



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, April 4, 2012

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 5 -

Marsha A. Rummel; Dawn O. O'Kroley; Richard L. Slayton; R. Richard Wagner and Henry S. Lufler, Jr.

Excused: 3 -

Todd R. Barnett; Melissa R. Huggins and John A. Harrington

Barnett arrived at 5:20 p.m. during Item No. 4.

APPROVAL OF MINUTES

A motion was made by Slayton, seconded by Rummel, to Approve the Minutes of March 21, 2012. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

Slayton recused himself on Item No. 2.

SECRETARY'S REPORT/AGENDA OVERVIEW

PUBLIC HEARING ITEMS

1. [25679](#) 1862 Beld Street - An Amendment to the Comprehensive Design Review for the Catholic Multicultural Center; Wall Signs. 14th Ald. Dist.

A motion was made by Lufler, Jr., seconded by O'Kroley, to Grant Final Approval. The motion passed by voice vote/other.

This item was approved as a consent item.

2. [25681](#) 6021 University Avenue - Exterior Remodeling in UDD No. 6. 19th Ald. Dist.

A motion was made by Rummel, seconded by O'Kroley, to Grant Initial Approval. The motion passed by the following vote:

Ayes: 3 -
Marsha A. Rummel; Dawn O. O'Kroley and Henry S. Lufler, Jr.

Recused: 1 -
Richard L. Slayton

Excused: 3 -
Todd R. Barnett; Melissa R. Huggins and John A. Harrington

Non Voting: 1 -
R. Richard Wagner

The motion provided for the following:

- The motion noted the project's consistency with the provisions of UDD No. 6 for landscaping, lighting and signage.
- Provide more context on the building, as well as examples of the brick and painting issues for further discussion.

3. [25732](#) 1 South Park Street - Comprehensive Design Review of Signage for UW Health. 13th Ald. Dist.

A motion was made by Lufler, Jr., seconded by O'Kroley, to Grant Final Approval. The motion passed by voice vote/other.

This item was approved as a consent item.

UNFINISHED BUSINESS

ROLL CALL

Present: 6 -
Marsha A. Rummel; Dawn O. O'Kroley; Todd R. Barnett; Richard L. Slayton; R. Richard Wagner and Henry S. Lufler, Jr.

Excused: 2 -
Melissa R. Huggins and John A. Harrington

4. [24584](#) 741 East Mifflin Street/754 East Washington Avenue - PUD(GDP-SIP), Mixed-Use Development. 2nd Ald. Dist.

A motion was made by Barnett, seconded by Rummel, to Grant Final Approval. The motion passed by voice vote/other.

The motion provided for the following:

- Study resolution of the masonry treatment, how the planes terminate, how they intersect the roof “eyebrows,” a larger scale elevation that shows how the queen versus the king sized brick plays out at the pedestrian level, as well as opportunities for the design team to come up with other color composition for the grays.
- Looking at the leading western edge of the building, carry the design element on the west face to that corner, and opportunity for that to be a public art element in the future.
- Study the treatment of the brick and maybe the reveals in the brick. You have very linear patterns on the lighting on the night elevation on another piece of brick. Even if it’s a carve into the parking garage. It could be subtle.
- Please as you develop these details, integrate the signage so we don’t have to deal with that in the future.
- The Urban Design Commission made a finding that the requirements in the Planning Division staff report relative to UDD No. 8 were met.
- Details of the final lighting plan to be reviewed by staff.
- Details on the placement, design and construction for the screening of rooftop and any other on-site mechanicals shall be submitted to staff for review and approval.

5. [25171](#) 1440 Monroe Street - PUD(GDP-SIP), UW-Madison Student Athlete Performance Center. 5th Ald. Dist.

A motion was made by Lufner, Jr., seconded by O’Kroley, to Grant Final Approval. The motion passed by voice vote/other.

This item was approved as a consent item.

6. [25175](#) Central Park - 204 Ingersoll Street, Public Space and Building. 6th Ald. Dist.

A motion was made by Slayton, seconded by Rummel, to Grant Final Approval. The motion passed by voice vote/other.

The motion noted the following:

- Signage is on-site, not on building.
- Make one of the curves at the roofline more pronounced.

7. [25413](#) 725 & 749 University Row - PUD(SIP) for University Crossing Residential/Commercial, Buildings 4 and 6. 19th Ald. Dist.

A motion was made by Slayton, seconded by Lufner, Jr., to Grant Final Approval. The motion passed by voice vote/other.

NEW BUSINESS

8. [25781](#) 437 West Gorham Street (and 317 North Bassett Street) - Minor

Alteration to an Existing SIP; Signage. 4th Ald. Dist.

A motion was made by Lufler, Jr., seconded by O'Kroley, to Grant Final Approval. The motion passed by voice vote/other.

This item was approved as a consent item.

9. [25786](#) 3900 East Washington Avenue - Public Building, Madison Water Utility Well No. 15, Volatile Organic Compounds (VOC) Removal. 17th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

BUSINESS BY MEMBERS

None.

ADJOURNMENT

The meeting was Adjourned at 7:34 p.m. by unanimous consent.