



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes ROOM TAX COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, September 3, 2025

4:00 PM

Monona Terrace -- Meeting Rooms K, L, O,
P

The City of Madison is holding the Room Tax Commission meeting of September 3rd, 2025 at the Monona Terrace Community and Convention Center in meeting rooms K, L, O, and P.

Written Comments: You can send comments on agenda items to
roomtaxcommisson@cityofmadison.com

Register for Public Comment:

- Register to speak at the meeting
- Register to answer questions
- Register in support or opposition of an agenda item (without speaking)

If you want to speak at this meeting you must register. You can register at
<https://www.cityofmadison.com/MeetingRegistration>.

Call to Order/Roll Call

The meeting was Called to Order by Chair Krieg at 4:05pm. All members were present.

Approval of Minutes

A motion was made by Miley, seconded by Moss to approve the minutes from the June 11th, 2025 meeting.

The motion passed by voice vote/other.

Public Comment

There were three written comments and seven registrants. The written comments and registrants report are attached.

1. [89723](#) Public Comment for Room Tax Commission Meeting of September 3, 2025

Attachments: [89723 Public Comment.pdf](#)
[9.3.25 Registrants Report.pdf](#)

Disclosures and Recusals

Glenn Krieg - Monona Terrace Community and Convention Center Board
Sally Miley - Madison Opera Board of Trustees
Thomas J. Ziarnik - Monona Terrace Event Assistance Committee, Destination
Madison Foundation Board
Ald. Michael Verveer - Monona Terrace Community and Convention Center
and Overture Center Foundation Board of Directors, Monona Terrace Event
Assistance Committee

Items Considered

2. [89719](#) Financial Update and Budget Priorities from Organizations Receiving Room
Tax Commission Allocations

Attachments: [2026 - AEC Room Tax Presentation 9-3-2025.pdf](#)
[2026 Overture RoomTax Presentation \(002\).pdf](#)
[2026 MT RoomTaxPresentation 9-3-2025.pdf](#)
[2026 MAC Room Tax Request Presentation \(1\).pdf](#)
[2025 Room Tax Commission Presentation Destination Madison.pdf](#)
[2026 MT Room Tax Presentation 9-3-2025Revised.pdf](#)
[2025 Room Tax Commission Meeting - Destination Madison -- REVISED -- 9](#)

**A financial update was provided and organizations receiving Room Tax
Commission funds presented to the commissioners.**

3. [89720](#) Room Tax Fund Condition and Forecast

Attachments: [Room Tax Commission -- 9-3-2025.pdf](#)

The Room Tax fund condition and forecast was presented by commissioners.

4. [89721](#) City General Fund Budget Update

Commissioners provided updates on the city's general fund budget for 2026.

5. [89722](#) Outline of Room Tax Commission 2026 Budget Meeting

**Commissioners provided background and outlined the 2026 Room Tax
Commission budget.**

Adjournment

A motion was made by Miley, seconded by Figueroa Cole to Adjourn.

The meeting adjourned at 6:05pm.