



Department of Planning & Community & Economic Development

Economic Development Division

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Office of Business Resources
Office of Real Estate Services

Memo: 2023 SEED Grants Funding Recommendation

Date: Thursday, April 6, 2023

To: Members of the Madison Food Policy Council

From: Members of the SEED Grants Review Team
George Reistad, Business Development Specialist

Members of the Madison Food Policy Council, below are the recommendations for 2023 SEED Grants funding. Six proposals were ultimately recommended for funding via a thorough deliberation process that included 3-member review teams to score and evaluate proposals and a group discussion on recommendation strategies. Please note that in total -- 27 applications were submitted, requesting \$232,629.65 in total funding and that the SEED Grants funding authority for 2023 is \$50,000.

“Expanded Curbside Groceries for Madison Families”, *The River Food Pantry, Inc.*

- Up to \$9,433 to fund:
 - Additional Food/Meals Inventory

“Provision of Halal Meats for Food Insecure Muslim Immigrants”, *Our Lady Queen of Peace Parish (DBA Catholic Multicultural Center)*

- Up to \$6,111 to fund:
 - Halal Meat
 - Translation & Advertising
 - Printing & Office

“Troy Farm Partnership Infrastructure”, *Rooted WI, Inc.*

- Up to \$9,433 to fund:
 - Welded fence gate
 - Cold storage shelving
 - Heater installation (Hooper Service)
 - Farm Partner Liaison crew member

“Summer Meals for Elver Park and Theresa Terrace Neighborhood Center Youth”, *Wisconsin Youth Company, Inc. (DBA Elver Park Neighborhood Center)*

- Up to \$9,196 to fund:
 - Part-Time LTE Position
 - One meal/day and one snack/day for 70 children

“Nutritious Food For All”, *Vera Court Neighborhood Center, Inc.*

- Up to \$9,433 to fund:
 - Fresh Produce Stand
 - Community Meals Food Costs

*Will need to secure a fiscal sponsor

“Holistic Approach to Addressing Health Equity, Access to Healthy Food, And Environmental Justice”, *Today Not Tomorrow, Inc.*

- Up to \$6,392 to fund:
 - Raised-enclosed bed construction supply
 - Garden Supply
 - Workshop supplies
 - CSA community share portion
 - Program staffing costs

Sincerely,



George Reistad
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