



January 23, 2020

To the Madison Parks Commission,

Thank you for your involvement and support of our Party for the Planet, 50th Anniversary of Earth Day event on April 25th, 2020. One of our main goals for Earth Day 2020 is to showcase the local impact volunteers can have on our ecosystem and we will be focusing our volunteer efforts around removing invasive species and trash as well as planting native pollinator-friendly plants. All of the organizations surrounding Lake Wingra including both Henry Vilas Zoo and Madison City Parks have committed to a collaborative effort for this initiative.

As part of this event we plan on creating a video that will capture not only our volunteer efforts on the day of the event, but also Lake Wingra itself, highlighting the beauty that helps make it such a valuable community resource. To this end we would like to utilize a game style camera to capture time-lapse images of the lake through the seasons, beginning in February 2020 and continuing through the May 2020. We propose using straps to attach the camera at a height of 8 feet to one of several trees between the lake and the Vilas Beach restrooms at 1501 Vilas Park Drive. Henry Vilas Zoo staff would be responsible for placing, maintaining and removing the camera.

The footage would be used on our website and social media in our video celebrating the collaborative Earth Day event and would be available to City Parks as well.

We hope that you will continue to support our collaborative efforts in this way, and look forward to our exciting day of community action. Thank you for your time.

Sincerely,

Jess Thompson
Conservation Education Curator
Henry Vilas Zoo

Community - Conservation - Commitment