

Update on the American Rescue Plan Act (ARPA) State and Local Fiscal Recovery Funds (SLFRF)

FINANCE COMMITTEE | AUGUST 28, 2023



Agenda

- Overview of the American Rescue Plan Act (ARPA)
- 2023 Annual Recovery Plan
- Project Updates

Overview of ARPA Funding

American Rescue Plan Act (ARPA) State and Local Fiscal Recovery Funds (SLFRF) provides direct support to municipalities to address the negative economic impacts of the COVID-19 pandemic.

\$47.2m = Total City allocation

- Funds must be obligated (committed through a purchase order or contract) by December 2024 and fully expended by December 2026

\$22.8m = Community Investments

- Intended to address community priorities and ongoing impacts of pandemic
- Funding strategy focuses on one-time costs, not ongoing operating expenses

\$24.4m = Government Services

- Used to balance General Fund budget across multiple years and stabilize Monona Terrace and Room Tax Fund

Program and Expenditure Reports

Quarterly Program and Expenditure Reports

- 7 quarterly reports posted, from March 2021 through June 2023
- Report summarizes expenditures and obligations by project

Annual Recovery Plan

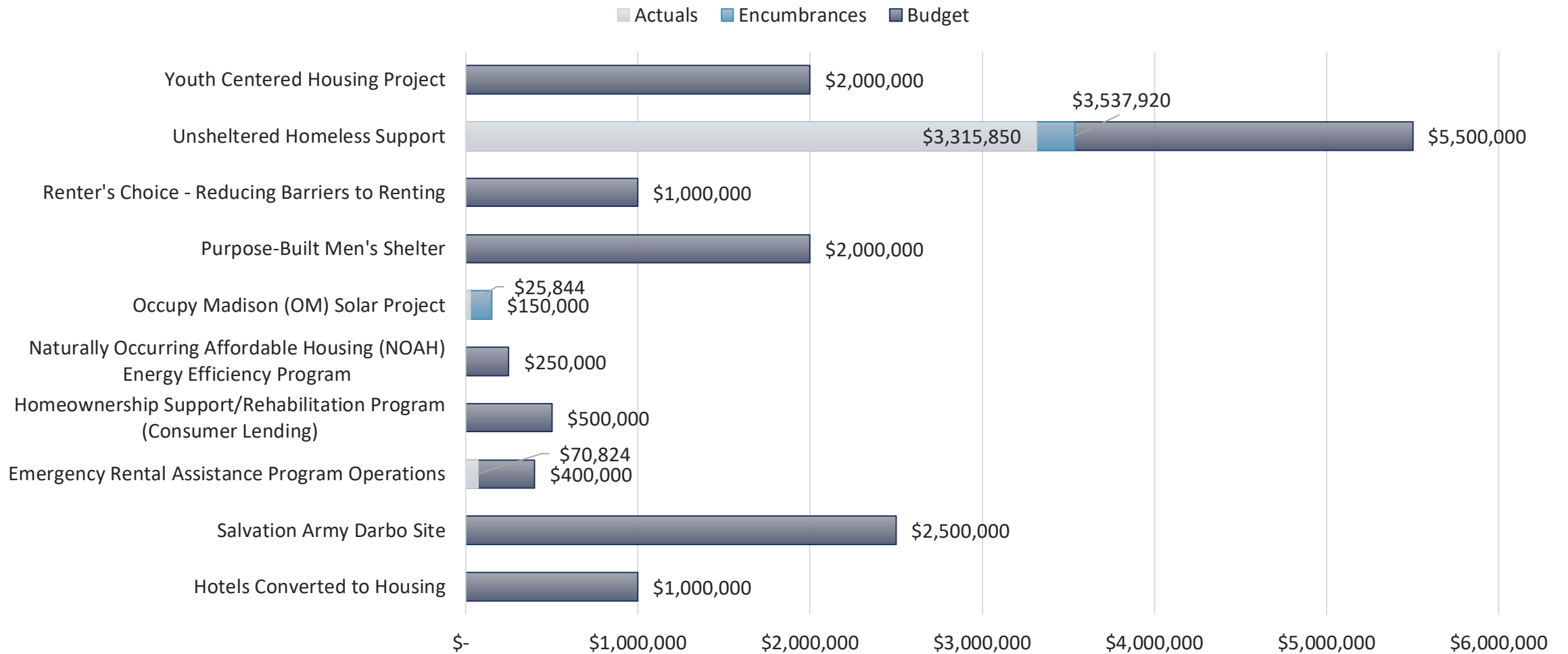
- In addition to quarterly reports, City will submit an annual Recovery Plan, which will include more detailed reporting on output and outcome measures
- [2021 Recovery Plan](#)
- [2022 Recovery Plan](#)
- [2023 Recovery Plan](#)

Program and Expenditure Report

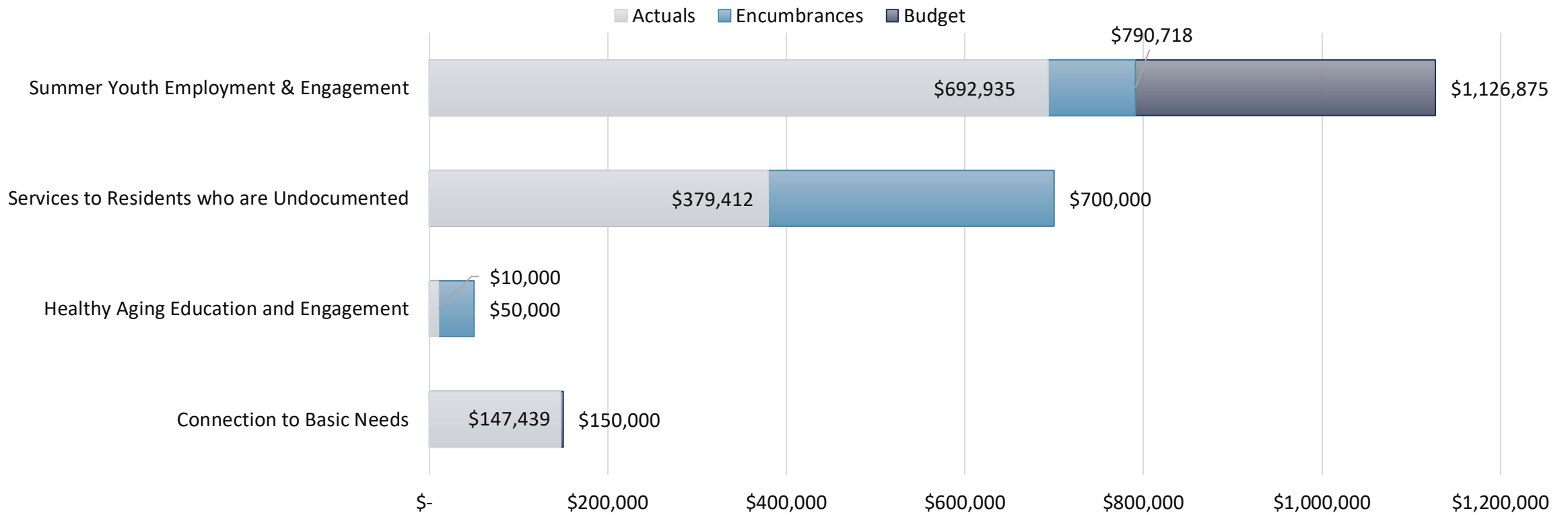
- As of June 30, 2023, eleven (11) ARPA SLFRF projects have encumbered \$8.0m and expended \$6.7m in ARPA funds for Community Investments
- \$20.0m of the \$24.4 of the Revenue Replacement Funds were used to balance General Fund budget across multiple years and stabilize Monona Terrace and Room Tax Fund

Priority Area	Total Budget	Total Obligations & Expenditures	Total Expenditures
Violence Prevention and Youth Engagement	\$ 2,585,000	\$ 1,115,383	\$ 891,805
Homelessness Support	\$ 10,150,000	\$ 3,687,920	\$ 3,341,694
Affordable Housing	\$ 5,150,000	\$ 70,824	\$ 70,824
Emerging Needs	\$ 1,000,000	\$ 904,245	\$ 538,656
Neighborhood and Small Business Revitalization	\$ 3,915,000	\$ 2,237,609	\$ 1,862,575
Revenue Replacement	\$ 24,397,155	\$ 19,975,000	\$ 19,975,000
Total	\$ 47,197,155	\$ 27,990,981	\$ 26,680,554

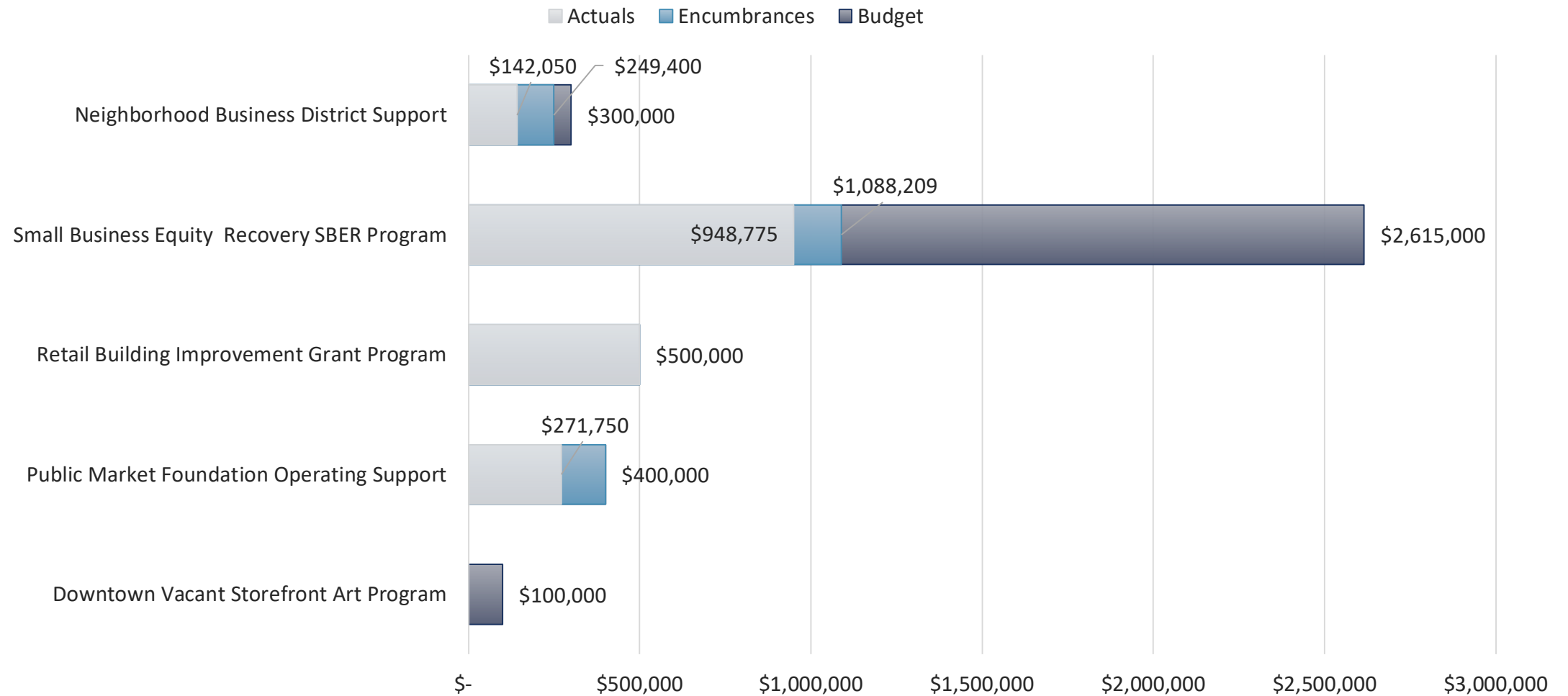
Budget / Encumbrances / Actuals – Community Development – Housing



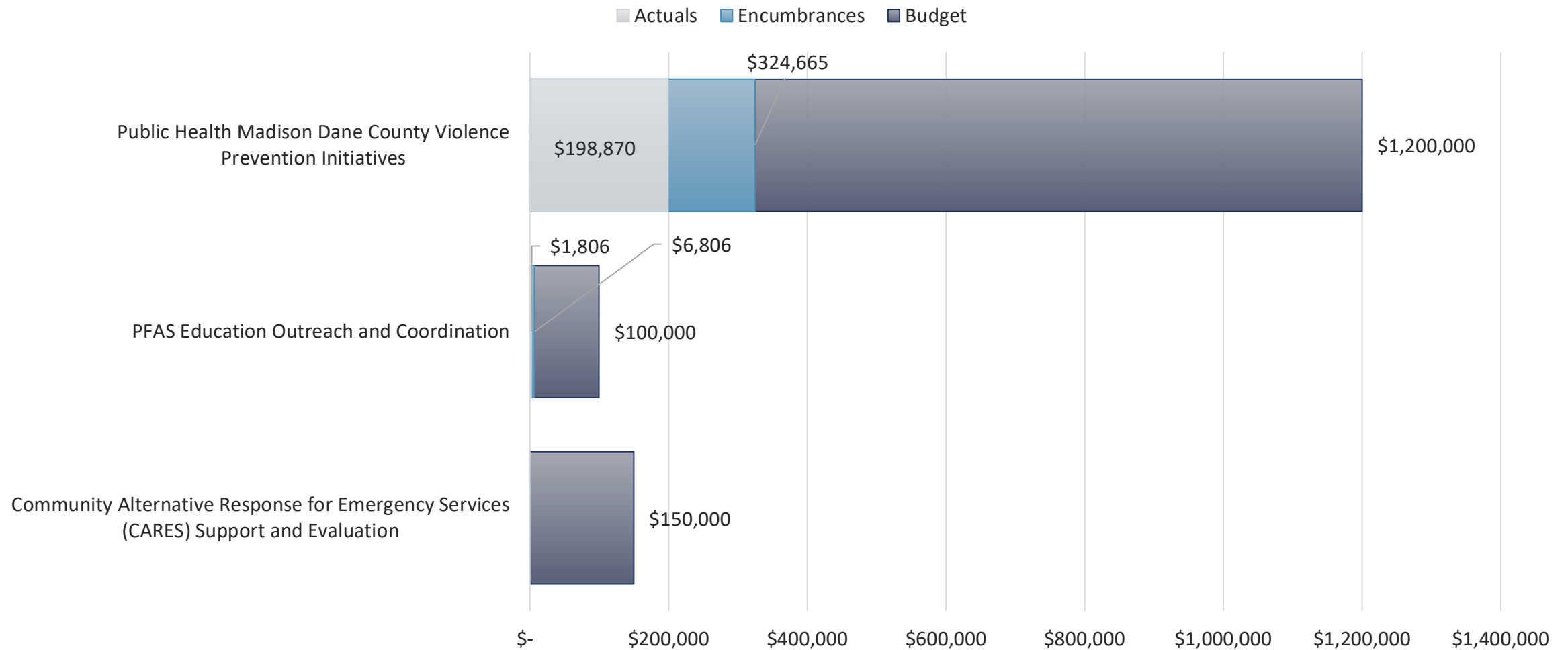
Budget / Encumbrances / Actuals – Community Development



Budget / Encumbrances / Actuals – Economic Development



Budget / Encumbrances / Actuals – Public Health



Update on ARPA Projects: Public Health Madison and Dane County (PFAS)

- **Community Engagement - PFAS**

- Project status = in progress
- Community Education and Outreach
 - Working to make PHMDC trusted source of clear and accurate information on PFAS
 - Website update
 - Fish advisory handout completed
 - Informational videos
 - Paid advertisement (Madison busses, Madison 365, LaComunidad)
 - 1:1 shoreline conversations
- Community engagement efforts
 - Accepted community engagement project proposals from 4 community-based organizations
 - East Madison Community Center, Kennedy Heights Community Center, Catholic Multicultural Center, and The Hmong Institute
 - Currently working on signing MOUs with these organizations.

Update on ARPA Projects: Public Health Madison and Dane County (PFAS)

■ **Community Engagement - PFAS**

- Data or metrics you're collecting on implementation
 - Advertising on Madison 365 received 34,507 views
 - Blog posts from PHMDC have received hundreds of views
 - Shoreline 1:1 contacts have reached 54 individuals
 - Many people have expressed appreciation for the fish advisory handout
- Upcoming activities or milestones
 - Excited for the work to come from the community-based organizations
- Success stories
 - Freedom, Inc staff member: "Why are we just hearing about this now? We need more people working on this, to inform the community. Not just one guy."
 - Kennedy Heights staff member: In Hmong – "This is good that you are talking about this because our people like to eat a lot of fish."
 - Yahara Fishing Club member: "I'm glad you guys have someone working on this now. Three years ago and there was no information about what was happening at the airport."

Update on ARPA Projects: Public Health Madison and Dane County (VP)

■ Violence Prevention

■ Violence Prevention Grant Program:

- Two RFP's have been developed to support organizations who are advancing specific goals or objectives of the Violence Prevention Roadmap
- The Madison and Dane County Violence Prevention Coalition selected the priority areas for the RFP's to focus on
- We have been able to fund 13 organizations through these opportunities:
 - Moms on a Mission
 - Rape Crisis Center (RCC)
 - Allied Wellness Center
 - YWCA of Madison, Inc
 - Madison Public Library Foundation
 - Dear Diary, Inc
 - UNIDOS Against Domestic Violence
 - African Center for Community Development
 - DaneMAC
 - Dane County District Attorney's Office
 - Meadowood
 - Operation Fresh Start
 - Urban Triage
- We are projected to invest over \$750,000 in the work these organizations are doing in order to advance roadmap priorities and reduce rates of violence in our community

Update on ARPA Projects: EDD

- **Small Business Equity and Recovery Programs (SBER)**
- **Retail Building Improvement Program (Building Improvement Grant-BIG)**
- **Public Market Foundation**
- **Neighborhood Business District Support (Business District Support-BDS)**

Update on ARPA Projects: EDD

- **Small Business Equity and Recovery (SBER Programs)**

- Commercial Ownership Assistance Program-in process

- In 2023 we had 1 closed (Dane County Acupuncture)
- In 2023 we have 3 additional approved but not yet closed (Isthmus Wellness, Smart Cleaning Solutions and US Pathways)

- Business Ready Program- in process

- RFP went out in July
- Proposals were due August 21
- Review Committee in September
- Selection in October

- Facade Improvement Grant- in process

- 3 closed (Sookie's Veggie Burgers, Fortune Favors, and Za's Exotic Snacks)
- Funds will be spent by 2024

Update on ARPA Projects: EDD

- **Small Business Equity and Recovery (SBER Programs)**
 - KIVA Program-in process
 - Funds will be spent by end of 2023
 - Pop-Up Shop Program- in process
 - Program may be coming to an end and will reallocate remaining funds to other SBER programs
 - Building Improvement Grant-ARPA Funded portion is completed

Update on ARPA Projects: EDD

- **Building Improvement Grant**

- Project status (completed)
- 32 Grants approved= \$1,295,000

Update on ARPA Projects: Building Improvement Grant

- Types of projects: full remodels; HVAC upgrades; security systems; energy efficient equipment and windows



The garage doors have been installed and the electrical panel work is nearly done as well. Attached are photos of the new garage doors. They have completely transformed the space and we cannot wait for spring to arrive!!

-John, State Line Distillery

The BIG funding was huge for us. The reality is that without it we wouldn't have been able to afford the construction and equipment costs that have enabled us to extend our service into coffee, expand our hours for the community, and hire and grow even more team members. We're beyond grateful for it - and the neighborhood is, too!

- Garth, Garth's Brew Bar



We've begun installing the walk-in cooler that was purchased with BIG grant funds. It was a big help to get a lease signed by the new operator, Turkish Kitchen. They plan to open in May/June of '23.

- Marcel, Property Owner



Update on ARPA Projects: EDD

- **Madison Public Market**

- Project is currently in construction bid advertising phase, managed through Engineering – Public Works
 - Bid closes Sept 7
- Madison Public Market Foundation is holding a public event celebrating the future Madison Public Market and continuing to build community excitement for the project
- “Ready, Set, Market” event will be Sept 12, 2023 in the early evening at the future MPM building (202 N First St)

Update on ARPA Projects: EDD

■ Business District Support

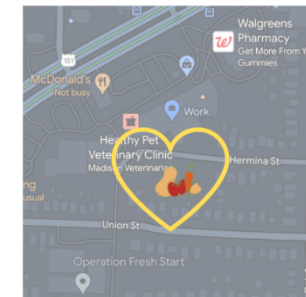
- Project status - in progress
- 9 organizations approved=\$249,000 (obligated funds)
- Upcoming event
 - Market Market Madison



WEDNESDAY NIGHTS
5PM-8PM
JUNE 21ST-SEPTEMBER 20TH
NO MARKET ON 7/5

*Music,
Food, Art
and More*

2700 HERMINA STREET →



Update on ARPA Projects: Community Development Division (Housing)

Affordable Housing and Homelessness

- **Salvation Army Darbo Site-** City staff are working with the Salvation Army to develop purchase and lease terms.
- **Emergency Rental Assistance-** CDD hired an LTE employee to help administer Dane CORE 2.0. That cost was later shifted to other Federal (Emergency Rental Assistance) funds.
- **Youth Centered Housing-** CDD is evaluating responses to an RFP issued to solicit proposals for an affordable housing development that will support youth aging out of the foster care system.
- **Occupy Madison Solar Project-** Completion expected by fall 2023.
- **Unsheltered Homeless Support-** Funds used to establish and support operations of a temporary men's homeless shelter at Zeier Road and a City campground facility at Dairy Drive, and to leverage Tenant-Based Rental Assistance used to help unsheltered homeless persons secure housing.

Update on ARPA Projects: Community Development Division

Emerging Needs

- **Services to Residents who are Undocumented-** 8 organizations were selected in 2022 to offer support to immigrants in Madison not eligible for other public benefits. The effort assisted nearly 1500 households to date.
- **Healthy Aging and Engagement-** CDD retained a consultant, EQT by Design, to engage older adults in Madison to help evaluate how the City supports older adults at the Madison Senior Center and through contracted services, with an eye toward better serving an increasingly diverse population. EQT by Design is currently analyzing data collected in a first round of community surveys.

Violence Prevention and Youth Engagement

- **2022 Youth Employment-** Funding was provided to partner agencies to engage youth through expanded employment, internship, and training opportunities, and to enhance social cohesion through community-building events like Parks Alive. CDD extended the contract of one agency into 2023; the others have completed their activities.
- **2023 Youth Violence Prevention-** 11 agencies were selected to implement youth-focused violence prevention summer and fall programming. Funds allowed agencies to expand employment and paid internship opportunities offered to youth and young adults, and support other efforts that furthered restorative justice and social and emotional learning.

REFERENCE: Initial Authorizing Resolutions for ARPA Funds

- **February 2022:** 2021 Q4 Program and Expenditure Report ([Legistar 69580](#))
- **December 2021:** 2021 Year End Appropriation Resolution appropriating \$1m of ARPA funds for government services to support Fire Dept. costs ([Legistar 68346](#)); resolution adding LTE positions in CDD for emergency rental assistance ([Legistar 68208](#))
- **November 2021:** Resolution authorizing a subaward to PHMDC ([Legistar 67912](#)); resolution authorizing contract with Focus Counseling for unsheltered homeless support ([Legistar 68103](#))
- **October 2021:** Resolution authorizing an funding award to Madison Public Market Foundation, Inc ([Legistar 67390](#))
- **September 2021:** Mid Year Appropriation Resolution authorizing \$5.9m of ARPA for government services ([Legistar 67094](#)); Resolution authorizing temporary campground at 3202 Dairy Drive ([Legistar 67137](#))
- **August 2021:** [2021 Recovery Plan](#)
- **July 2021:** Resolution Accepting and Allocating Funds ([Legistar 65935](#)); Report on the criteria and processes for allocating funds ([Legistar 66453](#))