

## Bailey, Heather

---

**From:** Jack Kear <[REDACTED]>  
**Sent:** Thursday, August 13, 2020 1:51 PM  
**To:** PLLCApplications  
**Subject:** Fwd: Register my support for 817/821 Williamson St.

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Commissioners:

The Marquette Neighborhood Association received this statement of support for the proposed Brandon Cook project which is on your agenda for this Monday. The statement is from the next door neighbor of the proposed project so I felt it very important to share and I am forwarding to you now.

Thank You,  
Jack Kear  
Preservation and Development Chair  
MNA

----- Forwarded message -----

**From:** Rachel Bauer <[REDACTED]>  
**Date:** Wed, Aug 12, 2020 at 5:24 PM  
**Subject:** Register my support for 817/821 Williamson St.  
**To:** [REDACTED] <[REDACTED]>  
**Cc:** Rachel Bauer <[REDACTED]>

To Madison Preservation and Design Committee:

I am the resident at 825 Williamson Street and I am familiar with Brandon Cook and his proposed project at 817/821 Williamson Street. I would like to register my support for this project and encourage the committee to immediately recommend this project to approval.

I have a background in commercial real estate as an owner/operator and developer of several projects (none of them are in Madison). I also have a passion for architecture and adaptive reuse and preservation and worked on a project in the last few years with Wisconsin Historical Society. I am by no means an expert of preservation but I most certainly have an appreciation for it as well as development.

Brandon Cook is a developer with integrity. That matters. Brandon will do what he says he will do. He will build a quality building and deliver it on time. The influx of people who want to live in city center downtown

space means Madison needs to support the development of housing that delivers on that demand and move those project forward to completion in a timely manner.

I have heard a great deal of talk about parking. While parking is a commodity that is important, fewer people who choose to live downtown also maintain full time car ownership. The trend towards city living and non-car ownership is a real one that has not been discussed at meeting like this often enough. I have spent months at a time and worked on projects in downtowns such as Austin, TX and Denver, CO and in both cites we see more and more that fewer parking spots are built per building as the demand for parking steadily declines. I encourage everyone on the committee to consider this very real trend that is evolving and changing the landscape of development for city centers in the past couple of years.

The most important thing I can convey in this message is the urgency to move this project forward for the sake of development in Madison. Brandon’s investment in our community, in this neighborhood, and great projects is important. What is even more important is that Madison proves itself a community that can deliver on the demand for housing such as this project provides and do so in a manner that encourages great development such as this.

I encourage each and every one of you to put yourself in a position to realize that great development and great developers belong in great cities. This project should be approved without delay.

Best,

*Rachel Bauer*

**COUNTRY Financial**

Insurance Agent

Madison, WI 53718

Office: [REDACTED]

[REDACTED]



AUTO | HOME | LIFE | BUSINESS | RETIREMENT

