



State Street Pedestrian Mall Experiment 2024

DCC update – July 18, 2024

State Street Pedestrian Mall Update

- Ped Mall features
 - Street Painting
 - Benches/Planters
 - Barricades
 - Flamingos
- Activity Levels
- Feedback

Street Painting



VS.



Street Painting

- **Oil and other residue on street likely impacted paint adhesion**
- 400 block in better condition than 500 and 600 blocks
 - Lower concentration of service industry businesses
- North side of road is in better condition than south side
 - Road slopes to south



Benches and Planters

- People seem to be using benches in the street
- 400 block seems to be in better condition than 500 and 600 blocks
 - Lower concentration of service industry businesses
- Working on revised layout to minimize future vehicle strikes



Barricades



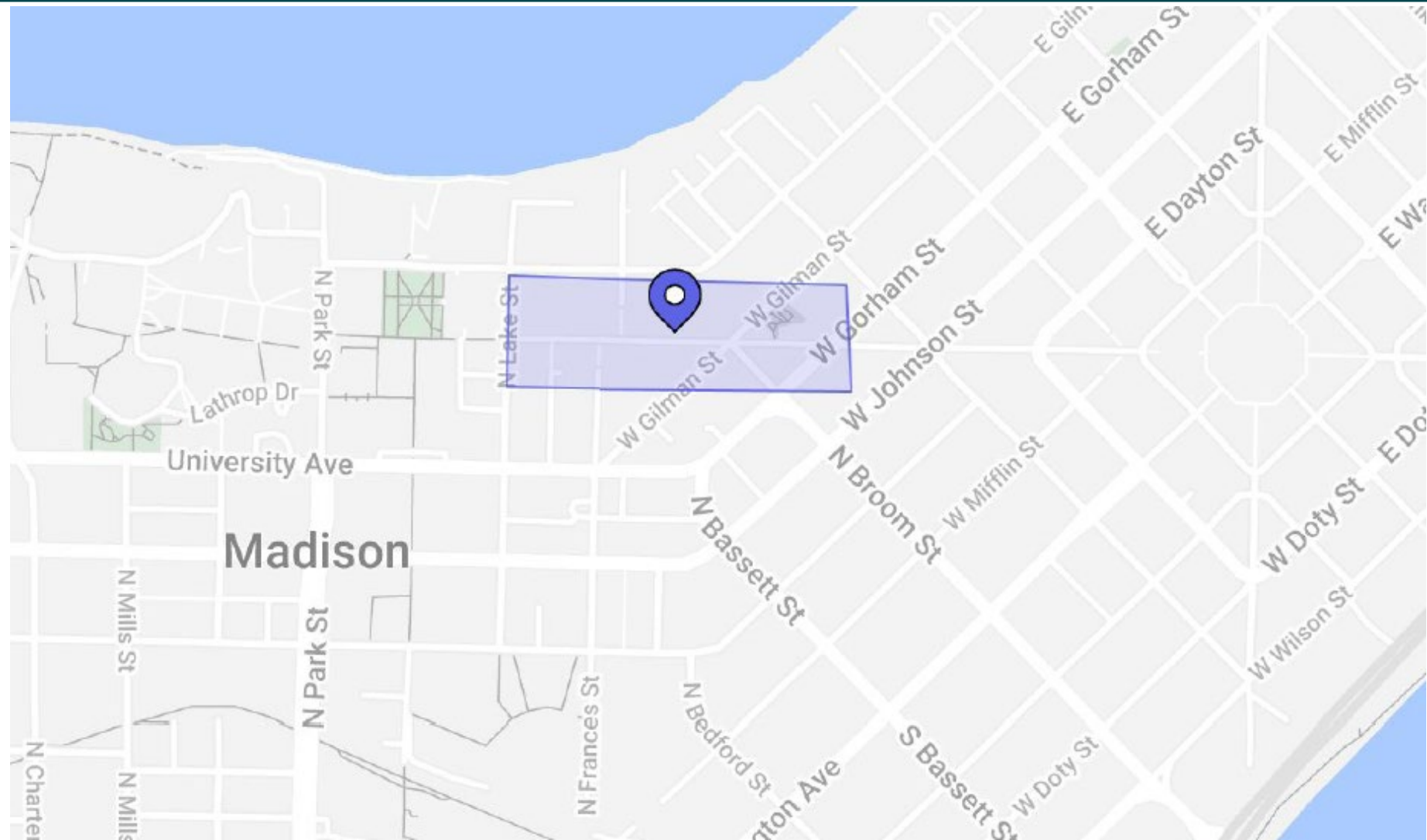
Flamingos

- Largely being left alone (or very well mounted to sidewalk (or both?))

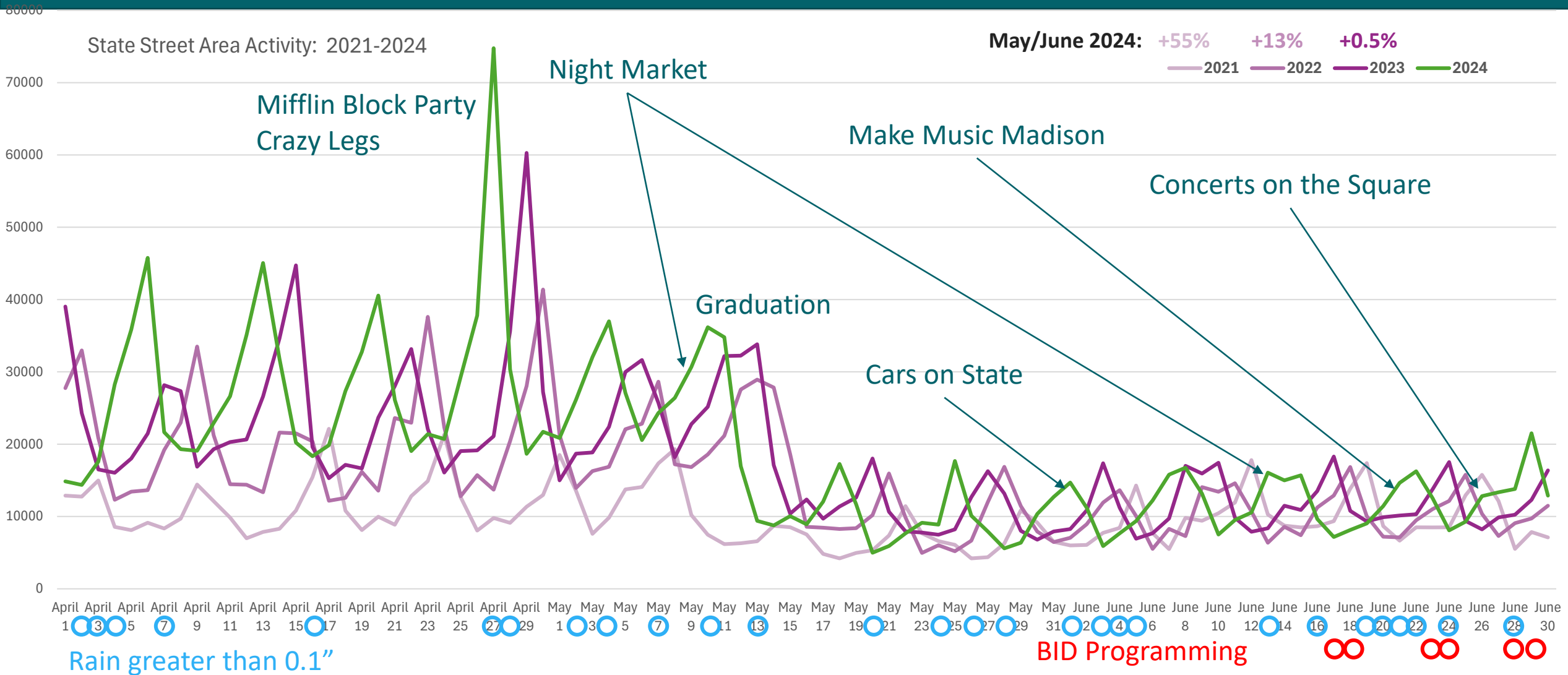


Activity Levels

- Placer.ai data



Activity Levels



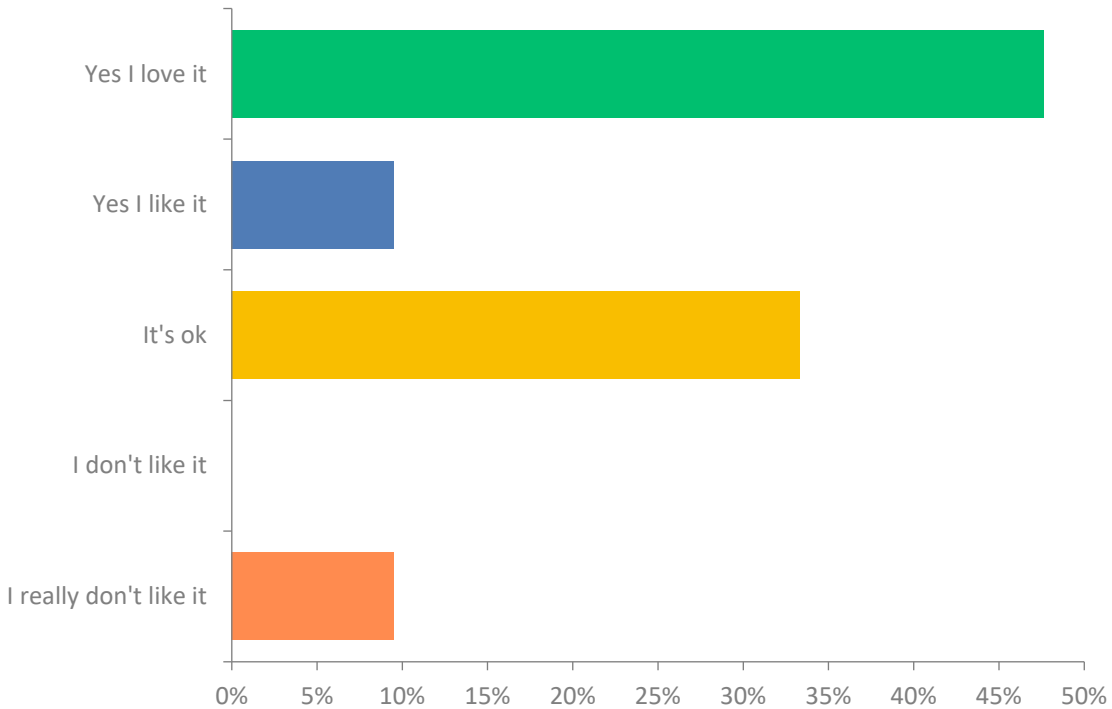
BID Programming

- Monday, June 17: Kids on State, Cyanotype Workshop with artist Angela Johnson
- Tuesday, June 18: LOVEzONE LIVE w/ DJ M. White
- Sunday, June 23: Electric Sundays
- Monday, June 24: Kids on State, Bicycle Rodeo
- Friday, June 28: Police in the Park, Madison Police Department
- Saturday, June 29: Flock to the Block, Wisconsin Design Team
- Saturday, June 29: Forward Madison Football Club Watch Party
- Monday, July 8: Kids on State , Skills Drills with Forward Madison Football Club
- Wednesday, July 10: Wellness Wednesday, Climb w/ Boulders Climbing Gym
- Tuesday, July 16: LOVEzONE LIVE w/ DJ M. White

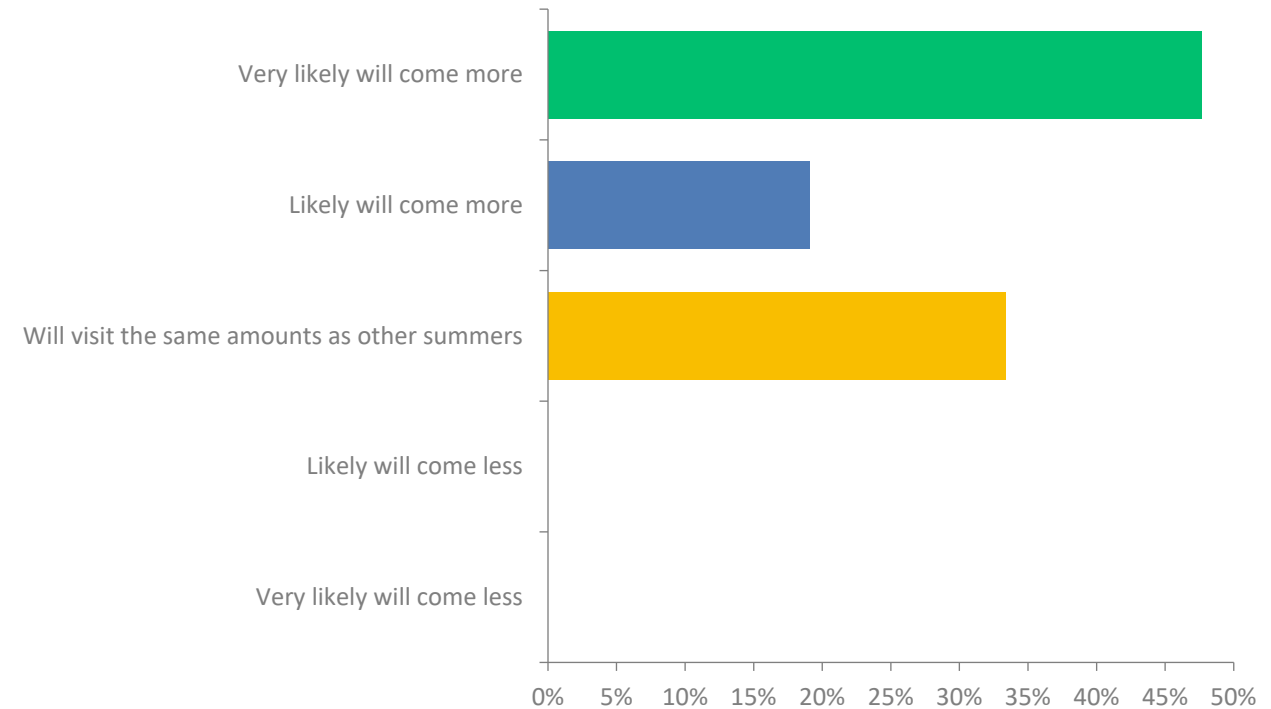
Visitor Survey - Overall

In general, do you like the State Street Pedestrian Mall?

Answered: 21 Skipped: 0



Will you come to State Street more this summer because of the events, art and street closures associated with the pedestrian mall?



Visitor Survey – what do you like?

- Less cars, more walkable
- Quieter/calmer
- Flamingos, furniture
- Painting
- More space for people, sidewalks less crowded

Visitor Survey – what could be improved

- Deteriorating painting
- Bike and pedestrian interactions
- Infrastructure: street design, retractable bollards
- Too many vehicles still (private vehicles, cabs, City vehicles)
- Skateboards
- Homeless issues

Next Steps

- Furniture relocation plan
- Monitor activity
- Report results to Common Council – late fall

