PUBLIC INFORMATION REPORT

April 2025



Public Communications	April 2025	2025 YTD Total
Social media posts	9	76
Media mentions	3	11
Customer Service calls	834	6,665
Meter Shop calls	182	1,495
Website views	18,592	54,144
Emails to email list subscribers	5	9
News releases	0	3

Community Outreach Events		
April 8	Well tour with Cub Scout Pack	
April 10	Lunch and Learn with Madison Credit Union	
April 17	Green Cities, Green Students Resource Fair: Earth Fest tabling	
April 22	Jody featured speaker at West Shore Water Producer Assn. meeting in Milwaukee	
April 23	Educational presentation at Elvehjem Elementary	
April 24	Water wagon at PSC Take Your Child to Work Day	
April 24	Parks Alive collaboration meeting	
April 26	Water wagon at Mifflin St Block Party	
April 28	Poynette School visit to Paterson for Career Exploration Tour	

Ongoing Projects & Initiatives	
Website translations	
Where's Water?	
Website Accessibility Initiative	
MadCAP webform development	
2024 Annual Water Quality Report (CCR)	
Lead Service Line inventory online database	