



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

---

Wednesday, February 10, 2021

4:30 PM

Virtual Meeting

---

**Some or all of the members of the Urban Design Commission, applicants, or members of the public, may participate in the meeting remotely by teleconference or videoconference.**

### CALL TO ORDER / ROLL CALL

**Present:** 9 - Lois H. Braun-Oddo; Jessica Klehr; Cliff Goodhart; Shane A. Bernau; Christian J. Harper; Rafeeq D. Asad; Thomas A. DeChant; Craig D. Weisensel and Russell S. Knudson  
**Excused:** 1 - Syed Abbas

### APPROVAL OF MINUTES

A motion was made by Klehr, seconded by Weisensel, to Approve the Minutes of January 27, 2021. The motion passed by voice vote/other.

### PUBLIC COMMENT

1. [61804](#) Public Comment  
None.

### DISCLOSURES AND RECUSALS

None.

### AGENDA OVERVIEW

Janine Glaeser gave an overview of the projects.

### PUBLIC HEARING ITEM

2. [63799](#) 622 & 624 W. Washington Avenue - Signage Exception. 4th Ald. Dist.  
This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

**A motion was made by Weisensel, seconded by Klehr, to Grant Final Approval. The motion passed by voice vote/other.**

**NEW BUSINESS**

3. [63797](#) 145-151 W. Wilson Street & 309-321 S. Henry Street - New Mixed-Use Building in UMX Zoning District. 4th Ald. Dist.  
**The Urban Design Commission Received an Informational Presentation**
4. [63798](#) 341 State Street, 315-319 W. Gorham Street, 321 W. Gorham Street, 322 W. Johnson Street - New Mixed-Use Building for Student Housing, Retail, Affordable/Workforce Housing and Incubator Space. 4th Ald. Dist.  
**The Urban Design Commission Received an Informational Presentation**

**BUSINESS BY MEMBERS**

- Tom DeChant gave a presentation to Cub Scouts on the Urban Design Commission.
- Jessica Klehr mentioned that she presented Madison College students with information on the UDC's responsibilities, as well as the two projects that appeared tonight.
- The Commission congratulated Rafeeq on his recent promotion.
- The Chair noted a discussion with staff regarding clarification on the things the UDC can encourage, enforce, and require with regard to environmental sustainability.
- Harper requested an update on the project at the corner of Bedford and W. Washington that the UDC previously approved. Firchow responded that that request isn't going forward. We do have an application for a drive-thru for re-approval for the new hardware store, not the larger redevelopment that this body saw, more or less a reusing of what's on the site.

**SECRETARY'S REPORT**

- Planning Division Annual Report for 2020
- Clarity on UDC's authority for sustainability
- (Virtual) Bus Tour 2021. Will be looking at projects to add, creative ideas of how to visit the sites, and which projects the Commission would like to see.

**ADJOURNMENT**

The meeting was Adjourned at 5:52 p.m. by unanimous consent.