

AGENDA # 3

City of Madison, Wisconsin

REPORT OF: LANDMARKS COMMISSION

PRESENTED: February 29, 2016

TITLE: 1801 East Washington Avenue –
Development of property adjacent to a
Designated Madison Landmark – the
Yahara River Parkway. 6th Ald. Dist.
Contact: MMP CCG Madison, LLC
(40361)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Amy Scanlon, Secretary

ADOPTED:

POF:

DATED: February 29, 2016

ID NUMBER:

Members present were: Stuart Levitan, Chair; Anna V. Andrzejewski, Vice Chair; Lon Hill, Marsha A. Rummel, and Christina Slattery. Excused: Erica Fox Gehrig and David WJ McLean.

SUMMARY:

Jeff Vercauteren, registering in support and wishing to speak.

Michael J. Campbell, registering in support and wishing to speak.

Campbell and Vercauteren briefly described the changes that had been made to the project since it was previously reviewed by the Commission. These changes included the raising of grade at the corner near the E Washington bridge and simplifying the exterior materials and expression.

Rummel noted that the stair tower lights should be shielded so that they do not glare into the parkway and that the UDC should carefully contemplate the proposed signage areas.

Staff explained that the staff report requests that the applicants soften the transition from the historic landscape to the proposed paving and building by adding vegetation.

ACTION:

A motion was made by Rummel, seconded by Andrezejewski, to advise the Urban Design Commission and Plan Commission that the proposed development is not so large or visually intrusive as to adversely affect the historic character and integrity of the adjacent landmark site. The motion also included a recommendation that the Urban Design Commission take a close look at the stair tower lights, the signage areas, and the landscape treatment on the parkway portion near East Main Street. The motion passed by voice vote/other.