



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, September 27, 2023

5:00 PM

Virtual Meeting

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The City of Madison is holding the Vending Oversight Committee (VOC) meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to [vendingoversight@cityofmadison.com](mailto:vendingoversight@cityofmadison.com)

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)  
Webinar ID: 853 2571 2740

### CALL TO ORDER / ROLL CALL

The Chair, at 5:09 pm, called the meeting to order, with quorum present.

**Present:** 7 - Michael E. Verveer; Kristen Slack; Marlys M. Miller; Andrea B. Hughes; Ashleigh M. Hacker; Jack T. Thurnblad and Aaron D. Collins

**Absent:** 2 - Michelle L. Quigley and Sean Lee

### APPROVAL OF MINUTES

Hughes made a motion and a second by Slack to approve the minutes from the 7/26/23 meeting. The motion was approved by a voice vote/other approved the motion.

### PUBLIC COMMENT

1. [80018](#) Public Comment

Five members of the public signed in to speak at the meeting.

Mike Kull, Rare Steakhouse - Item 2  
Nick Martin, Ian's Pizza on State - Item 2  
Peter McElvanna, The Coopers Tavern - Item 2  
James Arroy, Madison's and Good News Ice Cream - Item 2  
Katie Couture, The Coopers Tavern - Item 2

#### DISCLOSURES AND RECUSALS

There were no disclosures or recusals.

#### DISCUSSION ITEMS

2. [80023](#) Outdoor overnight equipment storage for sidewalk cafes in the MallConcourse vending area. Discuss possible criteria, fee structure and direction for changes to current ordinance for the 2024-2025 vending season.

**Staff presented on current outdoor storage conditions, expressed staff concerns and requested direction from committee members related to conditions for outdoor overnight equipment storage for sidewalk cafes.**

**Staff were directed to begin drafting an Ordinance update to 9.135 to all outdoor overnight storage to include:**

- Items must be collapsed and locked together and not to any City amenities, including trees.
- Items that are not lockable must be brought inside.
- This should be an opt in and not required for all businesses.
- Items would be brought in on a schedule if it assists with sidewalk cleaning and mall maintenance work.
- No additional surcharge for outdoor overnight storage recommended.

3. [80024](#) Late Night Vending planning: updates, input gathering and timeline for creation of a program for 700/800 State Street Night Vending Area for the 2024-2025 vending season, per MGO 9.136(1)(n)3.c.
- Staff presented on the history and current state of Late Night Vending. Staff shared the current Ordinance direction to create a new "State Street Night Vending Program" on the 700-800 blocks of State St. and eliminate the current Late Night Vending Program for the 2024-2025 vending season that begins on April 15, 2024.**
- Staff recommended the following for the new program framework:**
- Wednesday – Saturday
  - 4p – 12:30a
  - Maintaining 3 Night Vending Licenses, no additional licenses issued with in the first year.
  - Required to have line management equipment – Retractable Belt Barrier Stanchions.
  - No access to electric (must use generators)
  - Garbage can required and cannot use City garbage cans for vending garbage.
  - Responsible for clean-up of the area.
  - Additional staffing for the first few weeks.
  - Potential posting no parking along Lake St.
  - Change in fee structure
  - 1 year trial
- The committee agreed staff were moving in the right direction and to continue outreach and drafting the changes outlined.**

4. [80025](#) Review Vending Oversight Committee membership structure and discuss next steps for updating the structure to meet current needs of the committee.
- The current committee membership structure was reviewed. Staff were directed to move forward with removing the "downtown resident" requirement for the current open position and to then eliminate the alternate role. The current alternate member would be recommended to be moved into the full voting member open position.**

**REPORTS**

5. [76255](#) Street Vending Staff Report
- There were no questions on the Street Vending Staff Report.**

**ADJOURNMENT**

**A motion was made by Hughes and a second by Slack to adjourn the meeting. The motion was passed by a voice vote/other. The meeting was adjourned at 7:51 pm.**