

DEVELOPING A COUNCIL LEGISLATIVE AGENDA

PART 2

City of
Madison
Common
Council

October 25, 2012

TONIGHT'S AGENDA

- Introductory comments
- Goals for the meeting
- Review possible legislative agenda topics
- “Making the case”
- Break and voting process
- Discuss results and reach agreement
- Debrief and wrap-up

GOALS OF THE MEETING

- Further discussion/debate possible legislative agenda topics
- Add new or remove any topics
- Agree on 1-3 topic areas
- Plan for next steps and presenting to the Common Council

ROLE OF THE FACILITATOR

- Intervene if discussion starts to fragment
- Identify and intervene in dysfunctional behavior
- Prevent dominance and include everyone
- Summarize discussions and conversations
- Bring closure to the meeting with an end result or action

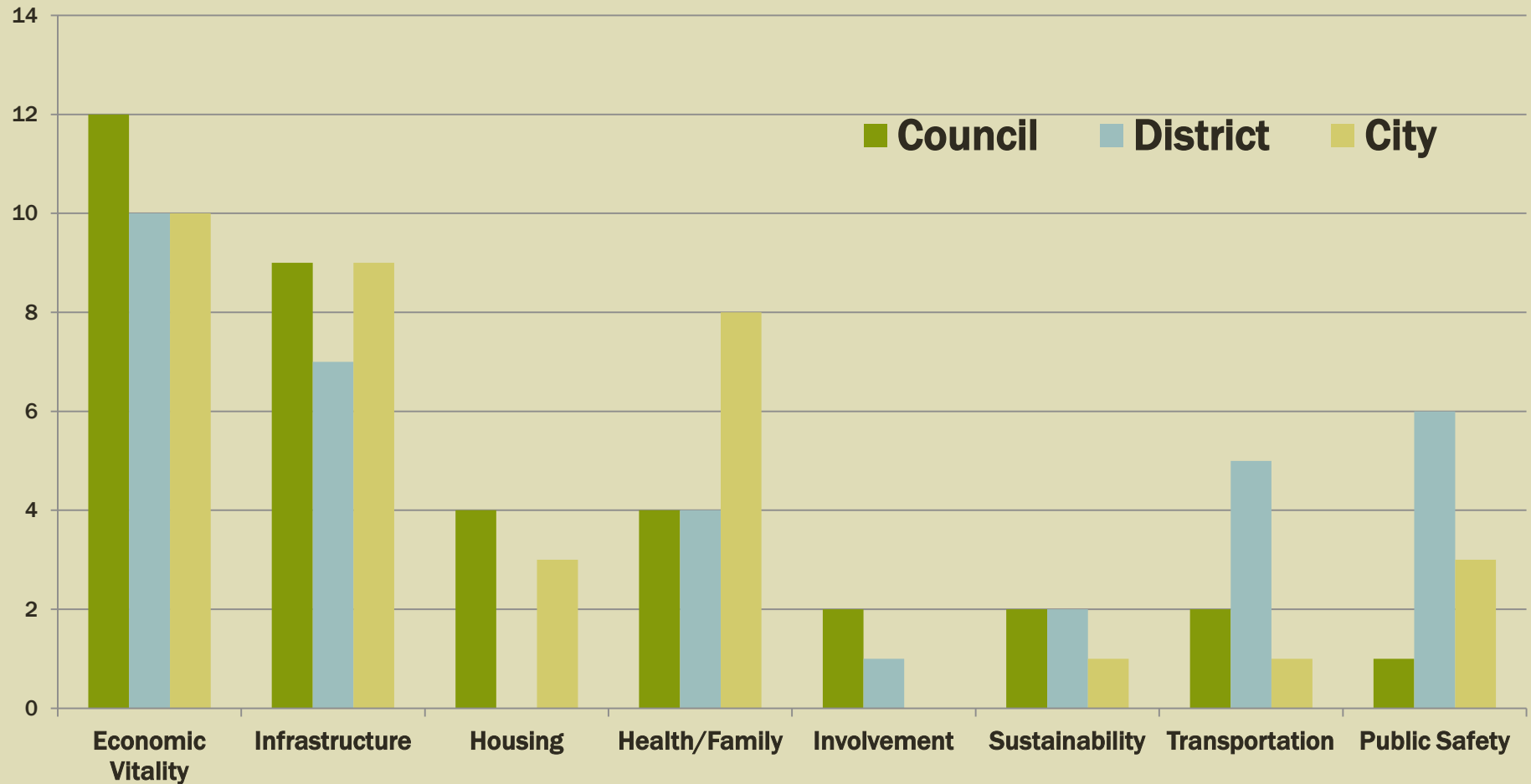
QUICK REFRESHER



GUIDING CRITERIA

- ☐ Policy focused
- ☐ Within the council's jurisdiction
- ☐ Requires the action of the council
- ☐ Not 30,000 feet high (macro)
- ☐ But not at street level (micro)

TOP PRIORITIES FROM SURVEY



BIGGEST OPPORTUNITY?

- ❑ Make huge strides
- ❑ Combat image of do-nothing council
- ❑ Agree on "big thing" and do it!
- ❑ Accomplish a lot by working together
- ❑ Work with the mayor
- ❑ Accomplish meaningful change
- ❑ Pool our power
- ❑ Focus
- ❑ Have a coherent & consistent strategy
- ❑ Streamline process

POSSIBLE LEGISLATIVE TOPICS

TOPICS FROM 1ST MEETING

- Changing demographics
- Climate change
- Economic development
- Environment
- Housing
- Homelessness
- Shared revenue
- *Citizen involvement*
- *Neighborhood plans*
- *Transportation*

REVIEW TOPIC OUTLINE

- **GOAL:**

- **ISSUES:**

- **BACKGROUND:**

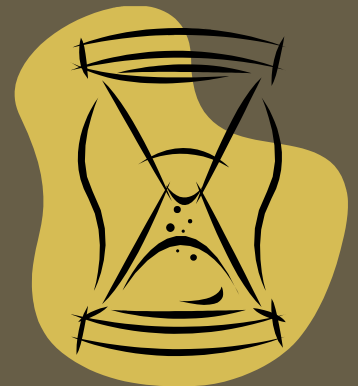
- **OPPORTUNITIES:**

- **MOVING FORWARD:**

- **Relevant City Departments and Committees:**
- **External Partners:**
- **Timeline:**
- **Milestones/Tracking Progress:**

MAKING THE CASE

3-5
Minutes



WHY THIS ONE?

- **Big ticket** – high impact
- **Low hanging fruit** – easily achieved
- **Spread effect** – solve a problem and prevent another
- **Visibility** – widely noticed, positive effect on others
- **Urgency** - timeliness



DEBRIEF AND WRAP-UP

DEBRIEF AND WRAP-UP

- **Worthwhile?**
- **How often?**
- **Important role for Council President**

**THANK YOU AND
GOOD LUCK !**

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