	OL BEVERAGE LICE!	NSE APPLICATION	Applicant's Wisconsin Seller's Permit Number: 004-0	03194123-01
Submit to municipal clerk.			Federal Employer Identification 87	7-0792244
For the license period begin	ining_July 1		LICENSE REQU	ESTED >
end	ding June 30	20 <u>09</u>	TYPE	FEE
	Town of 💂		Class A beer	\$
TO THE GOVERNING BOD		adison	✓ Class B beer	\$
	☑ City of		Wholesale beer Class C wine	\$
County of Dane	Aldermania Diet N	0 (6		\$ \$
County of	Aldermanic Dist N	o. 9 (if required by ordinanc	Class B liquor	\$
1 The named IIIINDIVIDU	IAL PARTNERSHIP	LIMITED LIABILITY COMPANY	Reserve Class B liquo	
\$10 · 10 · 10 · 10 · 10 · 10 · 10 · 10 ·	ATION/NONPROFIT ORGANIZATION		Publication fee	\$ 20.00
£	r the alcohol beverage license(s) che		TOTAL FEE	\$ 20.00
	ve last name, first, middle; corporation	ons/limited liability companies give re	egistered name):	
partnership, and by each of liability company. List the r	fficer, director and agent of a corp name, title, and place of residence o Title	•	and by each member/manager a	by each member of a and agent of a limited Office & Zip Code
Vice President/Member Vice Secretary/Member Secret	<u>ce President Kristin</u> L. M	lortensen 2690 Norwich S 690 Norwich St. Fitchburg	St. Fitchburg 53711	
Treasurer/Member	-Wall			
Directors/Managers	2 ** WII			
3 Trade Name ▶ XO2		Business	Phone Number 608-213-5	475
4 Address of Premises 12	62 John Q. Hammons Di	Post Offic		
	nt of corporation/limited liability com	pany subject to completion of the res	<del> </del>	☐Yes ✓ No
		yone except the named applicant?		Yes No
7 Does any other alcohol bever	rage retail licensee or wholesale per	rmittee have any interest in or contro	I of this business?	Yes No
8 (a) Corporate/limited liabili	ity company applicants only: Ins	ert state $\overline{\mathrm{WI}}^{}$ and da	ate 12/06 of registration	S.Service S.Service
(b) Is applicant corporation/li	imited liability company a subsidiary	of any other corporation or limited li	ability company?	☐ Yes 📝 No
<ul><li>(c) Does the corporation, or</li></ul>	any officer, director, stockholder or a	agent or limited liability company, or	any member/manager or	Mark Company
	n any other alcohol beverage license		A second and the second	Yes No
	•	very YES answer in sections 5, 6, 7 a	•	
all rooms including living qua may be sold and stored only	rters, if used, for the sales, service, on the premises described ) $\frac{1}{2}$ StC	ol beverages are to be sold and stor and/or storage of alcohol beverages ory building with exterior	ed. The applicant must include and records (Alcohol beverages patio	
<ol><li>Legal description (omit if stre</li></ol>	et address is given above):			
		ng the past license year?	1100	✓ Yes 🔲 No
	was license issued? Houlihans			
before beginning business?		and the second of the second o		✓ Yes  No
Section 2, above? [phone (60	08) 266-2776]	be applied for and issued in the sam	e e e e e e e e e e e e e e e e e e e	✓ Yes □ No
	- · · · · ·	eer or 30 days for liquor?		☐ Yes ✓ No
of the signers. Signers agree to operate Individual applicants and each member any portion of a licensed premises duri	ie this business according to law and the er of a partnership applicant must sign; c ing inspection will be deemed a refusal t	plicant states that each of the above ques at the rights and responsibilities conferre orporate officer(s), members/managers o to permit inspection Such refusal is a mi	d by the license(s), if granted, will not f Limited Liability Companies must sig	t be assigned to another
SUBSCRIBED AMD SWORN TO B	BEFORE ME CTOBER , 20 C		M Dewall	2
(Officer of Corporation/Member/Manager of Limited Liability Company /Partner/Individual)				
(Clert/Notary Public) (Additional flartner(s))				
TO DE COMPLETES SU A:		(Additional Matabet)	requerimanager of Limited Liability Comp	any II Any)
Date received and filed In 272	Date reported to council/board	Date provisional license issued   5	Signature of Clerk / Deputy Clerk	
with municipal clerk 10-2+08  Date license granted	Date license issued	License number issue		
		License number issue(\$1,12(3))		

Wisconsin Department of Revenue

AT-106 (R. 1-05)

# City of Madison Supplemental Class B License Application

		•	
	Seller's Permit Number Federal Employer Identification Number Notarized Original Application Form Notarized Supplemental Form	Description of Licensed Premise  *Notarized Appointment of Agent Background Investigation Form(s) Notarized Transfer of Ownership *Articles of Incorporation	Floor Plans Lease Sample Menu Business Plan * Corporation/LLC only
	Name of Applicant/Partner/Corporatio	. 1 1 /5 1 1	5, Inc. Madison 53717
3	Telephone Number: (608)213-1	5475 4 Anticipated opening date:	13/08
	Mailing address if not opening immedia		
6.	Have you contacted the Alderperson, P the neighborhood association represent	olice Department District Captain, Alcohotative for the area in which you intend to 1	ol Policy Coordinator, and ocate? ★Yes □ No
7.	Are there any special conditions desired Explain No neighbor	had assoc. in the	at area
	Business Description, including hours of 10am-4pm Sunday	of operation: IIAM to barclo	se M-Sat, urant, lounge,
		? Do Yes—What kind? N. War	
10.	Detailed <u>written</u> description of building size and all areas where alcohol bevera	g, including overall dimensions, seating ar uges are to be sold and stored. The license	rangements, capacity, bar
	below shall not be expanded or chan	ged without the approval of the Commo	on Council.
	4515 sq It on one	level including out	door seating
	on patio. Tables, beet	hs, & barstools + lainge	furniture (couches
	chairs, etc). capacity	=380 Bar luftsg: (	coolers about
11.	Are any living quarters directly of indi- Please note that alcohol may be sold ar	rectly accessible and under control of the and stored only on the licensed premise, not	applicant? □ Yes ☒No t in living quarters
12	Describe existing parking and how part on premises, light		ealls located security staff.
13.	Describe your management experience	, staffing levels, duties and employee train	ning.
14	ownership includes inventory control, st.	affingnagement, oper	-backgroundin rations managements
14	process, notice or demand required or r	Corporation or LLC This is your corporation or LLC This is your corporation or the corporation to be served on the corporation of the corporation	tion's agent for service of July vation
.•	Bruce M. De Wall 30 Name Address	LHarbour Town Dr#38	14 madison 537/7

megan-background in security & inventory control a key managers include: Dave Hollenback-execchef/restauranta bar manager; Brian Ponce-entertainment & promotions director w/Lexi Rawyn Productions. Le kitchen positions lincl. Dave) full time. Lo server positions-part time. 2 host/hostess positions-part time. Lounge/hightclub: 7 bartender positions-part time, 2 barback positions-part time, 1 bar manager-full time, 1 D) position-part time, 10 security positions-part time, 1 security director-full time

15.	Utilizing your market research, who would you project your target market to be?  LGBT & other open-mincled community members
16.	What age range would you hope to attract to your establishment? 21-55+
	Describe how you plan to advertise/promote your business What products will you be advertising? Flyers, internet, word-of-mouth, radio, news media.  Food, entertainment, drinks
18.	Are you operating under a lease or tranchise agreement? Yes (attach a copy) No
	Owner of building where establishment is located: <u>Capitol Cuisine</u> , <u>LLC</u> dress of Owner: <u>PO BOX 44507 Madison 53744</u> Phone Number <u>LOS-287-6867</u> 0507
20.	Private organizations (clubs): Do your membership policies contain any requirement of "Invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin?  Yes No
21.	List the Directors of your Corporation/LLC  Bruce M. Delvall 301 Harbur Town 1 #324 Madison 5377  Name  Kristy L. Mortensen 2490 Norwich St. Fitchburg 53711  Name  Megan P Lockard 2490 Norwich St. Fitch burg 53711  Name  Address
22	List the Stockholders of your Corporation/LLC  Bruch M. Dewall 301 Harbour Town Dv#304  Name  Address  Address
23.	What type of establishment are you? (Check all that apply) Tavern (Nightclub) (Restaurant)
	Other Please Explain.
24	What type of food will you be serving, if any? AMENICAN CON TEMPORARY  Breakfast Lunch Dinner
	Please submit a sample menu with your application, if possible. What might eventually be included on your operational menu when you open? Appetizers Salads Soups Sandwiches Entrees  Desserts Pizza Full Dinners
26.	During what hours of your operation do you plan to serve food? 10Am - close Sun  11 Am - close m-Set.

<i>2</i> 7.	What hours, if any, will food service not be available?
28	Indicate any other product/service offered. Ive entertainment, merchandise
29	Will your establishment have a kitchen manager? Yes No
30	Will you have a kitchen support staff? Yes No
31.	How many wait staff do you anticipate will be employed at your establishment?  During what hours do you anticipate they will be on duty?  10 AM - Close
32	Do you plan to have hosts or hostesses seating customers? Yes No
33.	Do your plans call for a full-service bar? (Yes) No
	If yes, how many bar stools do you anticipate having at your bar?
	How many bartenders do you anticipate you would have working at one time on a busy night?
34.	Will there be a kitchen facility separate from the bar? Yes No
35.	Will there be a separate and specific area for eating only? (Yes) No
	If yes, what will be the seating capacity for that area?
36.	What type of cooking equipment will you have? Stove Oven Fryers Grill Microwave
37.	Will you have a walk-in cooler and/or freezer dedicated solely to the storage of food products? Yes No
38.	What percentage of your overall payroll do you anticipate will be devoted to food operation salaries?
39.	If your business plan includes an advertising budget, what percentage of your advertising budget do you
	anticipate will be related to food?
	What percentage of your advertising budget do you anticipate will be drink related? 45
40.	Are you currently, or do you plan to become, a member of the Madison—Dane County Tavern League or
	the Tavern League of Wisconsin? Yes No
41.	Are you currently, or do you plan to become, a member of the Wisconsin Restaurant Association or the
	National Restaurant Association? (Yes No

42. What is your estimated capacity? 306 in, 280 out

43. Pursuant to Chapter 23 of the Madison General Ordinances, all restaurants and taverns serving alcohol beverages shall substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. For new establishments, the percentage will be an estimate.

Gross Receipts from Alcoholic Beverages	44 %
Gross Receipts from Food and Non-Alcoholic Beverages	55 %
Gross Receipts from Other	1 %
Total Gross Receipts	100%

44. Do you have written records to document the percentages shown? Yes No You may be required to submit documentation verifying the percentages you've indicated

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Subscribed and Sworn to before me:

this 27 24 day of OCTOBER, 2008

(Officer of Corporation/Member of LLC/Partner/Individual)

My commission expires & 26-2012

### **Appointment of New Liquor/Beer Agent**

To be completed by Corporate Officer or Member of LLC		
I, Knstymortensen officer/member for Out Nightclub, Inc		
(Corporation/LLC), doing business as, authorize and appoint		
Bruce Name) as the liquor/beer agent for the premise		
located at 1242 John Q. Hammons Dr.		
Subscribed and sworn to before me this  27 Day of OCT, 20 08  Notary Public, Dane County, Wisconsin		
My Commission Expires 5-6-7012		
To be considered by constituting (D. A		
To be completed by appointed Liquor/Beer Agent		
I, Stude Device I appointed liquor/beer agent for		
Out Night Club, Inc. (name of Corporation or LLC), being first duly sworn		
say I have vested in me, by properly authorized and executed written delegation, full authority		
and control of the premise described in the license of such corporation or limited liability		
company, and I am involved in the actual conduct of the business as an employee, or have a		
direct financial interest in the business of the licensee, therein relating to the intoxicating		
liquor/fermented malt beverage. The interest I have in the business is 70 %.		
Subscribed and sworn to before me this  Burn M Dewall		
Subscribed and sworn to before me this  Signature of Agent  Subscribed and Sworn to before me this		
Signature of Agent		
Signature of Agent		

## Transfer of Ownership

(letter to surrender previous license)

Io be filed with the City Clerk at the time a new application is submitted for a change of ownership for any liquor and/or heer establishment.

The Charges B	license for the premise located at
1262 Total Q. Hamhon	$\leq \mathcal{R}$ will be relinquished upon the
approval of the application and the issuance of	
premises to BRUCE M. DEW A	ice
There have been no convictions for violations	during the cuttent license year, nor are
there any pending violations against the preser	it licensee except as follows:
A P P P P P P P P P P P P P P P P P P P	ر المراجعة
	Albi.
	,
(In Decel	10/21/08
Signature of Present License Holder	\
ALPROD Tourchar	owner)
WI HOULT, LAC	
DBA - HOULIHAN'S (MA (NOW CLOSED GRERAMO	->-,, 6-
(NOW CLOSED GRATIO	vs)

### Payment of Taxes on Liquor/Beer License Transfer

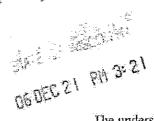
I, BRUCE M. DEWALL,	PRESIDLENT Title	, applicant for
a liquor and/or beer license for the premise located	at 1262 JOHN Q. HAI	MMONS, have
read the provisions in the attached copy of Madison	General Ordinance Section 9.01,	and understand
that payment of all personal property taxes, special	assessments, room taxes, forfeiture	es and judgments
must be paid before the Office of the City Clerk can issue said license		
Bruce M Dewall	10/24/0	8
Signature of Applicant	Date	

Subscribed and sworn to before me this

24 7th day of OCTOBER , 2008

Rotary Public, Dang County, State of Wisconsin

My Commission Expires **8-26-2012** 



#### ARTICLES OF INCORPORATION OF OUT NIGHTCLUB, INC.

The undersigned incorporator hereby adopts the following articles of incorporation for the purpose of forming a corporation (the "corporation") under the Wisconsin Business Corporation Law, Ch. 180, Stats,

ARTICLE 1
Name

The name of the corporation is Out Nightclub, Inc.

ARTICLE 2
Authorized Shares

The aggregate number of shares that the corporation shall have the authority to issue is 25,000. The corporation's authorized shares shall consist of one class only and shall be designated as common stock ("common stock"). Common stock shall have no par or stated value.

# ARTICLE 3 Registered Office and Registered Agent

The street address of the corporation's initial registered office is 6301 Harbour Town Dr. #324, Madison, WI 53717. The name of the corporation's initial registered agent at this address is Bruce M DeWall

# ARTICLE 4 Incorporator

The name and address of the incorporator of the corporation is:

Attorney Michael R. Luttig 6401 Odana Road Madison, WI 53719

ARTICLE 5
Preemptive Rights

The corporation elects to have preemptive rights

Dated: December 21, 2006

Michael R. Luttig, Incorporator

This document was drafted by and upon filing should be returned to: Attorney Michael R. Luttig 6401 Odana Road Madison, WI 53719 DEC 2 8 2006

WI - DFI CORP FILE ID#

0023846

