



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

Tuesday, August 2, 2011

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

CALL TO ORDER / ROLL CALL

Present: 5 -

Ald. Lauren Cnare; Ald. Shiva Bidar-Sielaff; Ald. Sue Ellingson; Ald. Steve King and Ald. Chris Schmidt

Excused: 3 -

Ald. Tim Bruer; Ald. Larry Palm and Ald. Mark Clear

Others Present: Rick Roll (Planning), Aaron Olver (Economic Development), Anne Monks (Mayoral Assistant), Ald. Scott Resnick and Ald. Anita Weier

Ald. Lauren Cnare, Chair, called the meeting to order at 4:40 p.m.

APPROVAL OF MINUTES

A motion was made by Ald. Steve King, seconded by Ald. Sue Ellingson, to approve them minutes from the June 28, 2011 Special CCOC meeting and the July 5, 2011 Regular CCOC meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the CCOC members present.

PRESENTATION

[23467](#)

Update on Zoning Code Rewrite Process - Rick Roll, Planner, Comprehensive Planning & Development Review Section

Attachments: [Zoning Open Houses CCOC 8-1-11.pdf](#)

Rick Roll was present to provide an update on the City's draft zoning map open houses scheduled for September and October, 2011. He provided a draft of the Zoning Map Open Houses dates/locations and asked members for input. Ald. Shiva Bidar-Sielaff requested that Mr. Roll investigate using the UW's Engineering building or the Health Sciences Library vs. Memorial Union as a location. He noted that the zoning text has been adopted but won't be in effect until the zoning maps are adopted (tentatively spring 2012). Mr. Roll noted that at the open houses the district maps will show existing and proposed zoning

so people can see the changes. Downtown zoning text and maps are still being drafted and an open house for the downtown plan will be held later.

There will be an online comment form for people to fill out as well, detailed maps will be available at the open houses and many other opportunities for the public to comment (e.g. Plan Commission public hearings). Ald. Lauren Cnare requested that the amendment process for the maps be facilitated/conducted similar to the process used for the zoning code ordinance.

REPORTS

23470

Priorities from Economic Development Initiative Report (Leg. File No. 21454)
- Aaron Olver, Economic Development Division

Attachments: [Development Process Implementation Plan August 2011.pdf](#)
[Approved DEV PROCESS IMPROVEMENT INITIATIVE Report.pdf](#)
[Substitute Resolution 21454.pdf](#)

Aaron Olver was present for discussion on this item. He noted that staff is still working on the implementation plan and he was not ready to report back to the CCOC at its meeting of August 2, 2011.

He noted that the plan broke down into four categories:
Initiatives already underway
Initiatives that were short term in nature (year - year and half)
Initiatives to be delayed (due to other parts being implemented)
Initiatives that require a budget amendment or ordinance changes

A motion was made by Ald. Shiva Bidar-Sielaff, seconded by Ald. Chris Schmidt, to re-refer to the CCOC meeting of September 6, 2011 The motion passed by voice vote/other.

23469

Final Common Council Social Media Policy - Ald. Lauren Cnare and Ald. Chris Schmidt

Attachments: [FINAL Council Social Media Policy.pdf](#)

Lisa Veldran noted that she added the ordinance references and that the Office of the City Attorney is drafting a memo on the use of photographs and/or published material on alder webpages (will then be incorporated into the social media policy). She noted that when the memo was available it would be brought back to the CCOC for review and incorporated into the Social Media Policy.

A motion was made by Ald. Chris Schmidt, seconded by Ald. Sue Ellingson, to approve the Council Social Media Policy. The motion passed by voice vote/other.

[23468](#)

Update on New Alder Webpages - Ald. Scott Resnick & Lisa Veldran, Administrative Assistant

Attachments: [New Alder Website Screenshots.pdf](#)

Sarah Edgerton was not able to attend the meeting. She provided screenshots of the new webpages (attached).

Lisa Veldran will be asking each alder for a color headshot and a list of three places that epitomize their district. In addition each alder will meet with Ms. Edgerton set up their webpages (link to sign up for a session will be emailed to alders). Alders will be able to login directly to update their webpages. Council or IT Staff will not be updating alder webpages. (You choose it, you update it)

CCOC recommended a 6-month review of the new sites after the pages are up and running.

[23466](#)

2012 Proposed Common Council Office Operating Budget - Ald. Lauren Cnare, Council President

Attachments: [2012budgetmemo.pdf](#)

A motion was made by Ald. Shiva Bidar-Sielaff, seconded by Ald. Chris Schmidt, to submit a 2012 Common Council Office budget with no 5% reduction. The motion passed by voice vote/other.

Ald. Sue Ellingson requested Account Status Reports from 2008-present.

FUTURE AGENDA ITEMS

****September 6, 2011 CCOC Meeting Agenda Items****

Economic Development Priorities (Legislative File No. 23470)

Final Report from President's Work Group: Developing a Council Policy/Research Analyst Position Description

Office structure of other city councils (similar population size) and Council organizational structure (e.g. 2 year Council Leadership Terms)

Review remaining future agenda items, gather Council feedback, discussion on prioritizing and develop framework to take up remaining items - schedule a special CCOC/Council meeting in September (possibly September 27)

****Future Agenda Items****

Post-Budget Discussion and development of a Council Policy agenda (January 2012)

Council Amendments to the City's Comprehensive Plan

Council's role in city appointment process

Aldermanic representation in government-related organizations (LWM, DCCVA) & participation in NLC

Reinstituting the Council Travel Account

City's current lobbying efforts, Council participation/role in setting legislative agenda

ADJOURNMENT

A motion was made by Ald. Sue Ellingson, seconded by Ald. Chris Schmidt, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 5:39 p.m.