APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL

AGENDA ITEM \#
Project \# $\qquad$

Action Requested
DATE SUBMITTED:_ October 12, 2011
UDC MEETING DATE: October 19, 2011

PROJECT ADDRESS: 31 Hawks Landing Circle Building D
ALDERMANIC DISTRICT: District \#1 -Lisa Subeck

OWNER/DEVELOPER (Partners and/or Principals)

| Rouse Management |
| :--- |
| 2428 Perry Street |
| Madison, WI 53713 |

## ARCHITECT/DESIGNER/OR AGENT:

Knothe \& Bruce Architects, LLC
7601 University Avenue, Suite 201
Middleton, Wisconsin 53562

CONTACT PERSON: J. Randy Bruce/Knothe \& Bruce Architects, LLC

| Address: | 7601 University Avenue, Suite 201 |
| :--- | :--- |
|  | Middleton, Wisconsin 53562 |

Phone: $\quad$ 608-836-3690

Fax: 608-836-6934
E-mail address: rbruce@knothebruce.com
TYPE OF PROJECT:
(See Section A For:)
X Planned Unit Development (PUD)
X - General Development Plan (GDP)
X — Specific Implementation Plan (SIP)
_ Planned Community Development (PCD)
__ General Development Plan (GDP)

- Specific Implementation Plan (SIP)

Planned Residential Development (PRD)

- New Construction or Exterior Remodeling in an Urban Design District* (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel, or Motel Building Exceeding 50,000 Sq.Ft.
__ Planned Commercial Site
(See Section B for:)
- New Construction or Exterior Remodeling in C4 District (Fee required)
(See Section C for:)
- R.P.S.M. Parking Variance (Fee required)
(See Section D for:)
- Comprehensive Design Review* (Fee required)

Street Graphics Variance* (Fee Required)
Other
*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)
August 18, 2004-b-C:\Documents and Settings\bigch\Local Settings\TempludcreviewapprovalAug04.doc

September 23, 2011
Mr. Brad Murphy
Director of Planning
Department of Planning \& Development
City of Madison
215 Martinn Luther King Jr. Blvd
PO Box 2985
Madison, Wisconsin 53701
Re: Letter of Intent
Amended PUD-GDP-SIP
Hawks Landing Lot 62
1 Hawks Landing Circle-Building Address 31
Madison, Wisconsin
Dear Mr. Murphy:
The following is submitted together with the plans, application and zoning text for staff, Plan Commission and Common Council consideration of approval.

## Organizational structure:

| Owner: | Rouse Management | Architect: | Knothe \& Bruce Architects, LLC <br> 2428 Perry Street |
| :--- | :--- | :--- | :--- |
|  | Madison, WI 53713 |  | 7601 University Avenue, Ste 201 |

## Project Description:

Hawks Landing is a golf course development along the Hawks Landing golf club located on the north side of Midtown Road and west of County Highway M. This submittal addresses Lot 62 of the Hawks Landing Golf Club Plat. The PUD-SIP for Lot 62 was approved and recorded in November of 2003.

The majority of the Lot 62 PUD-SIP has been constructed. Buildings B, C, E and F are complete and occupied. Building A will start construction this October. This submittal is for an alteration to the PUD-GDP-SIP that proposes to change the use and density of Building D from a 20 Unit Apartment building with Commercial Uses on the first floor to a 30 unit apartment building. There are minor revisions to the originally approved building footprint and site plans. The exterior building elevations have been revised to reflect the residential use and to remain consistent with the other apartment buildings in Hawks Landing development.

The change from commercial use reflects the market demand for such uses in that location. Much of the existing commercial space in Building $C$ has been vacant for several years while an active marketing effort was underway. The site lacks the access and visibility that is demanded by commercial users.

The property has recently changed ownership. The current owner, Fred Rouse of Rouse Management is an experienced mixed-use developer including the development the Cortland Commons property at Watts Road and Commerce and the Parman Place mixed-use development on Monroe Street. In the experience of the developer, and as confirmed by the market, the Hawks Landing property will support just a limited amount of commercial activity. This request limits the commercial use and incrementally increases the residential densities.

Site Development Statistics

| Previously Approved <br> (w/ July 15, 2009 Amendment) | Amended |
| :--- | :--- |
| $487,291 \mathrm{sf}$ or 11.2 Acres | same |
|  |  |
| $6,767 \mathrm{sf}$ | $1,635 \mathrm{sf}$ |
| $3,309 \mathrm{sf}$ | same |
| 184 | 194 |

Density
Parking

Underground
Surface
Total

## Building D Summary

Building Area
Use
Bilding D Dwelling Unit Mix
Studio Apartments 4
1 Bedroom Apartments 8
1 Bedroom plus Loft 0
2 Bedroom Apartments 6
2 Bedroom + Den

34,377 sf
Multi-family/Commerical

4 3
8 13

- 3

2

7601 University Ave, Ste 201
Middleton, Wisconsin 53562
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$f(608) 836-6934$
www.knothebruce.com

## Project Schedule:

This project will start construction as soon as development approvals are obtained in fall 2011 with completion scheduled for spring 2012.

Thank you for your time in reviewing our proposal.
Very Truly Yours


# PUD (GDP/SIP) ZONING TEXT 

Lot 62 - Hawks Landing Golf Club
1 Hawks Landing Circle
September 23, 2011
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This Zoning District is established to provide regulatory framework for a mixed-use neighborhood development consisting of retail, office, and residential uses.
A. Permitted Uses:

The following uses are permitted within Hawks Landing Lot 62.
Multi-family residential uses as shown on the approved plans
The development will be a mixed-use development of PUD(GDP/SIP), retail, office and residential as permitted under the C-1 Limited Commercial District permitted under C-1 District along with a maximum of one hundred ninety four (194) multi-family residential units and 5,000 square feet of retail space with height limitations not to exceed six (6) stories.
a. Owner shall not lease more than an aggregate of 5,000 square feet of space to retail tenants, per the recorded site plan, until ten (10) years after the date the Specific Implementation Plan is recorded. Notwithstanding the foregoing, Owner may lease up to 4,000 square feet of space to Haen Real Estate or an affiliate of Haen Real Estate, and such space so leased to Haen Real Estate or its affiliate will not be considered a retail lease which is subject to, or included in, the 5,000 square foot restriction stated in the preceding sentence.

Accessory uses to the permitted uses above.
The restrictions set forth in item a above, may be terminated upon obtaining the written consent thereto of the fee or land contract vendee owners of Lot 1, Lot 90, and Lot 96, Midtown Commons Plat, City of Madison, and the City of Madison Planning Unit Director.
B. Lot Area, Lot Width, Height, Floor Area Ratio, Yard and Usable Open Space:
There shall be no predetermined specific lot area, lot width, height, floor area ratio, yard and usable open space requirements as are made part of and approved recorded precise development plan shall be along with the recorded plan itself, construed to be an enforceable plan within the Planned Unit Development Ordinance.
C. Site Landscaping will be provided as shown on approved plans.

## PUD (GDP/SIP) ZONING TEXT

## Lot 62 - Hawks Landing Golf Club <br> 1 Hawks Landing Circle

September 23, 2011
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## D. Off Street Parking:

Off street parking facilities shall be provided in accordance with applicable regulations set forth in Section 28.11, Madison General Ordinances and shown on approved plans.
E. Site Lighting will be provided as shown on approved plans.

## F. Signs:

Signs shall not exceed the limits of the Street Graphics Control Ordinances. Lot 62 shall conform to the C-1 Limited Commercial District Signage, Subdivision identification signs may be placed at the entrance of the development. The subdivision identification signs may be lit.
G. The family definition for this PUD(GDP/SIP) shall coincide with the definition given in Chapter 28.03(2) of the Madison General Ordinances for the R-5 Zoning District.
H. Alterations and Revisions:

No alteration or revision of this Planned Unit Development shall be permitted unless approved by the City Plan Commission, however, the Zoning Administrator may issue permits for minor alterations or additions which are approved by the Director of Planning and Development and the district Alderperson and are compatible with the concept stated in the underlying General Development Plan approved by the City Plan Commission.














| 3I Hawks Landing Circle <br> Building D-30 Unit Madison, Ni |
| :---: |
| Third Floor Plan |
| Project N . |
| O9IOR |




3I Hawks Landing
Circle
Building D-30 Unit
Bulaing $\mathrm{D}-3 \mathrm{C}$
Madison, Wi

| Loft Floor Plan |
| :---: |
| Project ${ }^{\text {a }}$. |
| O9IOR |

KNOTHE \＆BRUCE

601 University Avenue suite 201
hidderon，Wisconsin
53362

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Project Tile
7 Hawks Landing Circle

7 ToI Universit Avenue Suite 201
Midderan, Wisconsin
53562





Consular
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$\bigcirc \frac{\text { NORTH ELEVATION }}{\text { N0.: } 100^{\circ}}$

| Project Tile |  |
| :---: | :---: |
| 31 Hawks Landing Circle <br> Building D-30 Unit Madison, Wi |  |
|  |  |
| Elevations |  |
| Project ${ }_{\text {No. }}$ | Daswis ${ }^{\text {a }}$ |
| O9IOR | A-2.2 |



KNOTHE
$\& B R U C E$


$\frac{\text { PREVIOUS SOUTH ELEVATION }}{V 0^{\circ}=: 10^{\circ}}$



