

## Report: Membership in EPA's WaterSense Partnership Program

Legistar No. \_\_\_\_\_

**To:** Madison Water Utility Board of Commissioners  
**From:** Robin G Piper – Finance/Accounting Manager  
**Date:** 5/23/2008  
**Re:** EPA's WaterSense Partnership Program

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WaterSense is a partnership program sponsored by the U.S. Environmental Protection Agency (EPA) designed to protect the future of our nation's water supply by promoting and enhancing the market for water-efficient products and programs. The WaterSense program goals are to use water resources more efficiently to preserve them for future generations and reduce water and wastewater infrastructure cost by reducing unnecessary water consumption.

There is no cost to the utility to become a member of WaterSense. The following are a part of the partnership pledge:

- Promote value of water efficiency and WaterSense labeled products/programs
- Provide annual data about water promotional activities
- Adhere to label, promotional label, and partner/program logo guidelines
- Feature WaterSense on Website/related promotional materials
- Allow EPA to promote partner's participation in program

You can find additional information regarding the EPA Partnership Program @  
<http://www.epa.gov/WaterSense/>

**Staff Recommendation:** Join WaterSense Partnership Program as a part of our water conservation effort.

**Water Board Action:** Approve submission of application to WaterSense Partnership Program by Madison Water Utility.