



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved STREET USE STAFF TEAM

Wednesday, April 29, 2009

10:00 am

Parks Conference Room  
210 Martin Luther King, Jr. Blvd.  
Room 108 (City-County Building)

*If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least one business day prior to the meeting.*

*Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.*

*Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnub ua hauj lwm ua ntej yuav tuaj sib tham.*

*Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.*

*Please contact the Parks Division at 608-266-4711, or TTY/Textnet 866-704-2315.*

### I. INTRODUCTIONS

### II APPROVAL OF PREVIOUS MEETING REPORT(S)

- A. Report for the April 1, 2009 Street Use Meeting
- B. Report for the April 15, 2009 Street Use Meeting

### III PUBLIC COMMENT (registration form required)

*(3-minute limit)*

### IV NEW BUSINESS

#### A. STREET USE APPLICATIONS FOR SPECIAL EVENTS

##### 1. CONCERTS ON THE SQUARE

10 N. & S. Pickney, 10 E. & W. Main, 100 MLK and E. Washington  
Wednesdays June 24, July 1, 8, 15, 22, 29 3pm-midnight  
(Rain dates: June 25, July 2, 09, 16, 23, 30)

Annual concert series. Discuss schedule, set-up and changes for the event.

Jeff Richard, 257-0638

WI Chamber Orchestra

2. **CAPITOL MILE** Su, July 26, 11am-7pm  
 "Y" closure of Square at State St. and parking lane + one vehicle lane around Square.  
 Wisconsin Track Club sponsors 1-mile runs around the Capitol. Proposal to add 5k run  
 to the event this year. Discuss schedule, set-up and activities.  
 Paul Turpin, 358-1770 WI Track Club
3. **JAZZ @ FIVE**  
 100 State St. Wed., Aug. 5, 12, 19, 26, 3-9pm  
 Annual Jazz concert series. Event hours 5pm-8pm. Discuss schedule, set-up and  
 activities and whether attendance at Street Use meeting is necessary.  
 Cathy Sullivan, 219-8573 Jazz @ 5, Inc.
4. **MADISON MINI-MARATHON**  
 Lake and Langdon/Capitol Square Sa, Aug 29, 3am-12:30pm  
 First annual ½ marathon. Discuss activities, schedule, set-up/site map and determine  
 conditions for event.  
 Chad Antcliff, 317-333-1092 Vision Event Management.
5. **MIFFLIN ST. BLOCK PARTY**  
 400-500 W. Mifflin St. Sa, May 2, 8am-9pm  
 Proposal to provide music and other activities at the annual student block party.  
 Discuss activities, schedule, set-up/site map and determine conditions for event.  
 Ny Bass, 316-5500 DCNY PRO

**GENERAL DISCUSSION AND DECISION**

**B. 2009 SPECIAL EVENT RESOLUTIONS**

- 14100** To SUSPEND the handcrafted goods vending restrictions on May 9, 2009 from 8:00 a.m. to 5:00 p.m. during Cars on State and authorizing the Greater State Street Business Association, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 100-600 blocks of State St and the 200-300 blocks of N. Henry St.  
**Attachments:** [14100 Cars.pdf](#)
- 14101** To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 6, 2009 during the 30th Anniversary COWS ON THE CONCOURSE and authorizing the Dane County Dairy Promotion Committee, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St. and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.  
**Attachments:** [14101 Cows09.pdf](#)
- 14102** To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 13, 2009 during Safety Saturday and authorizing the Madison Fire Department, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St., the 10 block of N. & S. Pinckney and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.  
**Attachments:** [14102Safety09.pdf](#)
- 14103** To SUSPEND the handcrafted goods, personally prepared food vending

restrictions on June 24, July 1, 8, 15, 22 and 29, 2009 (rain dates June 25, July 2, 9, 16, 23 and 30, 2009) from 3:00 p.m. to 11:59 p.m. during CONCERTS ON THE SQUARE and authorizing the Wisconsin Chamber Orchestra, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 10 blocks of E. & W. Main St. and N. & S. Pinckney and the 100 blocks of E. Washington and MLK Jr. Blvd.

**Attachments:** [14103Concerts09.pdf](#)

**14104** To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00 p.m., July 10, 2009 to 9:00 p.m., July 12, 2009 in the areas specified below for the benefit of the Madison Museum of Contemporary Art, so that the 51st Annual ART FAIR ON THE SQUARE may occur.

**Attachments:** [14104ArtOn-susp.inval09.pdf](#)

**14106** Authorizing the WI Alliance of Artists and Craftspeople, as sponsor of the ART FAIR OFF THE SQUARE, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the ART FAIR OFF THE SQUARE, from 6:00 p.m., July 10, 2009 to 9:00 p.m., July 12, 2009 on the 200 block of Martin Luther King Jr. Blvd.

**Attachments:** [14106ArtOff-susp.inval09.pdf](#)

**14107** To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00 p.m., July 10, 2009 to 9:00 p.m., July 12, 2009 on the 200 block of Martin Luther King, Jr. Blvd. for the benefit of WI Alliance of Artists & Craftspeople, so that ART FAIR OFF THE SQUARE may occur.

**Attachments:** [14107ArtOff-susp.inval09.pdf](#)

**14108** To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses on July 17, 18 and 19, 2009 in the areas specified below for the benefit of the Greater State St. Business Association (GSSBA), so that MAXWELL ST. DAYS may occur.

**Attachments:** [14108Maxwell-susp.inval09.pdf](#)

**14109** Authorizing the Greater State Street Business Association (GSSBA), as sponsor of MAXWELL ST. DAYS, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of MAXWELL ST. DAYS, July 17, 18 and 19, 2009 within the perimeter of the area involved in the event.

**Attachments:** [14109Maxwell-exclusive09.pdf](#)

**14110** To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 5, 12, 19, 26 and September 2, 2009 during the Jazz @ 5 concert series and authorizing Jazz @ 5 Inc., as sponsor of the special event, to select vendors, vending sites and performers within the 100 block of State St. for the duration of the special event.

**Attachments:** [14110Jazz09.pdf](#)

- [14111](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 1:00 p.m., September 4, 2009 to 11:59 p.m., September 6, 2009 in the areas specified below for the benefit of Madison Festivals Inc., so that TASTE OF MADISON may occur.  
**Attachments:** [14111Taste-susp.inval09.pdf](#)
- [14112](#) Authorizing Madison Festivals Inc., as sponsor of the TASTE OF MADISON, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the TASTE OF MADISON, from 1:00 p.m., September 4, 2009 to 11:59 p.m. on September 4, 2009, within the perimeter of the area involved in the event.  
**Attachments:** [14112Taste-exclusive09.pdf](#)
- [14113](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions September 10 - 13, 2009 during IRONMAN WI Expo and authorizing the Ford Ironman Wisconsin, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 200 block of Martin Luther King, Jr. Blvd.  
**Attachments:** [14113Ironman-susp09.pdf](#)
- [14113](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions September 10 - 13, 2009 during IRONMAN WI Expo and authorizing the Ford Ironman Wisconsin, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 200 block of Martin Luther King, Jr. Blvd.  
**Attachments:** [14113Ironman-susp09.pdf](#)
- [14114](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions Saturday, September 26, 2009 during the Food for Thought Festival and authorizing the Dane County REAP Food Group, as sponsor of the event, to select vendors, vending sites and performers for the duration of the event on the 100 and 200 blocks of Martin Luther King, Jr. Blvd.  
**Attachments:** [14114Food09.pdf](#)
- [14115](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00 p.m., October 31, 2009 to 3:00 a.m., November 1, 2009 in the areas specified in the Street Use Permit Frank Productions, Inc. will obtain for Freakfest 2009.  
**Attachments:** [14115Freak-susp.inval09.pdf](#)
- [14116](#) Authorizing Frank Productions, Inc., as organizing group for FREAKFEST 2009, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00 p.m. October 31, 2009 to 3:00 a.m. November 1, 2009, within the perimeter of the area, defined in the Street Use Permit for the event.  
**Attachments:** [14116Freak-exclusive09.pdf](#)

### C. STREET USE APPLICATIONS FOR SIGNATURE; NEIGHBORHOOD BLOCK PARTIES AND ROUTINE REQUESTS

#### 1. COWS ON THE CONCOURSE

10 W. Main St., 100 & 200 MLK Sa, June 6, 6am-2pm  
 Annual dairy promotion event. Activities include cow exhibits/information, food sales, kids activities, entertainment. Discuss schedule, set-up and activities.  
 Karen Lee, 576-2580 COC Organizing Committee

#### 2. SAFETY SATURDAY

Sa, June 13, 6a-2p  
 10 block E. & W. Main St./ 100 & 200 MLK / 10 block S. Pinckney  
 Series of demonstrations & interactive activities to promote safety. Set-up at 7am, event from 8am-1pm, tear down from 1pm-1:30pm. Discuss location, set-up, schedule and whether attendance at Street Use meeting is necessary.  
 Eric Dahl, 261-9845 Madison Fire Department

#### 3. GREEK FEST 2009

11 North Seventh Street Sa & Su, July 18-19  
 Annual Greek cultural festival. Food, entertainment, activities. Discuss location, activities, schedule and whether attendance at Street Use meeting is required.  
 Nick Fatsis, 251-7112 Assumption Greek Orthodox Church

#### 4. 27TH ANNUAL ATWOOD SUMMERFEST

2000 & 2100 Atwood Ave. Sa, July 25, 7am-9pm  
 Annual street festival with live music, entertainment, food, vendors and activities. Discuss schedule, set-up, activities and whether attendance at Street Use meeting is required.  
 Debra Heggs Goodman Atwood Community Center

#### 5. BAYVIEW TRIANGLE ETHNIC FEST

700 Braxton Pl. Su, Aug 16, 9am-6pm  
 Annual cultural festival. Activities include performances, information distribution, exhibits and displays and merchandise and food vending. Discuss location, set-up, schedule and whether attendance at Street Use meeting is necessary.  
 David M. Haas, 256-7808 Bayview Foundation

#### 6. 500 OHIO AVE. – CHILDREN'S DAY

Neighborhood block party Sa, May 9, 10a-6p  
 Deb Bachmann, 257-4663

#### 7. 1300 LOREEN DR.-Hammersley Blk. Party

Sa, May 16, 10-4p  
 Public Health Madison+Dane County, Madison Police Dept.  
 Neighborhood block party  
 Kim Neuschel, Public Health/Mike Hanson, MPD, 243-0343

#### 8. 0 PAYSON CT.-Payson Ct. Blk. Party

Neighborhood block party Sa, May 30, 2p-10:15p  
 Jason & Kendra Farley, 661-0275 Payson Ct. Planning Committee

#### GENERAL DISCUSSION AND POSSIBLE RECOMMENDATIONS

### V ON GOING BUSINESS/ANNOUNCEMENTS

- A. Recap recent Street Use events –Opening Dane County's Farmers' Markets, Crazy Legs Classic

- B. Preview of upcoming events – see below and '09 event calendar,
- C. Construction updates –Capitol Square streetscape project, Murray/State St. project
- D. Next Street Use Staff Team Meeting – Wednesday / May 13, 2009

GENERAL DISCUSSION AND POSSIBLE RECOMMENDATIONS

VI ADJOURNMENT

UPCOMING EVENTS

*APRIL*

*29, W, 8am-2pm, Dane County Farmers' Market, 200 MLK*

*30, Thu, 5pm-7pm, Steve Books, VFP, 30 on the Square*

*MAY*

*01, F, 8a-2:30p, Overture School show, 100-200 Henry St.*

*02, Sa, 5:30a-1:30p, March for Babies, 200 MLK*

*02, Sa, 6:30a-2p, Dane County Farmers' Market, Capitol Square*

*02, Sa, 9:30-11a, Bradley Solz, 30 on the Square (Amp Permit)*

*02, Sa, 11:30a-1p, Scott Kiker, 30 on the Square (Amp Permit)*

*02, Sa, 8a-8p, \*\*Mifflin St. Block Party\*\*, 400-500 State St.*

*02, Sa, 4p-9p, Zeta Phi Beta, 700-800 State St.*

*05, Tue, 8a-2:30p, Overture School show, 100-200 Henry St.*

*06, W, 8a-2p, Dane County Farmers' Market, 200 MLK*

*06, W, 8a-2:30p, Overture School show, 100-200 Henry St.*

*6-16 UW Exam period – no amplification at the Podium – 700-800 State*

*08, F, 7a-6p, Spring Art Fair, 700-800 Langdon St./ Parking Only*

*08, F, 9a-1p, Wisconsin Law Enforcement Memorial Ceremony, Capitol Square*

*09, Sa, 6:30a-2p, Dane County Farmers' Market, Capitol Square*

*09, Sa, 9:30-1pm, World Fair Trade Day - SERRV, 30 on the Square*

*09, Sa, 8a-5p, \*\*Cars On State\*\*, 100-600 State St.*

*13, W, 8am-2pm, Dane County Farmers' Market, 200 MLK*

*\*\*Events\*\* DO NOT yet have an approved Street Use permit*