

**Olbrich Botanical Gardens Summary
November 2018**

Visitor comment:

“Visited this beautiful landscape during the month of October. A wonderful design by the landscape architects. Highly recommended for nature lovers for the diverse vegetation once can experience with almost free of costs. Both the open gardens and the indoor tropical conservancy were mesmerizing, as I wasn’t expecting such diverse flora. Will plan for a multiple visits and for families and individuals touring Madison its’ a must experience from the cityscape.” 10/22/2018

September 2018 Numbers

OBG Attendance (counted from 9 – 4 only + event participants)	2018	2017	Previous 5 yrs avg
September 1 - 30	25,840	28,824	21,899
YTD September 30	272,578	265,998	
OBG City of Madison Major Revenue Categories (unaudited)			
	YTD 9/30/18	YTD 9/30/17	
Bolz Conservatory Admission YTD	\$71,384	\$67,021	
Room Rentals YTD*	\$68,667***	\$97,253	
Catering Percentage Revenue YTD**	\$29,410	\$21,052	
TOTAL YTD	\$169,461	\$185,326	

**accrued at time of booking – up to 21 months before the rental date, ** accrued on a monthly basis following each catered rental
***no atrium weddings booked for 2019 (revenue would begin in March 2018)*

Olbrich Botanical Gardens has been certified as a Dementia-Friendly Organization by Dane County’s Aging and Disability Resource Center. Dozens of businesses with 100s of staff have been trained to better serve those with brain disorders. Marty Petillo, Volunteer Services Manager, was trained to deliver ADRC’s 30-minute session. At Olbrich, about 200 staff and volunteers were trained in 2018.

Upcoming Public Events at Olbrich Botanical Gardens call **608-246-4550** for more information or visit www.olbrich.org/events

A New Way to Visit Olbrich Botanical Gardens

Garden to Glass Experience: Totally Tropical

Escape to the tropics and explore the wonders of the Bolz Conservatory. GET AN INSIDER’S VIEW of this indoor tropical oasis. Discover the plants, stories and people that make it one of Madison’s most iconic places! For more information visit <http://www.olbrich.org/visit/gardentoglass.cfm>

Cocktails in the Conservatory – Friday, November 16, 7 – 11 pm featuring DJ BruceBlaQ

Sip cocktails in the tropical Bolz Conservatory and enjoy the beats of local DJs! All proceeds benefit the Gardens!

Holiday Express: Flower and Model Train Show, December 1 – 31, 10 – 4 daily (until 2 pm 12/24 and closed 12/25)

Holiday Concert Series: Sundays in December from 2 – 3 pm

Dec 2 - Mark Lint’s Dry Folk (acoustic rock), Dec 9 - MaR & PS (latin jazz & funk-inspired harmonies), Dec 16 - Suzuki Strings (youth violins), Dec 23 - Tom Kastle (folk singer, actor, songwriter)

Olbrich’s Education Programs – Upcoming Highlights

608/245-3648 for more information and to register or visit <http://www.olbrich.org/education/classes.cfm>

Upcoming Story and Stroll Programs (for ages 2 – 5)

November – Birds at the Gardens
December – December Delights

Check Out These Late Fall Adult Programs: Ice Luminary Magic; Bark, Berries, Grasses, and Beyond; Evergreen Holiday Wreath with Natural Materials; and more!