



Wisconsin Department of Public Instruction  
**PUBLIC LIBRARY ANNUAL REPORT**  
 PI-2401 (Rev. 1-19)

Wis. Stat. §§ 43.05(4) & 43.58(6)

**FOR THE YEAR 2018**

**INSTRUCTIONS:** Complete and return two (2) original signed copies of the form and attachments to your system headquarters.

Board-approved, signed annual reports for 2018 are due to the DPI Division for Libraries and Technology no later than March 1, 2019.

I. GENERAL INFORMATION					
1. Name of Library Madison Public Library		2. Public Library System South Central Library System			
3a. Head Librarian First Name Gregory	3b. Head Librarian Last Name Mickells	4a. Certification Grade Gr 1	4b. Certification Type Regular		5. Certification Expiration Date 2022-09-30
6a. Street Address 201 W. Mifflin St.	6b. Mailing Address or PO Box 201 W. Mifflin St.	7. City / Village / Town Madison	8a. ZIP 53703	8b. ZIP4 2597	9. County Dane
10. Library Phone Number (608)266-6363	11. Fax Number (608)266-4338	12. Library E-mail Address of Director gmickells@madisonpubliclibrary.org			
13. Library Website URL www.madisonpubliclibrary.org		14. No. of Branches 8	15. No. of Bookmobiles Owned 0	16. No. of Other Public Service Outlets 32	
17. Does your library operate a books-by-mail program? No	18. Some public libraries are legally organized as joint libraries, with neighboring municipalities or a county and municipality joining to operate a library. Is your library such a joint library legally established under Wis. Stat. s. 43.53? No				
19a. Winter Hours Open per Week 69	19b. Number of Winter Weeks 36	19c. Summer Hours Open per Week 65	19d. Number of Summer Weeks 16		
20. Square Footage of Public Library 125,000	21. Did your library or a branch move to a new facility or expand an existing facility during the fiscal year? No		22. DUNS Number <i>Nine digits</i> 076147909		
II. LIBRARY COLLECTION					
		a. Number Owned / Leased		b. Number Added	
1. Books in Print <i>Non-periodical printed publications</i>		580,428		43,212	
2. Electronic Books <i>E-books</i>		153,050			
3. Audio Materials		69,105		3,210	
4. Electronic Audio Materials <i>Downloadable</i>		51,169			
5. Video Materials		89,097		8,818	
6. Electronic Video Materials <i>Downloadable</i>		1,406			
7. Other Materials Owned <i>Describe</i> sseds, software, equipment, kits, vertical file, toys		5,083			
8. Electronic Collections <i>Locally Owned or Leased</i>		8			
9. Total Electronic Collections <i>Local, regional, and state</i>		54			
10. Subscriptions <i>Include periodicals and newspapers, exclude those in electronic format</i>		1,261			

**III. LIBRARY SERVICES**

1. Circulation Transactions		2. Interlibrary Loans	
a. Total Circulation 3,159,974	b. Children's Materials 1,114,036	a. Items Loaned <i>Provided to</i> 568,488	b. Items Received <i>Received from</i> 784,014
3. Number of Registered Users		4. Reference Transactions	
a. Resident 138,570	b. Nonresident 20,407	c. TOTAL 158,977	a. Method Survey Week(s)
		b. Annual Count 180,319	5. Library Visits
			a. Method Actual Count
			b. Annual Count 1,911,287
6. Uses of Public Internet Computers		7. Uses of Public Wireless Internet	
a. Method Survey Week(s)	b. Annual Count 1	a. Method Router Count	b. Annual Count 2,804,601
		8. Number of Website Visits 1,265,908	
		9a. Local Electronic Collection Retrievals 83,440	
		9d. Total Electronic Collection Retrievals 98,085	
10. Uses of Electronic Materials by Users of Your Library			
a. E-Books 227,898	b. E-Audio 166,507	c. E-Video 671	d. Total Uses of Electronic Works 395,076
			e. Uses of Children's Electronic Materials 33,896
11. Programs and Program Attendance Annual Count			
	a. Children (0-11)	b. Young Adult (12-18)	c. Other (all ages)
Number of Programs	3,265	445	2,831
			d. TOTAL 6,541
Total Attendance	92,269	4,078	39,956
			11. Number of Public Use Computers
			a. Total 305
			b. Internet Access 286

**IV. LIBRARY GOVERNANCE**

Library Board Members. List all members of the library board as of the date of this report. List the president first. Indicate vacancies. Report changes to the Division for Libraries and Technology as they occur. When reporting such changes, indicate the departing board members.

First Name	Last Name	Street Address	City	ZIP+4	Email Address
<b>PRESIDENT</b>					
1. Jaime	Healy-Plotkin		Madison		
2. Eve	Galanter		Madison		
3. Barbara	Harrington-McKinney		Madison		
4. Cindy	Fescmyer		Madison		
5. Greg	Dunkelberger		Madison		
6. Jair	Alvarez		Madison		
7. Lisa	Hempstead		Madison		
8. Alyssa	Kenney		Madison		
9. Joseph	Rosas		Madison		
10.					
11.					
12.					
No. of Library Board Members <i>Include vacancies in this count</i>					
9					





**X. STAFF**

1. Personnel Listing. Libraries with 15 or fewer employees may report all staff under 1a. Libraries with more than 15 employees, list head librarian, chief assistants, branch librarians, division heads, and other supervisory personnel in 1a. and all other positions in 1b.

a. Employees Holding the Title of Librarian. Indicate advanced degrees in Type of Staff.

Position	Type of Staff	Annual Salary	Hours Worked per Week	Position	Type of Staff	Annual Salary	Hours Worked per Week
Director / Head Librarian	MLS (ALA)	\$141,444	38.75	Librarian 3	MLS (ALA)	\$74,623	38.75
Collection Development Manager	MLS (ALA)	\$89,636	38.75	Librarian 1/2	MLS (ALA)	\$2,358,207	1,577.13
Director of Public Service	MLS (ALA)	\$101,065	38.75	Youth Services Manager	MLS (ALA)	\$81,999	38.75
Borrower Services Manager	MLS (ALA)	\$90,443	38.75	Facilities Manager	Other	\$95,772	38.75
Media Coordinator	MLS (ALA)	\$88,828	38.75	Comm. Engage Coordinator	Other	\$89,636	38.75
Business Operations Manager	MLS (ALA)	\$108,880	38.75	Programs Coordinator	Other	\$77,861	38.75
Central Library Supervisor	MLS (ALA)	\$75,657	38.75	Planner	Other	\$63,911	38.75
Branch Supervisor	MLS (ALA)	\$470,720	193.75				

b. Other Paid Staff See instructions

Position	Type of Staff	Total Annual Wages	Hours Worked per Week	Position	Type of Staff	Total Annual Wages	Hours Worked per Week
Library Assistant	Other	\$1,832,786	1,402.75	Computer Technician	Other	\$103,659	77.50
Program Assistant	Other	\$336,952	232.50	Computer Specialist	Other	\$140,137	77.50
Administrative Clerk	Other	\$307,522	220.88	Accountant	Other	\$67,179	38.75
Clerk/Clerk Typist	Other	\$904,853	811.81	Account Technician	Other	\$62,111	38.75
Press Operator	Other	\$54,832	38.75	All Other Staff	Other	\$1,885,331	2,306.14

2. Library Staff Full-Time Equivalents (FTEs). Divide the total hours worked per week for each category by 40 to determine full-time equivalents.

a. Persons Holding the Title of Librarian

Master's Degree from an ALA Accredited Program (FTE)  
52.99

Other Persons Holding the Title of Librarian (FTE)  
0.00

Subtotal 2a  
52.99

b. All Other Paid Staff (FTE) Include maintenance, plant operations, and security  
131.13

c. Total Library Staff (FTE)  
184.12

52.99	0.00	52.99	131.13	184.12
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**XI. PUBLIC LIBRARY LOANS OF MATERIAL TO NONRESIDENTS**

1. Of the total circulation reported for your library from Section III, item 1, what was the total circulation to nonresidents *See instructions for definition of nonresident*  
 424,828.

Divide nonresident circulation among the following categories. The total of 2 through 6 below should not be greater than the number reported in item 1 above.	a. Those with a Library	b. Those without a Library	c. Subtotal
2. Circulation to Nonresidents Living in Your County	167,579	216,256	383,835
3. Circulation to Nonresidents Living in Another County in Your System	11,021	8,756	19,777
4. Circulation to Nonresidents Living in an Adjacent County Not in Your System	6,915	7,520	14,435
5. Circulation to All Other Wisconsin Residents 6,794	6. Circulation to Persons from Out of the State 7		

7. Are the answers to items 1 through 6 based on actual count or survey/sample? Actual	8a. Does your library deny access to any residents of adjacent public library systems on the basis of Wis. Stat. s. 43.17(11)(b)? No	8b. If yes, do you allow residents in adjacent systems to purchase library cards? No
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9. Circulation to Nonresidents Living in an Adjacent County Who Do Not Have a Local Public Library

Name of County	Circulation	Name of County	Circulation
a. Dodge	253	f. Sauk	2,032
b. Iowa	4,109	g. Green	2,463
c. Jefferson	2,789	h.	
d. Rock	369	i.	
e. Columbia	4,185	j.	

**XII. TECHNOLOGY**

1. Does your library provide wireless internet access for patrons' mobile devices? Yes	2. What type of internet connection do you have? <i>Mark all that apply.</i> <input checked="" type="checkbox"/> a. State TEACH line <input checked="" type="checkbox"/> b. Other broadband connection <i>Local cable, telco, community network, etc.</i>	3. Does your library use any type of internet filtering software or service? <input checked="" type="checkbox"/> a. Yes, on all internet workstations <input type="checkbox"/> b. Yes, on some internet workstations <input type="checkbox"/> c. No filtering on any internet workstation
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**XIII. LITERACY OFFERINGS AND DROP-IN ACTIVITIES**

1. Literacy Offerings <i>Umbrella events that include programs and/or drop-in activities planned for a limited duration which specifically encourage individuals involved to read or build literacy skills in a focused way.</i>		a. Children (0-11)	b. Young Adult (12-18)	c. Other (all ages)	d. TOTAL
	Number of Summer Literacy Offerings		1	0	0
Total Unduplicated Individuals Involved		7,478	0	0	7,478
Number of Other Literacy Offerings		0	0	0	0
Total Unduplicated Individuals Involved		0	0	0	0
2. Drop-in Activities <i>Planned, independent activities available for a definite time period which introduce participants to any of the broad range of library services or activities that directly provide information to participants.</i>		a. Children (0-11)	b. Young Adult (12-18)	c. Other (all ages)	d. TOTAL
	Number of Drop-in Activities	123	487	589	1,199
	Total Drop-in Activity Participation	2,172	8,917	6,457	17,546

3. Name and email address of primary staff person who serves as the children, youth, or teen librarian. *Only the primary person is displayed here.*

a. First Name Tammy	b. Last Name Pineda	c. Email Address tpineda@madisonpubliclibrary.org
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**XIV. PUBLIC LIBRARY ASSURANCE OF COMPLIANCE WITH SYSTEM MEMBERSHIP REQUIREMENTS**

We assure the Public Library System of which this library is a member and the Division for Libraries and Technology, Department of Public Instruction that this public library is in compliance with the following requirements for public library system membership as listed in *Wis. Stats.* A check (X) or a mark in the checkbox indicates compliance with the requirement.

- The library is established under s. 43.52 (municipalities), s. 43.53 (joint libraries), or s. 43.57 (consolidated county libraries and county library services) of the Wisconsin Statutes [s. 43.15(4)(c)1].
- The library is free for the use of the inhabitants of the municipality by which it is established and maintained [s. 43.52(2), 73 Op. Atty. Gen. 86(1984), and OAG 30-89].
- The library's board membership complies with statutory requirements regarding appointment, length of term, number of members and composition. [s. 43.54 (municipal and joint libraries), s. 43.57(4) & (5) (consolidated and county library services), and s. 43.60(3) (library extension and interchange)].
- The library board has exclusive control of the expenditure of all moneys collected, donated, or appropriated for the library fund [s. 43.58(1)].
- The library director is present in the library at least 10 hours a week while library is open to the public, less leave time [s. 43.15(4)(c)6].
- The library board supervises the administration of the library, appoints the librarian, who appoints such other assistants and employees as the library board deems necessary, and prescribes their duties and compensation [s. 43.58(4)].
- The library is authorized by the municipal governing board to participate in your public library system [s. 43.15(4)(c)3].
- The library has entered into a written agreement with the public library system board to participate in the system and its activities, to participate in interlibrary loan of materials with other system libraries, and to provide, to any resident of the system area, the same library services, on the same terms, that are provided to the residents of the municipality or county that established the member library. This shall not prohibit a municipal, county, or joint public library from giving preference to its residents in library group programs held for children or adults if the library limits the number of persons who may participate in the group program, or from providing remote access to a library's online resources only to its residents. [s. 43.15(4)(c)4].
- The library's head librarian holds the appropriate grade level of public librarian certification from the Department of Public Instruction [s. 43.15(4)(c)6 and Administrative Code Rules PI 6.03].
- The library annually is open to the public an average of at least 20 hours each week except that for a library in existence on June 3, 2006, annually is open to the public an average of at least 20 hours or the number of hours each week that the library was open to the public in 2005, whichever is fewer [s. 43.15(4)(c)7].
- The library annually spends at least \$2,500 on library materials. [s. 43.15(4)(c)8].

**XV. CERTIFICATION**

I CERTIFY THAT, to the best of my knowledge, the information provided in this annual report and any attachments are true and accurate and the library board has reviewed and approved this report.

President, Library Board of Trustees Signature ➤	Name of President <i>Print or type</i> Jaime Healy-Plotkin	Date Signed
Library Director / Head Librarian Signature ➤	Name of Director / Head Librarian <i>Print or type</i> Gregory Mickells	Date Signed

STATEMENT CONCERNING PUBLIC LIBRARY SYSTEM EFFECTIVENESS

As required by Wis. Stat. s. 43.58(6)(c), the following statement with the appropriate wording indicated (that the library system either did or did not provide effective leadership and adequately meet the needs of the library) must be approved by the library board. The decision about whether the library system did or did not provide effective leadership and adequately meet the needs of the library should be made in the context of the public library system's statutory responsibilities and the funding which it has available to meet those responsibilities.\*

County  
Dane

The Madison Public Library Board of Trustees hereby states that in 2018, the South Central Library System

*Name of Public Library*

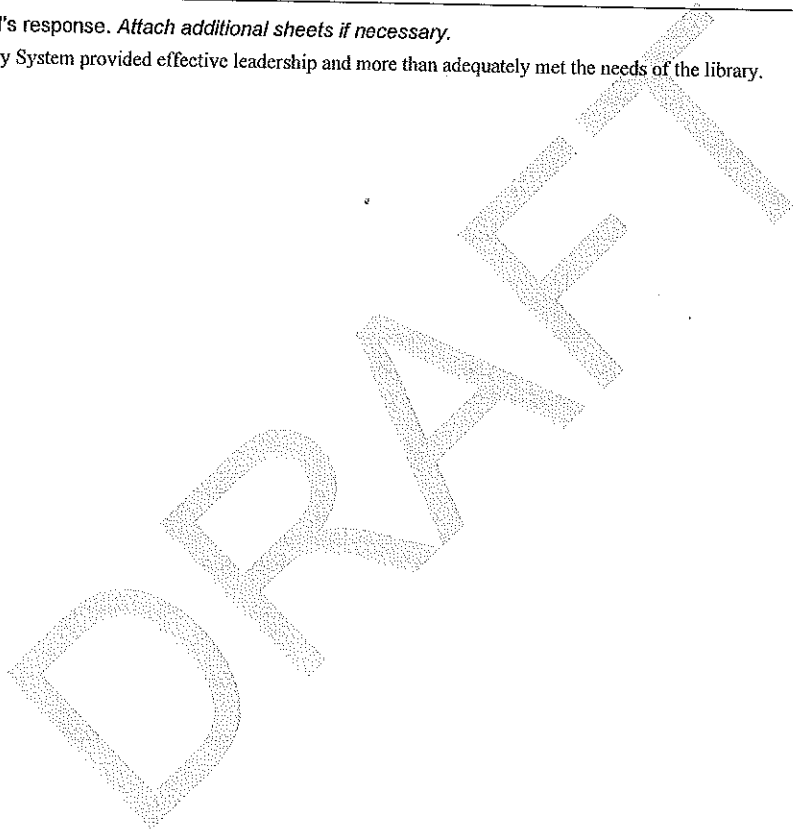
*Name of Public Library System / Service*

Indicate with an X one of the following two statements.

- Did provide effective leadership and adequately meet the needs of the library.
 Did not provide effective leadership and adequately meet the needs of the library.

Explanation of library board's response. Attach additional sheets if necessary.

Yes, the South Central Library System provided effective leadership and more than adequately met the needs of the library.



\* The statement may be sent directly to LibraryReport@dpi.wi.gov or mailed to Wisconsin Department of Public Instruction, ATTN: Maria Ingraham, Division for Libraries and Technology, P.O. Box 7841, Madison, WI 53707-7841. This page need not be forwarded to your library system.

CERTIFICATION

The preceding statement was approved by the Public Library Board of Trustees.

Division staff will compile the statements received for each library system and, as required by Wis. Stat. s. 43.05(14), conduct a review of a public library system if at least 30 percent of the libraries in participating municipalities that include at least 30 percent of the population of all participating municipalities report that the public library system did not adequately meet the needs of the library. This statement may be provided to your public library system.

President, Library Board of Trustees Signature

Name of President Print or type

Date Signed

Jaime Healy-Plotkin





PI-2401

COMMENTS

SECTION VII

Municipal Projects

Includes: Maintenance Support Center, Planning for Reindahl Library, Relocation of Pinney Library, RFID tagging of branch collections.--2019-02-20

SECTION X

Masters Degree from an ALA Accredited Program

Includes all librarians listed in Section 1a.--2019-02-18

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Wisconsin Department of Public Instruction  
**WISCONSIN PUBLIC LIBRARY OUTLET DATA**  
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Wis. Stat. §§ 43.05(4) & 43.58(6)

FOR THE YEAR 2018

**INSTRUCTIONS:** This form is provided for public library's informational purposes only. Do not include with the signed annual report delivered to your system headquarters.

**DO NOT FILE WITH DPI**

I. GENERAL INFORMATION					
1. Name of Parent Library Madison Public Library					
2. Legal Name of Branch Alicia Ashman Branch			3. Branch Email Address mplhpb@madisonpubliclibrary.org		
4. Mr. / Ms. Mr.	5. Branch Head First Name Marc		6. Branch Head Last Name Gartler		
II. PHYSICAL ADDRESS					
1. Branch Street Address 733 N. High Point Rd.			2. Branch Mailing Address or PO Box 733 N. High Point Rd.		
3. City / Village / Town Madison			4a. ZIP Code 53717	4b. ZIP4 2237	5. County Dane
III. BRANCH INFORMATION					
1. Branch Phone Number Area/No. (608)824-1780		2. Hours Open per Year 3,536	3. Weeks Open per Year 52	4. Branch Square Footage 11,829	

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**I. GENERAL INFORMATION**

1. Name of Parent Library

Madison Public Library

2. Legal Name of Branch

Hawthorne Branch

3. Branch Email Address

mplhaw@madisonpubliclibrary.org

4. Mr. / Ms.

Ms.

5. Branch Head First Name

Jane

6. Branch Head Last Name

Jorgenson

**II. PHYSICAL ADDRESS**

1. Branch Street Address

2707 E. Washington Ave.

2. Branch Mailing Address or PO Box

2707 E. Washington Ave.

3. City / Village / Town

Madison

4a. ZIP Code

53704

4b. ZIP4

5002

5. County

Dane

**III. BRANCH INFORMATION**

1. Branch Phone Number Area/No.

(608)246-4548

2. Hours Open per Year

3,016

3. Weeks Open per Year

52

4. Branch Square Footage

10,060

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Wisconsin Department of Public Instruction  
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FOR THE YEAR 2018

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**DO NOT FILE WITH DPI**

I. GENERAL INFORMATION					
1. Name of Parent Library Madison Public Library					
2. Legal Name of Branch Lakeview Branch			3. Branch Email Address mpllak@madisonpubliclibrary.org		
4. Mr. / Ms. Ms.	5. Branch Head First Name Jane		6. Branch Head Last Name Jorgenson		
II. PHYSICAL ADDRESS					
1. Branch Street Address 2845 N. Sherman Ave.			2. Branch Mailing Address or PO Box 2845 N. Sherman Ave.		
3. City / Village / Town Madison			4a. ZIP Code 53704	4b. ZIP4 3016	5. County Dane
III. BRANCH INFORMATION					
1. Branch Phone Number Area/No. (608)246-4547		2. Hours Open per Year 3,016	3. Weeks Open per Year 52	4. Branch Square Footage 9,355	

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**DO NOT FILE WITH DPI**

I. GENERAL INFORMATION				
1. Name of Parent Library Madison Public Library				
2. Legal Name of Branch Madison Public Library		3. Branch Email Address gmickells@madisonpubliclibrary.org		
4. Mr. / Ms. Mr.	5. Branch Head First Name Gregory		6. Branch Head Last Name Mickells	
II. PHYSICAL ADDRESS				
1. Branch Street Address 201 W. Mifflin St.		2. Branch Mailing Address or PO Box 201 W. Mifflin St.		
3. City / Village / Town Madison		4a. ZIP Code 53703	4b. ZIP4 2597	5. County Dane
III. BRANCH INFORMATION				
1. Branch Phone Number Area/No. (608)266-6363	2. Hours Open per Year 3,524	3. Weeks Open per Year 52	4. Branch Square Footage 125,000	



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**I. GENERAL INFORMATION**

1. Name of Parent Library

Madison Public Library

2. Legal Name of Branch

Meadowridge Branch

3. Branch Email Address

mpl-mea@scls.lib.wi.us

4. Mr. / Ms.

Dr.

5. Branch Head First Name

Terrance

6. Branch Head Last Name

Newell

**II. PHYSICAL ADDRESS**

1. Branch Street Address

5726 Raymond Rd.

2. Branch Mailing Address or PO Box

5726 Raymond Rd.

3. City / Village / Town

Madison

4a. ZIP Code

53711

4b. ZIP4

4232

5. County

Dane

**III. BRANCH INFORMATION**

1. Branch Phone Number Area/No.

(608)288-6160

2. Hours Open per Year

3,016

3. Weeks Open per Year

52

4. Branch Square Footage

9,246

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**DO NOT FILE WITH DPI**

I. GENERAL INFORMATION				
1. Name of Parent Library Madison Public Library				
2. Legal Name of Branch Monroe Street Branch		3. Branch Email Address mphnsb@madisonpubliclibrary.org		
4. Mr. / Ms. Ms.	5. Branch Head First Name Sarah		6. Branch Head Last Name Lawton	
II. PHYSICAL ADDRESS				
1. Branch Street Address 1705 Monroe St.		2. Branch Mailing Address or PO Box 1705 Monroe St.		
3. City / Village / Town Madison		4a. ZIP Code 53711	4b. ZIP4 2022	5. County Dane
III. BRANCH INFORMATION				
1. Branch Phone Number Area/No. (608)266-6390	2. Hours Open per Year 2,392	3. Weeks Open per Year 52		4. Branch Square Footage 2,300

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**I. GENERAL INFORMATION**

1. Name of Parent Library

Madison Public Library

2. Legal Name of Branch

Pinney Branch

3. Branch Email Address

mpipin@madisonpubliclibrary.org

4. Mr. / Ms.

Ms.

5. Branch Head First Name

Sarah

6. Branch Head Last Name

Lawton

**II. PHYSICAL ADDRESS**

1. Branch Street Address

204 Cottage Grove Rd.

2. Branch Mailing Address or PO Box

204 Cottage Grove Rd.

3. City / Village / Town

Madison

4a. ZIP Code

53716

4b. ZIP4

1106

5. County

Dane

**III. BRANCH INFORMATION**

1. Branch Phone Number Area/No.

(608)224-7100

2. Hours Open per Year

3,524

3. Weeks Open per Year

52

4. Branch Square Footage

11,200

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I. GENERAL INFORMATION				
1. Name of Parent Library Madison Public Library				
2. Legal Name of Branch Sequoia Branch		3. Branch Email Address mplseq@madisonpubliclibrary.org		
4. Mr. / Ms. Mr.	5. Branch Head First Name Marc		6. Branch Head Last Name Gartier	
II. PHYSICAL ADDRESS				
1. Branch Street Address 4340 Tokay Blvd.		2. Branch Mailing Address or PO Box 4340 Tokay Blvd.		
3. City / Village / Town Madison		4a. ZIP Code 53711	4b. ZIP4 1422	5. County Dane
III. BRANCH INFORMATION				
1. Branch Phone Number Area/No. (608)266-6385	2. Hours Open per Year 3,524	3. Weeks Open per Year 52		4. Branch Square Footage 20,040



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**I. GENERAL INFORMATION**

1. Name of Parent Library

Madison Public Library

2. Legal Name of Branch

Goodman South Madison Branch

3. Branch Email Address

mplsmb@madisonpubliclibrary.org

4. Mr. / Ms.

Ms.

5. Branch Head First Name

Ching

6. Branch Head Last Name

Wong

**II. PHYSICAL ADDRESS**

1. Branch Street Address

2222 S. Park St.

2. Branch Mailing Address or PO Box

2222 S. Park St.

3. City / Village / Town

Madison

4a. ZIP Code

53713

4b. ZIP4

1916

5. County

Dane

**III. BRANCH INFORMATION**

1. Branch Phone Number Area/No.

(608)266-6395

2. Hours Open per Year

3,016

3. Weeks Open per Year

52

4. Branch Square Footage

12,010

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