



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, December 21, 2011

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov toj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Contact the City Clerk's Office at (608) 266-4601.

This meeting can be viewed LIVE on Madison City Channel, cable channel 12, or at www.madisoncitychannel.tv.

Applications will go to the Common Council Meeting of January 3, 2012.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Call to Order/Roll Call

Approval of Minutes

November 30, 2011: <http://legistar.cityofmadison.com/calendar/#current>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Public Hearing

The Alcohol License Review Committee uses a consent agenda, which means that the Committee can consider any item at 5:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Changes of Agent

1. [24806](#) Change of Agent
 Madison East Beverage LLC • dba Staybridge Suites • 3301 City View Dr
 New Agent: Ian Freeburg
 Class C Wine • 0% alcohol, 0% food, 100% other
 Aldermanic District 17 (Alder Clausius) • Police Sector 519

2. [24807](#) Change of Agent
 Texas Roadhouse Holdings LLC • dba Texas Roadhouse • 4841 Annamark Dr
 New Agent: Dave Hess
 Class B Combination Liquor & Beer • 12% alcohol, 88% food
 Aldermanic District 17 (Alder Clausius) • Police Sector 517

3. [24808](#) Change of Agent
 Ultra Mart Foods LLC • dba Copp's Food Center #8114 • 620 Whitney Way
 New Agent: Richard Girga
 Class A Liquor & Class A Beer
 Aldermanic District 19 (Alder Clear) • Police Sector 113

4. [24809](#) Change of Agent
SSP America, Inc • dba Cafe Ritazza • 4000 International Lane
New Agent: Dean McLaughlin
Class B Combination Liquor & Beer • 17% alcohol, 83% food
Aldermanic District 17 (Alder Clausius) • Police Sector 512

5. [24810](#) Change of Agent
SSP America, Inc • dba Great Dane • 4000 International Lane
New Agent: Dean McLaughlin
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 17 (Alder Clausius) • Police Sector 512

6. [24811](#) Change of Agent
SSP America, Inc • dba German Wurst Bar • 4000 International Lane
New Agent: Dean McLaughlin
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 17 (Alder Clausius) • Police Sector 512

7. [24812](#) Change of Agent
SSP America, Inc • dba Ancora Coffee • 4000 International Lane
New Agent: Dean McLaughlin
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 17 (Alder Clausius) • Police Sector 512

Changes of Corporate Control

8. [24805](#) Change of Corporate Control
Tropical Cuisine LLC • dba Tropical Cuisine
15 N Broom St • Agent: Blanca Maldonado
Class B Beer Class C Wine • 20% alcohol, 80% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405
One new officer, one new Board Member

Change of Licensed Premise

9. [23713](#) Change of Licensed Premise
Echo on Main Inc • dba Echo on Main • Capacity: 145
554 W Main St • Agent: Patrick Rynes
Class B Combination Liquor & Beer • 60% alcohol, 35% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 404
Expansion of premises to include parking lot during UW Badger home games

Legislative History

9/21/11	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
10/19/11	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE

10. [24795](#) Change of Licensed Premise
Wisconsin Ventures Inc • dba Segredo • Capacity: 605
624 University Ave • Agent: Michael Hierl
Class B Combination Liquor & Beer • 62% alcohol, 25% food, Other 13%
Aldermanic District 8 (Alder Resnick) • Police Sector 403
Continue to cover the 4 bowling lanes for a dance floor; increase capacity to
720

11. [24796](#) Change of Licensed Premise
Tony Frank's LLC • dba Tony Frank's Tavern • Capacity: 73
1612 Seminole Hwy • Agent: James Frank
Class B Combination Liquor & Beer • 50% alcohol, 49% food, 1% Other
Aldermanic District 10 (Alder Solomon) • Police Sector 103
Install 16X16 Cooler/Freezer combo outside NW back of building

21+ Entertainment License

12. [24373](#) 21+ Entertainment License
Gorham Enterprises LLC • dba Wisco • Capacity: 99
852 Williamson St • Agent: William Alexander
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408

Legislative History

11/30/11	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
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18+ Performing Arts License

13. [24794](#) 18+ Center for Visual & Performing Arts License
Wisconsin Ventures Inc • Segredo • Capacity: 605
624 University Ave • Agent: Michael Hierl
Class B Combination Liquor & Beer • 62% alcohol, 25% food, 13% Other
Aldermanic District 8 (Alder Resnick) • Police Sector 403

New License - Public Hearing

14. [24238](#) Public Hearing - New License
Xiu Pan • dba Happy Grill Restaurant
2810 E Washington Avenue • Estimated Capacity: 50
Class B Beer • 5% alcohol, 95% food
Aldermanic District 15 (Alder Palm) • Police Sector 502

Legislative History

10/12/11	Clerk's Office Alcohol License Review Committee	Referred for Introduction Public Hearing
10/18/11	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
11/30/11	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE

15. [24541](#) Public Hearing - New License
Metcalf Foods - West, Inc. • dba Metcalfe's Market
7455 Mineral Point Rd • Agent: Jeffery Greenheck
Class A Liquor and Class A Beer
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

Legislative History

11/28/11	Clerk's Office Alcohol License Review Committee	Referred for Introduction
11/29/11	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

16. [24542](#) Public Hearing - New License
Select Hotels Group, L.L.C. • dba Hyatt Place Madison
333 W Washington Ave • Agent: Mark Neubauer • Estimated Capacity: 120-1st
Floor, 130-2nd Floor meeting space
Class B Combination Liquor & Beer • 1.8% alcohol, 2.9% food, 95.3% Other
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area

Legislative History

11/28/11	Clerk's Office Alcohol License Review Committee	Referred for Introduction
11/29/11	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

17. [24543](#)

Public Hearing - New License
Naples 15 LLC • dba Naples 15
15 N Butler St • Agent: Pending • Estimated Capacity: 83
Class B Combination Liquor & Beer • 20% alcohol, 75% food
Aldermanic District 2 (Alder Maniaci) • Police Sector 406 • Density Area

Legislative History

11/28/11	Clerk's Office Alcohol License Review Committee	Referred for Introduction
11/29/11	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
12/20/11	Police Department	Recommend the Following Conditions:

Recommend the establishment meet the definition of a restaurant under Madison General Ordinances at all times of operation.

18. [24544](#)

Public Hearing - New License
Teddy Stevens • dba T. Sushi
301 W Johnson St • Estimated Capacity: 67
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area

Legislative History

11/28/11	Clerk's Office Alcohol License Review Committee	Referred for Introduction
11/29/11	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
12/20/11	Police Department	Recommend the Following Conditions:

Recommend the Following Conditions:
-must conduct business as a restaurant at all times
-a full restaurant menu must be available during all hours of operation
-no use of the basement or upper floors as part of this license application other than for storage

19. [24556](#) Public Hearing - New License
Irwin A and Robert D Goodman Community Center, Inc• dba Irwin A and
Robert D Goodman Community Center
149 Waubesa St • Agent: Rebecca Steinhoff • Estimated Capacity: 250
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 6 (Alder Rummel) • Police Sector 602

Legislative History

11/28/11	Clerk's Office Alcohol License Review Committee	Referred for Introduction
11/29/11	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Operator's License Applications

20. [24279](#) Operator License Application
Benjamin Pierson - Establishment where employed: Barriques Coffee Trader

Legislative History

11/30/11	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
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21. [24568](#) Operator License Application
Alexia Gleysteen - Establishment where employed: Hooters

22. [24604](#) Operator License Application
Jason Enriquez - Establishment where employed: N/A

23. [24661](#) Operator License Application
Ruth Umlor - Establishments where employed: Come Back Inn & Essen Haus

24. [24675](#) Operator License Application
Steven K Thayer - Establishment where employed: Kellys Market

Report of the City Attorney

25. [24396](#) Complaint for Revocation of:
Nadia's LLC • dba Nadia's
508 State Street • Agent: Abdul Bensaid
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

Legislative History

11/30/11 ALCOHOL LICENSE REVIEW COMMITTEE Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE

26. [24399](#) Complaint for Suspension of:
Brice P's Inc • dba Regent Street Retreat (The Annex)
1206 Regent Street • Agent: Bruce Gerhartz
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 8 (Alder Resnick) • Police Sector 402

Legislative History

11/30/11 ALCOHOL LICENSE REVIEW COMMITTEE Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE

27. [24400](#) Composition of and scheduling for Alcohol License ad hoc subcommittee to conduct evidentiary hearing(s) on current revocation actions and make a licensing report to the ALRC.

Report of the Alcohol Policy Coordinator

28. [23199](#) Recent ALERT Meetings
29. [23310](#) SUBSTITUTE Creating Section 25.10 of the Madison General Ordinances to prohibit Nuisance Parties and amending Section 1.08(3)(a) of the Madison General Ordinances to establish bail amounts for this section.

Sponsors: Paul E. Skidmore

Legislative History

7/14/11	Attorney's Office/Approval Group Public Safety Review Committee	Referred for Introduction
7/19/11	COMMON COUNCIL Additional Referrals: Alcohol License Review Committee, Housing Committee, Economic Development Committee.	Referred to the PUBLIC SAFETY REVIEW COMMITTEE
7/19/11	PUBLIC SAFETY REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
7/19/11	PUBLIC SAFETY REVIEW COMMITTEE	Refer to the HOUSING COMMITTEE
7/19/11	PUBLIC SAFETY REVIEW COMMITTEE	Refer to the ECONOMIC DEVELOPMENT COMMITTEE
8/17/11	ALCOHOL LICENSE REVIEW COMMITTEE	Return to Lead with No Recommendation to the PUBLIC SAFETY REVIEW COMMITTEE

8/17/11	ECONOMIC DEVELOPMENT COMMITTEE	Return to Lead with the Following Recommendation(s) to the PUBLIC SAFETY REVIEW COMMITTEE
9/14/11	PUBLIC SAFETY REVIEW COMMITTEE	Re-refer to the PUBLIC SAFETY REVIEW COMMITTEE
9/21/11	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
11/30/11	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE

30. [23882](#) Liquor License Guidelines

Legislative History

10/19/11	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
11/30/11	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE

31. [24254](#) Discussion on admittance policies of licensed establishments.

Report of Madison Police Department

32. [24583](#) Summary of recent calls for service

Report of City Clerk's Office

33. [24484](#) Summary of licenses issued

Adjournment