



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MADISON FOOD POLICY COUNCIL

Wednesday, September 7, 2016

5:30 PM

Madison Central Library
201 W. Mifflin Street
Madison, WI 53703
Madison Foundation Community Room
Rooms 301 and 302

CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:40 pm by the chair.

- Present:** 16 - Ledell Zellers; Amanda Hall; Nan Fey; Nathan S. Clarke; Alexia M. Kulwiec; Taiya R. Bach Streiffer; Steve Youngbauer; Christopher G. Brockel; Michael M. Bell; Martin H. Bailkey; Jenna Collins; Satya V. Rhodes-Conway; Anne Reynolds; Kyle Richmond; Topf Wells and Erica C. Anderson
- Absent:** 4 - Rebecca Kemble; Kathy E. Utley; Lindsey Day Farnsworth and Carrie M. Edgar

OTHERS PRESENT

Nick Heckman, PHMDC; George Reistad, City of Madison

APPROVAL OF MINUTES

Rhodes-Conway made a motion to approve the minutes of of August 3, 2016.
Wells seconded. Approved by a voice vote.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

[40512](#)

Accepting Nominations for the 2015 Jeffrey Clay Erlanger Award

Attachments: [erlanger info with app 2015.pdf](#)

NEW BUSINESS

None

WORK GROUP REPORTS[44309](#)

Community Engagement Work Group September 2016

Attachments: [Transition Memo - Community Engagement 9-2-16.docx](#)

Members Michael Bell, Erica Anderson, Nan Fey, and Jenna Collins are reviewing the group's RESJI tool with Tariq Saqqaf (Mayor's office), Beverly Hutcherson (UW-Health) and Lexa Dundore, UW-Extension. The draft will be presented at the October FPC meeting seeking input on policies for recruiting new members, using workgroups as tools for engagement and infusing equity into meetings; do we integrate training into FPC meetings or have external meetings and professional development opportunities for FPC members?

[44310](#)

Grant Funding September 2016

Members Topf Wells, Martin Bailkey, Erica Anderson have been developing the SEED Grant program which has been the primary focus of this group. Grant applications have gone down slightly since year one. After three years of grant-making, evaluation would make sense in year four. Template and timeline ready for self-evaluation form. Other site visits and project review would be valuable.

[44311](#)

Edible Landscapes and Terrace Plantings September 2016

Members Nan Fey, Ledell Zellers, Martin Bailkey, Nathan Clarke, Satya Rhodes-Conway have been focusing on increasing access to edible landscapes in the city. Developed from citizen movement to get fruit trees in terraces circa mid-2000s. Terrace plantings ordinance: allows non-woody plantings of all sorts in the street terrace in residential areas with limits on height and proximity to curb. Work remaining—educating public. Brochure being created. Edible Landscapes focus on woody or perennial plants on public lands available for anyone to harvest. Permit process is open and available. Drafting FAQ and sample site plans. Develop standard operating procedure for the staff side. Public education to be done. Work remaining—annual review of permitting process. Communications will be done in partnership with Pollinator Task Force. Partnerships with internal city staff (building inspection, parks, engineering, stormwater, water utility) have been essential. The new Food Policy Coordinator will need to manage these relationships.

Questions: Currently we have complaint-driven compliance and enforcement, education might support reduced complaints and neighborly support of these efforts.

- Can we measure impact and understand who is taking advantage of these services?
- What is the process of sun setting this workgroup?
- Can we identify publicly owned lands that could be used for urban agriculture and natural landscapes?

Discussion of available city-owned fields suggested a potential new workgroup on Urban Agriculture. Interest was expressed by Michael Bell, Topf Wells and George Reistad.

44312

Healthy Retail August 2016

Attachments: [Healthy Retail Attachment 1 - FPCGoals14.pdf](#)
[Healthy Retail Attachment 2 - Funding Proposals for Food Policy Council Cor](#)

Members Anne Reynolds, Lindsay Day-Farnsworth, Amanda Hall, and former member Alder Matt Phair have been working with staff from Public Health and Economic Development to improve food access in underserved neighborhoods. Research into potential models for improving food access developed into the HRAP grant funding program, which integrated the Allied Community Co-op project. Current outreach has largely occurred through Economic Development, more outreach is needed. Identifying neighborhoods with access challenges through mapping and Healthy Retail Profiles may also help. Initial programs include Mercado Marimar, Allied Community Co-op, Willy North, and transportation support from Northside Planning Council.

Next steps: evaluation, align with CE workgroup, exploring additional funding and leveraging additional programs, align with other departments, healthy corner store programs, pre-application process. Explore ways to better communicate with funders to learn how programs are going.

44313

Healthy Marketing and Procurement September 2016

Members: Kathy Utley, Alexia Kulweic, Chris Brockel and Carrie Edgar have been focused on developing a healthy food procurement policy for the City that could be a model for other institutions. A policy has been drafted for values to be used in city procurement, needs to be developed into a resolution.

Questions:

- Would a pilot program through one department help launch some of these policies?
- Identified departments: Parks, Economic Development. Others?
- What is the role of the City of Madison to lead on procurement when the City is not a major purchaser of food?

44314

Pollinator Protection Task Force September 2016

Members Nan Fey, Nathan Clarke, Topf Wells and Ledell Zellers have been meeting to implement recommendations from the Task Force report of 2015. Revisions to the natural lawns and noxious weeds ordinances are under development to be introduced to the Commn Council as soon as possible. Citizen involvement is expected to be high once public hearings have been scheduled on the ordinance revisions. The group is also reviewing city mowing practices and pest management policy.

44315 Food Waste Reduction Task Force September 2016

Members Chris Brockel, Topf Wells, and Martin Bailkey represent the City on this joint task force with the Dane County Food Council. The group initially focused on biodigestion but has decided that work can be managed by the Solid Waste committee and other departments; waste reduction in the food system should be the primary focus of the Task Force. A demonstration project with Epic was very successful, and has been institutionalized through FEED kitchens. A survey of grocery stores and restaurants on what they are doing in terms of food waste reduction yielded 20 responses and a desire for technical assistance. Other future work will include small-scale composting, individual household food waste recovery projects, working with businesses and public education around food waste for households and businesses. Working in alignment with EPA goal of 50% reduction in food waste by 2030.

REGULAR BUSINESS REPORTS**44316** Food and Alcohol Policy Director Update September 2016

Jasmine Brey now in charge of administrative work for FPC. For all contacts to Jasmine pertaining to the FPC, please use MFPC@cityofmadison.com email address.

44317 Local Food Committee on the Public Market September 2016

The Local Food Committee met on September 1. The Committee heard a report from the Public Market financing/fundraising consultants, discussed the engagement of an architect/site design team (which was approved by the City Council on September 6) and the transition to a non-profit public market operator.

44318 Community Gardens Committee Update September 2016

No report

44319 Dane County Food Council Update September 2016

Attachments: [Sept 2016 Dane Food Council reports.docx](#)

Planning continues for the 2016 Food Days Celebration. This year the theme is on Food Waste and will include several events on the weekend of Oct 21-23 culminating in a community meal made from recovered food on Sunday afternoon on the north side of Madison. The Land Access, Food Waste and Equity and Access work groups are also active.

[44320](#)

Dane County Food Coalition Update September 2016

None

[44321](#)

Madison Metropolitan School District Update September 2016

School has been open for 5 days and we are off to a good start. Only about 175 days to go! We are concentrating our efforts on helping families with the application process so they can receive the meal benefits that they are eligible for. Temporary meal status from the last school year will expire on October 13, 2016. We have two more schools operating under the Community Eligibility Provision this year. They are Orchard Ridge Elementary and Glendale Elementary.

[44322](#)

Public Health of Madison and Dane County Update September 2016

Food Insecurity and Nutrition Incentive grant is shifting into second phase; Willy St. Co-op retail stores will begin their incentive programs later this month.

[44323](#)

Healthy Food for All Update September 2016

No report

ANNOUNCEMENTS

None

ADJOURNMENT

Bell made a motion to adjourn at 7:40PM. Brockel seconded the motion. Motion passed by a voice vote.