



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Approved DOWNTOWN COORDINATING COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Thursday, June 26, 2025

5:30 PM

215 Martin Luther King, Jr. Blvd.  
Room 206 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:33 pm.

**Present:** 7 - Michael E. Verveer; Will Ochowicz; Jonathan D. Cooper; Adam J. Plotkin;  
Ted Crabb; Davy Mayer and Sophia M. Hague

### APPROVAL OF MINUTES

**A motion was made by Crabb, seconded by Mayer, to Approve the April 17, 2025 Minutes. The motion passed by voice vote/other.**

### PUBLIC COMMENT

1. [61242](#) Public Comment  
None

### DISCLOSURES AND RECUSALS

None

### INTRODUCTIONS

### ELECTION OF OFFICERS

Crabb nominated Mayer to chair. Mayer declined the nomination. Mayer nominated Plotkin to chair and Hague to vice chair, seconded by Crabb. The nominations were approved unanimously.

2. [86694](#) Report of Mall Concourse Maintenance and Special Events 2025

Mark Kiesow gave an update on Mall Concourse Maintenance. MCM is focusing on routine summer maintenance, such as mowing and weeding. Olbrich staff finished with summer plantings, as spring bulbs are fading. MCM received a new hot box which improves pavement repair. MCM is power washing consistently, particularly on Carroll St., the 400 block of State St. and Library Mall. Summer events have started, including Run Madtown, Cows on the Concourse, Cars on State and Concerts on the Square. Crabb asked about the outlook for events for rest of summer. Kiesow replied the summer is pretty much full. Verveer asked if MCM was fully staffed. Kiesow replied MCM is fully staffed with three seasonal employees. Verveer asked how often power washing is occurring. Kiesow responded it's typically three times per week but a power washer was down recently. Verveer asked about light pole

painting. Kiesow stated they have funds but need to train staff. Crabb asked if Kiesow could communicate with UW maintenance to address a low spot on Library Mall.

**3. [88768](#) Review of Downtown Coordinating Committee Ordinance**

McAuliffe briefly discussed DCCs ordinance, and its focus on the maintenance and design of public space in the downtown. Private property is outside the purview of DCC. There are topics that are relevant to, and in the downtown but beyond the scope of DCC. A couple examples are Brayton Lot or Amtrak. Crabb mentioned the scope of the committee goes beyond the Capitol Square and State Street. Mayer suggested if there are agenda items members would like to discuss they should suggest them to the chair and vice chair.

**4. [83003](#) Mifflin Plaza**

McAuliffe presented materials shared at the June 23 public meeting with initial design concepts. Crabb asked about the quantity and location of deliveries on Mifflin St. Crabb liked incorporating the elements from the 800 block of State Street. Mayer stated he like the Radiating and State St. concepts and also like the idea of incorporating 800 block ideas. Ochowicz also like the Radiating concept, particularly the paving providing a visual cue for pedestrians to occupy the space, and the pattern doesn't seem to be road-like. Cooper mentioned the loss of spaces of Carroll Street will occur during construction, so maybe they can live with no parking after. McAuliffe mentioned the curb areas could be looked at to accommodate parking or loading on Dayton St. Verveer added a flashing beacon is scheduled to be added at Dayton and Carroll. Crabb discussed the concept of a museum walkway link the Overture Center, Library, History Center and Veterans Museum. Verveer asked about preliminary result and favorites. Cooper said what ever concept is selected, the planters and the trees will make a big difference. Ochowicz suggested looking at the lighting at the Veritas Village building for an example of pedestrian level lighting.

**5. [87587](#) State Street Pedestrian Mall Experiment**

McAuliffe gave a brief update on follow-up to the experiment. City is somewhat at a pause on Mall-related projects as long-term capital expense items are being considered. Engineering added a sidewalk replacement and curb removal project into their capital budget request for the year 2031, but timelines could be moved up. Verveer asked if any conversations with the Parking Utility have taken place regarding the State Street ordinance. McAuliffe stated they had but Parking Utility is waiting for clarity about what the future of State Street will be. The upcoming Downtown Plan might be a good option to discuss the long-term future of State Street and the upcoming Curb Management study could also influence the outcome. Crabb discussed how State Street is one of the major focuses of DCC and the committee should be involved. McAuliffe stated the concept of major changes to State Street hasn't been widely discussed publicly and a community conversation should occur before implementing ideas from the report. Verveer asked about delivery restrictions. McAuliffe responded there wasn't a lot of enforcement of delivery restrictions and data was inconclusive, with community members generally in favor but business owner reactions were mixed. Crabb stated Council approved the resolution which should lead to more action. McAuliffe stated staff looked to elected officials for guidance on how to proceed given the mixed responses but hasn't gotten clear guidance. McAuliffe noted that alders can put forward an ordinance amendment at any time. Ochowicz said he's generally supportive of what's being discussed and taking small steps toward changing policy. He added he can envision the Downtown Plan discussing the capital improvements. Crabb added planning efforts should be shortly to ensure opportunities aren't missed. Verveer asked about a repainting of State Street. McAuliffe replied that there is uncertainty about it, and with no dedicated funding and other staff demands, it hasn't been discussed lately. Crabb stated he hopes the committee is active in seeking a decision on State Street moving forward.

**ANNOUNCEMENTS**

**ADJOURNMENT**

A motion was made by Crabb, seconded by Ochowicz, to Adjourn. The motion passed by voice vote/other.