



Promoting Sustainability: Green Buildings Web Content

Objectives

1. Communicate policies, programs, incentives, and approaches that promote sustainable building practices, with an end goal of encouraging net zero energy buildings
2. Integrate City of Madison agency resources and processes to improve information environment
3. Promote sustainable building and retrofit incentives as early as possible in the development process

Initial Update

Broke original Building Energy page into multiple links:

- ✓ Residential Efficiency Programs
 - Integrated State Programs and CDD Programs
- ✓ Building Energy Savings Program
 - Distinct page that can be linked to (important)
- ✓ Energy Efficient City Facilities
 - Highlights the city as a modeler of sustainable building practices

Next Steps: Incentives

1. Incentive Communication
 - a) Federal and Focus Incentives
 - i. Level of context required (TBD)
 - ii. Embedding and backlinks (TBD)
 - iii. Alternative resources (Dane County Website)
 - b) Breakdown
 - i. New building (Yes)
 - ii. Retrofits (Yes)
 - iii. Residential (Yes)
 - iv. Business (TBD)

Next Steps: Integration

1. Building Inspection

a) Development Service Center

i. Place Incentives front and center

2. Other agencies

Development Service Center Website Additions

1 and 2 Family

Energy Programs &
Sustainability
Incentives

- Renewable Energy
(Solar and
Geothermal)
- Energy Efficiency
- Sustainability
Features

Other Residential

Energy Programs &
Sustainability
Incentives

- Renewable Energy
(Solar and
Geothermal)
- Energy Efficiency
- Sustainability
Features

Non-Residential

Energy Programs &
Sustainability
Incentives

- Renewable Energy
(Solar and
Geothermal)
- Energy Efficiency
- Sustainability
Features

Development Service Center Website Additions

Non-Residential

New Building Construction

Additions

Alterations

Repairs & Replacements

Inspections

Parking Lot / Site Plan

Renewable Energy

Signs & Street Graphics

State Environmental Permits

Non-Residential

Energy Programs &
Sustainability Incentives +

Renewable Energy (Solar and
Geothermal)

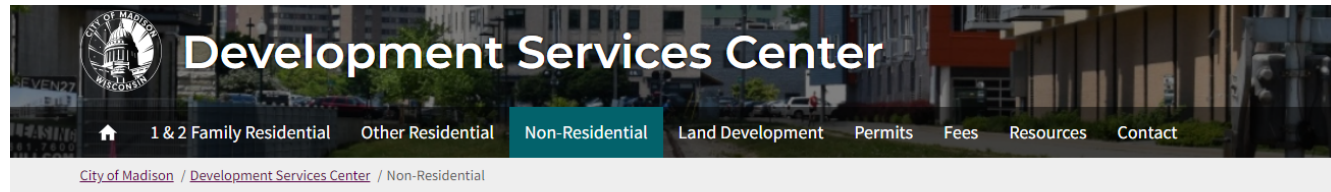
Energy Efficiency

Sustainability Features

Promotes investigation and integration of incentives into design process by placing incentives front and center

Simplifies types of incentives so developers can explore based on their priorities

Development Service Center Website Additions



[Building Inspection Counter Appointments](#)

Building Inspection plan review and zoning review counters will be open to the public by appointment only.

Non-Residential

[New Building Construction](#)

[Additions](#)

[Alterations](#)

[Repairs & Replacements](#)

[Inspections](#)

[Parking Lot / Site Plan](#)

[Renewable Energy](#)

[Signs & Street Graphics](#)

[State Environmental Permits](#)

Non-Residential

Was this page helpful to you?

Yes No

Potential Text

- Building Energy Savings Program
- Sustainability Contacts
 - Building Energy Savings Program
 - Gregg May
 - gmay@cityofmadison.com
 - Energy Programs and Sustainability Incentives
 - Gabriel Saiz
 - gsaiz@cityofmadison.com

