## STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # Date Submitted	_
EVENT INFORMATION	
Name of Event Ironman Wisconsin	#1-#
Event Organizer/Sponsor World Triathlon Corp	•
Is Organizer/Sponsor a 501(c)3 non-profit agency?	☐ Yes ☐ You
If Yes, provide State of Wisconsin Tax Exempt Number	
Address 1010 Ann St.	
Madison, WI 53713 City/State/Zip	
Primary Contact Ryan Richards Work Phone 608-441-2610	FAX 608-441-2553
Work Phone 608-441-2610	Phone During Event 608-209-6958
E-mail ryan@ironman.com	
Website www.ironmanwisconsin.com	
Secondary Contact	Dhana During Frant
Work Phone E-mail	Phone During Event
Annual Event?	□XYes □ No
Charitable Event?	Gharities designated by volunteers
If Yes, name of charity to receive donations:  Various	Charities designated by volunteers
Estimated Attendance 20,000  Public Amplification (not allowed after 11 p.m.) Hours 6an	to 12am FWoe FINSURANCE MAY BE REQUIRED)
Public Amplification (not allowed after 11 p.m.) Hours	1 to
EVENT CATEGORY	
□ Run/Walk □ Music/Concert □ Festival	
LYOther Triathlon	
LOCATION REQUESTED	
☐ Capitol Square (note specific blocks below)	☑ Podium/700-800 State Street
☐x30 on the Square (a.k.a. top of 100 block of State Street)  Street Names and Block Numbers:  See attached	□kOther (specific blocks/streets requested below)
EVENT DATE(S)/SCHEDULE	
	D : D : ()
	- Rain Date(s) NA
Event Start Date(s)/Time(s) Attached Event End Date(s)/Time(s) Attached	Set-Up Date(s)/Time for Event Take-Down Time
APPLICATION SIGNATURE	Take-Down Time: start to streets reopened
	RRR (DI FASE INITIAL)
XI/We waive the 21-day decision requirement.	(PLEASE INITIAL)
Your signature below indicates that you have read and understa Further, the person/group named in this application will be respo the reserved area. Falsification of information on the application	nsible for the conduct of the group and for the condition of
In addition to the rules and regulations detailed in the permit appare subject to all applicable ordinances, statues and laws.	olication instructions and guidelines, Street Use Permits
Signature Ryan Richards	Date 8/1/2012
PAGE 25	CITY OF MADISON PARKS DIVISION: COMMUNITY EVENTS

92**:**8∫40, 3:500≥3/250

#### Street Use Schedule as of 8/1/2012

#### Wednesday, September 5, 2012

200 Block of MLK after Farmers' Market - Expo Set-up, tents, finish line No Parking 200 Block MLK

#### Thursday, September 6, 2012

200 block of MLK - Expo Open 9:00 am -4:00 pm

#### Friday, September 7, 2012

200 Block of MLK - Expo Open 9:00 am - 4:00 pm Bleachers in after 2:00 pm City Parking Lot at Pinckney and Wilson for Medical Tent

#### Saturday, September 8, 2012

200 Block of MLK –Expo 9:00 am – 4:00 pm Wilson St between Pinckney and Carroll for set-Up 9:00 am – 6:00pm Traffic lane maintained on Wilson to hotel Traffic Gates Unlocked at Olin Park

#### Sunday, September 9, 2012

200 Block of MLK and Wilson St between Pinckney and Carroll,
Race Day also see attached for race route
Bike begins at approximately 7:30 am
Run begins at approximately 12:00pm
Race ends at Midnight roads open following rolling schedule as possible

#### Monday September 10, 2012

200 block of MLK Wilson between Pinckney and Carroll until 12:00 pm All other streets open as normal Ironman Law Park Schedule 2012

September 5-9, 2012

The events that will be held in the park are as follows:

Wednesday and Thursday – Set-up of Swim course - times vary

No official scheduled activity in park. Staff working on shore and on lake.

Thursday-Saturday - Tri-Bike Transport bike check - 7:00am until 4:00pm

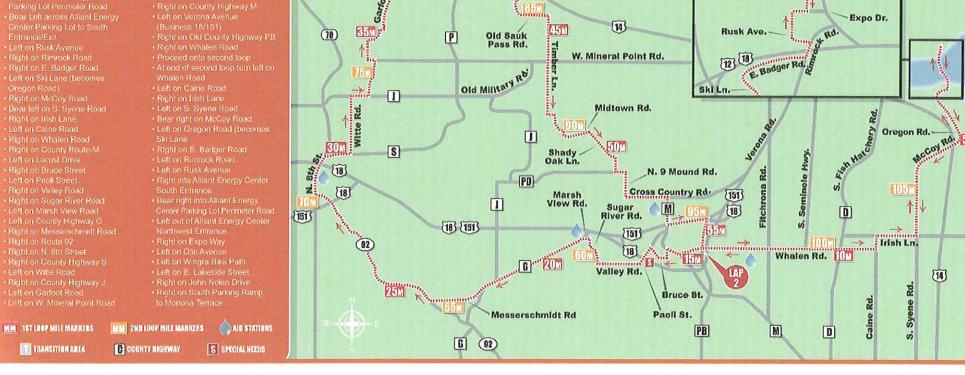
Sunday – Ironman Wisconsin Swim Start and Finish Race Start at 6:50 with the pros and the swim cut-off is at 9:20 am

Monday - Tri-Bike Transport bike check -8:00 am until 2:00 pm

#### BIKE COURSE

#### 112 Miles • 2 Loops • Madison, Wisconsin

#### TURN BY TURN



Misconsin A madison

Bourbon Rd.

40m

N. Birch Trail

Stagecoach Rd.

[14]

Main St. Market St. -

[151]

151 4 de Dr.

E. Lakeside St.

E. Olin Ave.

Expo Way

BIKE START

& FINISH

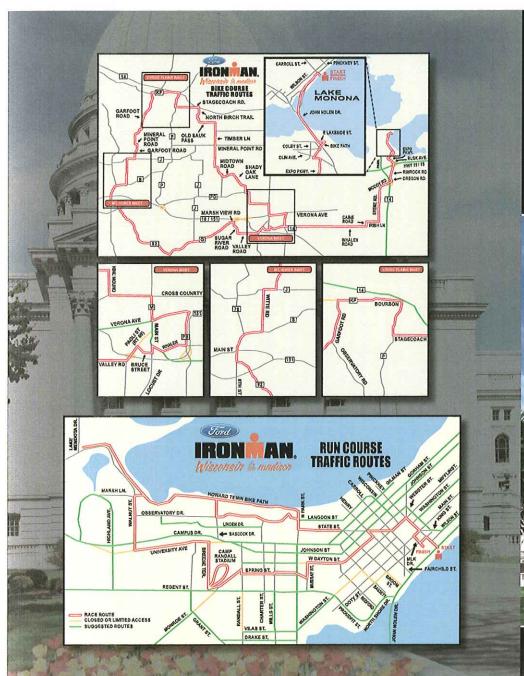
Olin-Turville Ct.

Wingra Bike Path

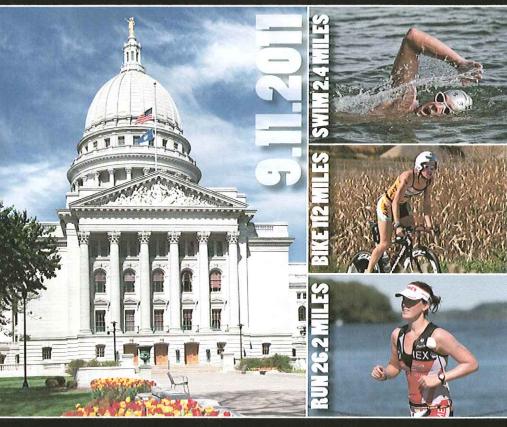


- Torn right on The Howard Term Lakeshore Path
  Turn right on Babcock Drive
  Turn left on Observatory Drive
  Turn right on N Park Street
  Turn left on State Street
  Turn left on N Park Street
  Turn right on N Park Street
  Turn right on The Howard Term Lakeshore Pathto turnaround at Lake Mendota Drive

- Turn right on N. Murray Street (go through tunnel)
  Turn right on W. Dayton Street
  Turn right on State Street
  Turn right on State Street
  Turn right on E. Millim Street
  Turn right on N. Pinckney Street
  Turn right on E. Main Street
  Turn right on E. Main Street
  Turn right on E. Main Street







GETTING AROUND GUIDE TRAFFIC IMPACTS FOR THE 2011 FORD IRONMAN WISCONSIN



## **City of Madison Road Closures**

STREET IMPACTED	CONTROLLED FROM	CONTROLLED TO	TIME CONTROLLED	TIME OPEN
Martin Luther King Drive	Doty Street	Wilson Street	Wednesday, 2 p.m.	Monday, Noon
Martin Luther King Drive	Main Street	Doty Street	Sunday, 10:30 a.m.	Monday, 6 a.m.
Wilson Street	King Street	Carroll Street	Saturday, 2 p.m.	Monday, 6 a.m.
Doty Street	Fairchild Street	Pinckney Street	Sunday, 10:30 a.m.	Monday, 1 a.m.
Pickney Street	Monona Terrace	Doty Street	Sunday, 10:30 a.m.	Monday, 1 a.m.
Main Street	Pickney Street	Carroll Street	Sunday, 9 a.m.	Monday, 1 a.m.
Carroll Street (inside lane)	Main Street	Mifflin Street	Sunday, 9 a.m.	Monday, 1 a.m.
W. Dayton Street	Wisconsin Street	State Street	Sunday, 11:30 a.m.	Midnight
State Street	Mifflin Street	Johnson Street (No Interference)	Sunday, 11 a.m.	Monday, 1 a.m.
Henry Street	State Street	Dayton Street	Sunday, 11 a.m.	Monday, 1 a.m.
Dayton Street	Henry Street	Bedford Street	Sunday, 11 a.m.	Monday, 1 a.m.
Murray Street	Dayton Street	Park Street Overpass	Sunday, 11 a.m.	Monday, 1 a.m.
Park Street Overpass	Murray Street	Spring Street and Charter Street	Sunday, 11 a.m.	Monday, 1 a.m.
Spring Street	Mills Street	Randall Street	Sunday, 11 a.m.	Monday, 1 a.m.
Randall Street	Regent Street	Dayton Street	Sunday, Noon	Midnight (Metro buses only
Monroe Street	Regent Street	Dayton Street	Sunday, Noon	Midnight (Metro buses only)
Breese Terrace (eastbound lane)	Regent Street	University Avenue	Sunday, Noon	Midnight
University Avenue (one westbound lane)	Breese Тепалсе	Walnut Street	Sunday, Noon	Midnight (Local traffic may use eastbound lane. There is no access from Campus Drive to Old University)
Walnut Street	University Observatory	= 1	Sunday, Noon	Midnight (No interference with Highland Avenue
Observatory Drive (Westbound traffic)	Babcock Drive	North Park Street	Sunday, Noon	Midnight
North Park Street	Lakefront Path	State Street	Sunday, Noon	Midnight (Access to library and student union available)
State Street	Gilman Street	Lake Street	Sunday, Noon	Midnight
Langdon Street	Henry Street	Park Street	Sunday, Noon	Midnight (Access to library and student union available)

#### **GENERAL RACE DAY TRAVEL TIPS:**

Please proceed with extreme coultion and allow for additional travel time to your destination.

Westbound Travel: Use University Avenue Campus Drive or Regent Street.

Eastbound Travel: Use Plankon Street or Regent Street.

North/South Travel: Use Park Street.

#### **ACCESS TO THE UNIVERSITY OF WISCONSIN**

East Campus: Langdon Street from Gilman Street or Wisconsin Stre Central Campus: Access from Park Street or Linden Street West Campus: Access from Wainut Street or Highland Avenue

180NMAN\* is a registered trademark of World Trustilion Corporation + WWW ENDURAPIX COM: Larry Rosa

## **City and Town of Verona Road Closures**

STREET IMPACTED	CONTROLLED FROM	CONTROLLED TO	TIME CONTROLLED	TIME OPEN
North Nine Mound	County Highway PD	Cross Country Road	Sunday, 10 a.m.	4:30 p.m.
Cross Country Road	North Nine Mound Road	County Highway M	Sunday, 10 a.m.	4:30 p.m.
County Highway M (Main Street)	Cross Country Road	Verona Avenue	Sunday, 10 a.m.	4:30 p.m.
Verona Avenue	County Highway M	Old County Highway PB	Sunday, 10 a.m.	4:30 p.m.
Old County Highway PB	Verona Avenue	Whalen Road	Sunday, 10 a.m.	4:30 p.m.
County Highway M	Whalen Road	Locust Drive	Sunday, 8:20 a.m.	4:30 p.m.
Locust Drive	County Route M	Bruce Street	Sunday, 8:20 a.m.	4:30 p.m.
Bruce Street	Locust Drive	Paoli Street (Route 69)	Sunday, 8:20 a.m.	4:30 p.m.
Paoli Street (Route 69)	Bruce Street	Valley Road	Sunday, 8:20 a.m.	4:30 p.m.
Valley Road	Paoli Street (Route 69)	Sugar River Road	Sunday, 8:20 a.m.	4:30 p.m.
Sugar River Road	Valley Road	Marsh View Road	Sunday, 8:20 a.m.	4:30 p.m.
Marsh View Road	Sugar River Road	County Highway G	Sunday, 8:20 a.m.	4:30 p.m.
County Highway G	Marsh View Road	Route 92	Sunday, 8:20 a.m.	4:30 p.m

<sup>\*</sup> Westbound Verona Avenue is open east of Main Street. Eastbound Verona Avenue is open west of Main Street. Main Street is open south of Verona Avenue. Highway 69 is open but expect delays.

#### City and Town of Madison/Fitchburg Road Closures

STREET IMPACTED	CONTROLLED FROM	CONTROLLED TO	TIME CONTROLLED	TIME OPEN
Wilson Street	Pinckney Street	South Carroll Street	Saturday, 3 p.m.	Monday, 6 a.m.
John Nolen Drive	Olin Turville (one northbound lane)	Monona Terrace Parking Ramp	Sunday, 7:30 a.m.	Sunday, 5:30 p.m.
Rusk Avenue	Alliant Energy Center	Rimrock Road	Sunday, 7:30 a.m.	Sunday, 5:30 p.m.
Rimrock Road	Rusk Avenue (one southbound lane)	Oregon Street	Sunday, 7:30 a.m.	Sunday, 5:30 p.m.
Highway 12/18	Ramps at Rimrock Road (Routed to			The second state of
	Park Street & John Nolen Drive Exits)	Sunday, 7:30 a.m.	Sunday, 5 p.m.	
Highway 14	Eastbound off ramp at McCoy Road		Sunday, 7:30 a.m.	Sunday, 5 p.m.
McCoy Road	Oregon Street Syene Road		Sunday, 7:30 a.m.	Sunday, 5 p.m.
Syene Road	McCoy Road Irish Lane		Sunday, 7:30 a.m.	Sunday, 5 p.m.
Irish Lane	Syene Road Caine Road		Sunday, 7:30 a.m.	Sunday, 5 p.m.
Caine Road	Irish Lane Whalen Road		Sunday, 7:30 a.m.	Sunday, 5 p.m.
Whalen Road	Caine Road County Highway M		Sunday, 7:30 a.m.	Sunday, 5 p.m.

# Towns of Springdale, Blue Mounds and City of Mount Horeb Road Closures

STREET IMPACTED	CONTROLLED FROM	CONTROLLED TO	TIME CONTROLLED	TIME OPEN
Route 92	County Highway G	8th Street	Sunday, 9 a.m.	2:30 p.m.
8th Street	Route 92	County Highway S	Sunday, 9 a.m.	2:30 p.m.
County Highway S	8th Street	Witte Road	Sunday, 9 a.m.	2:30 p.m.
Witte Road	County Highway S	County Highway	Sunday 9 a m	2-30 nm

<sup>\*</sup> Highway 78 is open but expect delays at County Road ID intersection. Highway 82 is open to local traffic but expect delays.

## **Town and Village of Cross Plains Road Closures**

STREET IMPACTED	CONTROLLED FROM	CONTROLLED TO	TIME CONTROLLED	TIME OPEN
County Highway J	Witte Road	Garfoot Road	Sunday, 9:20 a.m.	3:30 p.m.
Garfoot Road	County Highway J	Mineral Point Road	Sunday, 9:20 a.m.	3:30 p.m.
Mineral Point Road	Garfoot Road	County Highway KP	Sunday, 9:20 a.m.	3:30 p.m.
County Highway KP	Garfoot Road	Bourbon Street	Sunday, 9:20 a.m.	3:30 p.m.
Bourbon Road	County Highway KP	County Highway P	Sunday, 9:20 a.m.	3:30 p.m.
County Highway P	Bourbon Road	Stagecoach Road	Sunday, 9:20 a.m.	3:30 p.m.
Stagecoach Road	County Highway P	North Birch Trail	Sunday, 9:20 a.m.	3:30 p.m.
North Birch Trail	Stagecoach Road	Timber Lane	Sunday, 9:20 a.m.	3:30 p.m.
Timber Lane	North Birch Trail	County Highway S	Sunday, 9:30 a.m.	3:30 p.m.
County Highway S	Timber Lane	Midtown Road	Sunday, 9:30 a.m.	3:30 p.m.
Midtown Road	County Highway S	Shady Oak Lane	Sunday, 9:30 a.m.	3:30 p.m.
Shady Oak Lane	Midtown Road	County Highway PD	Sunday, 9:30 a.m.	3:30 p.m.
County Highway PD	Shady Oak Lane	North Nine Mound Road	Sunday, 9:30 a.m.	3:30 p.m.

Highway 14 is open to traffic. Bourban Road is closed, local traffic only. Expect delays on County Road KP east of Garfoot Road. County Road P from Stagecoach Road and Highway 14 is open but expect delays.

# Ironman Wisconsin 12 Waste Plan

Pelliteri Waste Systems

Contact: Tim Bohlhuis 608-257-HAUL ext.317

Fax: 608-257-1179

Emergency Cell: Tim 608-695-4296 or Dave Coker 608-695-4295

UW Locations on Run Course

Contact: Lyle Jelle 608-219-8192

**Emergency Cell:** 

#### Wilson Street at Martin Luther King Bvld.

1 – 20 yd dumpsters on grass boulevard by city parking lot between Pinckney St and MLK.

2 - 12 yd recycling dumpsters

**Deliver:** Wednesday, September 5, 2012 **Pick-Up** Tuesday, September 11, 2012

#### Wilson Street between Martin Luther King Bvld and Carroll St.

1 - 20 yd dumpster on Wilson between MLK and Carroll St.

2 – 12 yd recycling dumpsters on Wilson between MLK and Carroll St.

**Deliver:** Friday, September 7, 2012 after 12:00 pm **Pick-up:** Monday, September 10, 2012 at 12:00 pm

## **Alliant Energy Center Building #11**

1 – 20yd dumpster

**Deliver:** Friday, August 31, 2012 **Pick-up:** Friday, September 14, 2012

#### 1010 Ann St.

## Place to right of building when looking at front door

1 - 2yd dumpster

**Deliver:** Wednesday, August 29, 2012 **Pick-up:** Wednesday, September 12, 2012

#### Rear Load Truck on Wilson St. at Monona Terrace

12:00 noon on Monday, September 10, 2012

#### 1-20 yd and 2-12 yd dumpsters per Bike Course aid station

**Deliver:** Friday, September 7, 2012 **Pick-up:** Monday, September 10, 2012

- 1. Whalen Road at Fitchrona Rd
- 2. Verona Elementary School
- 3. Fireman's Park Verona on Paoli for Special Needs
- 4. Mt. Horeb High School
- 5. Cross Plains on Bourbon St.
- 6. 1- 16yd and 1 8yd dumpsters at Sugar River Rd at Cty. G.

#### 1-20 yd and 2-12 yd Dumpsters for the Run Course aid stations

**Deliver:** Friday, September 7, 2012 **Pick-up:** Monday, September 10, 2012

- 1. State and Lake Street Must have plywood under
- 2. Walnut St. at Cereal and Grain plant
- 3. Capitol Square on Mifflin St. near State St. Must have plywood under
- 4. Spring St. Between Charter and Orchard St.
- 5. Kohl Center UW Provides -
- 6. Lot 60\*\*\* UW provides
- 7. Porter Boathouse UW Provides

\*\*\* I would also like an extra dumpster at Lot 60 for the signage that is placed on the course.

## **Ironman Contacts**

Bike Course – Ryan Griessmeyer 608-444-2261

Run course - Andre Lepar 352-255-1782

Overall - Ryan Richards: 608-209-6958

# Security

Dates	Location	Timer	Posts	Hours Rate	Notes
Wed. 9/5/12	Expo Monona Terr. (Olin Terrace)	4 pm - 8:00 am	1	16	Guarding expo booths against theft
Wed. 9/5/12	Expo MLK Bivd	4 pm - 8:00 am	1	16	Guarding expo booths against theft
Wed. 9/5/12	Level 3 of Parking Deck Bike Mechanic area	4 pm - 8:00 am	1	16	Guard equipment against theft
Total Wednesday				48	
					_
Thurs. 9/6/12	Expo Monona Terr. (Olin Terrace)	4 pm - 8:00 am	1	16	Guarding expo booths against theft
Thurs. 9/6/12	Expo MLK Blvd	4 pm - 8:00 am	1	16	Guarding expo booths against theft
Thurs. 9/6/12	Level 3 of Parking Deck Bike Mechanic area	4 pm - 8:00 am	1	16	Guard equipment against theft
Thurs. 9/6/12	Inside Monona Terrace Ironman Store	5 pm - 9:00 pm	1	4	Guard equipment against theft
Total Thursday				52	
Fri. 9/7/12	Inside Monona Terrace	5 am - 9:00 am	1	4	Guard equipment against theft
Frl. 9/7/12	Expo Monona Terr. (Olin Terrace)	4 pm - 8:00 am	1	16	Guarding expo booths against theft
Fri. 9/7/12	Expo MLK Blvd	4 pm - 8:00 am	1	16	Guarding expo booths against theft
Frl. 9/7/12	Level 3 of Parking Deck Bike Mechanic area	4 pm - 8:00 am	1 1	16	Guard equipment against theft
Fri. 9/7/12	Inside Monona Terrace Ironman Store	5 pm - 9:00 pm	1	4	Guard equipment against theft
Total Friday	TAIGUE MONGHA TOTTAGO HOMINAN OLOTO	To bin - 0:00 bin	<u>' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' </u>	56	Togging edgibilious against tileit
Sat. 9/8/12	Inside Monona Terrace Ironman Store	5 am - 9:00 am	1	4	Guard equipment against theft
Sat. 9/8/12	Expo Monona Terr. (Olin Terrace)	4 pm - 8:00 am	1	16	Guarding expo booths against theft
Sat. 9/8/12	Expo MLK Bivd	4 pm - 8:00 am	1	16	Guard Finish Line area against theft
Sat. 9/8/12	Swim Start Law Park	4 pm - 8:00 am	1	16	Guard equipment against theft
Sat. 9/8/12	Bike Lot	3 pm - 7:00 am	4	64	Guarding bike lot against theft station one at each end and in center
Sat. 9/8/12	Medical Tent	4 pm - 8:00 am	1	16	Guard medical tent aginst theft
Sat. 9/8/12	Level 3 of Parking Deck Bike Mechanic area	4 pm - 8:00 am	1	16	Guard equipment against theft
Sat. 9/8/12	Inside Monona Terrace Ironman Store	5 pm - 9:00 pm	1	4	Guard equipment against theft
Total Saturday				152	
Sun. 9/9/12	Supervisors	4 am - 12:00 am	31	401	Tourse dans
Sun. 9/9/12	Parking Lot - Wilson Street Entrance	4 am - 9:30 am	2	40 5.5	Supervisors
Sun. 9/9/12	Parking Lot - John Nolen Entrance	4 am - 9:30 am	2	11	Ironman Parking permits only
Sun. 9/9/12	Swim Start	5:30 am - 9:30 am	6	24	Ironman Parking permits only/crowd control
Sun. 9/9/12	Monona Terrace Gear Bag Rooms ( Floaters)	7 am - 5:00 pm	4	40	Maintain bike path & cross walks Crowd Control
Sun. 9/9/12	Monona Terrace Gear Bag Rooms (Floaters)	5 pm - 9:00 pm	2	8	Crowd Control
Sun. 9/9/12	Main St (between Walgreens and Starbucks)	7 am - 11:00 am	1	4	Watch Special Needs Bags
Sun. 9/9/12	Blke Lot (transition area)	4 pm - 12:30 am	5	42.5	Monitor bike check out, wrist band must match bike #
Sun. 9/9/12	MLK Finish Line, Main St.	2 pm - 12:00 am	4	40	Crowd control & crosswalks
Sun. 9/9/12	MLK Finish Line, Doty	2 pm - 12:00 am	4	40	Crowd control & crosswalks
Sun. 9/9/12	MLK Finish Line, Volunteer food	2 pm - 10:00 pm	1	8	Volunteers only
Sun. 9/9/12	MLK Finish Line, Athlete food	2 pm - 12:00 am	1	10	Athletes only
Sun. 9/9/12	MLK Finish Line, Finish Line	2 pm - 12:00 am	3	30	Crowd control & crosswalks
Sun. 9/9/12	MLK Finish Line, Meet and Greet	2 pm - 12:00 am	3	30	Crowd control & crosswalks
Sun. 9/9/12	Medical Tent	2 pm - 6:00 pm	3	12	Crowd Control prevent public entrance
Sun. 9/9/12	Medical Tent	6 pm - 12:00 am	6	36	Crowd Control prevent public entrance
Total Sunday				381	<b>-</b> • • • • • • • • • • • • • • • • • • •
		.,			7
	Level 3 of Parking Deck Bike Mechanic area	12:00 am until 9 am	1	9	
Total Monday				9	
Total			72	698	7
- Vedi				270	<b>」</b>