Carbine to describe the potential role of the BID. Staff described that the ideas behind the funding was not only to provide some administration to actually hire someone to go out and seek programming, but it is also using at least half of the funding, if not more, to pay artists and performers honorariums and organizer stipends to encourage quality programming, instead of always asking groups to perform for free.		
		Hirsch asked what types of programming will be considered. Carbine answered that they will look for a wide range of events, including music performance, interactive and community activities, athletic and food focused events, pop up markets such as flea markets, children's events etc. Frank added that fundraising wise, he thinks the BID can raise even more than the required match of \$5,000. Carbine noted that she has been working with the Parks Foundation to set up a 501c3 to allow tax deductible donations. Crabb encouraged the BID to work with the Downtown Library Bubbler as well as other nearby cultural partners.		
		Hirsch asked about the timing and if events happen during the farmers markets. Carbine noted that the area is already used by vendors during the Saturday farmers market, and that they will focus programming on times when the most people will be around, such as the noon hour and after work, although other evening events could happen as well.		
		Frank & Barbine recused themselves since they are involved with BID.		
		Ayes: 9 Michael E. Verveer; Ledell Zellers; Davy Mayer; Thomas E. Hirsch; Matthew J. Covert; Sandra J. Torkildson; Austin E. McClendon; Adam J. Plotkin and Ted Crabb		
		Recused: 2 Gregory O. Frank and Mary C. Carbine		
2	COMMON COUNCIL	04/21/2015	Adopt As Amended	
	Action Text:	A motion was made by DeMarb, seconded by Cheeks to Adopt As Amended.		
2	COMMON COUNCIL	04/21/2015	Amend the Substitute	Pass
	Action Text:	A motion was made by Verveer, seconded by DeMarb, to Amend the Substitute. The motion passed by voice vote/other.		
2	COMMON COUNCIL	04/21/2015	A vote was taken on the motion to adopt.	Pass
	Action Text:	A vote was taken on the motion to adopt. The motion passed by voice vote/other.		

Text of Legislative File 37858

Fiscal Note

This resolution appropriates ~~\$25,000~~ \$15,000 from the Contingent Reserve for programming at Philosopher's Grove, consistent with the direction in the 2015 budget related to options for use of that area. Adoption of this and other proposed resolutions will leave a balance of \$1,012,867 in the Contingent Reserve.

Title

SUBSTITUTE Amending the 2015 Adopted Operating Budget of the Planning Division by appropriating ~~\$25,000~~; \$15,000 from the Contingent Reserve, \$5,000 from the Planning Division Placemaking Budget, and \$5,000 from the Director of Planning and Community and Economic Development Budget and to authorize the City of Madison to enter into a contract with the Madison Central Business Improvement District to fund the creation of an Activities Program at Philosophers' Grove located on the 100 Block of West Mifflin Street, and the performance stage on the 100 Block of North Carroll Street (4th AD).

Body

WHEREAS, the 100 block of West Mifflin Street, known as the Philosophers' Grove, was constructed in 2004 and includes a composition of granite and bronze "stones"; and

WHEREAS, in recent years there have been an increasing number of complaints about negative behavior in this area; and

WHEREAS, the Common Council included funding in the 2015 Capital Budget that specified that an inter-agency City staff team, led by the Planning Division and comprised of staff from Engineering, Parks, Traffic Engineering and others as necessary, will work in conjunction to develop options for area improvements for consideration by the Council in early 2015; and

WHEREAS, the staff team held two public meetings to receive public input on design issues and programming ideas for the space, and have been advised by the Downtown Coordinating Committee throughout this process; and

WHEREAS, the Downtown Coordinating Committee recommended removal of a series "stones" in order to open up the middle of the space to allow for greater pedestrian movement; and asked staff to explore additional physical changes and ways to activate the space so that it is safe and welcoming to all; and

WHEREAS, additional city funding is required to support programming efforts for the area, as the TIF funds used to pay for physical changes are not eligible to be used for programming and placemaking activities.

NOW THEREFORE BE IT RESOLVED, that the Planning Division, in coordination with the Madison Central Business Improvement District, as well as cultural partnerships such as the Madison Public Library, History Museum, Overture, etc., will develop programming and placemaking efforts to activate the areas known as the "Philosophers' Grove" and "30 on the Square" stage throughout the summer and fall of 2015; and

BE IT FURTHER RESOLVED, that the Common Council hereby authorizes the Planning Division to use up to \$25,000 in City funds for such activities; and

BE IT FURTHER RESOLVED, that the Common Council authorizes the Mayor and City Clerk to enter into a contract between the City of Madison and the Madison Central Business Improvement District, with terms as approved by the Director of Planning, Community and Economic Development, to administer the Philosophers' Grove activities program funding for up

to \$25,000; and

BE IT FINALLY RESOLVED, that the Common Council hereby amends the 2015 Adopted Operating Budget of the Planning Division by appropriating ~~\$25,000~~ \$15,000 from the Contingent Reserve \$5,000 from the Planning Division Placemaking Budget, and \$5,000 from the Director of Planning and Community and Economic Development Budget to fund the creation of an Activities Program at Philosophers' Grove located on the 100 Block of West Mifflin Street, and the performance stage on the 100 Block of North Carroll Street (4th AD).