

PARKING UTILITY
AUGUST 2014 ACTIVITY REPORT & REVENUE/EXPENSE NARRATIVE

Revenues and Occupancies: YTD total revenues show an increase of \$557K (7%) compared to previous year's revenues, with increases in the following major categories: "Monthly Parking & Long-Term Agreements" = \$313K (40%), "Attended Facilities" = \$144K (3%), and "On-Street Meters" = \$32K (3%). Peak average occupancies range from 82% - 48% YTD: Government East (82%), Overture Center (75%), Capital Square North (68%), State Street Campus (59%), and State Street Capitol (48%).

Operating Expenses/Bottom Line: YTD total expenses show an increase of \$147K (5%) compared to previous year's expenses. YTD operating income shows an increase of \$345K (8%).

Capital Expenses: Expenses for 2014 include remediation projects in our garages, elevator and shop maintenance, and replacement of single-space meters which only accept coins. The Judge Doyle Square project is in the negotiating phase. An RFP has been issued to replace the Parking Enforcement Officer's handheld ticket writers. Upgrades to the Sayle Street facility are in progress. YTD capital costs through August are \$909K.

Facilities: The 2014 garage repair contact is underway, with work occurring at State Street Capitol, State Street Campus (Lake) and Government East garages. Work at Capitol Square North has been completed. A new settling tank will be installed in the basement level of State Street Capitol Garage in September, which will help address issues we have had with the plumbing system in this garage, and capture sediment before it enters into the storm sewer.

Multi-space meters: Transactions in the month of August exceeded 90K, 62% of which were paid by credit card. We have 95 multi-space meters in operation. Four meters are out of service due to construction. One meter is reserved for testing and training. A multi-space meter was installed in the Evergreen Lot, adjacent to Trader Joe's on Monroe Street, during the second week of August. The Evergreen Lot has tiered pricing, with \$1.20 per hour and an hour limit between 8 a.m. – 8 p.m., and \$.50 per hour and no time limit between 8 p.m. – 8 a.m. This is a pilot trial, the intent is to encourage evening use by the public who wish to patronize businesses on Monroe Street in the evening, and provide some parking relief to nearby residents who have complained about the impacts of people parking cars in the evenings on the residential streets nearby.

Pay-by-cell/phone pilot: We continue to work with MobileNOW! to address operational issues with payment by cell in spaces which are part of our multi-space system outside the pilot area of the Buckeye Lot. Progress is being made, and we hope to expand the pilot in the coming weeks.

YEAR-TO-DATE REVENUES: 2012 THRU 2014 (JAN-JUL)				
(### = TPC Map Reference)		2012	2013	2014
Permits				
	RP3 (residential parking permits)	34,874	33,452	36,155
	Motorcycle Permits	1,202	2,023	2,029
	Resid Street Constr Permits	0	253	237
Total-Permits		36,076	35,728	38,421
Awards and Damages		2,244	3,228	1,866
Advertising Revenue		0	0	0
	Pct increase/decrease vs prior year	90%	99%	108%
Attended Facilities				
	ALL Cashiered Ramps	0	0	0
#4	Cap Sq North	496,063	524,165	486,855
#6	Gov East	898,481	972,624	994,350
#9	Overture Center	519,640	623,071	706,135
#11	SS Campus-Frances	379,976	364,629	315,453
#11	SS Campus-Lake	1,303,922	1,351,863	1,402,105
#12	SS Capitol	820,582	895,606	970,841
Total-Attended Facilities		4,418,664	4,731,958	4,875,739
	Pct increase/decrease vs prior year	97%	107%	103%
Off-Street Meters (non-motorcycle)				
#1	Blair Lot	3,668	5,147	4,130
#7	Lot 88 (Munic Bldg)	8,234	8,541	7,020
#2	Brayton Lot-Machine	212,940	244,896	254,478
#2	Brayton Lot-Meters	452	0	733
	Buckeye/Lot 58 Multi-Sp	125,110	121,146	129,041
	Evergreen Lot Meters	22,518	25,013	24,497
	Evergreen Lot Multi-Space	0	0	0
	Wingra Lot	4,192	5,120	4,970
#12	SS Capitol	28,834	50,562	27,250
	Subtotal-Off-Street Meters (non motorcycle)	405,947	460,424	452,118
Off-Street Meters (motorcycles)				
	ALL Cycles	745	642	696
Total-Off-Street Meters (All)		406,692	461,066	452,815
	Pct increase/decrease vs prior year	102%	113%	98%
On-Street Meters				
	Unattributed On Street Multi-Space & Mobile Now!	0	2,785	10,218
	Cap Sq Mtrs	13,185	12,410	13,456
	Cap Sq Multi-Space	22,183	24,369	24,537
	Campus Area	59,065	51,643	67,106
	Campus Area Multi-Space	118,201	105,555	117,161
	CCB Area	30,705	25,901	24,897
	CCB Area Multi-Space	83,287	94,172	89,786
	E Washington Area	32,414	32,263	33,239
	E Washington Area Multi-Space	10,640	12,774	13,805
	GEF Area	30,727	21,920	22,005
	GEF Area Multi-Space	58,391	52,306	51,711
	MATC Area	11,968	10,753	11,514
	MATC Area Multi-Space	80,071	91,134	83,624
	Meriter Area	41,976	30,113	33,831
	Meriter Area Multi-Space	37,627	67,780	86,276
	MMB Area	32,387	24,774	24,310
	MMB Area Multi-Space	82,845	102,328	89,304
	Monroe Area	71,647	76,206	72,740
	Schenks Area	14,053	10,959	11,178
	State St Area	22,835	16,111	13,826
	State St Area Multi-Space	66,630	75,949	87,546
	University Area	99,515	82,303	90,069
	University Area Multi-Space	79,397	95,771	84,599
	Wilson/Butler Area	42,641	31,211	27,099
	Wilson/Butler Area Multi-Space	12,400	30,274	30,119
	Subtotal-On-Street Meters	1,154,789	1,181,765	1,213,956
		111%	102%	103%
On-Street Construction-Related Meter Revenue				
	Contractor Permits	46,648	60,303	100,453
	Meter Hoods	103,325	131,792	196,379
	Construction Meter Removal	0	45,760	7,392
	Subtotal-On-Street Construction Related Revenue	149,973	237,855	304,224
Totals-On-Street Meters		1,304,763	1,419,619	1,518,179
	Pct increase/decrease vs prior year	110%	109%	107%
Monthly Parking and Long-Term Agreements				
	Wingra Lot	0	0	105
#2	Brayton Lot	69,510	80,824	88,702
#11	State St Campus	13,297	30,893	111,885
#1	Blair Lot	32,767	38,720	40,967
#13	Wilson Lot	42,430	40,652	40,316
#4	Cap Square North	127,770	193,353	237,876
#6	Gov East	109,490	114,737	153,142
#9	Overture Center	51,854	91,458	118,341
#12	SS Capitol-Monthly (non-LT Lease)	82,977	110,031	175,313
	Subtotal-Monthly Parking Permits	530,094	700,668	966,646
	#9 Overture Center	55,629	61,382	98,127
	#12 SS Cap - LT Lease	0	24,350	34,678
	Subtotal-Long Term Parking Leases	55,629	85,731	132,805
Total-Monthly Parking and Long-Term Agreements		585,723	786,399	1,099,451
	Pct increase/decrease vs prior year	106%	134%	140%
Miscellaneous Revenues				
	Operating Lease Payments	1,216	300	1,110
	Property Sales	0	4,953	3,337
	Other	6,919	6,305	16,021
	Subtotal-Miscellaneous	8,135	11,559	20,468
	Summary - RP3 and Misc Revenue (incl's Cycle Perms)	46,455	50,515	60,754
TOTALS		6,762,296	7,449,558	8,006,938
	Pct increase/decrease vs prior year	100%	110%	107%

YEAR-TO-DATE REVENUES: 2013 vs 2014					
Through JUL			PRE-CLOSING	2014 +/- 2013	
		2013 YTD	2014 YTD	Amount	%
Permits					
	RP3 (Residential Parking Permits)	33,452.00	36,155.00	2,703.00	8%
	Motorcycle Permits	2,023.00	2,029.00	6.00	0%
	Residential Street Construction Permits	253.17	236.78	(16.39)	-6%
Total-Permits		35,728.17	38,420.78	2,692.61	8%
Awards and Damages		3,228.33	1,865.87	(1,362.46)	-42%
Advertising Revenue		-	-	-	n/a
Attended Facilities					
	All Cashiered Ramps	-	-	-	n/a
#4	Cap Sq North	524,164.57	486,855.41	(37,309.17)	-7%
#6	Gov East	972,624.10	994,349.58	21,725.48	2%
#9	Overture Center	623,070.63	706,134.89	83,064.26	13%
#11	SS Campus-Frances	364,629.28	315,453.42	(49,175.86)	-13%
#11	SS Campus-Lake	1,351,863.30	1,402,104.98	50,241.68	4%
#12	SS Capitol	895,606.15	970,840.54	75,234.39	8%
Total-Attended Facilities		4,731,958.03	4,875,738.81	143,780.78	3%
Off-Street Meters (non-motorcycle)					
#1	Blair Lot	5,146.74	4,129.98	(1,016.76)	-20%
#7	Lot 88 (Munic Bldg)	8,541.03	7,019.60	(1,521.43)	-18%
#2	Brayton Lot-Machine	244,895.90	254,477.98	9,582.08	4%
#3	Buckeye/Lot 58 Multi-Space	121,146.15	129,041.14	7,894.99	7%
	Evergreen Lot Meters	25,012.68	24,496.94	(515.74)	-2%
	Evergreen Lot Multi-Space	-	-	-	n/a
	Wingra Lot	5,119.80	4,970.28	(149.52)	-3%
#12	SS Capitol	50,561.67	27,250.01	(23,311.66)	-46%
	Subtotal-Off-Street Meters (non motorcycle)	460,423.97	452,118.44	(8,305.53)	-2%
Off-Street Meters (motorcycles)					
	All Cycles	642.32	696.07	53.75	8%
Total-Off-Street Meters (All)		461,066.29	452,814.51	(8,251.78)	-2%
On-Street Meters					
	Unattributed On Street Multi-Space & Mobile Now!	2,785.45	10,217.93	7,432.48	267%
	Capitol Square Meters	12,409.89	13,456.36	1,046.47	8%
	Capitol Square Multi-Space	24,369.06	24,536.81	167.75	1%
	Campus Area	51,642.69	67,106.04	15,463.35	30%
	Campus Area Multi-Space	105,554.52	117,160.74	11,606.22	11%
	CCB Area	25,901.49	24,897.46	(1,004.03)	-4%
	CCB Area Multi-Space	94,172.21	89,785.50	(4,386.71)	-5%
	East Washington Area	32,262.54	33,238.92	976.38	3%
	East Washington Area Multi-Space	12,774.36	13,805.25	1,030.89	8%
	GEF Area	21,920.28	22,004.79	84.51	0%
	GEF Area Multi-Space	52,305.65	51,710.76	(594.89)	-1%
	MATC Area	10,752.62	11,513.95	761.33	7%
	MATC Area Multi-Space	91,134.34	83,624.11	(7,510.23)	-8%
	Meriter Area	30,113.04	33,830.91	3,717.87	12%
	Meriter Area Multi-Space	67,779.60	86,275.67	18,496.07	27%
	MMB Area	24,773.61	24,309.65	(463.96)	-2%
	MMB Area Multi-Space	102,327.95	89,304.19	(13,023.76)	-13%
	Monroe Area	76,206.20	72,740.21	(3,465.99)	-5%
	Schenks Area	10,959.25	11,178.33	219.08	2%
	State St Area	16,111.23	13,825.79	(2,285.44)	-14%
	State St Area Multi-Space	75,948.94	87,545.60	11,596.66	15%
	University Area	82,303.11	90,069.43	7,766.32	9%
	University Area Multi-Space	95,771.12	84,599.12	(11,172.00)	-12%
	Wilson/Butler Area	31,211.47	27,098.85	(4,112.62)	-13%
	Wilson/Butler Area Multi-Space	30,274.00	30,119.13	(154.87)	-1%
	Subtotal-On-Street Meters	1,181,764.62	1,213,955.50	32,190.88	3%
On-Street Construction-Related Meter Revenue					
	Contractor Permits	60,303.00	100,453.00	40,150.00	67%
	Meter Hoods	131,791.55	196,378.68	64,587.13	49%
	Construction Meter Removal	45,760.00	7,392.00	(38,368.00)	-84%
	Subtotal-On-Street Construction Related Revenue	237,854.55	304,223.68	66,369.13	28%
Totals-On-Street Meters		1,419,619.17	1,518,179.18	98,560.01	7%
Monthly Parking and Long-Term Agreements					
	Wingra Lot	-	104.52	104.52	n/a
#2	Brayton Lot	80,823.84	88,701.56	7,877.72	10%
#11	State St Campus	30,892.98	111,885.07	80,992.09	262%
#1	Blair Lot	38,719.96	40,966.93	2,246.97	6%
	Wilson Lot	40,652.43	40,316.39	(336.04)	-1%
#13	Cap Square No	193,352.70	237,875.71	44,523.01	23%
#6	Gov East	114,737.15	153,141.70	38,404.55	33%
#9	Overture Center	91,457.64	118,340.83	26,883.19	29%
#12	SS Capitol-Monthly (non-LT Lease)	110,031.22	175,313.14	65,281.92	59%
	Subtotal-Monthly Permit Parking	700,667.92	966,645.85	265,977.93	38%
#9	Overture Center (#9)	61,381.50	98,127.25	36,745.75	60%
#12	SS Cap-Long Term Lease	24,349.82	34,677.75	10,327.93	42%
	Subtotal-Long Term Parking Leases	85,731.32	132,805.00	47,073.68	55%
Total-Monthly Parking and Long-Term Agreements		786,399.24	1,099,450.85	313,051.61	40%
Miscellaneous Revenues					
	Operating Lease Payments	300.00	1,109.84	809.84	270%
	Property Sales	4,953.47	3,336.61	(1,616.86)	-33%
	Other	6,305.43	16,021.18	9,715.75	154%
	Subtotal-Miscellaneous	11,558.90	20,467.63	8,908.73	77%
	Summary - RP3 and Misc Revenue (incl's Cycle Perms)	50,515.40	60,754.28	10,238.88	20%
TOTALS		7,449,558.13	8,006,937.63	557,379.50	7%

YEAR-TO-DATE 2014 REVENUES--BUDGET VS ACTUAL THROUGH JUL					
		Budget	Actual	Amount	%
Permits					
	RP3 (Residential Parking Permits)	37,658.33	36,155.00	(1,503.33)	-4%
	Motorcycle Permits	2,107.75	2,029.00	(78.75)	-4%
	Residential Street Construction Permits	253.17	236.78	(16.39)	-6%
Total-Permits		40,019.25	38,420.78	(1,598.47)	-4%
Awards and Damages		2,502.83	1,865.87	(636.96)	-25%
Advertising Revenue		-	-	-	n/a
Attended Facilities					n/a
	All Cashiered Ramps	-	-	-	n/a
#4	Cap Sq North	514,584.19	486,855.41	(27,728.78)	-5%
#6	Gov East	980,190.72	994,349.58	14,158.86	1%
#9	Overture Center	628,102.56	706,134.89	78,032.33	12%
#11	SS Campus-Frances	356,030.86	315,453.42	(40,577.44)	-11%
#11	SS Campus-Lake	1,311,806.58	1,402,104.98	90,298.40	7%
#12	SS Capitol	878,648.68	970,840.54	92,191.86	10%
Total-Attended Facilities		4,669,363.59	4,875,738.81	206,375.22	4%
Meters-Off-Street (non-motorcycle)					
	Atwood Lot	-	-	-	n/a
#1	Blair Lot	4,389.79	4,129.98	(259.81)	-6%
#7	Lot 88 (Munic Bldg)	7,312.88	7,019.60	(293.28)	-4%
#2	Brayton Lot-Machine	242,669.01	254,477.98	11,808.97	5%
#2	Brayton Lot-Meters	-	732.51	732.51	n/a
#3	Buckeye/Lot 58 Multi-Space	128,358.17	129,041.14	682.97	1%
	Evergreen Lot Meters	26,870.99	24,496.94	(2,374.05)	-9%
	Evergreen Lot Multi-Space	-	-	-	n/a
	Wingra Lot	4,657.46	4,970.28	312.82	7%
#12	SS Capitol	50,181.65	27,250.01	(22,931.64)	-46%
	Subtotal-Off-Street Meters (non-motorcycle)	464,439.95	452,118.44	(12,321.51)	-3%
Off-Street Meters (motorcycles)					
	ALL Cycles	957.45	696.07	(261.38)	-27%
Total-Off-Street Meters (All)		465,397.40	452,814.51	(12,582.89)	-3%
On-Street Meters					
CBD	Unattributed On Street Multi-Space & Mobile Now	2,223.08	10,217.93	7,994.85	360%
CBD	Capitol Square Meters	12,896.85	13,456.36	559.51	4%
CBD	Capitol Square Multi-Space	19,549.52	24,536.81	4,987.29	26%
CBD	Campus Area	53,262.15	67,106.04	13,843.89	26%
CBD	Campus Area Multi-Space	103,145.70	117,160.74	14,015.04	14%
CBD	CCB Area	24,750.77	24,897.46	146.69	1%
CBD	CCB Area Multi-Space	92,333.99	89,785.50	(2,548.49)	-3%
CBD	East Washington Area	32,538.00	33,238.92	700.92	2%
CBD	East Washington Area Multi-Space	10,231.17	13,805.25	3,574.08	35%
CBD	GEF Area	27,584.05	22,004.79	(5,579.26)	-20%
CBD	GEF Area Multi-Space	51,894.58	51,710.76	(183.82)	0%
CBD	MATC Area	8,682.09	11,513.95	2,831.86	33%
CBD	MATC Area Multi-Space	88,194.10	83,624.11	(4,569.99)	-5%
CBD	Meriter Area	31,809.91	33,830.91	2,021.00	6%
CBD	Meriter Area Multi-Space	65,580.15	86,275.67	20,695.52	32%
CBD	MMB Area	24,132.22	24,309.65	177.43	1%
CBD	MMB Area Multi-Space	101,828.76	89,304.19	(12,524.57)	-12%
	Monroe Area	79,757.27	72,740.21	(7,017.06)	-9%
	Schenks Area	12,848.72	11,178.33	(1,670.39)	-13%
CBD	State St Area	17,088.02	13,825.79	(3,262.23)	-19%
CBD	State St Area Multi-Space	74,901.93	87,545.60	12,643.67	17%
CBD	University Area	95,581.20	90,069.43	(5,511.77)	-6%
CBD	University Area Multi-Space	86,177.76	84,599.12	(1,578.64)	-2%
CBD	Wilson/Butler Area	34,940.39	27,098.85	(7,841.54)	-22%
CBD	Wilson/Butler Area Multi-Space	31,648.80	30,119.13	(1,529.67)	-5%
	Subtotal-On-Street Meters	1,183,581.16	1,213,955.50	30,374.34	3%
On-Street Construction-Related Meter Revenue					
	Contractor Permits	46,292.50	100,453.00	54,160.50	117%
	Meter Hoods	102,387.47	196,378.68	93,991.21	92%
	Construction Meter Removal	-	7,392.00	7,392.00	n/a
	Subtotal-Construction Related Revenue	148,679.97	304,223.68	155,543.71	105%
Totals-On-Street Meters		1,332,261.13	1,518,179.18	185,918.05	14%
Monthly Parking and Long-Term Agreements					
	Wingra Lot	-	104.52	104.52	n/a
#2	Brayton Lot	72,019.71	88,701.56	16,681.85	23%
#11	State St Campus	35,322.45	111,885.07	76,562.62	217%
#1	Blair Lot	39,969.67	40,966.93	997.26	2%
	Wilson Lot	43,240.97	40,316.39	(2,924.58)	-7%
#13	Cap Square North	141,032.96	237,875.71	96,842.75	69%
#6	Gov East	125,013.36	153,141.70	28,128.34	23%
#9	Overture Center	83,324.83	118,340.83	35,016.00	42%
#12	SS Capitol-Monthly (non-LT Lease)	121,694.79	175,313.14	53,618.36	44%
	Subtotal-Monthly Permit	661,618.74	966,645.85	305,027.11	46%
#9	Overture Center	35,768.25	98,127.25	62,359.00	174%
#12	SS Cap-Long Term Lease	35,064.96	34,677.75	(387.21)	-1%
	Subtotal-Long-Term Parking Leases	70,833.21	132,805.00	61,971.79	87%
Total-Monthly Parking and Long-Term Agreements		732,451.95	1,099,450.85	366,998.90	50%
Miscellaneous Revenue					
	Operating Lease Payments	1,888.03	1,109.84	(778.19)	-41%
	Property Sales	-	3,336.61	3,336.61	n/a
	Other (Includes 79475 txfer in from Internal Svc)	7,616.26	16,021.18	8,404.92	110%
	Subtotal-Miscellaneous	9,504.28	20,467.63	10,963.35	115%
Summary - RP3 and Misc Revenue (incl's Cycle Perms)		52,026.37	60,754.28	8,727.91	17%
TOTALS		7,251,500.44	8,006,937.63	755,437.19	10%

2014 REVENUES-BUDGET VS ACTUAL JULY				
	<small>Variations from budget typically result from one or more of the following factors: changes in the number of spaces in service and/or revenue-generating days; changes in usage levels due to events, weather, price resistance, etc.; changes in length of stay, and projection 'misses.' Such impacts are listed in the right-hand columns for variances of +/- \$1,000 or greater.</small>			
	Budget	Actual	Actual +/- Budget	%
(## = TPC map reference)				
Permits				
RP3 (Residential Parking Permits)	15,751.33	12,655.00	(3,096.33)	-20%
Motorcycle Permits	-	-	-	
Residential Street Construction Permits	-	236.78	236.78	
Total-Permits	15,751.33	12,891.78	(2,859.55)	-18%
Awards and Damages	803.80	-	(803.80)	-100%
Advertising Revenue	-	-	-	
Attended Facilities				
ALL Cashiered Ramps				
#4 Cap Sq North	86,823.68	78,587.03	(8,236.66)	-9%
#6 Gov East	149,586.19	156,824.38	7,238.19	5%
#9 Overture Center	82,451.43	106,454.33	24,002.91	29%
#11 SS Campus-Frances	59,749.28	52,041.76	(7,707.51)	-13%
#11 SS Campus-Lake	187,203.11	244,778.68	57,575.58	31%
#12 SS Capitol	118,520.97	154,015.96	35,494.99	30%
Total-Attended Facilities	684,334.66	792,702.15	108,367.49	16%
Meters-Off-Street (non-motorcycle)				
Blair Lot	768.05	1,127.91	359.86	47%
Lot 88 (Munic Bldg)	1,334.46	1,609.29	274.83	21%
Brayton Lot-Machine	35,657.72	43,758.40	8,100.68	23%
Buckeye/Lot 58 Multi-Space	21,187.18	25,512.51	4,325.33	20%
Evergreen Lot Meters	3,350.30	3,481.67	131.37	4%
Wingra Lot	586.15	1,006.44	420.29	72%
SS Capitol	7,065.64	4,255.45	(2,810.19)	-40%
Subtotal-Off-Street Meters (non cycle)	69,949.50	80,751.67	10,802.17	15%
Meters-Off-Street motorcycles				
All Cycles	352.03	169.02	(183.01)	-52%
Total-Off-Street Meters (All)	70,301.53	80,920.69	10,619.16	15%
On-Street Meters				
Unattributed On Street Multi-Space & Mobile Now	118.02	2,295.46	2,177.44	1845%
Capitol Square Meters	2,018.98	2,244.14	225.16	11%
Capitol Square Multi-Space	2,890.16	3,306.60	416.44	14%
Campus Area	9,121.36	9,085.17	(36.19)	0%
Campus Area Multi-Space	17,078.70	19,263.96	2,185.26	13%
CCB Area	3,496.38	4,205.92	709.54	20%
CCB Area Multi-Space	15,673.90	15,555.65	(118.25)	-1%
East Washington Area	6,015.14	6,563.06	547.92	9%
East Washington Area Multi-Space	1,784.95	2,034.30	249.35	14%
GEF Area	4,715.65	3,739.88	(975.77)	-21%
GEF Area Multi-Space	8,509.19	8,289.60	(219.59)	-3%
MATC Area	1,440.09	2,996.08	1,555.99	108%
MATC Area Multi-Space	13,864.12	16,037.06	2,172.94	16%
Meriter Area	5,129.27	6,851.97	1,722.70	34%
Meriter Area Multi-Space	11,850.70	14,635.95	2,785.25	24%
MMB Area	2,875.70	3,786.67	910.97	32%
MMB Area Multi-Space	17,163.11	15,809.32	(1,353.79)	-8%
Monroe Area	12,593.69	11,053.71	(1,539.98)	-12%
Schenks Area	1,429.37	1,775.48	346.11	24%
State St Area	2,569.64	1,287.82	(1,281.82)	-50%
State St Area Multi-Space	11,733.87	15,537.10	3,803.23	32%
University Area	14,606.51	15,298.40	691.89	5%
University Area Multi-Space	11,913.93	14,232.12	2,318.19	19%
Wilson/Butler Area	6,920.67	5,228.74	(1,691.93)	-24%
Wilson/Butler Area Multi-Space	4,856.55	5,561.85	705.30	15%
Subtotal-On-Street Meters	190,369.65	206,676.01	16,306.36	9%
On-Street Construction-Related Meter Revenue				
Contractor Permits	6,472.00	20,036.00	13,564.00	210%
Meter Hoods	9,482.18	31,468.65	21,986.47	232%
Construction Meter Removal	-	-	-	
Subtotal-On-Street Construction Related Revenue	15,954.18	51,504.65	35,550.47	223%
Total-On-Street Meters	206,323.83	258,180.66	51,856.83	25%
Monthly Parking and Long-Term Agreements				
Wingra Lot		104.52	104.52	
#2 Brayton Lot	10,411.46	11,600.85	1,189.39	11%
#11 State St Campus	2,892.81	15,317.43	12,424.62	430%
#1 Blair Lot	5,960.42	5,870.00	(90.42)	-2%
Wilson Lot	6,284.33	5,978.98	(305.35)	-5%
#13 Cap Square No	18,721.77	30,384.43	11,662.66	62%
#6 Gov East	18,465.41	21,538.13	3,072.72	17%
#9 Overture Center	13,259.80	14,064.78	804.99	6%
#12 SS Capitol-Monthly (non-LT Lease)	24,709.85	26,740.56	2,030.71	8%
Subtotal-Monthly Permit	100,705.85	131,599.68	30,893.83	31%
#9 Overture Center	5,109.75	16,153.75	11,044.00	216%
#12 SS Cap-Long Term Lease	5,009.28	4,928.00	(81.28)	-2%
Subtotal-Long Term Parking Leases	10,119.03	21,081.75	10,962.72	108%
Total-Monthly Parking and Long-Term Agreements	110,824.88	152,681.43	41,856.55	38%
Miscellaneous Revenue				
Operating Lease Payments	300.00	-	(300.00)	-100%
Property Sales	-	-	-	
Other	446.11	2,868.93	2,422.82	543%
Subtotal-Miscellaneous Revenue	746.11	2,868.93	2,122.82	285%
Summary-RP3 & Miscellaneous Revenue	17,301.25	15,760.71	(1,540.54)	-9%
GRAND TOTALS	1,089,086.14	1,300,245.64	211,159.50	19%

City of Madison Parking Utility Revenue(a) for the Months of July, 2013 and 2014(c)

Available Spaces (y)	Facility	Spaces (z)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)	
		Jul-13	Jul-14	Jul-13	Jul-14	Jul-13	Jul-14	Jul-13	Jul-14	Jul-13	Jul-14
Metered Lots	13 Blair Lot	13	13	26	26	--	--	1,059.69	\$ 1,127.91	\$ 3.14	\$ 3.34
	19 Lot 88 (Municipal Building)	17	17	26	26	41%	82%	1,863.05	\$ 1,609.29	\$ 4.22	\$ 3.64
	153 Brayton Lot Paystations	154	154	26	26	55%	63%	33,034.40	\$ 43,758.40	\$ 8.25	\$ 10.93
	Brayton Lot Meters	0	--	26	26	--	--	-	\$ -	\$ -	\$ -
	53 Buckeye Lot Multi-Sp (f)	54	55	26	26	44%	55%	22,776.95	\$ 25,512.51	\$ 16.22	\$ 17.84
	22 Evergreen Lot	23	23	26	26	4%	26%	3,430.53	\$ 3,481.67	\$ 5.74	\$ 5.82
	19 Wingra Lot	19	19	26	26	--	36%	703.89	\$ 1,006.44	\$ 1.42	\$ 2.04
Cashiered	36 SS Capitol	19	36	26	26	16%	24%	8,170.35	\$ 4,255.45	\$ 16.54	\$ 4.55
	42 Cycles	43	42	n/c	n/c	--	--	173.73	\$ 169.02	n/c	n/c
	328 Capitol Square N (c)	395	328	31	31	59%	62%	93,736.31	\$ 78,587.03	\$ 7.66	\$ 7.73
	398 Gov East (c)	330	398	31	31	82%	84%	149,389.46	\$ 156,824.38	\$ 14.60	\$ 12.71
	363 Overture Ctr (c)	414	363	31	31	60%	87%	76,716.19	\$ 106,454.33	\$ 5.98	\$ 9.46
	534 SS Campus-Frances (c)		534					60,357.57	\$ 52,041.76		
	(SS Campus Combined Total)	1,024	971	31	31	48%	61%	286,884.32	\$ 296,820.45	\$ 9.04	\$ 9.86
	437 SS Campus-Lake (c)		437					226,526.75	\$ 244,778.68		
	583 State St Capitol (c)	641	583	31	31	29%	55%	115,774.78	\$ 154,015.96	\$ 5.83	\$ 8.52
	Monthly	83 State St Campus Monthly (b) (d)	25	85	22	22	34%	27%	5,753.25	\$ 15,317.43	\$ -
44 Blair Lot Monthly (b) (h)		49	50	22	22	98%	100%	5,577.23	\$ 5,870.00	\$ 5.17	\$ 5.34
92 Brayton Lot Monthly (zz)		81	73	22	22	95%	63%	12,307.29	\$ 11,600.85	\$ 6.91	\$ 7.22
Wingra Lot Monthly		0	2	0	22	0%	100%	-	\$ 104.52	n/a	\$ 2.38
50 Wilson Lot Monthly (b) (h)		50	49	22	22	98%	98%	5,200.00	\$ 5,978.98	\$ 4.73	\$ 5.55
277 Capitol Square N Monthly (b) (d)		219	279	22	22	57%	67%	30,480.99	\$ 30,384.43	\$ 6.33	\$ 4.95
113 Gov East Monthly (b) (d)		86	114	22	22	60%	75%	16,877.72	\$ 21,538.13	\$ 8.92	\$ 8.59
239 Overture Ctr Monthly (b) (d)		195	225	22	22	50%	64%	17,896.97	\$ 30,218.53	\$ 4.17	\$ 6.10
198 SS Capitol Monthly (b) (d)	162	303	22	22	44%	58%	22,448.83	\$ 31,668.56	\$ 6.30	\$ 4.75	
On-Street Metered	169 Campus Collection Area (e)	69	148	26	26	56%	76%	28,881.92	\$ 28,349.13	\$ 16.10	\$ 7.37
	25 Capitol Square Collection Area (e)	25	25	26	26	63%	76%	5,884.63	\$ 5,550.74	\$ 9.05	\$ 8.54
	94 CCB Collection Area (e)	101	101	26	26	80%	81%	19,975.07	\$ 19,761.57	\$ 7.61	\$ 7.53
	96 E Washington Collection Area (e)	97	82	26	26	57%	34%	8,827.16	\$ 8,597.36	\$ 3.50	\$ 4.03
	80 GEF Collection Area (e)	85	94	26	26	56%	65%	14,047.38	\$ 12,029.48	\$ 6.36	\$ 4.92
	97 MATC Collection Area (e)	100	100	26	26	39%	56%	18,791.73	\$ 19,033.14	\$ 7.23	\$ 7.32
	127 Meriter Collection Area (e)	149	138	26	26	41%	57%	19,721.81	\$ 21,487.92	\$ 5.09	\$ 5.99
	105 MMB Collection Area (e)	112	112	26	26	70%	93%	22,320.43	\$ 19,595.99	\$ 7.66	\$ 6.73
	125 Monroe Collection Area (e)	125	123	26	26	--	--	10,615.57	\$ 11,053.71	\$ 3.27	\$ 3.46
	44 Schenks Collection Area (e)	44	36	26	26	--	--	1,385.24	\$ 1,775.48	\$ 1.21	\$ 1.90
	116 State St Collection Area (e)	91	137	26	26	77%	61%	14,985.43	\$ 16,824.92	\$ 6.33	\$ 4.72
	199 University Collection Area (e)	192	202	26	26	63%	72%	25,556.27	\$ 29,530.52	\$ 5.12	\$ 5.62
	109 Wilson/Butler Collection Area (e)	133	133	26	26	59%	53%	11,818.56	\$ 10,790.59	\$ 3.42	\$ 3.12
	682 On Street Multi-Sp (g)	585	698	26	26	53%	53%	680.39	\$ 2,295.46	\$ 0.04	\$ 0.13
Subtotal - Route Revenue	1,323	1,431	26	26	--	--	203,491.59	\$ 206,676.01	\$ 5.92	\$ 5.55	
Meter-Related Constrn Rev							10,237.78	\$ 51,504.65			
Total On-St Meter Revenue							213,729.37	\$ 258,180.66			
Miscellaneous							12,761.52	\$ 15,760.71			
Total (a)	5,336	5,613					1,136,746.82	\$ 1,300,245.64			

277

\$ 163,498.82

Footnotes:

- (a) Excludes interest on investments
- (b) Most of these spaces are available to the public on nights and weekends.
- (c) Garage cashiered occupancies are based on data collected from the Zeag system for the peak weekday hours of 10AM-2PM.
- (d) Garage monthly occupancies are based on data collected from the Zeag system for the maximum number of permit parkers at any time of a day. Prior to 2013, monthly occupancy data was based on the assumption that monthly parkers had 100% occupancies.
- (e) Occupancies are based on monthly observational surveys performed on a single day, as well as Metric/Aslan system data.
- (f) Buckeye Lot Multi-Space occupancies are based on Metric/Aslan data.
- (g) Multi-space occupancy rates are not comparable to occupancy rates for metered collection routes because of differing data collection methodologies.
- (h) Blair and Wilson Lot Monthly Parker occupancy is not based on actual use; it is based on the total permits in use divided by the total available permits.
- (y) Maximum available revenue producing spaces.
- (z) Average available revenue producing spaces (excluding spaces that are out of service).
- (zz) Brayton Lot avg occupancy is based on a once a month visual survey and it not as accurate as other average occupancies.

Available Spaces indicates the total number of revenue producing spaces for each category that exist in the parking system. For example, Gov East has in Jan 2013 425 Cashiered spaces and 76 monthly spaces for a total of 511. Generally, the cashiered spaces will fluctuate over time based on the number of monthly parkers and out-of-service spaces. The distribution of cashiered and monthly spaces represents a snapshot of the system.

Another change from previous years involves occupancy rates for monthly parkers, in the garages. These rates are now based on actual daily zeag counts, as the

City of Madison Parking Utility YTD Revenue Total/Occupancy Average -- THRU JUL 2013 vs 2014

Available Spaces (y)	Facility	Spaces (z)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)	
		YTD-13	YTD-14	YTD-13	YTD-14	YTD-13	YTD-14	YTD-13	YTD-14	YTD-13	YTD-14
Metered Lots	13 Blair Lot	13	13	178	178	--	--	\$ 5,146.74	\$ 4,129.98	\$ 2.22	\$ 1.78
	19 Lot 88 (Municipal Building)	17	17	178	178	63%	67%	\$ 8,541.03	\$ 7,019.60	\$ 2.82	\$ 2.32
	153 Brayton Lot Paystations	154	154	178	178	77%	79%	\$ 244,895.90	\$ 254,477.98	\$ 8.93	\$ 9.28
	Brayton Lot Meters	0	0			--	--	\$ -	\$ 732.51	\$ -	\$ -
	53 Buckeye Lot Multi-Sp (f)	55	55	178	178	37%	41%	\$ 121,146.15	\$ 129,041.14	\$ 12.37	\$ 13.18
	22 Evergreen Lot	23	23	178	178	32%	29%	\$ 25,012.68	\$ 24,496.94	\$ 6.11	\$ 5.98
	19 Wingra Lot	19	19	178	178	--	--	\$ 5,119.80	\$ 4,970.28	\$ 1.51	\$ 1.47
	36 SS Capitol	19	36	178	178	25%	20%	\$ 50,561.67	\$ 27,250.01	\$ 14.95	\$ 4.25
42 Cycles	43	42	101	101	--	--	\$ 642.32	\$ 696.07	\$ 0.15	\$ 0.16	
Cashiered	350 Capitol Square N (c)	394	342	212	212	71%	68%	\$ 524,179.78	\$ 486,855.41	\$ 6.28	\$ 6.71
	402 Gov East (c)	387	390	212	212	80%	82%	\$ 972,637.04	\$ 994,349.58	\$ 11.86	\$ 12.03
	408 Overture Ctr (c)	413	338	212	212	72%	75%	\$ 622,994.28	\$ 706,134.89	\$ 7.12	\$ 9.85
	534 SS Campus-Frances (c) (SS Campus Combined Total)	1000	957	212	212	56%	59%	\$ 1,716,519.32	\$ 1,717,558.40	\$ 8.10	\$ 8.47
	441 SS Campus-Lake (c)							\$ 1,351,876.73	\$ 1,402,104.98		
599 State St Capitol (c)	656	590	212	212	43%	48%	\$ 895,627.61	\$ 970,840.54	\$ 6.44	\$ 7.76	
Monthly	79 State St Campus Monthly (b) (d)	19	78	149	148	43%	37%	\$ 30,892.98	\$ 111,885.07	\$ 10.91	\$ 9.69
	44 Blair Lot Monthly (b) (h)	47	49	149	148	93%	99%	\$ 38,719.96	\$ 40,966.93	\$ 5.53	\$ 5.65
	92 Brayton Lot Monthly	75	93	149	148	93%	62%	\$ 80,823.84	\$ 88,701.56	\$ 7.23	\$ 6.44
	Wingra Lot Monthly	0	2	0	43	0%	50%	\$ -	\$ 104.52	n/a	\$ 1.22
	50 Wilson Lot Monthly (b) (h)	50	49	149	148	98%	97%	\$ 40,652.43	\$ 40,316.39	\$ 5.46	\$ 5.56
	256 Capitol Square N Monthly (b) (d)	191	256	149	148	73%	72%	\$ 193,352.70	\$ 237,875.71	\$ 6.79	\$ 6.28
	109 Gov East Monthly (b) (d)	82	108	149	148	78%	79%	\$ 114,737.15	\$ 153,141.70	\$ 9.39	\$ 9.58
	261 Overture Ctr Monthly (b) (d)	173	236	149	148	65%	67%	\$ 152,839.14	\$ 216,468.08	\$ 5.93	\$ 6.20
182 SS Capitol Monthly (b) (d)	119	195	149	148	62%	58%	\$ 134,381.04	\$ 209,990.89	\$ 7.58	\$ 7.28	
On-Street Metered	169 Campus Collection Area (e)	141	147	178	178	46%	69%	\$ 157,197.21	\$ 184,266.78	\$ 6.26	\$ 7.04
	25 Capitol Square Collection Area (e)	25	23	178	178	55%	74%	\$ 36,778.95	\$ 37,993.17	\$ 8.26	\$ 9.28
	94 CCB Collection Area (e)	100	97	178	178	76%	72%	\$ 120,073.70	\$ 114,682.96	\$ 6.75	\$ 6.64
	96 E Washington Collection Area (e)	97	81	178	178	55%	33%	\$ 45,036.90	\$ 47,044.17	\$ 2.61	\$ 3.26
	83 GEF Collection Area (e)	82	82	178	178	66%	67%	\$ 74,225.93	\$ 73,715.55	\$ 5.09	\$ 5.05
	97 MATC Collection Area (e)	100	97	178	178	44%	51%	\$ 101,886.96	\$ 95,138.06	\$ 5.72	\$ 5.51
	127 Meriter Collection Area (e)	132	134	178	178	36%	53%	\$ 97,892.64	\$ 120,106.58	\$ 4.17	\$ 5.04
	107 MMB Collection Area (e)	111	109	178	178	78%	85%	\$ 127,101.56	\$ 113,613.84	\$ 6.43	\$ 5.86
	125 Monroe Collection Area (e)	125	124	178	178	--	--	\$ 76,206.20	\$ 72,740.21	\$ 3.42	\$ 3.30
	44 Schenks Collection Area (e)	49	43	178	178	--	--	\$ 10,959.25	\$ 11,178.33	\$ 1.26	\$ 1.46
	116 State St Collection Area (e)	98	112	178	178	58%	58%	\$ 92,060.17	\$ 101,371.39	\$ 5.28	\$ 5.08
199 University Collection Area (e)	180	185	178	178	58%	63%	\$ 178,074.23	\$ 174,668.55	\$ 5.56	\$ 5.30	
109 Wilson/Butler Collection Area (e)	138	119	178	178	56%	55%	\$ 61,485.47	\$ 57,217.98	\$ 2.50	\$ 2.70	
684 On Street Multi-Sp (g)	633	674	178	178	47%	48%	\$ 2,785.45	\$ 10,217.93	\$ 0.02	\$ 0.09	
Subtotal - Route Revenue		1,378	1,353	178	178	--	--	\$ 1,181,764.62	\$ 1,213,955.50	\$ 4.82	\$ 5.04
Meter-Related Constrn Rev								\$ 237,854.55	\$ 304,223.68		
Total On-St Meter Revenue								\$ 1,419,619.17	\$ 1,518,179.18		
Miscellaneous		0	0					\$ 50,515.40	\$ 60,754.28		
Total (a)		5,327	5,395					\$ 7,449,558.13	\$ 8,006,937.63		

68

\$ 557,379.50

Footnotes:

- (a) Excludes interest on investments
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- (y) Maximum available revenue producing spaces.
- (z) Average available revenue producing spaces (excluding spaces that are out of service).

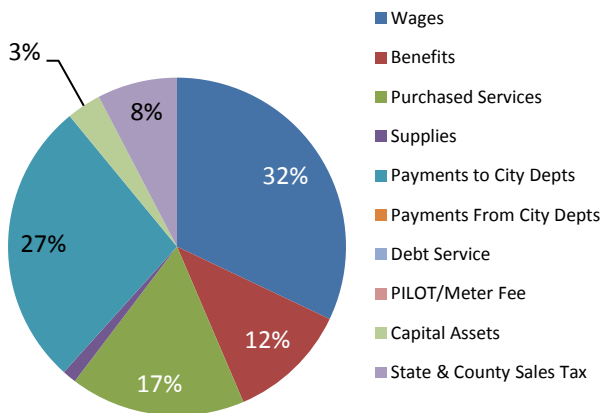
Available Spaces indicates the total number of revenue producing spaces for each category that exist in the parking system. For example, Gov East has in Jan 2013 425 Cashiered spaces and 76 monthly spaces for a total of 511. Generally, the cashiered spaces will fluctuate over time based on the number of monthly parkers and out-of-service spaces. The distribution of cashiered and monthly spaces represents a snapshot of the system.

Another change from previous years involves occupancy rates for monthly parkers, in the garages. These rates are now based on actual daily zeag counts, as the cashiered occupancy data have been for a number of years.

CITY OF MADISON PARKING UTILITY
STATEMENT OF REVENUES AND EXPENDITURES
PRIOR MONTH AND YEAR VS CURRENT MONTH AND YEAR

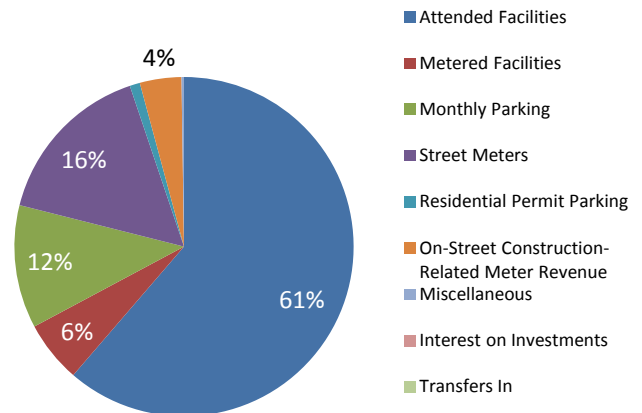
REVENUE	JUL 2013	JUL 2014	2014 +/- 2013
Attended Facilities	\$725,646	\$797,428	110%
Metered Facilities	\$67,939	\$76,359	112%
Monthly Parking	\$120,960	\$152,681	126%
Street Meters	\$203,492	\$206,676	102%
Residential Permit Parking	\$11,041	\$12,655	115%
On-Street Construction-Related Meter Revenue	\$10,238	\$51,505	503%
Miscellaneous	\$1,721	\$3,106	181%
Interest on Investments	\$11,543	\$0	0%
Transfers In	\$0	\$0	0%
TOTAL REVENUE	\$1,152,580	\$1,300,410	113%
EXPENDITURES			
Wages	\$242,473	\$280,823	116%
Benefits	\$95,829	\$100,936	105%
Purchased Services	\$84,299	\$146,881	174%
Supplies	\$19,137	\$11,695	61%
Payments to City Depts	\$238,538	\$239,824	101%
Payments From City Depts	\$0	\$0	0%
Debt Service	\$0	\$0	0%
PILOT/Meter Fee	\$0	\$0	0%
Capital Assets	\$2,024	\$28,883	1427%
State & County Sales Tax	\$59,467	\$67,089	113%
TOTAL EXPENDITURES	\$741,768	\$876,131	118%
OPERATING INCOME (LOSS)	\$410,812	\$424,279	103%

Expense



2014

Revenue

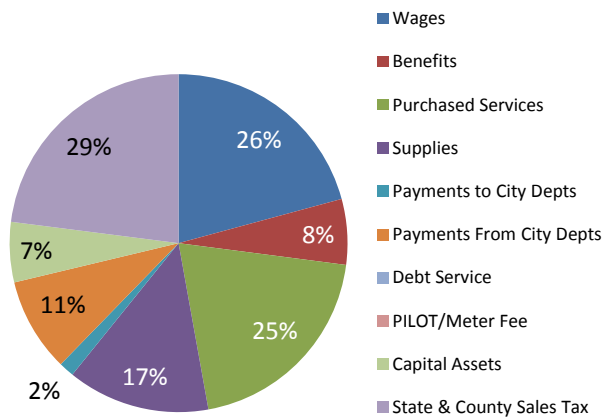


2014

CITY OF MADISON PARKING UTILITY
STATEMENT OF REVENUES AND EXPENDITURES
2014 BUDGET AND 2014 YTD THROUGH JULY

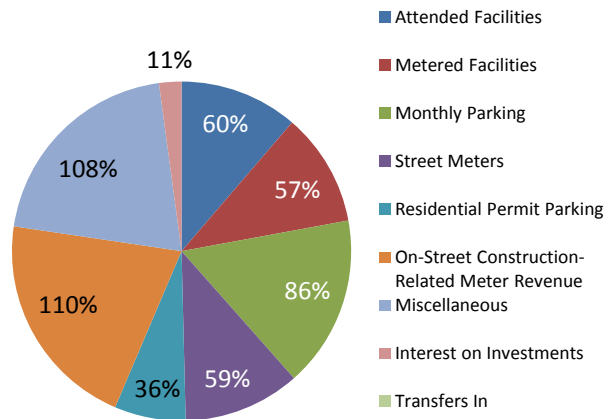
REVENUE	2014 BUDGET	2014 YTD	PCT OF BUDGET
Attended Facilities	\$8,161,786	\$4,862,654	60%
Metered Facilities	\$782,567	\$446,453	57%
Monthly Parking	\$1,275,411	\$1,101,480	86%
Street Meters	\$2,055,179	\$1,208,100	59%
Residential Permit Parking	\$103,603	\$37,131	36%
On-Street Construction-Related Meter Revenue	\$275,392	\$304,224	110%
Miscellaneous	\$19,815	\$21,460	108%
Interest on Investments	\$150,000	\$16,884	11%
Transfers In	\$0	\$0	0%
TOTAL REVENUE	\$12,823,753	\$7,998,387	62%
EXPENDITURES			
Wages	\$3,695,479	\$961,724	26%
Benefits	\$1,262,815	\$251,698	20%
Purchased Services	\$1,535,702	\$807,100	53%
Supplies	\$294,300	\$547,839	186%
Payments to City Depts	\$1,105,603	\$58,711	5%
Payments From City Depts	(\$75,850)	\$360,452	-475%
Debt Service	\$0	\$0	0%
PILOT/Meter Fee	\$1,606,047	\$0	0%
Capital Assets	\$275,500	\$19,859	7%
State & County Sales Tax	\$689,725	\$198,429	29%
TOTAL EXPENDITURES	\$10,389,321	\$3,205,813	31%
OPERATING INCOME (LOSS)	\$2,434,432	\$4,792,574	197%

Expense



Pct of Budget 2014

Revenue

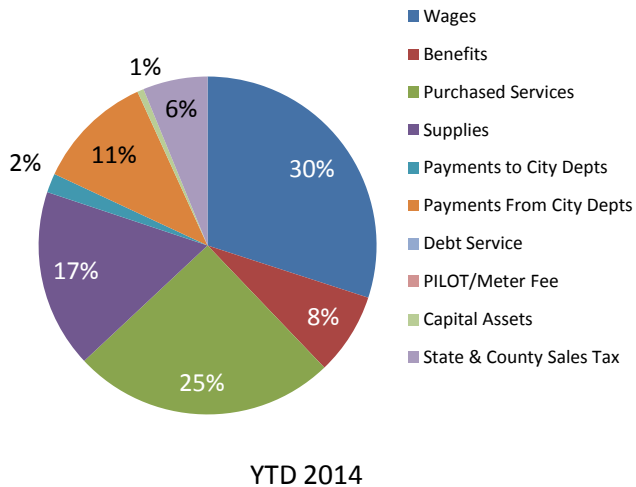


Pct of Budget 2014

CITY OF MADISON PARKING UTILITY
STATEMENT OF REVENUES AND EXPENDITURES
YTD 2013 AND YTD 2014 THROUGH JULY

REVENUE	YTD 2013	YTD 2014	YTD 2014 vs 2013
Attended Facilities	\$4,736,686	\$4,862,654	103%
Metered Facilities	\$457,795	\$446,453	98%
Monthly Parking	\$792,840	\$1,101,480	139%
Street Meters	\$1,180,972	\$1,208,100	102%
Residential Permit Parking	\$34,376	\$37,131	108%
On-Street Construction-Related Meter Revenue	\$237,855	\$304,224	128%
Miscellaneous	\$14,740	\$21,460	146%
Interest on Investments	\$51,253	\$16,884	33%
Transfers In	\$0	\$0	0%
TOTAL REVENUE	\$7,506,518	\$7,998,387	107%
EXPENDITURES			
Wages	\$925,726	\$961,724	104%
Benefits	\$636,953	\$251,698	40%
Purchased Services	\$755,637	\$807,100	107%
Supplies	\$123,418	\$547,839	444%
Payments to City Depts	\$431,908	\$58,711	14%
Payments From City Depts	\$0	\$360,452	0%
Debt Service	\$0	\$0	0%
PILOT/Meter Fee/Transfers Out	\$0	\$0	0%
Capital Assets	\$13,882	\$19,859	143%
State & County Sales Tax	\$170,924	\$198,429	116%
TOTAL EXPENDITURES	\$3,058,448	\$3,205,813	105%
OPERATING INCOME (LOSS)	\$4,448,070	\$4,792,574	108%

Expense



Revenue

