

PROJECT GOALS

Maximize Views

- Orient massing to maximize views of Lake & Capitol
- Orient amenities/pool with view to the Lake
- Take advantage of prominent views from John Nolen Drive

Efficiency of Planning

- Efficiency of building form
- Consistency of unit types & floor plates
- Strategic amenity programming

Classic & Streamlined Architecture

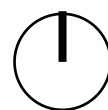
- Efficiency of building form
- Clarity in massing, materials & hierarchy
- Simplify language

Financially Responsible

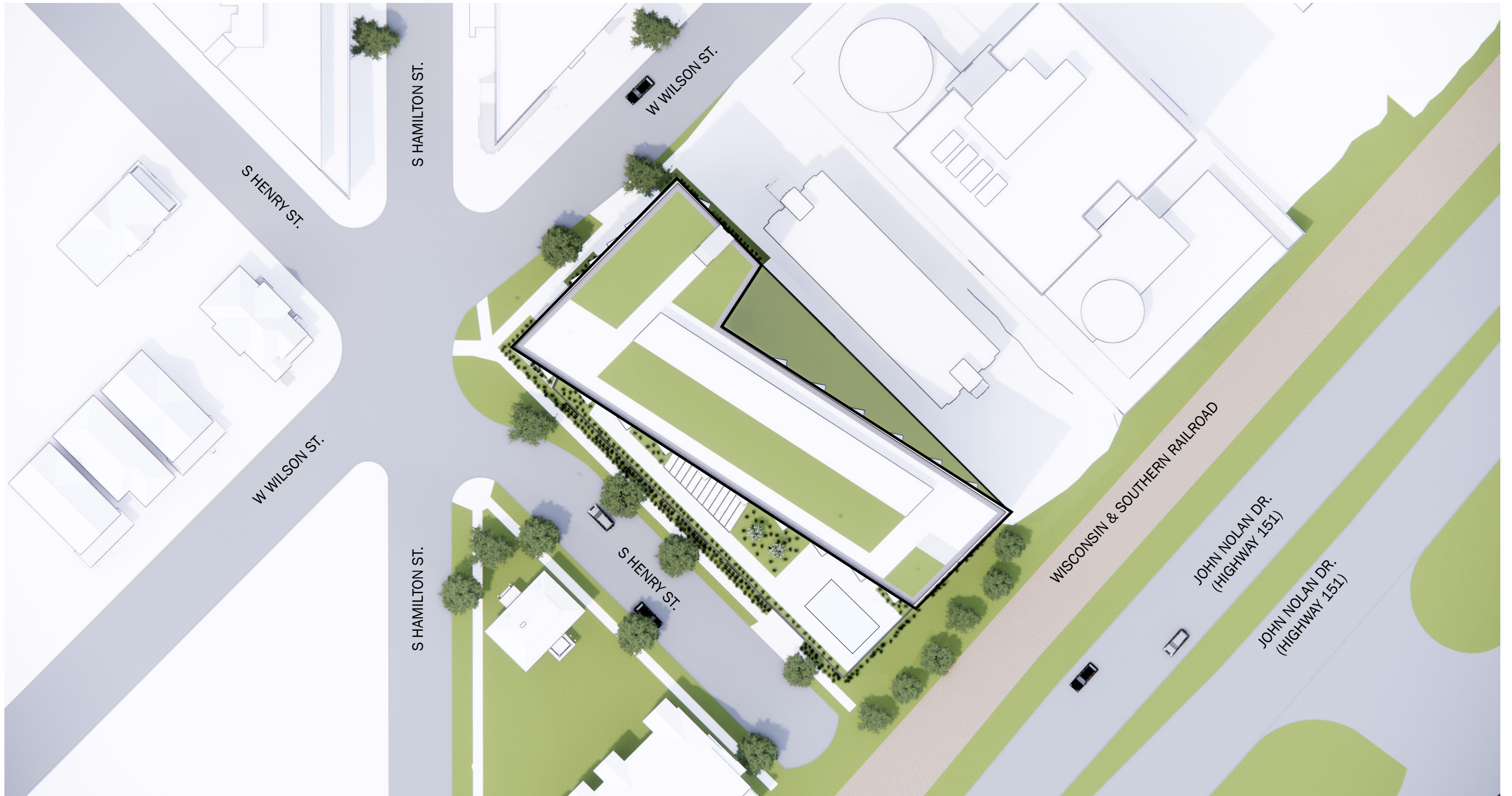
- Leverage efficiency of planning & streamlined architecture
- Hit target demographic & price point
- Design for staying power

Designing for Community

- Make design decisions based on target demographic & wellness concepts
- Design for community interaction within building
- Be good neighbors



PROJECT LOCATION



1 RENDERED SITE PLAN

Copyright © 2020 Kahler Slater, Inc. All rights reserved.

Kahler Slater



APEX PROPERTIES & WALTER WAYNE DEVELOPMENT
W WILSON ST.

UDC INFORMATIONAL PRESENTATION | 02/03/21



WALTER WAYNE | KAHLER SLATER | CONCEPT DEVELOPMENT | COPYRIGHT 2020 | ALL RIGHTS RESERVED | 02.03.21



200+ UNIT APT TOWER

ACCESSIBLE GREEN
ROOFTOP WITH POTENTIAL
SOLAR PANELS

PARKING PODIUM

AMENITY ROOF DECK

AERIAL VIEW

Copyright © 2020 Kahler Slater, Inc. All rights reserved.

Kahler Slater

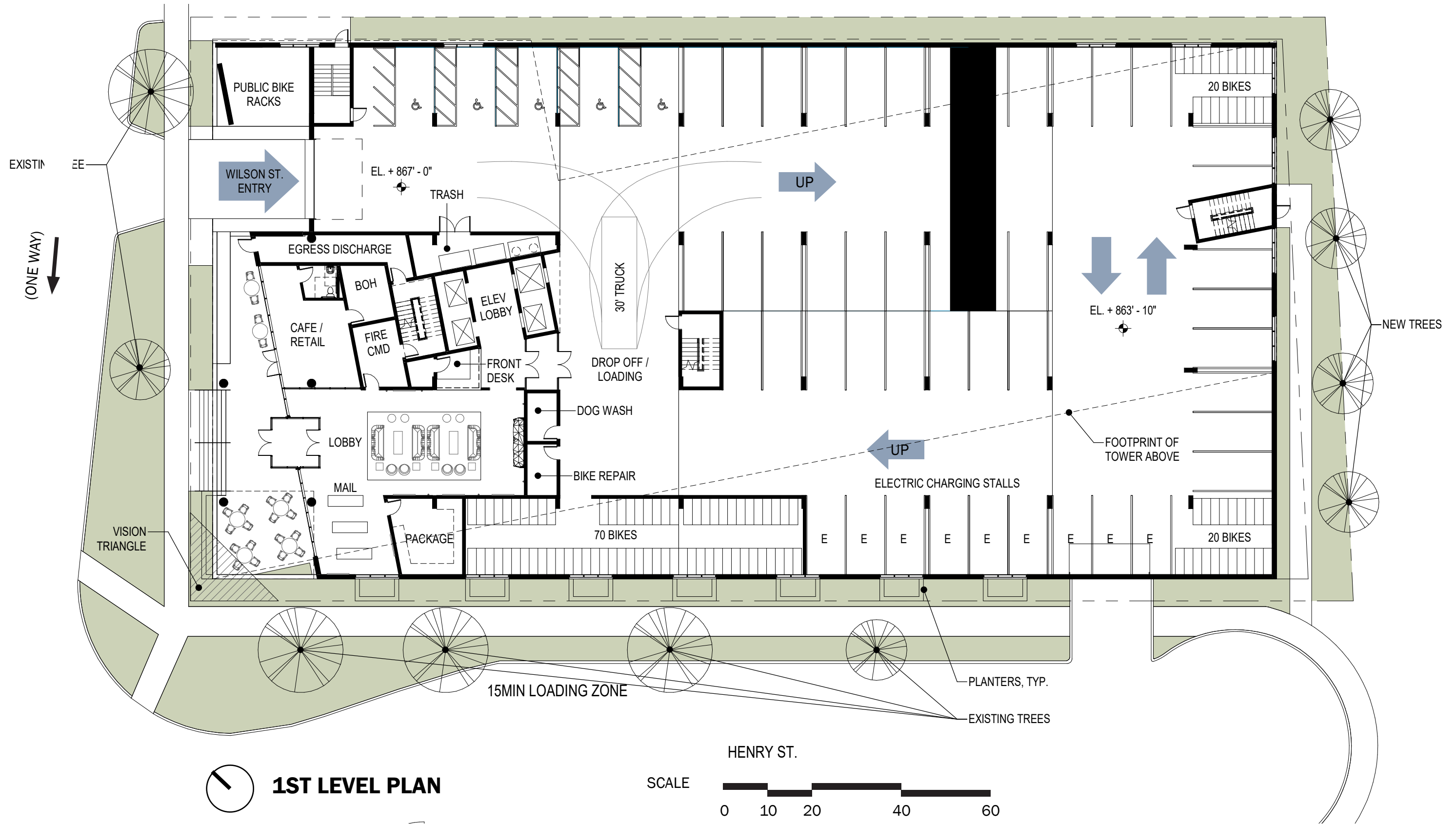


APEX PROPERTIES & WALTER WAYNE DEVELOPMENT
W WILSON ST.

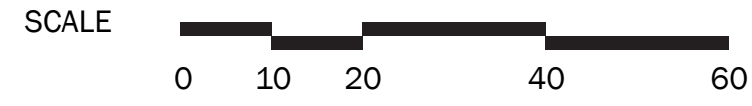
UDC INFORMATIONAL PRESENTATION | 02/03/21

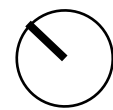
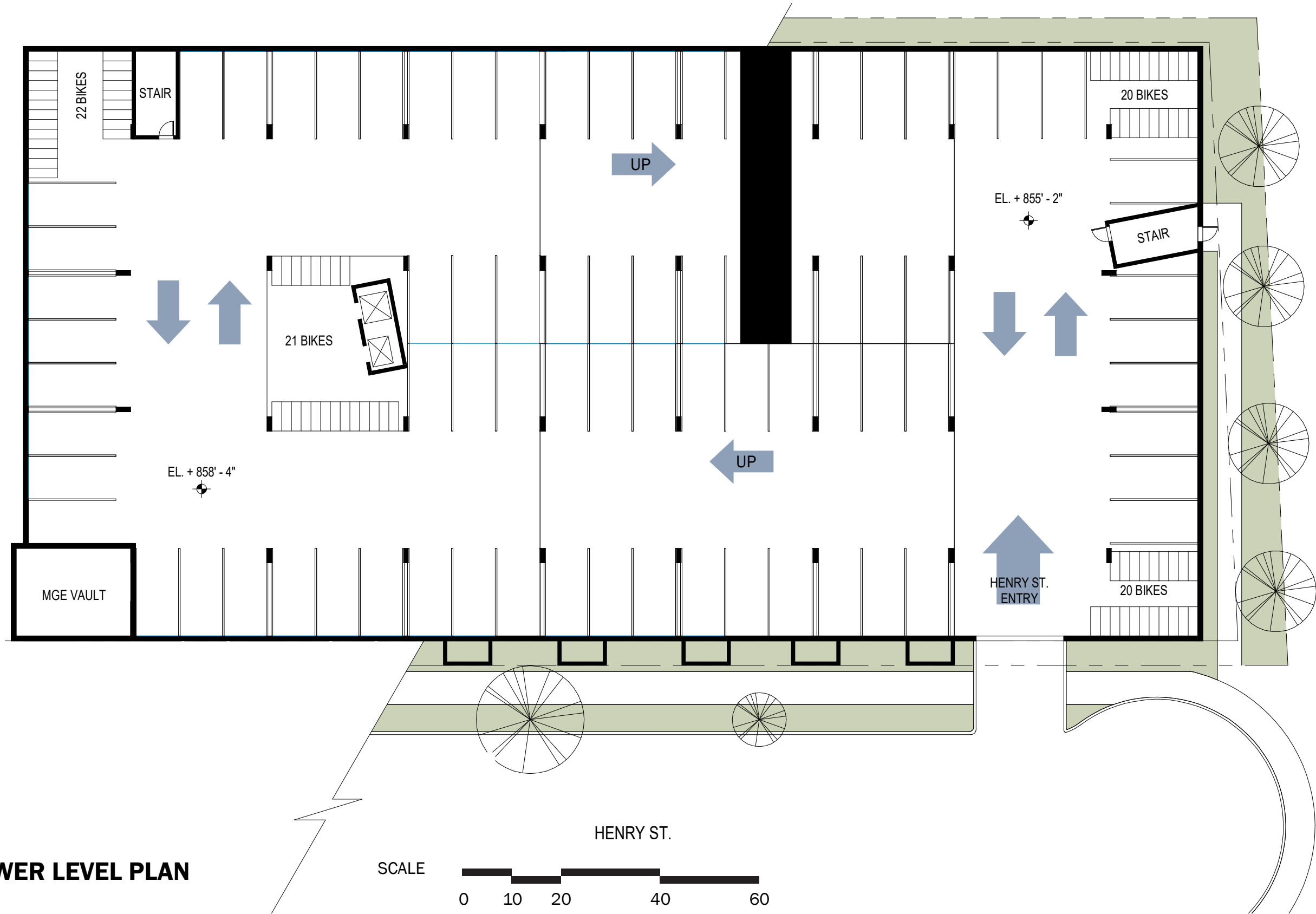


WALTER WAYNE | KAHLER SLATER | CONCEPT DEVELOPMENT | COPYRIGHT 2020 | ALL RIGHTS RESERVED | 02.03.21



1ST LEVEL PLAN





LOWER LEVEL PLAN



HENRY ST.

Copyright © 2020 Kahler Slater, Inc. All rights reserved.

Kahler Slater

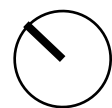
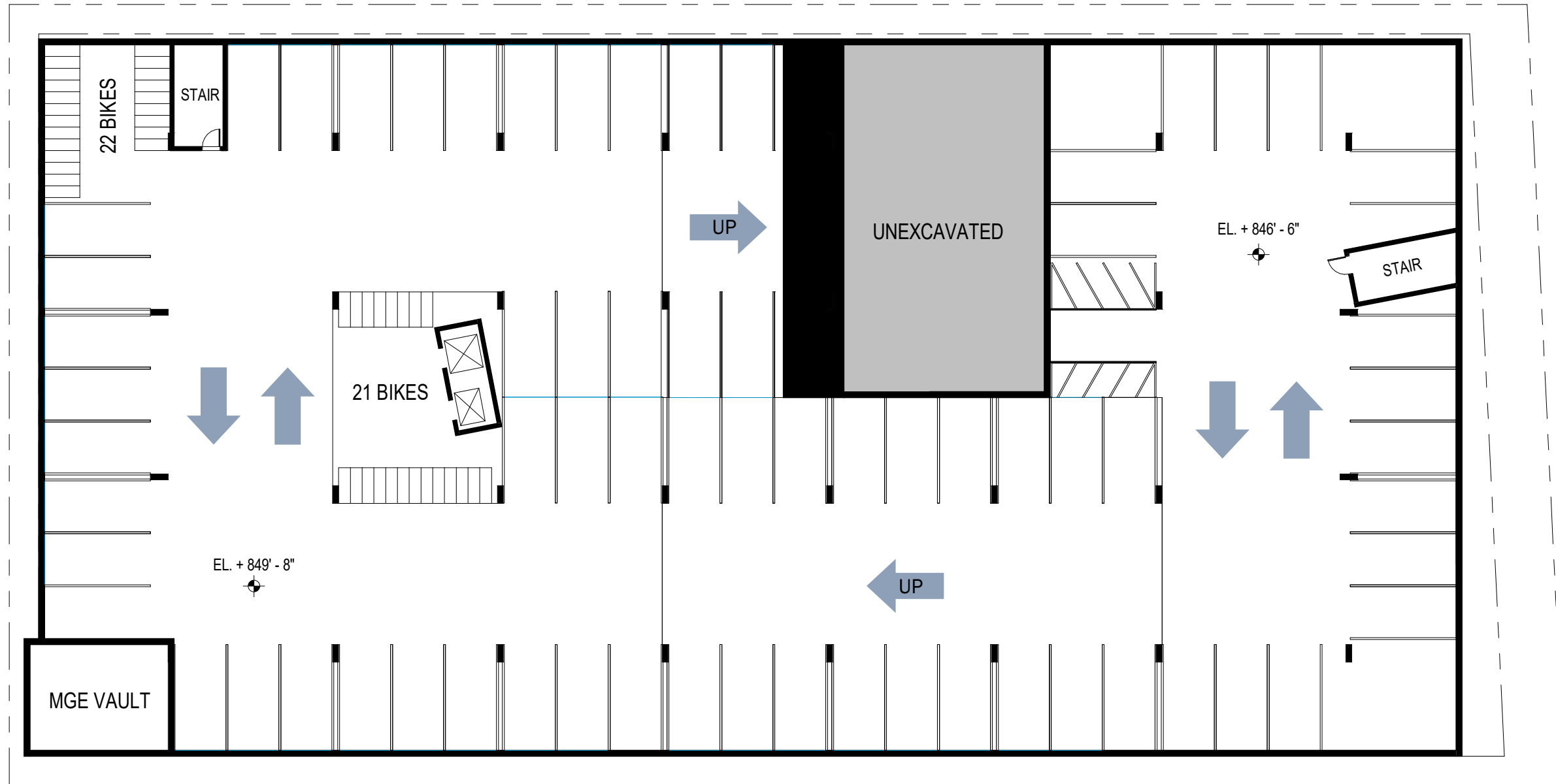


APEX PROPERTIES & WALTER WAYNE DEVELOPMENT
W WILSON ST.

UDC INFORMATIONAL PRESENTATION | 02/03/21



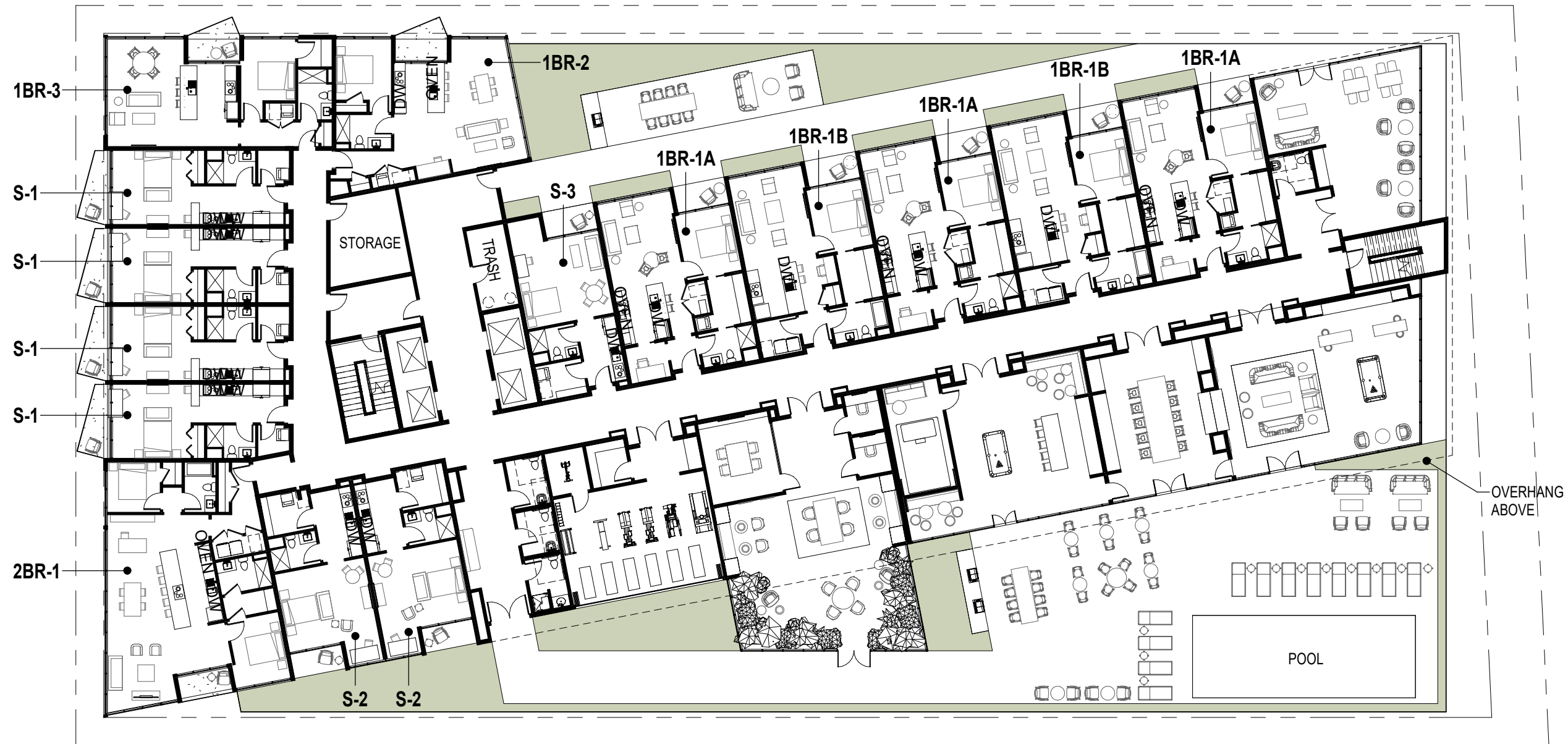
WALTER WAYNE | KAHLER SLATER | CONCEPT DEVELOPMENT | COPYRIGHT 2020 | ALL RIGHTS RESERVED | 02.03.21



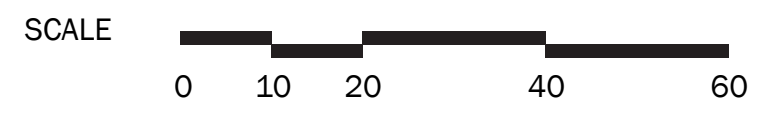
BASEMENT LEVEL PLAN

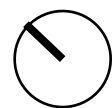
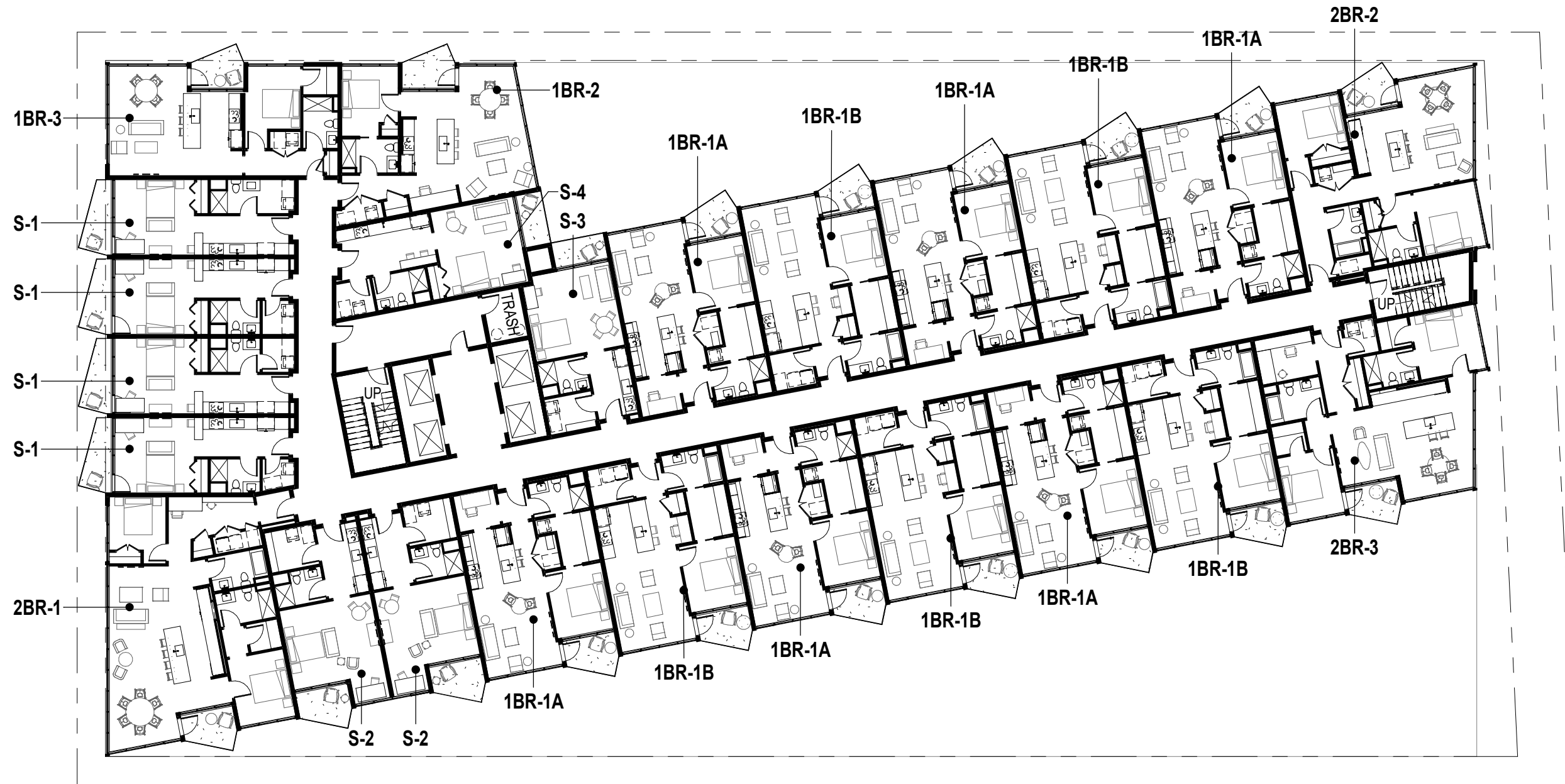
SCALE





 **2ND LEVEL PLAN**

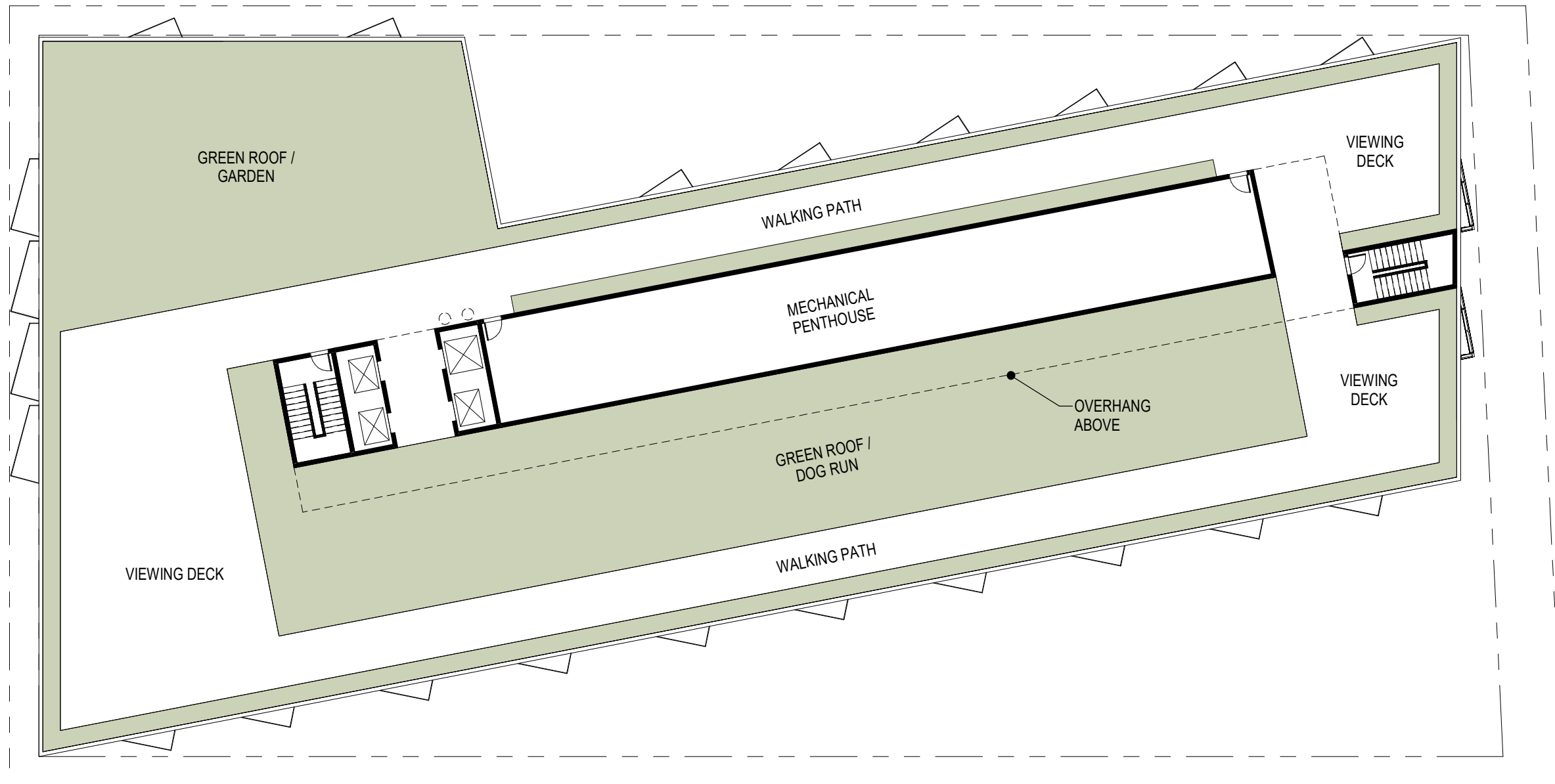




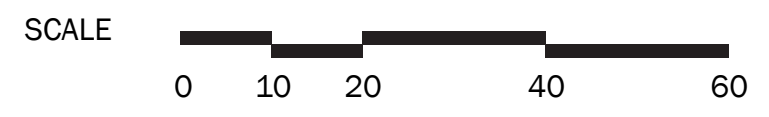
TYPICAL FLOOR PLAN (3-10)

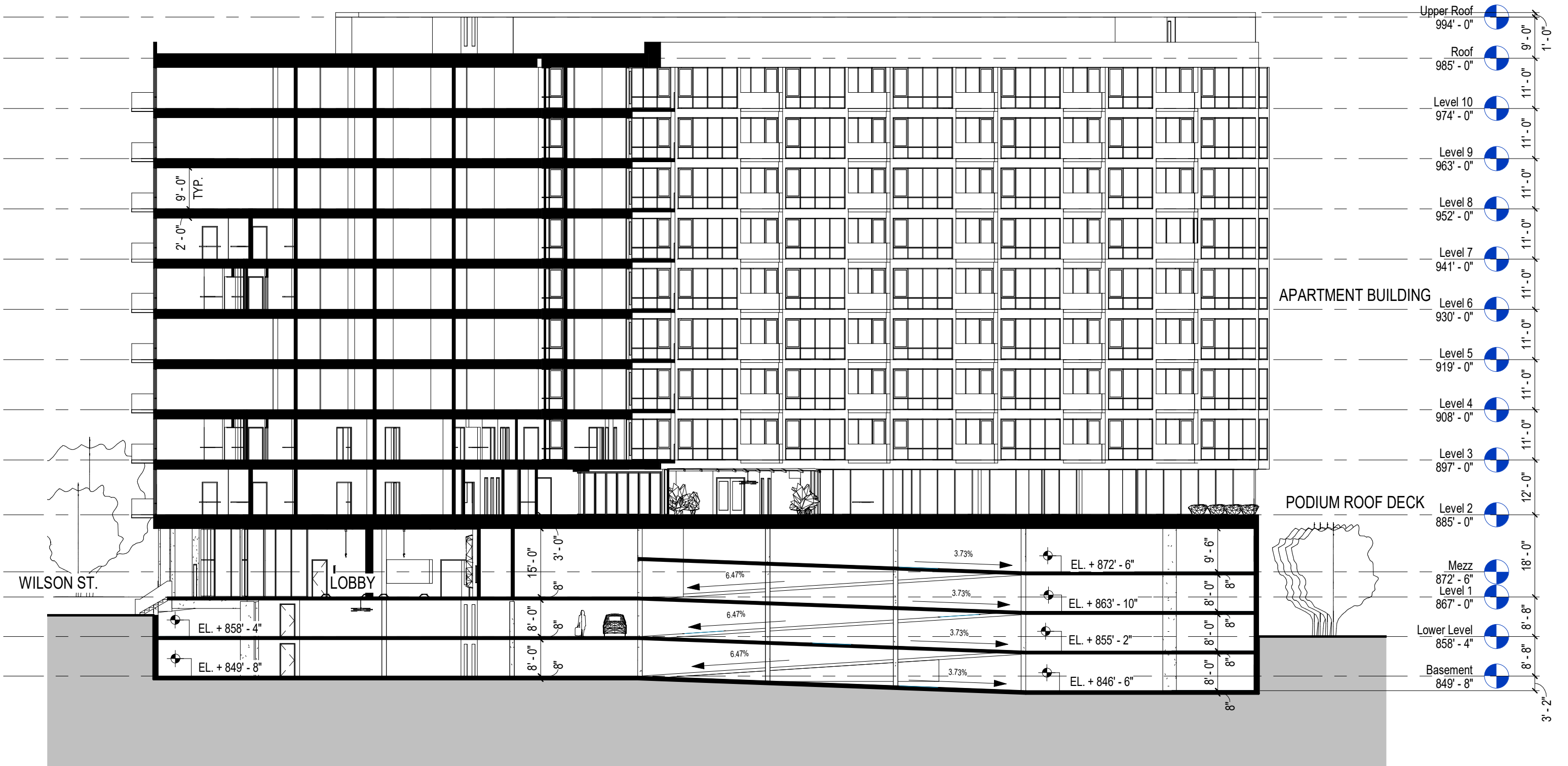
SCALE





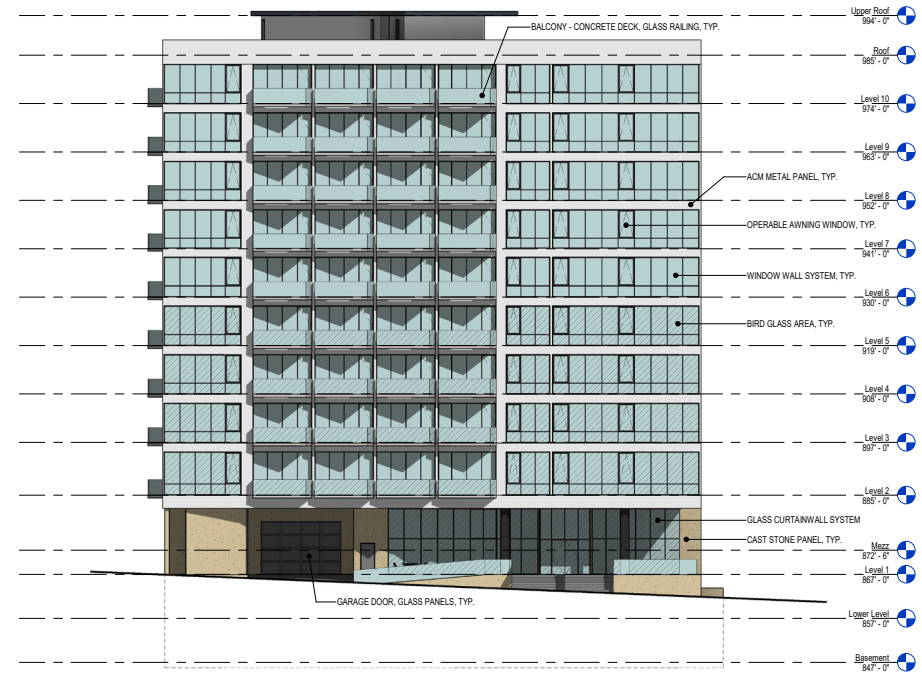
 **ROOF LEVEL PLAN**





CONCEPT BUILDING SECTION

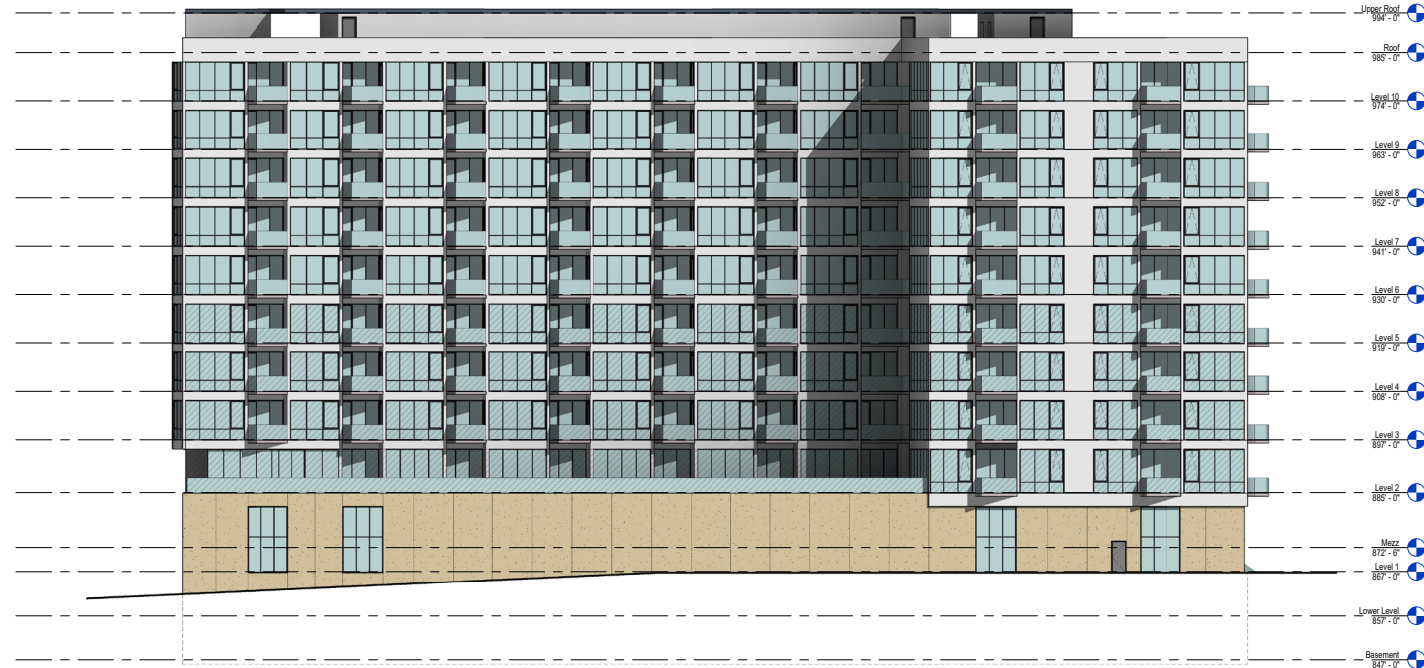




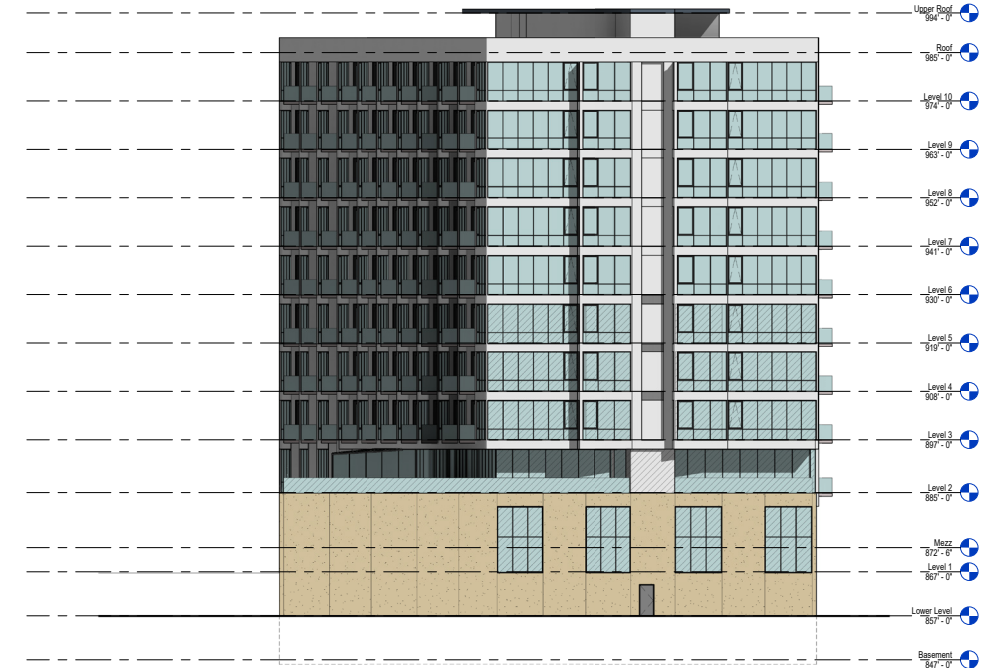
1 WILSON ST. ELEVATION
1/16" = 1'-0"



2 HENRY ST. ELEVATION
1/16" = 1'-0"



3 NORTHEAST ELEVATION
1/16" = 1'-0"



4 JOHN NOLEN DRIVE ELEVATION
1/16" = 1'-0"

EXTERIOR ELEVATIONS

Copyright © 2020 Kahler Slater, Inc. All rights reserved.

Kahler Slater



APEX PROPERTIES & WALTER WAYNE DEVELOPMENT
W WILSON ST.

UDC INFORMATIONAL PRESENTATION | 02/03/21



WALTER WAYNE | KAHLER SLATER | CONCEPT DEVELOPMENT | COPYRIGHT 2020 | ALL RIGHTS RESERVED | 02.03.21



BIRD GLASS



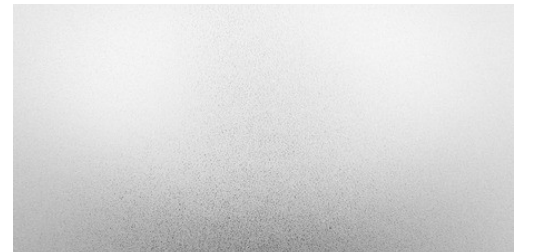
ACM METAL PANEL



DARK GRAY ANODIZED ALUMINUM
(WINDOW TRIM, RECESSES)



FROSTED GLASS



CAST STONE PANEL



MATERIAL PALETTE

Copyright © 2020 Kahler Slater, Inc. All rights reserved.

Kahler Slater



APEX PROPERTIES & WALTER WAYNE DEVELOPMENT
W WILSON ST.

UDC INFORMATIONAL PRESENTATION | 02/03/21



WALTER WAYNE | KAHLER SLATER | CONCEPT DEVELOPMENT | COPYRIGHT 2020 | ALL RIGHTS RESERVED | 02.03.21



WILSON ST. + HENRY ST. LOOKING EAST

Copyright © 2020 Kahler Slater, Inc. All rights reserved.

Kahler Slater



APEX PROPERTIES & WALTER WAYNE DEVELOPMENT
W WILSON ST.

UDC INFORMATIONAL PRESENTATION | 02/03/21



WALTER WAYNE | KAHLER SLATER | CONCEPT DEVELOPMENT | COPYRIGHT 2020 | ALL RIGHTS RESERVED | 02.03.21



WILSON ST. LOOKING SOUTHWEST

Copyright © 2020 Kahler Slater, Inc. All rights reserved.

Kahler Slater



APEX PROPERTIES & WALTER WAYNE DEVELOPMENT
W WILSON ST.

UDC INFORMATIONAL PRESENTATION | 01/13/21





VIEW FROM LAKE MONONA

Copyright © 2020 Kahler Slater, Inc. All rights reserved.

Kahler Slater



APEX PROPERTIES & WALTER WAYNE DEVELOPMENT
W WILSON ST.

UDC INFORMATIONAL PRESENTATION | 02/03/21



WALTER WAYNE | KAHLER SLATER | CONCEPT DEVELOPMENT | COPYRIGHT 2020 | ALL RIGHTS RESERVED | 02.03.21