



# City of Madison Liquor/Beer License Application

On-Premises Consumption: ☒ Class B Beer ☐ Class B Liquor ☒ Class C Wine  
Off-Premises Consumption: ☐ Class A Beer ☐ Class A Liquor ☐ Class A Cider

## Section A – Applicant

- If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?  
☒ Yes (language: Yes Mandarin)  
☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)  

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?  
☐ Sí, lenguaje \_\_\_\_\_  
☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.
- This application is for the license period ending June 30, 2017.
- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.  
602 S park ~~state~~ St LLC
- Trade Name (doing business as) Angkor-WAT
- Address to be licensed 602 S ~~state~~ St madison WI 53715
- Mailing address 602 S ~~state~~ St madison WI 53715
- Anticipated opening date November 2016
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 2?  
☐ No ☐ Yes (explain) owner,
- Does another alcohol beverage licensee or wholesale permittee have interest in this business?  
☒ No ☐ Yes (explain) no

## Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and records. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.  
We will serve alcohol in houses only, check ID. that over 21 years of age, and we'll stored in my Storage place and being wine cooler that Disgated to put in place. keep record and Originalized for future info.

11. ☐ Attach a floor plan, no larger than 8 ½ by 14, showing the space described above.

12. Applicants for on-premises consumption: list estimated capacity 60

13. Describe existing parking and how parking lot is to be monitored.

no on-site parking

14. Was this premises licensed for the sale of liquor or beer during the past license year?

☒ No ☐ Yes, license issued to no (name of licensee)

15. ☐ Attach copy of lease.

### Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

\*16. Name of liquor license agent Jingxun Jiang

17. City, state in which agent resides madison, WI

18. How long has the agent continuously resided in the State of Wisconsin? 17 years

19. ☐ Appointment of agent form and background check form are attached.

20. Has the liquor license agent completed the responsible beverage server training course?

☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed Sept 22, 2017

21. State and date of registration of corporation, nonprofit organization, or LLC.

22. In the table below list the directors of your corporation or the members of your LLC.

☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
owner	Jing Xun Jiang	916 Emerald St madison WI 53715

23. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

24. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) NO

25. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☒ No ☐ Yes (explain) NO

### Section D—Business Plan

26. What type of establishment is contemplated?

- ☐ Tavern ☐ Nightclub ☒ Restaurant ☐ Liquor Store ☐ Grocery Store  
☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps  
☐ Other \_\_\_\_\_

27. Business description ANGKOR-WAT CAMBODIAN Restaurant

IS the only one in the state of Wisconsin, Madison.  
I want to bring Angkor Wat, foods to the people to  
tast of khmer and Thailand foods, Authentic flavor  
that had been waiting for a long

28. Hours of operation 11am - 10pm

29. Describe your management experience we have twenty years of  
experience, General Manager 10 year on Foods business,  
projection Grand open Edo Enterprise LLC.

\*30. List names of managers below, along with city and state of residence.

Jing Xun Jiang \_\_\_\_\_  
\_\_\_\_\_

\*31. Describe staffing levels and staff duties at the proposed establishment 4-5

\*32. Describe your employee training Jing Xun Jiang



33. Utilizing your market research, describe your target market.

Restaurant.com, ~~Google~~ Internet, online order, Yelp.com  
EAT 24, GrubHub, Red-Card, Friends

34. Describe how you plan to advertise and promote your business. What products will you be advertising?

Internet, online order, Yelp.com.  
Restaurant.com; Friends; Foods, Cambodia, Thailand  
Cousin, Authentic Food. First one in the State.

35. Are you operating under a lease or franchise agreement? ☒ No ☐ Yes

36. Private organizations (clubs): Do your membership policies contain any requirement of "injurious" (likely to give offense) discrimination in regard to race, creed, color, or national origin?

☒ No ☐ Yes

### Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

37. Do you plan to have live entertainment? ☒ No ☐ Yes—what kind? \_\_\_\_\_

38. What age range do you hope to attract to your establishment? 18-85

39. What type of food will you be serving, if any? \_\_\_\_\_

☐ Breakfast ☐ Brunch ☒ Lunch ☒ Dinner

40. Submit a sample menu if applicable. What will be included on your operational menu?

☐ Appetizers ☐ Salads ☐ Soups ☐ Sandwiches ☒ Entrees ☐ Desserts  
☐ Pizza ☒ Full Dinners

41. During what hours of operation do you plan to serve food? 11am - 10pm

42. What hours, if any, will food service not be available? after 11pm on M-Thu.

43. Indicate any other product/service offered. No

44. Will your establishment have a kitchen manager? ☐ No ☒ Yes

45. Will you have a kitchen support staff? ☐ No ☒ Yes

46. How many wait staff do you anticipate will be employed at your establishment? 2-3

During what hours do you anticipate they will be on duty? 2

47. Do you plan to have hosts or hostesses seating customers? ☐ No ☒ Yes

48. Do your plans call for a full-service bar? ☒ No ☐ Yes  
If yes, how many barstools do you anticipate having at your bar? \_\_\_\_\_  
How many bartenders do you anticipate having work at one time on a busy night? \_\_\_\_\_
49. Will there be a kitchen facility separate from the bar? ☐ No ☒ Yes
50. Will there be a separate and specific area for eating only?  
☐ No ☒ Yes, capacity of that area \_\_\_\_\_
51. What type of cooking equipment will you have?  
☒ Stove ☒ Oven ☒ Fryers ☒ Grill ☒ Microwave
52. Will you have a walk-in cooler and/or freezer dedicated solely to the storage of food products?  
☐ No ☒ Yes
53. What percentage of payroll do you anticipate devoting to food operation salaries? 80%
54. If your business plan includes an advertising budget:  
What percentage of your advertising budget do you anticipate will be related to food? 15%  
What percentage of your advertising budget do you anticipate will be drink related? 5%
55. Are you currently, or do you plan to become, a member of the Madison—Dane County Tavern League or the Tavern League of Wisconsin? ☐ No ☒ Yes
56. Are you currently, or do you plan to become, a member of the Wisconsin Restaurant Association or the National Restaurant Association? ☐ No ☒ Yes
57. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. New establishments estimate percentages:  
70 % Alcohol 80 % Food \_\_\_\_\_ % Other
58. Do you have written records to document the percentages shown? ☒ No ☐ Yes  
You may be required to submit documentation verifying the percentages you've indicated.

## Section F—Required Contacts and Filings

59. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☐ Yes
60. I understand that I am required to host an information session at least one week before the ALRC meeting. ☒ No ☐ Yes
61. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes
62. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
63. I agree to contact the Alcohol Policy Coordinator prior to the ALRC meeting. ☐ No ☒ Yes
64. I agree to contact the neighborhood association representative prior to the ALRC meeting.  
☐ No ☒ Yes

11/16/16

# ANGKOR WAT-CAMBODIA/THAI COUSIN

FLOOR PLAN 602 SOUTH PARK ST.  
NO SCALE

← Spark ST →

