

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

**AGENDA ITEM # _____
Project # _____**

DATE SUBMITTED: <u>2/23/11</u>	Action Requested
UDC MEETING DATE: <u>3/2/11</u>	<input checked="" type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: Northeast corner of Anderson Street & Pearson Street
ALDERMANIC DISTRICT: 17

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:

Madison Area Technical College Potter Lawson, Inc.

CONTACT PERSON: Michael Gordon
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TYPE OF PROJECT:

(See Section A for:)

- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- Comprehensive Design Review* (Fee required)
- Street Graphics Variance* (Fee required)
- Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

Project Narrative for Madison Urban Design Commission Information Review Protective Services Education Building Madison College

Potter Lawson, Inc.
February 23, 2011

Project Summary

As part of the recently passed referendum, Madison College will build a new Protective Services Education Building. The building will house programs currently at other facilities, including fire, criminal justice and emergency medical service training. The building is projected to be about 81,400 sq. ft.

Site Concept

The project will be sited on the northeast corner of Anderson and Pearson Streets, which is at the west end of the Madison College Truax Campus. It will be directly east of the existing Madison College outdoor fire training site. This location for the building was necessary to meet State requirements for the proximity of indoor and outdoor fire training facilities.

The site design will be coordinated and fit into the campus master plan. Work on campus site design concepts continues parallel to the building design process.

Building Concept

The building will consist of two floors. The first floor will be the largest due to the vehicle apparatus storage spaces and the number of other spaces that relate directly to those areas. The building entrance is on the east end so that it will have better pedestrian access from parking areas and Anderson Street. This also results in opportunities for creating a sense of place associated with the entrance and having a buffer from the vehicle areas used for training which will be adjacent and east of the north wing.

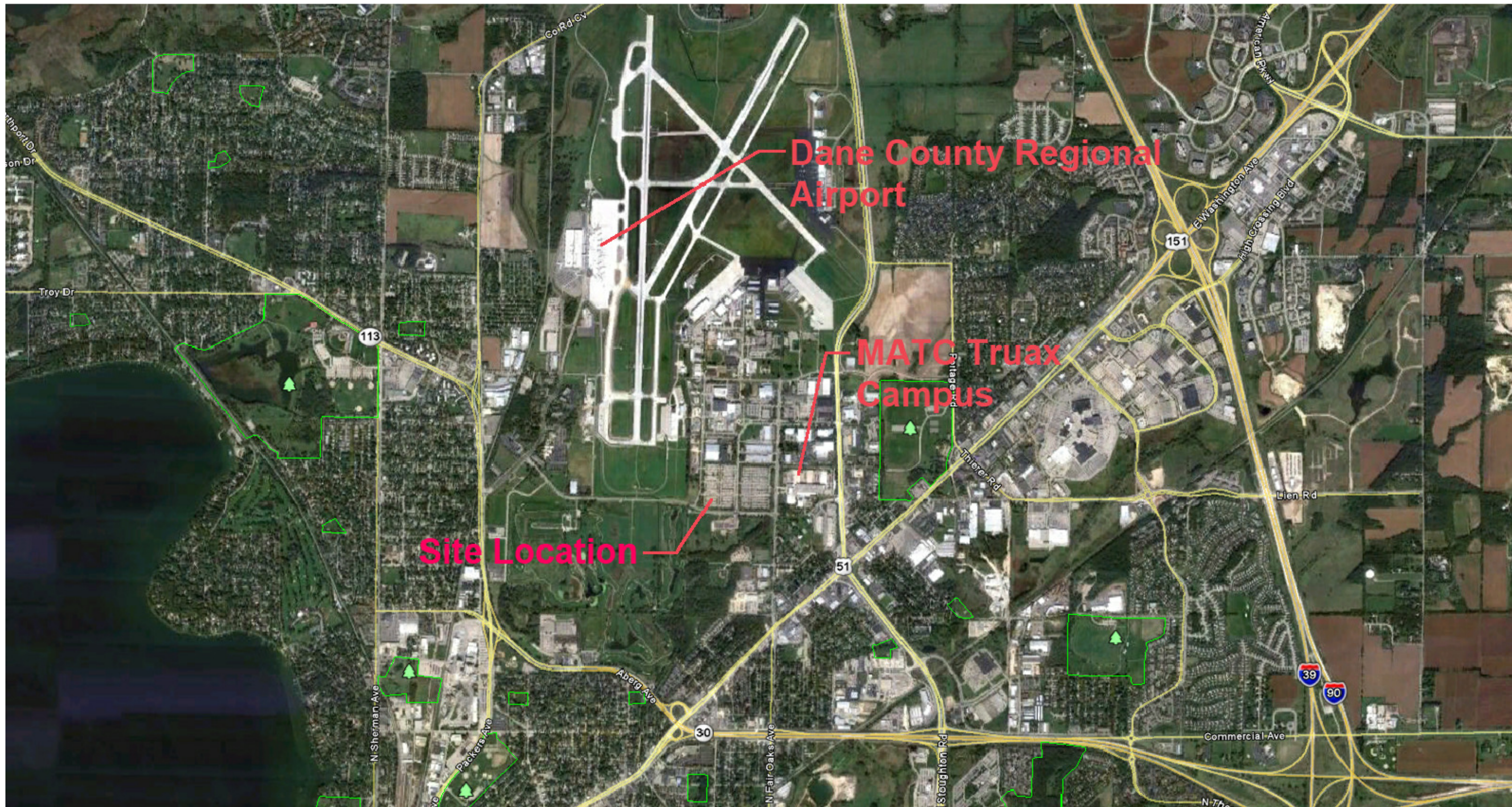
The second floor is elongated in the east-west dimension to create a stronger presence on Anderson Street and to have a more energy efficient configuration.

Exterior Design Concept

The exterior design concept is intended to address the building's siting and the context of the Truax campus.

Materials chosen include brick, limestone and metal panels. The brick will be used in order to make a connection to the original building. Rough faced limestone will be used as an accent material and will be the same stone as will be used on other new campus projects. Metal panels will match the sunshading devices and window framing to create an individual identity for this building.

This will be the first Madison College building encountered by those arriving from the west on Anderson Street. This created an opportunity to have a southwest corner expression that reinforces its gateway location. Similarly, the approach from east will view the east end of the building. This was considered another feature façade, bringing attention to the main entrance.



Site Locator Map

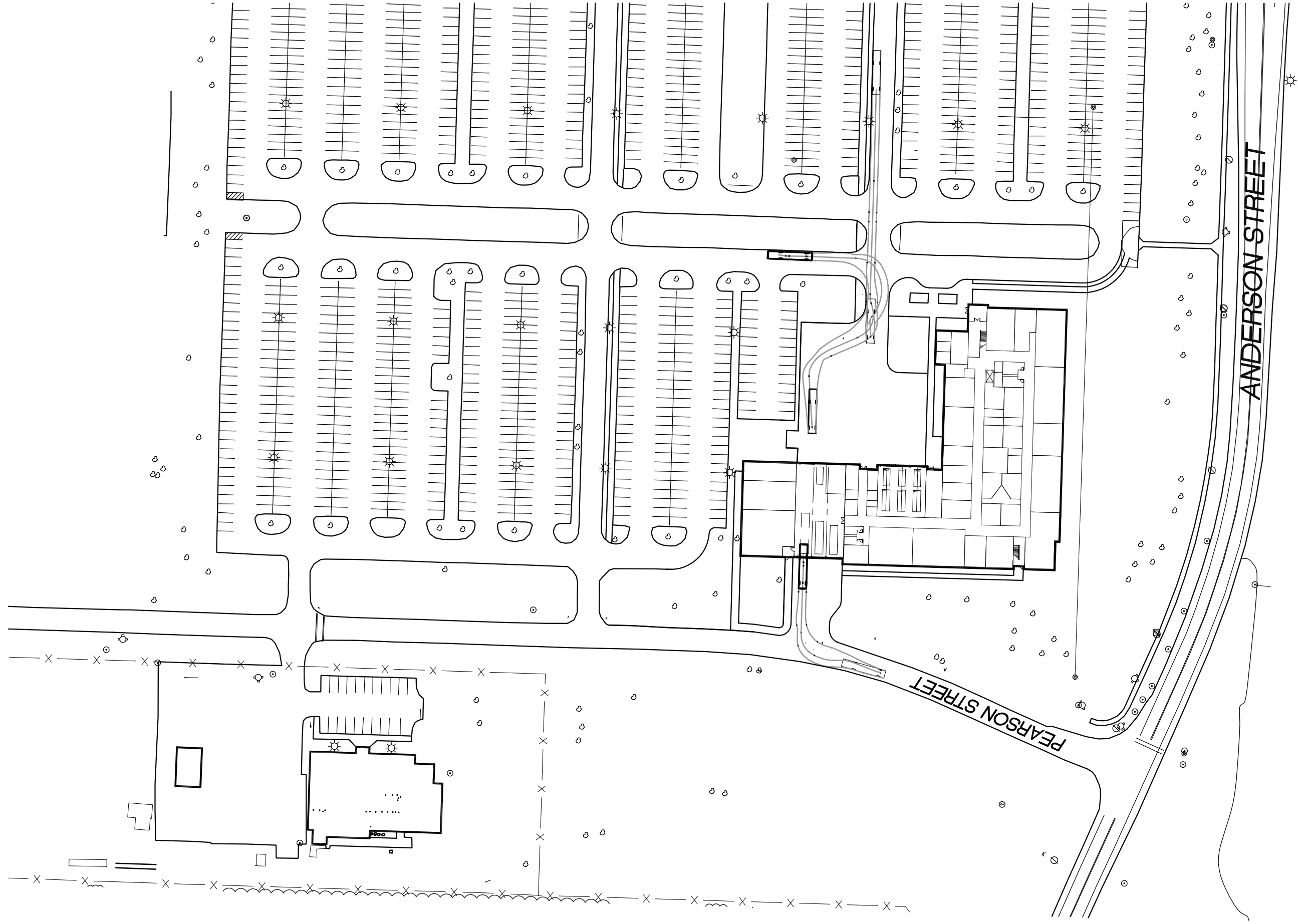
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MADISON
AREA | TECHNICAL
COLLEGE



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MADISON
AREA TECHNICAL
COLLEGE

Site Plan

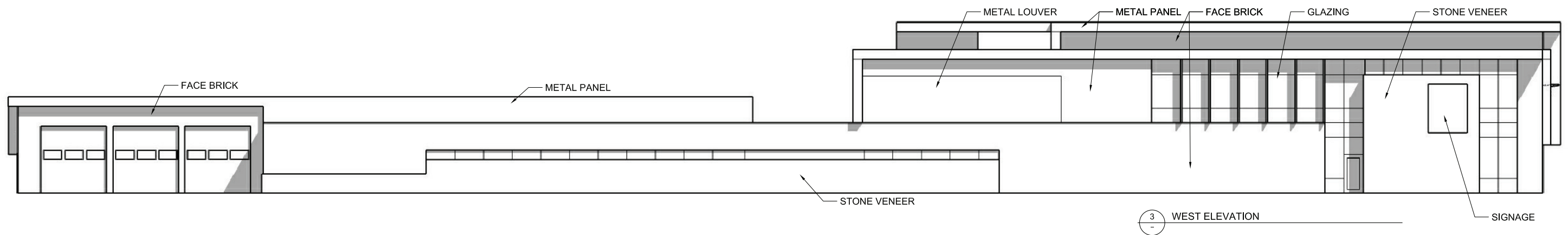
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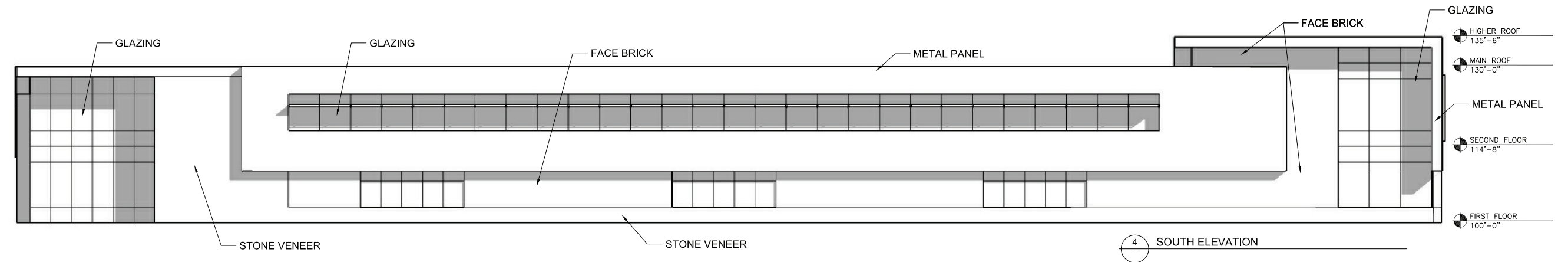


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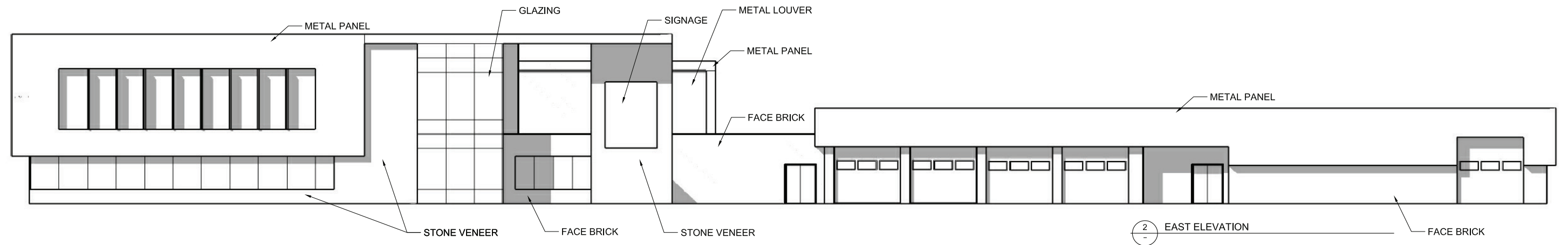
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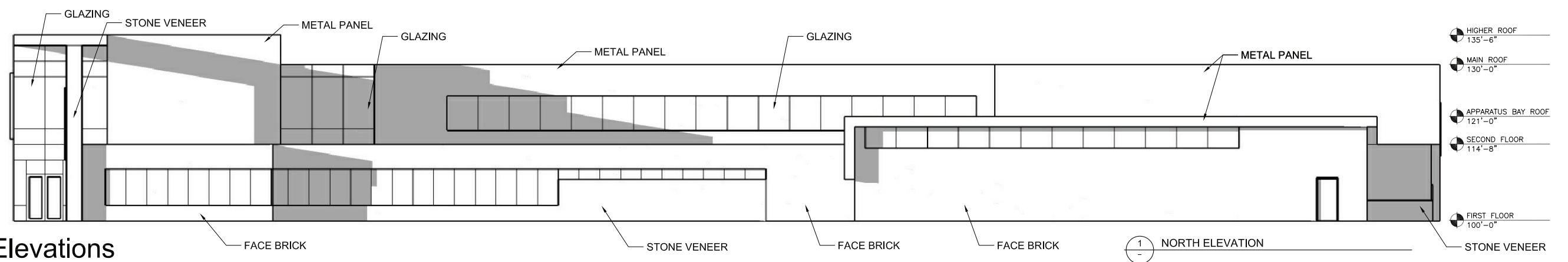
3 WEST ELEVATION



4 SOUTH ELEVATION



2 EAST ELEVATION



1 NORTH ELEVATION

Elevations
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