

**From:** [Zellers, Ledell](#)  
**To:** [Verbick, Jim](#)  
**Cc:** [Verveer, Michael](#)  
**Subject:** Re: Alcohol license  
**Date:** Monday, April 30, 2018 10:32:15 AM  
**Attachments:** [Riley's license w standard conditions.pdf](#)

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Hi Jim,

Same conditions as Riley's....which as I understand it are basically the same conditions as other downtown establishments selling alcohol.

Thanks.  
Ledell

Alder Ledell Zellers  
608 417 9521

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**From:** Verbick, Jim  
**Sent:** Thursday, April 26, 2018 11:49 AM  
**To:** Zellers, Ledell  
**Subject:** RE: Alcohol license

I know that you want them separated, but as far as the conditions you were hoping to put on the license, I think you attached that language to an e-mail I was not included on. Could you send me something that I could attach to the Legistar file on behalf of you?

Thanks,

**Jim Verbick, Deputy Clerk**

City of Madison City Clerk's Office  
City-County Building-Room 103,  
210 Martin Luther King Jr. Blvd. 53703  
TEL: (608) 266-4601  
FAX: (608) 266-4666  
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Follow us on Twitter [@MadisonWIClerk](https://twitter.com/MadisonWIClerk)

*"We exist to assist"*

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**From:** Zellers, Ledell  
**Sent:** Thursday, April 26, 2018 11:33 AM  
**To:** Verbick, Jim <[JVerbick@cityofmadison.com](mailto:JVerbick@cityofmadison.com)>  
**Cc:** Verveer, Michael <[district4@cityofmadison.com](mailto:district4@cityofmadison.com)>  
**Subject:** Re: Alcohol license

I think I already communicated this to you, but I will be unable to make either of these ALRC meetings. Do you have all you need from me related to this license renewal and conditions?

Best,  
Ledell

Alder Ledell Zellers  
608 417 9521

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**City of Madison  
Class A Beer  
Class A Liquor**



**License No. 69639-74218**

**RILEY'S/BADGER LIQUOR LLC  
RILEY'S WINES OF THE WORLD  
LIQUOR/BEER AGENT: BENTS, MATTHEW P  
402 W GORHAM ST  
MADISON, WI 53703**

Expiration Date 06/30/2018  
Date Issued 06/12/2017

*Paul R. Ayler* *Maibeth Witzel-Behl*  
\_\_\_\_\_  
Mayor City Clerk

PURSUANT TO SECTION 38 OF THE MADISON GENERAL ORDINANCES AND CHAPTER 125 OF THE WISCONSIN STATE STATUTES.

Premise - ~3,000 sq. ft basement, ~4,000 sq.ft. 1st level, ~3,000 sq. ft. 2nd level and ~2,000 sq ft 3rd level of storage area.

Common Council granted 7.7.15 with Conditions 1, 2, 3 and 4:

1. The establishment shall not sell, dispense or give away fermented malt beverages in the original container in amounts less than the amount contained in a six pack of 12 ounce bottles or cans. This is only applicable to fermented malt beverages which fall into the following categories of brands: Domestic Premium, Domestic Sub-Premium (which includes Value and Economy brands), Malt Liquor & similarly situated imported brands.
2. Flavored malt beverages containing up to 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a four pack of 12 ounce bottles or cans. Flavored malt beverages containing over 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a six pack of 12 ounce bottles or cans.
3. The establishment shall not sell, dispense or give away intoxicating liquor in the original container in amounts of two hundred (200) milliliters or less in volume. 'Intoxicating liquor' shall not include wine in the original container with an alcohol content of 15% or less by volume.
4. The establishment shall not sell, dispense or give away flavored fortified wines in the original container with an alcohol content of more than 12.5% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the



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Mayor

City Clerk

PURSUANT TO SECTION 38 OF THE MADISON GENERAL ORDINANCES AND  
CHAPTER 125 OF THE WISCONSIN STATE STATUTES.

wine, for consumption off the licensed premises. This prohibition shall not apply to any other  
wine product as defined by Wisconsin State Statute §125.02(22).

Expiration Date 06/30/2018

**Not Transferable. Post entire license in a conspicuous place.**