



# Change of Premises

LICPCA-2015-0005  
(Number)

(scanned)

37199

(Leg file number)

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

(Processing step)

(initials)

This application modifies existing alcohol license number: LICLIB-2014-00755

- Class A Beer       Class A Liquor       Class C Wine  
 Class B Beer       Class B Liquor

Aldermanic District: 4 Alder Name: Mike Jerveer Police Sector: 403

### Corporate Information

Business Legal Name: Two Pinner's LLC

Business Address: 1537 Quail Hollow Dr.  
Ft. Collins, CO 80525

Corporate Contact Name & Position: Marc Torres, Member/owner

Phone & Email: 970-470-5255, marc@chebahut.com

Liquor Beer Agent Name: Bryan Ede % Alcohol: 5 % Food: 95

Current Capacity (indoor): 75

Current Capacity (outdoor): 16

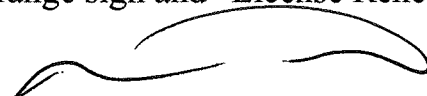
Proposed Capacity (indoor): Same

Proposed Capacity (outdoor): Same

Description of Proposed Changes: see attached

Detailed Floor Plans included (required)

Orange sign and "License Renewals & Changes" brochure issued

X   
Applicant signature

Date: 1-5-15

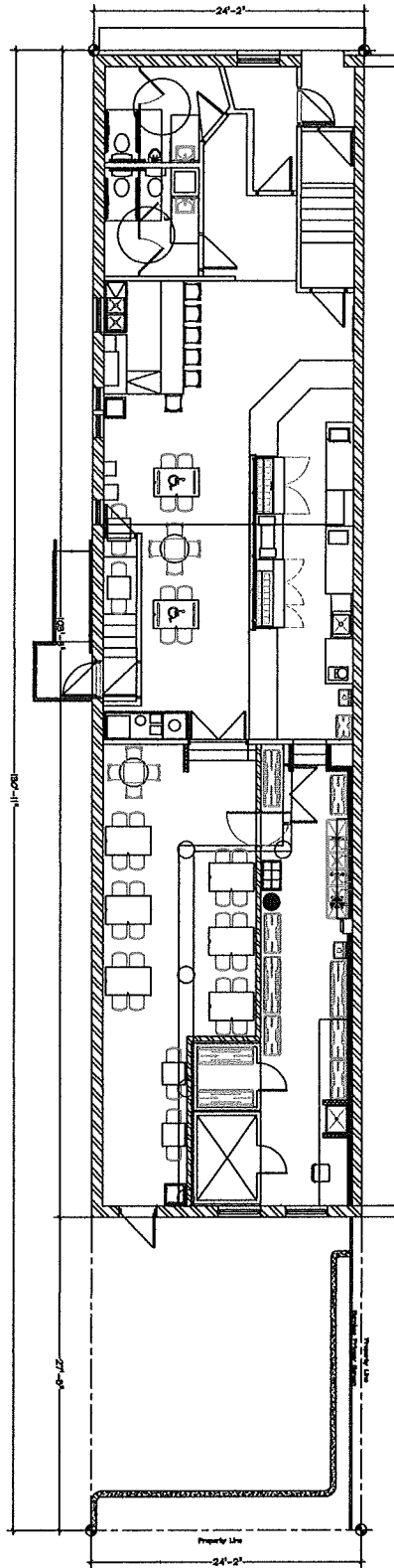
## **Change of Premises Request- Two Pinner's LLC dba Cheba Hut**

This request is to remove the probationary restriction for Cheba Hut's liquor license. We were required to stop pouring by midnight for the first few months of our new license.

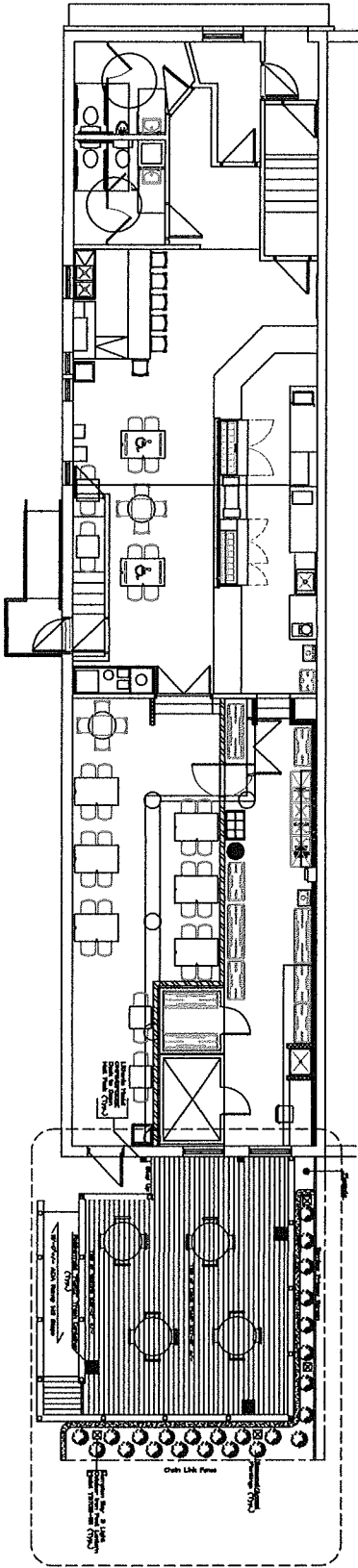
We have had no citations, complaints or any issues to date. As a small business competing on a very busy corner, with many established restaurants and bars, we need to be positioned to compete for sales.

Right now, we only do about 0.5% of overall sales in our bar. We have invested a good amount of money into our bar program, including training and certifying our management and staff, expanding our bar, and upgrading the facilities. We would like to begin taking advantage of these investments and raise our bar mix to around 5-10% which is consistent with other Cheba Huts in the system.

We are planning to launch our full liquor program this semester and we would like to be able to serve until bar close in order to compete.



Existing Property Boundaries  
Scale: 3/32"=1'-0"



Property with New Social Deck in Place  
Scale: 3/32"=1'-0"

T2	Project No.	14-006-79
	Drawn By	09-20-2014
	Checked By	D.L.B.
Scale	Noted	

Project Name and Address  
 New Social Deck For:  
 Cheba Hut  
 453 W. Gilman St.  
 Madison, WI 53703

**DELTA DESIGN**  
 920 BRICKL RD. WEST SALEM WI 54669  
 PH: 608-786-0880 FAX: 608-786-2347  
 E-Mail: d bald-deltadesign@centurytel.net  
 Web Site: www.DeltaDesign-LLC.com