



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MADISON ARTS COMMISSION

Tuesday, January 13, 2015

5:30 PM

215 Martin Luther King, Jr. Blvd.
Room 260 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

- Present:** 10 - Briony Jean Foy; Kia M. Karlen; Christopher A. Taylor; Ginger A. Contreras; Richard P. Tvedt; Cedric A. Johnson; Sarah Sosa-Acevedo; Yvette M. Pino; Barbara M. Schrank and Sofia A. Snow
- Excused:** 1 - Marsha A. Rummel

APPROVAL OF September 23, October 21, and November 18, 2014 MINUTES

A motion was made by Pino, seconded by Foy, to Approve the September 23 and October 21, 2014 Minutes and refer the November 18, 2014 Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

- Kia Karlen disclosed that she is an appointee on the Overture Community Advisory Board .
- Yvette Pino recused herself from the discussion of the MadCA +D Pop-Up Architecture and Design Gallery because the organizers are negotiating with her employer, Urban Land Interests.

1. [32522](#) Review Overture Contract

Overture Contract was signed on December 29, 2014 and includes MAC's recommended changes, intended to create more transparency about how City funds are being used by Overture. See attached summary of changes.

2. [18179](#) Review of the Grant Review Process

Kia presented the subcommittee's suggested revisions to the guidelines and application.

Commissioners thought it would be a good idea to include the date on the forms.

Chris Taylor expressed his interest in having MAC simplify the guidelines and app to make the process easier. Sarah Sosa-Acevedo asked about accommodating translation. MAC members should review the draft and send comments or corrections to Karin by Friday.

Kia also shared the committee's suggestion to reserve a certain amount of funding for first time applicants, in addition to ArtWorks and Summer Concerts.

She also mentioned the committees discussion about creating a very simple-to-apply-for "legacy" application for organizations that we want to continue to fund, but should not have to

go through the whole lengthy application process every year. The committee thought that the "legacy" amount should be smaller. Kia will draft a letter to alert applicants of potential changes next year.

Grant Writing Workshops will be offered to the public on Thursday, February, 16 at 5:30 p.m. in Room 260 of the Madison Municipal Building; and on Friday, February 17 at Noon, also in 260 MMB.

A motion was made by Contreras, seconded by Johnson, to Approve the Guidelines and Application. The motion passed by voice vote/other.

3. [23110](#) Endorsing Community Projects

A motion was made by Taylor, seconded by Contreras, to Approve endorsement of the MadCA+D Pop-Up Gallery. Commissioners suggested that the contract should require on-going reporting as well as a thorough final report. They also want the contract to require the MAC logo on all signage, publicity and promotional materials. The motion passed by voice vote/other.

ROLL CALL

Present: 11 - Marsha A. Rummel; Briony Jean Foy; Kia M. Karlen; Christopher A. Taylor; Ginger A. Contreras; Richard P. Tvedt; Cedric A. Johnson; Sarah Sosa-Acevedo; Yvette M. Pino; Barbara M. Schrank and Sofia A. Snow

4. [21279](#) MAC Administrative Reports

- On Wednesday, February 11, 2015 at 6:30 p.m. MAC and Alder. Marsha Rummel and MAC staff will hold a meeting for residents to express their level of interest in preserving Sid Boyum's work and environment.

- In March Landmarks, Parks, and MAC will hold a meeting to hear from residents about their level of interest in restoring the Annie Stewart Fountain.

- Three MAC members attended a public meeting to discuss issues relating to the top of State (Philosophers Stones). They felt it was a productive and helpful meeting. Staff met with the artist this week. Increased programming and changes to the design of the overall space will be reviewed by the Downtown Coordinating Committee on February 19, 2015 in Room 108 of the CCB, @ 5:30 p.m. Barb Schrank will convey a message on behalf of MAC requesting any design which affects the public art installation comes before this body for review.

- Proposals for reuse of the Garver Building are available for review
<http://www.cityofmadison.com/dpced/economicdevelopment/garver-/511/>

On January 22 at 5:00 p.m. in Room 300 of the City County Building (CCB), four developers will present their proposals. On February 26 at 5pm in Room 300 of the CCB there will be a public hearing. If MAC has any comments or concerns they should be submitted before that meeting. It is anticipated that final decision will be made on March 18, 2015 at 6:30 at the Goodman Community Center (149 Waubesa St.).

5. [16650](#) MAC Meeting Dates & Locations

Please save the dates and locations for regular MAC meetings, all three Grant Review Sessions, and committee meetings. Let Administrator know as soon as possible if you notice a conflict that may be a problem for the body, or if you have a personal conflict that will prevent you from attending.

6. [36538](#) 2015 Press and Publicity

ADJOURNMENT

A motion was made by Taylor, seconded by Foy, to Adjourn at 7:30 p.m. The motion passed by voice vote/other.