



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved DOWNTOWN COORDINATING COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Thursday, February 17, 2022

5:30 PM

Via Virtual Meeting

CALL TO ORDER / ROLL CALL

Present: 8 - Michael E. Verveer; Patrick W. Heck; Adam J. Plotkin; Ted Crabb; Barbara Harrington-McKinney; Davy Mayer; Sandra J. Torkildson and Dominic Zappia

APPROVAL OF October 21, 2021 MINUTES

A motion was made by Harrington-McKinney, seconded by Crabb, to Approve the October 21, 2021 Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

1. [61242](#) Public Comment
None

DISCLOSURES AND RECUSALS

None

2. [69766](#) Report of Mall Maintenance and Special Events 2022
Mark Kiesow, Parks Division gave a brief update on mall maintenance staff activities, event coordination and winter activities. He said that this may be the last year for the winter snowflakes, and that the BID is looking into alternatives for the future. The mall has been adding a lot of new electric equipment, blowers, etc. instead of gas. Verveer asked if the new 5G small cell equipment has gotten in the way of the mall crew. Kiesow said that he would check with staff.
3. [69379](#) Creating Section 10.30 of the Madison General Ordinances to Create the Roadway Cafe Permit to Allow for the Expansion of Licensed Sidewalk Cafes into the Roadway, and Amending Sections 12.1425, 38.05(3)(e)1 and 1.08(3)(a) accordingly and 1.08(4) accordingly.

A motion was made by Crabb, seconded by Plotkin, to Return to Lead with the Recommendation for Approval to the BOARD OF PUBLIC WORKS, including the changes suggested by ALRC. The motion passed by voice vote/other.

Tiffany Kenney, BID Executive Director Spoke in favor of making the Streatery Program permanent. She said that City Staff will also be attending the March 3 BID meeting to share the program and get feedback to the Common Council.

Rebecca Cnare, Planning Division, gave a brief overview of the varied draft legislation to make the Streatery Program permanent. She mentioned that there were two additional public comments that were attached in Legistar for the Committee members to read. Verveer noted that the Alcohol License Review Commission (ALRC) made a minor amendment to the changes in Chapter 38 to clarify some language. Torkildson asked if there needed to be permission from adjacent owners to use the parking spaces adjacent to their business. Staff replied that there does not, permissions are only needed for café expansions on the sidewalk/terrace.

4. [69380](#) Creating Section 9.135, Sidewalk Cafe and Roadway Cafe Expansion Licenses, to create a new Roadway Cafe Expansion License and make the Streatery program for sidewalk cafes permanent, creating Section 9.136, Street Vending on the State Street Mall/Capitol Concourse, repealing Section 9.13, License for Selling on Public Streets and recreating Section 9.13 as Street Vending Licenses, and amending Sections 9.12, 1.08(3)(a), and 1.08(4), accordingly.

A motion was made by Crabb, seconded by Plotkin, to Return to Lead with the Recommendation for Approval to the VENDING OVERSIGHT COMMITTEE. The motion passed by voice vote/other.

Crabb had a question about power cords, and was concerned about them laying across the sidewalk. Staff clarified that the draft ordinance states that they must be 9 feet above the sidewalk and covered by cord covers within café areas.

5. [69382](#) Amending Chapter 28 to create an outdoor eating area, temporary, associated with a food and beverage establishment as a use category in Chapter 28, amending Tables 28D-2, 28E-2, 28F-1 and 28G-1 to include the new use category, and amending Subchapter 28J: Supplemental Regulations.

A motion was made by Crabb, seconded by Plotkin, to Endorse Approval. The motion passed by voice vote/other.

6. [69381](#) BY TITLE ONLY - A Resolution amending the "Regulations Governing Vending on the State Street Mall/Capitol Concourse" to move the regulations for sidewalk cafes into new section 9.135 of the Madison General Ordinances, and to make updates consistent with new ordinances creating Roadway Cafes and making the "Streatery" program permanent.

A motion was made by Plotkin, seconded by Crabb, to Return to Lead with the Recommendation for Approval to the VENDING OVERSIGHT COMMITTEE. The motion passed by voice vote/other.

7. [69743](#) 2021 Planning Division Annual Report

Information item only

8. Election of Chair/Vice-Chair

Torkildson nominated Plotkin for Chair. Plotkin accepted.

Verveer nominated Zappia for Vice-chair. Zappia accepted.

Verveer also noted that the Committee still has three empty seats and urged staff to work with the Mayor's office to fill the seats.

A motion was made by Verveer, seconded by Crabb, to APPROVE Adam Plotkin as Chair, and Dominic Zappia as Vice-Chair. The motion passed by voice vote/other.

ADJOURNMENT

A motion was made by Verveer, seconded by Heck, to Adjourn at 6:27 p.m. in honor of the Current Chair, Sandi Torkildson, and thanked her for her many years of leadership in both the Downtown and on the Committee. The motion passed by voice vote/other.