

STREET USE PERMIT APPLICATION

EVENT INFORMATION

Name of Event: Fruit Fest / Fruit Loop 5k

Event Organizer/Sponsor: Corey Gresen

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

MANDATORY: State Sales Tax Exemption Number: ES#: _____

OPTIONAL: Federal Tax Exempt Number: _____

Address: 924 Williamson Street

City/State/Zip: Madison WI 53703

Primary Contact: Corey Gresen Work Phone: 608-772-0040

Email: Corey@PlanMadison.com Phone During Event: 608-772-0040

Website: www.FruitFestMadison.org FAX: _____

Secondary Contact: _____ Work Phone: _____

Email: _____ Phone During Event: _____

Annual Event? Yes No

Charitable Event? Yes No

If Yes, Name of charity to receive donations: Community Shares of Wisconsin

Estimated Attendance: 2000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification? (not allowed after 11 p.m.): Yes No

Hours: 12:00 pm to 9:00 pm

EVENT CATEGORY

- Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)
 Other: _____

LOCATION REQUESTED

- Capitol Square (note specific blocks below) State St. Mall/800 State Street
 30 on the Square (aka top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: 900 Block of Williamson Street

EVENT DATE(S)/SCHEDULE

Date(s) of Event: 6-4-16 Event Start and End Times: 9 am - 9 pm

Rain Date (if any): N/A Set-Up Start Time: 7 am - 10 am

Take-Down Start Time and End Times: 9 pm - 10 pm
TAKE-DOWN TIME: START TO STREETS REOPENED

Will sponsor apply for temporary class B license to serve or sell beer/wine for this event? Yes No
If class B license is denied, will the event(s) occur? Yes No

_____ By initialing, I/we waive the 21-day decision requirement.

APPLICATION SIGNATURE

BY SIGNING THIS APPLICATION, THE "EVENT ORGANIZER/SPONSOR" LISTED ABOVE AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS OFFICERS, OFFICIALS, EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

Applicant Signature Corey Gresen

Date 4-15-16

Fee paid 4/15/16 - KB

Fruit Fest 2015

Cha Cha's Salon

Madison Sourdough

Plan B

Indie Art vendors

Fire lane
20+ ft

LOST KID

vendors

Stage

TABLES

Toilets are right here



Grill

vendors

toilets

trash

security personal ==



 Head northwest on S Paterson St toward Capital City Trail 0 mi (+0.06 mi)

 Head northeast on Capital City Trail toward S Brearly St 0.06 mi (+0.21 mi)

 Continue onto E Wilson St 0.27 mi (+0.29 mi)

 Head northeast on E Wilson St toward S Baldwin St 0.56 mi (+0.13 mi)

 Continue onto Capital City Trail 0.69 mi (+0.24 mi)

 Head east on Capital City Trail toward Winnebago St 0.93 mi (+0 mi)

 Turn right onto Winnebago St 0.93 mi (+0.01 mi)


 Turn left onto Riverside Dr 0.94 mi (+0.24 mi)

 Head southeast on Riverside Dr toward Yahara Pl 1.18 mi (+0.02 mi)

 Riverside Dr turns left and becomes Yahara Pl 1.2 mi (+0.2 mi)

 Head southwest on Yahara Pl toward Russell St 1.4 mi (+0 mi)

 Turn right onto Russell St 1.41 mi (+0.05 mi)

 Head northwest on Russell St toward Rutledge St 1.45 mi (+0 mi)

 Turn right onto Rutledge St 1.46 mi (+0.1 mi)

 Rutledge St turns slightly left and becomes Division St 1.55 mi (+0 mi)


 Head north on Division St toward Jenifer St 1.56 mi (+0.15 mi)

 Slight left to stay on Division St 1.71 mi (+0.04 mi)

 Turn left onto Capital City Trail 1.75 mi (+0 mi)

 Head southwest on Capital City Trail 1.75 mi (+0.09 mi)

 Head southwest on Capital City Trail toward Russell St 1.84 mi (+0.18 mi)






 Head southwest on Capital City Trail toward Winnebago St 2.02 mi (+0.17 mi)

 Head west on Capital City Trail toward Winnebago St 2.19 mi (+0.01 mi)

 Slight left to stay on Capital City Trail 2.2 mi (+0.13 mi)

 Head southwest on Capital City Trail toward S Dickinson St 2.33 mi (+0.11 mi)

2 of 3  Continue onto E Wilson St 2.44 mi (+0.21 mi) 6/11/14, 4:07 PM

	Head southwest on E Wilson St toward S Few St	2.64 mi (+0.21 mi)
	Continue onto Capital City Trail	2.86 mi (+0.17 mi)
	Head southwest on Capital City Trail toward S Paterson St	3.03 mi (+0.03 mi)
	Turn left onto S Paterson St	3.06 mi (+0.04 mi)
	Destination	3.1 mi (+0 mi)

MapMyRun • <http://mapmyrun.com/routes/view/441450412>

Fruit Fest 2016 Waste Management Plan

20-30 of each recycling and garbage receptacles will be placed along the 900 block of Williams Street for this event. Plan B's roving security teams and volunteers (10) will be in charge of collecting/monitoring the waste every 3 hours during the Fruit Fest. We will be using city rented containers for this event as well as our own trash/recycling receptacles. In the case city containers cannot be acquired, Fruit Fest will be using Plan B's waste management company Pelletier for containers and collection of waste.

Fruit Fest Madison, WI 2016 EMERGENCY ACTION PLAN (EAP)

I. GENERAL

The "Fruit Fest" will be held June 4, 2016 at 900 Block of Williamson Street/ 924 Williamson Street.

II. PURPOSE

- A. This emergency action plan predetermines actions to take before and during the "FRUIT FEST" (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.
- C. Special Risk Considerations which may affect the required fire/medical resources needed include but are not limited to:
 - 1. Night vs. Daytime
 - 2. Location/Geography/Multiple Locations
 - 3. Alcohol availability/use
 - 4. Weather/Time of Year
 - 5. Length of Event
 - 6. Problems encountered w/Event in past
 - 7. Type of Event
 - 8. Fireworks/Pyrotechnics
 - 9. Audience demographics
 - 10. General Admission/Reserved Seating

III. ASSUMPTIONS

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

IV. BASIC PLAN

A. Emergency Action Plan (EAP) Event Representative

The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as PRIMARY CONTACT: COREY GRESEN.

B. Emergency Notification

1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
2. We **will not** have on-site EMS (ENTER CONTACT NAME & CELL PHONE NUMBER HERE)
3. We **will** have on-site Police or Security (Jessy Ackerman 608-807-6141)

C. Severe Weather

1. Weather forecasts and current conditions can be monitored through the National Weather Service's Madison Weather Forecast web site at <http://forecast.weather.gov/MapClick.php?CityName=Madison&state=WI&site=MKX&textField1=43.0798&textField2=-89.3875&e=0>
2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such (**COREY GRESEN**) and will be responsible to monitor the weather conditions before and during the event.
3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee (**COREY GRESEN**) will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
4. There are very limited provisions for sheltering participants in the event of severe weather. But we do have PLAN B (924 Williamson Street) as a place to shelter participants if severe weather does occur the day of event.
5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30

seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

D. Fire

1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.
3. If cooking is intended, you must contact the fire department and -
 - a) Must have a valid fire extinguisher, 2A10BC
 - b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)
 - c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 10' away from tents/canopies.
 - d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
4. Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event), contact the Fire Department for guidelines
- 5 All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
- 6 Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.

E. Medical Emergencies

1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location

- c) contact person with callback number

F. Law Enforcement

1. The need for constant Law Enforcement presence at this event **has** been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

G. Emergency Vehicle Access

1. Access for Emergency Vehicles will be maintained at all times.
2. 20' Fire Lanes are required to be kept open at events.
3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane
4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public throughways.
5. Crowd control will be managed by **Jessy Ackerman** (Security lead 608-807-6141)
6. Parking for vendor and staff vehicles will be 800/ 900 blocks E. Main Street
7. Parking for attendee vehicles will be Paterson St./ Jennifer St./ Williamson St./ Brearly st.

V. Contact Information

Primary Contact	Corey Gresen	608-772-0040
Secondary Contact	Jon Hammond	608-931-3397
Emergency	Dane County 911 Center	911

Madison Fire Department

Non-Emergency

Fire Inspector

Jerry McMullen

(608) 266-4420

Division Chief Ron Schwenn (608) 266-4420

Madison Police Department

Non-Emergency

Lieutenant Carl Strasburg (608) 261-9686

Lieutenant David McCaw (608) 261-9694

VI. Event Area Map (attached)

MFD Fire Prevention Guides for Special Events

20' Fire Lanes are required to be kept open at events

A 14' minimum height clearance requirement for anything that goes over a street or fire lane

Fire Hydrants and Fire Department Connections must be accessible from the street and a 5' clearance must be maintained around them

Fire Extinguishers are required for every cook site at an event, contact the Fire Department for guidelines.

Tents and Canopies – if you intend to use tents or canopies of any size, contact the Fire Department for guidelines

Cooking – any cooking, you must contact the Fire Department and the Fire Department, contact the Fire Department for guidelines.

Minimum clearance of 20' away from tents or canopies

Must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)

No Cooking under tents

Compressed gas cylinders – must be secured to immobile objects

Flammable gasses must be kept at least 10' away from tents and canopies

An Emergency Action Plan must be developed and submitted with your “special event” application

Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event), contact the Fire Department for guidelines

Electrical and Generator safety (for placement and protection), contact the Fire Department for guidelines.

Fireworks - contact the Fire Department for guidelines.

Your event may require more specific or different guidelines. Once you have written your Emergency Action Plan for your event, contact the Fire Department and we will review all necessary guidelines and your Emergency Action Plan.

EMS Coverage for Special Events

The Madison Fire Department requires 2 EMS responders with Transport capability (Ambulance) on-site for every 10,000 people at a Special Event. This number is subject to change based on special risk considerations (size, character, and venue of events). Some Events may be required to have an on-site First-Aid Station (may require Physician staffing).

Special Risk Considerations which may affect the required fire/medical resources needed include but are not limited to:

Night vs. Daytime	Location/Geography/Multiple Locations
Alcohol availability/use	Weather/Time of Year
Length of Event	Problems encountered w/Event in past
Type of Event	Fireworks/Pyrotechnics
Audience demographics	
General Admission/Reserved Seating	

* Special Event organizers can utilize private providers in lieu of City services. If a private provider is used, a medical plan must be submitted to and authorized by the Fire Department at the time of application.

Severe Weather

Guidelines from the National Weather Service and National Oceanic and Atmospheric Administration

Develop an Emergency Action Plan

Have a means to garner daily weather forecasts and updates.

- Identify means to monitor lightning in the area.
- Identify the closest safe locations before the beginning of the season, and consider posting signs that promote lightning safety and indicate locations that provide protection from lightning.
- Locations that offer protection from lightning:
 - Fully-enclosed buildings that are grounded with wiring and plumbing
 - Fully-enclosed metal vehicles (no soft top convertibles)
- Locations that do not offer protection from lightning:
 - Outdoor areas
 - Open-sided pavilions (such as picnic areas)
 - Tents
- Determine what actions to take based on the threat level, including:
 - How patrons will be notified
 - Whether to evacuate facilities or just issue warnings and advice on safe shelter
 - How staff will protect themselves
 - When to notify staff and patrons that the threat has subsided and normal activities can resume

Warning and Communication Tools

- NOAA weather radio.
- Forecasts can be monitored via the internet if available on-site.
- Information about the proximity of lightning strikes is available via the flash-to-bang rule (explained below), local on-site detection devices, smart phone applications and commercial notification services.
- Identify means to communicate with and notify staff and patrons. Communication tools include:
 - Two-way radios
 - Public address, loudspeaker system (fixed and/or on mobile vehicles)
 - Telephones, including mobile phones
 - Air horn or megaphone notification
 - Whistle system
 - Sign boards and flags
 - Text, e-mail and social media alerts
 - Internal television and/or radio broadcasts

Daily Operations

- Ensure that weather forecasts and reports are monitored the day before and the day of the scheduled event.
 - Staff can monitor the local weather via three or more of the following services: television news coverage, the Internet, cable and satellite weather programming,

The temperature cascade developed for the military services may be a reasonable guide for elite competitions. This is an extremely high temperature range for racing and is used by the military to judge the safety of troops in training. It far exceeds the levels recommended by the American College of Sports Medicine for road racing in the heat.

WBGT Military Guide

(°C/°F) (Barthell 1990)

26/78 Caution for heat stroke

28/82 Discretion for unseasoned troops - no heavy exercise

30/85 Suspend exercise if < 3 weeks hot weather training

31/88 Curtail exercise if < 12 weeks hot weather training

32/90 Suspend all training and exercise

In cold conditions, temperatures less than 32°F (0°C) with wind chill require clothing precautions for hypothermia and frostbite.

At temperatures less than -20°C (-4°F) consideration should be given to postponing races longer than 5K until later in the day, if warmer temperatures are expected.

Snow and ice will be most "slippery" with temperatures in the -6 to 0°C (20 to 32°F) range and traction will increase as temperatures drop to colder levels.

At lower temperatures, especially less than -29°C (-20°F) or wind chills less than -40°C (-40°F), it may be prudent to cancel all races.