



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, August 20, 2025

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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### Hybrid Meeting

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to [licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web  
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel  
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 872 5894 2474

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of September 2, 2025

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences: Farley, Westra**

**Call to Order/Roll Call**

**Approval of Minutes**

July 16, 2025: <http://madison.legistar.com/Calendar.aspx>

**Public Comment**

1. [89543](#) Public Comment

**Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**Presentation of the Consent Agenda**

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

**Operator's License Applications**

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2.     [89502](#)     Operator License Application  
                  Timothy Consigny - Establishment where employed: LJ'S Sports Tavern & Grill

#### Changes of Agent

3.     [89285](#)     Change of Agent  
                  SBG Apple North VIII LLC • dba Applebee's Grill & Bar • 4710 East Towne Blvd  
                  New Agent: Walter Salaverria  
                  Class B Combination Liquor & Beer  
                  (District 17)
4.     [89313](#)     Change of Agent  
                  Blazin Wings Inc • dba Buffalo Wild Wings • 240 East Towne Mall  
                  New Agent: Anthony A Gillett  
                  Class B Combination Liquor & Beer  
                  (District 17)
5.     [89314](#)     Change of Agent  
                  Kwik Trip Inc • dba Kwik Trip 961 • 3528 E Washington Ave  
                  New Agent: Laura L Koltes  
                  Class A Beer, Class A Liquor, Class A Cider  
                  (District 12)
6.     [89315](#)     Change of Agent  
                  Kwik Trip Inc • dba Kwik Trip 951 • 6702 Raymond Rd  
                  New Agent: Cory A Zeman  
                  Class A Beer, Class A Cider  
                  (District 20)
7.     [89316](#)     Change of Agent

AC Madison Hospitality LLC • dba Cambria Hotel • 5045 Eastpark Blvd  
New Agent: Michelle Santek  
Class B Combination Liquor & Beer  
(District 17)

### Entity Reorganization

8. [89282](#) Entity Reorganization  
SBG Apple North VIII LLC • dba Applebee's Grill & Bar  
4710 East Towne Blvd  
Class B Combination Liquor & Beer  
(District 17)  
Add one new officer, remove one officer

### Finance Audit Reports

9. [89476](#) Finance Audit Report  
Two Pinners LLC • dba Cheba Hut  
Estimated Capacity (in/out): 75/16  
453 W Gilman St • Agent: Heather Huhn  
Class B Combination Liquor & Beer • 18% alcohol, 82% food  
Police Sector 403 (District 2)
10. [89477](#) Finance Audit Report  
508 State Street Golf LLC • dba 7 Iron Social  
Capacity (in/out): 100/0  
508 State St Suite B • Agent: Colin Smith  
Class B Combination Liquor & Beer • 27% alcohol, 29% food, 44% other  
Police Sector 403 (District 2)

### Change of License Conditions

11. [89319](#) Change of Licensed Conditions  
RED Sushi 2 LLC • dba RED • Capacity (in/out): 280/92  
316 W Washington Ave • Agent: Tatsiana Zhykharevich  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
21+ Entertainment  
Police Sector 405 (District 4)  
Request to revise condition two to allow live entertainment or DJ events any  
night of the week.

### Change of Licensed Premises

12. [89318](#) Change of Licensed Premises  
Wando Ventures Inc • dba Jay's  
Current Capacity (in/out): 99/18 • Proposed Capacity (in/out): 99/49  
602 University Ave • Agent: Jay Wanserski  
Class B Combination Liquor & Beer • 99% alcohol, 1% food  
Police Sector 403 (District 2)  
Request to add a fenced 60'4" x 6'6" outdoor seating area along the north side  
of the building.

**Recessed Public Hearing**

13. [88502](#) Public Hearing - New License  
Speedway LLC • dba Speedway 4132  
4902 Verona Rd • Agent: Charles Satterfield  
Class A Beer, Class A Liquor  
Police Sector 212 (District 10)

**Legislative History**

5/28/25	Clerk's Office	Referred for Introduction
6/3/25	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
6/18/25	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
7/1/25	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
7/16/25	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
8/5/25	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

14. [88503](#) Public Hearing - New License  
7-Eleven Inc • dba 7-Eleven #35851J  
2216 University Ave • Agent: Christopher Martinez Perez  
Class A Beer, Class A Liquor  
Police Sector 206 (District 5)

**Legislative History**

5/28/25	Clerk's Office	Referred for Introduction
6/3/25	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
6/18/25	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE

7/1/25	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
7/16/25	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
8/5/25	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

**Public Hearing****License Transfer - Public Hearing**

15. [89286](#) Public Hearing - License Transfer  
Cherokee Park Inc • dba TPC Wisconsin  
Transfer from 5105 N Sherman Ave to 5103 N Sherman Ave  
Estimated Capacity (in/out): 48/20  
Class B Combination Liquor & Beer • 10% alcohol, 10% food, 80% other  
Police Sector 510 (District 18)

**Legislative History**

7/23/25	Clerk's Office	Referred for Introduction
8/5/25	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

**New License - Public Hearing**

16. [89287](#) Public Hearing - New License  
Pink Heifer LLC • dba Pink Heifer BBQ Saloon  
569 State St • Agent: Jorden Fox  
Estimated Capacity (in/out): 70/0  
Class B Combination Liquor & Beer • 10% alcohol, 85% food, 5% other  
Police Sector 403 (District 2)

**Legislative History**

7/23/25	Clerk's Office	Referred for Introduction
8/5/25	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

17. [89309](#) Public Hearing - New License  
MPL Corporation Investment • dba Amoco  
1129 S Park St • Agent: Amit Kumar  
Class A Beer, Class A Liquor, Class A Cider  
Police Sector 306 (District 13)

**Legislative History**

7/25/25	Clerk's Office	Referred for Introduction
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8/5/25 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL  
LICENSE REVIEW COMMITTEE

18. [89310](#) Public Hearing - New License  
Justveggiez LLC • dba Justveggiez  
540 State St • Agent: James Bloodsaw  
Estimated Capacity (in/out): 99/20  
Class B Beer, Class C Wine • 20% alcohol, 80% food  
Police Sector 403 (District 2)

Legislative History

7/25/25 Clerk's Office Referred for Introduction  
8/5/25 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL  
LICENSE REVIEW COMMITTEE

19. [89311](#) Public Hearing - New License  
Go Grocer Inc • dba Go Grocer  
901 S Gammon Rd • Agent: Barinder Sandhu  
Class A Beer, Class A Liquor  
Police Sector 115 (District 20)

Legislative History

7/25/25 Clerk's Office Referred for Introduction  
8/5/25 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL  
LICENSE REVIEW COMMITTEE

20. [89312](#) Public Hearing - New License  
Union Corners LLC • dba Union Corners Tavern  
2438 Winnebago St • Agent: Mark Burish  
Estimated Capacity (in/out): 111/40  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Police Sector 603 (District 15)

Legislative History

7/25/25 Clerk's Office Referred for Introduction  
8/5/25 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL  
LICENSE REVIEW COMMITTEE

**Municipal Approval for Full Service Retail Alcohol Sales**

21. [88394](#) Municipal Approval of Full Service Retail Alcohol Sales  
State Line Distillery LLC • dba State Line Distillery  
Event Location: 2219 Monroe St  
Event Date: ~~July 6, 13, 20, 27~~; August 3, 10, 17, 24, 31; September 7, 14, 21,  
28; and October 5, 12, 19, and 26 9am - 2pm  
Police District: 207 (District 13)  
Event: Monroe Street Farmers' Market

Legislative History

7/16/25

ALCOHOL LICENSE  
REVIEW COMMITTEE

Refer to the ALCOHOL LICENSE REVIEW  
COMMITTEE

**Report of Madison Police Department**

22. [89541](#) Recent Calls for Service

**Report of City Clerk's Office**

23. [89542](#) Summary of Licenses Issued

**Adjournment**