

Leukemia and Lymphoma Society, requesting permission for the use of Warner Park and the Warner Park Baseball Stadium on Thursday, September 20, 2012, for its annual Light the Night Walk.

Note: This event has taken place successfully at Olin Park for ten years. The Society is requesting Warner because they feel the event has outgrown Olin. Also, they would like to have a short fireworks show at the end of the Walk, and Parks staff determined last year that Olin was not a feasible location for fireworks.

Staff recommends approval of the event, based on the group's agreement to the following conditions:

- 1) Aldermanic notification – (the group has already notified Alder. Satya Rhodes-Conway, who opposes the fireworks proposal.)
- 2) Sponsor will review all site plans with Craig Klinke, the East Parks Supervisor, and agrees to comply with any and all site recommendations made by him.
- 3) Sponsor will submit a certificate of insurance covering this event and naming the City of Madison as "additional insured."
- 4) Event organizer shall submit an event site map showing the location of all temporary structures, the final run/walk routes, and any other park plans.
- 5) If there are temporary structures or other equipment that needs to be staked, the sponsor will contact Digger's Hotline approximately ten days before the event, and will provide the Park Office with the ticket number. All temporary structures will be removed as soon as possible after the event.
- 6) Sponsor will file a Parade Permit with the Madison Police Department.
- 7) All applications, permits, deposits, fees, are to be reconciled and on file in the Park Office at least one week prior to the event.
- 8) Public amplification is allowed. However, sound must be kept to a reasonable level and should be directed away from residential areas near the Park.
- 9) No parking allowed on the grass.
- 10) Event organizer is responsible for clean-up of event area.

Due to opposition from the Alderperson, Staff cannot recommend approval of the fireworks.

Potential fees:

Warner Baseball Stadium	\$385
Scheduling Fee	\$120
PA Permit	\$100
Temporary Structures	<u>\$200/structure</u>
	\$805



Light the Night Walk Proposal

What is Light the Night: Light the Night is The Leukemia & Lymphoma Society's (LLS) nationwide evening fundraising walk to celebrate and commemorate lives touched by cancer. In 2011, the LLS's Light the Night Walk raised over \$45 million nationally for research and patient services. Participants walk along a two-mile route carrying illuminated balloons – white for survivors, red for supporters, and gold for in memoriam.

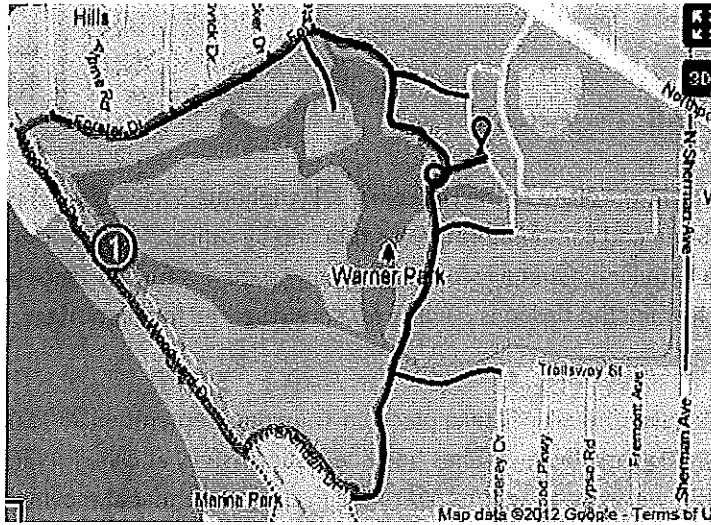
This year's Capital City (Madison) Walk will take place on Thursday, September 20, 2012 for about 1,500 participants. For the past 10 years, the event has been held successfully at Olin-Turville Park. We have begun to outgrow Olin and we are looking forward to the exciting potential of moving our walk to Warner Park. The move of walk sites will allow us room to grow for the future.

Set-up for the walk will begin in the morning on Thursday, September 20th. We would love to reserve the area from 8:00am for setup through 10:00pm for cleanup. We would like to utilize the Madison Mallards Stadium – including lights and sound system for a good portion of our event to cut down on use of tents and staging. Registration for the walk will begin around 5:30pm, along with food, fun and live entertainment. We will need one tent staged at the park for our balloon area. A program will begin around 6:30pm with the walk to begin around 7:00pm. We will still be working out the details, but our proposed route is below:

We will begin at the Mallards stadium and walk towards the Warner Park shelter to begin the walk. We will follow the bike path towards Forster Drive. We will continue to follow the path down Forster towards Woodward Drive. We will need to utilize the street due to lack of path and sidewalk for a slight distance turning onto Woodward and reaching the start of the path again on Woodward Drive. Halfway through the walk will be around Warner Beach. We would like to utilize this space to have our rest stop – halfway through the route. We will need a tent and perhaps some portable toilets. The walk will continue down Woodward Drive and will need to utilize crossing the street to Sheridan Drive. We will continue up the path on Sheridan Drive and will turn left down the Warner Park Bike Path to head back to the Warner Park Shelter, ending around 8:00pm. Parade permits will be submitted once the walk is approved.

We are always up for recommendations on what other walks do or what might be the best route for the event.

Below is a tentative route map:



We will encourage all walkers to bring flashlights and will perhaps need to utilize the use of construction lights at the rest stop and other dim areas if needed.

Walkers will return to the Madison Mallards stadium to sit in the stands. We would then propose a 10-12 minute fireworks show to end the evening. By adding a fireworks show, we are adding a level of "wow" to the walk which will help with retention rates and recruitment for future years. We have been in touch with Spectrum Pyrotechnics who works with the Madison Mallards on their shows and will work with the city on the proper permits necessary.

The fireworks show will end our evening and walkers will be heading home around 8:30pm. LLS staff and volunteers will clean up the event and will aim to finish by 10:00pm. Tents and portable toilets will be removed the morning of Friday, September 21, 2012.