



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, August 20, 2025

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Hybrid Meeting

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 872 5894 2474

Applications will go to the Common Council Meeting of September 2, 2025

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Farley, Westra

Call to Order/Roll Call

Present: 5 - Carmella Glenn; Michael E. Verveer; Colin R. Barushok; Yannette Figueroa Cole and Sheri Carter

Absent: 1 - Linda Vakunta

Excused: 3 - Kathryn M. Farley; Amy L. Westra and Katherine Loving

Non Voting: 5 - Jim Verbick; James Boxrud; Kipp Hartman; Amber McReynolds and Kayley M. Bell

Approval of Minutes

**A motion was made by Carter, seconded by Verveer, to Approve the Minutes.
The motion passed by voice vote/other.**

Public Comment

1. [89543](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

2. [89502](#) Operator License Application
Timothy Consigny - Establishment where employed: LJ'S Sports Tavern & Grill

A motion was made by Verveer, seconded by Carter, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Appearance by Timothy Consigny

Changes of Agent

3. [89285](#) Change of Agent
SBG Apple North VIII LLC • dba Applebee's Grill & Bar • 4710 East Towne

Blvd
New Agent: Walter Salaverria
Class B Combination Liquor & Beer
(District 17)

A motion was made by Carter, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

4. [89313](#) Change of Agent
Blazin Wings Inc • dba Buffalo Wild Wings • 240 East Towne Mall
New Agent: Anthony A Gillett
Class B Combination Liquor & Beer
(District 17)

A motion was made by Carter, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

5. [89314](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 961 • 3528 E Washington Ave
New Agent: Laura L Koltes
Class A Beer, Class A Liquor, Class A Cider
(District 12)

A motion was made by Carter, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [89315](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 951 • 6702 Raymond Rd
New Agent: Cory A Zeman
Class A Beer, Class A Cider
(District 20)

A motion was made by Carter, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

7. [89316](#) Change of Agent
AC Madison Hospitality LLC • dba Cambria Hotel • 5045 Eastpark Blvd
New Agent: Michelle Santek
Class B Combination Liquor & Beer
(District 17)

A motion was made by Carter, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Entity Reorganization

8. [89282](#) Entity Reorganization
SBG Apple North VIII LLC • dba Applebee's Grill & Bar
4710 East Towne Blvd
Class B Combination Liquor & Beer
(District 17)
Add one new officer, remove one officer

A motion was made by Carter, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registration in support.

Finance Audit Reports

9. [89476](#) Finance Audit Report
Two Pinnars LLC • dba Cheba Hut
Estimated Capacity (in/out): 75/16
453 W Gilman St • Agent: Heather Huhn
Class B Combination Liquor & Beer • 18% alcohol, 82% food
Police Sector 403 (District 2)

A motion was made by Carter, seconded by Glenn, to Accept the Report. The motion passed by voice vote/other.

One registration in support.

10. [89477](#) Finance Audit Report
508 State Street Golf LLC • dba 7 Iron Social
Capacity (in/out): 100/0
508 State St Suite B • Agent: Colin Smith
Class B Combination Liquor & Beer • 27% alcohol, 29% food, 44% other
Police Sector 403 (District 2)

A motion was made by Verveer, seconded by Carter, to Accept the Report. The motion passed by voice vote/other.

One registration in support.

Change of License Conditions

11. [89319](#) Change of Licensed Conditions
RED Sushi 2 LLC • dba RED • Capacity (in/out): 280/92
316 W Washington Ave • Agent: Tatsiana Zhykharevich
Class B Combination Liquor & Beer • 20% alcohol, 80% food
21+ Entertainment
Police Sector 405 (District 4)
Request to revise condition two to allow live entertainment or DJ events any

night of the week.

A motion was made by Verveer, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

Condition 2 amended to read: Entertainment shall cease by midnight.

Three registrations in support.

Change of Licensed Premises

12. [89318](#) Change of Licensed Premises
Wando Ventures Inc • dba Jay's
Current Capacity (in/out): 99/18 • Proposed Capacity (in/out): 99/49
602 University Ave • Agent: Jay Wanserski
Class B Combination Liquor & Beer • 99% alcohol, 1% food
Police Sector 403 (District 2)
Request to add a fenced 60'4" x 6'6" outdoor seating area along the north side of the building.

A motion was made by Carter, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Recessed Public Hearing

13. [88502](#) Public Hearing - New License
Speedway LLC • dba Speedway 4132
4902 Verona Rd • Agent: Charles Satterfield
Class A Beer, Class A Liquor
Police Sector 212 (District 10)

A motion was made by Carter, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Two registrations in support.

14. [88503](#) Public Hearing - New License
7-Eleven Inc • dba 7-Eleven #35851J
2216 University Ave • Agent: Christopher Martinez Perez
Class A Beer, Class A Liquor
Police Sector 206 (District 5)

A motion was made by Carter, seconded by Glenn, to RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL

LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

One registration in support.

Public Hearing

License Transfer - Public Hearing

15. [89286](#) Public Hearing - License Transfer
Cherokee Park Inc • dba TPC Wisconsin
Transfer from 5105 N Sherman Ave to 5103 N Sherman Ave
Estimated Capacity (in/out): 48/20
Class B Combination Liquor & Beer • 10% alcohol, 10% food, 80% other
Police Sector 510 (District 18)

A motion was made by Carter, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

New License - Public Hearing

16. [89287](#) Public Hearing - New License
Pink Heifer LLC • dba Pink Heifer BBQ Saloon
569 State St • Agent: Jorden Fox
Estimated Capacity (in/out): 70/0
Class B Combination Liquor & Beer • 10% alcohol, 85% food, 5% other
Police Sector 403 (District 2)

A motion was made by Glenn, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

17. [89309](#) Public Hearing - New License
MPL Corporation Investment • dba Amoco
1129 S Park St • Agent: Amit Kumar
Class A Beer, Class A Liquor, Class A Cider
Police Sector 306 (District 13)

A motion was made by Carter, seconded by Glenn, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

1. Sales of alcohol shall be limited to beer, wine, cider, and fermented malt beverages only.

Two registrations in support.

18. [89310](#) Public Hearing - New License
Justveggiez LLC • dba Justveggiez
540 State St • Agent: James Bloodsaw
Estimated Capacity (in/out): 99/20
Class B Beer, Class C Wine • 20% alcohol, 80% food
Police Sector 403 (District 2)

A motion was made by Carter, seconded by Glenn, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

19. [89311](#) Public Hearing - New License
Go Grocer Inc • dba Go Grocer
901 S Gammon Rd • Agent: Barinder Sandhu
Class A Beer, Class A Liquor
Police Sector 115 (District 20)

A motion was made by Glenn, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. No sale of single bottles or single cans of beer or fermented malt beverages.
2. No sale of 40 ounce bottles of fermented malt beverages.
3. No sale of fortified wines.
4. Sales of alcohol shall be limited to beer, wine, cider, and fermented malt beverages only.

One registration in support.

20. [89312](#) Public Hearing - New License
Union Corners LLC • dba Union Corners Tavern
2438 Winnebago St • Agent: Mark Burish
Estimated Capacity (in/out): 111/40
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 603 (District 15)

A motion was made by Verveer, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Two registrations in support.

Municipal Approval for Full Service Retail Alcohol Sales

21. [88394](#) Municipal Approval of Full Service Retail Alcohol Sales
State Line Distillery LLC • dba State Line Distillery

Event Location: 2219 Monroe St
Event Date: ~~July 6, 13, 20, 27;~~ August 3, 10, 17, 24, 31; September 7, 14, 21, 28; and October 5, 12, 19, and 26 9am - 2pm
Police Sector 207 (District 13)
Event: Monroe Street Farmers' Market

A motion was made by Carter, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

Report of Madison Police Department

22. [89541](#) Recent Calls for Service
- MPD submitted the attached report.

Report of City Clerk's Office

23. [89542](#) Summary of Licenses Issued
- Clerk's Office submitted the attached report.

Adjournment

A motion was made by Glenn, seconded by Carter, to Adjourn at 8:36pm. The motion passed by voice vote/other.