

Thai Fusion
745 N High point Rd
608-203-5238

Business Plan

1. Idea of the business

We are a local women owned restaurant. We have the family receipt and try to bring the delicious food to our community.

2. Target customers

Our lovely neighborhood.

Office workers who are looking for simple but flavorful food.

Families who like casual dining.

3. Location

Close Bank and Déan clinic. Big neighborhood.

4. Marketing

Social media like facebook,instagram and third party delivery.

5. Business Goals

Try to build relationships with the community and offices.

Have more loyal customers.

Thai Fusion Kitchen offers a creative twist on Thai food by combining traditional flavors with global dishes. With a unique menu, strong marketing, and a good location, the business has potential to attract many customers.



Thai Fusion

Thaifusionmadison.com

APPETIZERS

Served with house sweet and sour sauce

CRAB RANGOON (4PCS) 6.99

Mixture of cream cheese, imitation crab meat, wrapped in wonton skin and deep fried

EGG ROLL (2PCS) 5.99

Chicken or Veggie

FRIED TOFU (6PCS) 6.99

Deep fried tofu

DUMPLING (6PCS) 6.99

Pork / Chicken

YUM WOON SEN 11.99

Noodle salad. Glass noodles, shrimp, garlic, onion, chili, fish sauce, lime, sugar, oyster sauce

COCONUT SHRIMP (4PCS) 8.99

Deep-fried shrimp in a crunchy coconut crust

CURRY

Served with rice

KENG PET 14.99

Vegetable curry. Red curry paste mix with coconut milk, bamboo shoots, green beans, basils&Thai eggplant, carrots, broccoli

KENG KARI 15.99

Pork / Chicken / Shrimp(+\$2)
Yellow curry paste mix with coconut milk, bamboo shoots, green beans, basils&Thai eggplant, carrots, broccoli

KENGKEOVVANE 15.99

Pork / Chicken / Shrimp(+\$2)
Green curry paste mix with coconut milk, bamboo shoots, green beans, basils&Thai eggplant, carrots, broccoli

KENG PET 15.99

Pork / Chicken / Shrimp(+\$2)
Red curry paste mix with coconut milk, bamboo shoots, green beans, basils&Thai eggplant, carrots, broccoli

THAI PINEAPPLE 17.99

SHRIMP CURRY
Red curry paste mix with coconut milk, pineapple, shrimp, bamboo shoots, green beans, basils&Thai eggplant, carrots, broccoli

CURRY UDON (NO RICE) 15.99

Pork / Chicken / Tofu / Shrimp(+\$2)
Red curry paste mix with coconut milk, bamboo shoots, green beans, basils&Thai eggplant, carrots, broccoli

SOUPS

Served with rice

TOM YUM SOUP 15.99

Chicken / Tofu / Shrimp(+\$2)
Spicy soup, kaffir lime leaves, tamarind, mushroom, tomato, chili, topped with cilantro, medium spicy

MAIN COURSE

Served with rice

PAD KAPAO 15.99

Pork / Chicken

Stir fry kaphao leaves (herb-like basil), hot chili pepper, garlic, baby corn, green beans, bell pepper

STIR FRY VEGGIE 🌱 14.99

+Tofu(+\$2)

A flavorful dish of stir fry with seasonal vegetables. Includes mushroom, carrots, baby corn, green beans, bamboo shoots, broccoli

THAI BASIL CHICKEN 15.99

Chicken, basil, chili, garlic, onion, green beans, soy sauce, fish sauce, oyster sauce

THAI CASHEW CHICKEN 15.99

Chicken, cashew nuts, onions, carrots, broccoli, garlic, fish sauce, sugar, soy sauce, sweet and spicy sauce

THAI BASIL SQUID 18.99

Squid, basil, chili, garlic, onion, green beans, soy sauce, fish sauce, oyster sauce

HOUSE DRINKS

THAI MILK TEA (ICE) 5.99

Coconut Jelly (+\$1)

LEMONADE 5.99

Pineapple / Lychee / Coconut Jelly (+\$1)

THAI COFFEE 5.99

Hot / Ice

DRINKS

SODA 2.99

Coke / Diet Coke / Sprite

SOY BEAN MILK 4.99

COCONUT WATER 4.99

STIR-FRY DISHES

Served with rice noodles or rice

DRUNKEN NOODLE 14.99

Pork / Chicken / Tofu

***Vegan option available (without egg)**

Sweet & spicy dish with a mixture of thick rice noodles, eggs, basil, peppers, carrots, onion, bokchoy, bean sprouts, blend with dark soy sauce.

PAD THAI 🌱 14.99

Pork / Chicken / Tofu

***Vegan option available (without egg)**

stir-fry rice noodle with eggs, bean sprouts & homemade Pad Thai sauce. Topped with lime and peanut

PAD C EEW 14.99

Pork / Chicken / Tofu

***Vegan option available (without egg)**

Stir-fry thick rice noodles and eggs, with dark soy sauce, carrots, onion, bokchoy, bean sprouts

FRIED RICE 13.99

Veggie / Shrimp(+\$2)

***Vegan option available (without egg)**

Jasmine rice stir fry with eggs, corn, carrots, onion, peas

PINEAPPLE FRIED RICE 16.99

Jasmine rice stir fry with eggs, shrimp, pineapple, cashew nuts, corn, carrots, onion, soy sauce, fish sauce, oyster sauce, curry powder, peas

SIDES

PORK 4.99

CHICKEN 4.99

SHRIMP 5.99

TOFU 3.99

VEGGIE 3.99

RICE 1.99

DESSERTS

MOCHI ICE CREAM (2PCS) 4.99

Mango / Vanilla / Chocolate

SESAME BALL (4PCS) 6.99

COCONUT PUDDING 6.99

Storage Room. Employees Only

Kitchen

Hallway

Restroom

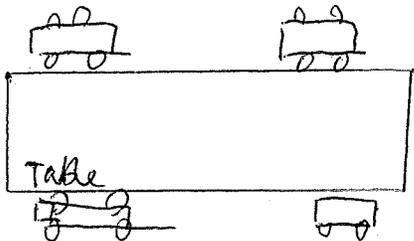
Restroom

Reception

Drink

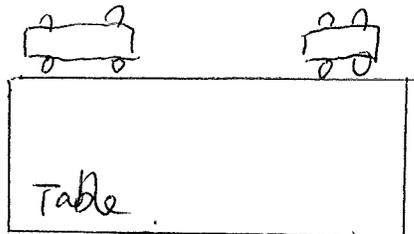
Table

table



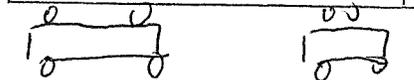
Table

Table



Table

Table



Table

Table

Door