



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved

### ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, October 21, 2020

5:30 PM

Virtual Meeting

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The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to [licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)
2. Register but Do Not Speak: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. Register to Speak or to Answer Questions: If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. Watch the Meeting: You can call-in or watch the Alcohol License Review Committee meeting in several ways:
  - Livestream on the Madison City Channel website  
<https://media.cityofmadison.com/mediasite/showcase>
  - Livestream on the City of Madison YouTube channel  
<https://www.youtube.com/user/CityofMadison>
  - Television: Watch live on Spectrum channel 994 and AT&T U-Verse channel 99
  - Listen to audio via phone:  
(877) 853-5257 (Toll Free)  
Webinar ID: 942 4613 2731

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of November 17, 2020

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences:**

**Call to Order/Roll Call**

**Approval of Minutes**

September 16, 2020: <http://madison.legistar.com/Calendar.aspx>

**Public Comment**

1. [62704](#) Public Comment

**Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**Presentation of the Consent Agenda**

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

**Operator's License Applications**

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open

session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [62218](#) Operator License Application  
Robert Wren - Establishment where employed: Rocky's Liquor West
3. [62663](#) Operator License Application  
Ralanda Lynch - Establishment where employed: Kelley's Market
4. [62679](#) Operator License Application  
Wendy Rutherford - Establishment where employed: Casey's General Store
5. [62709](#) Operator License Application  
Farhiyo Mohamed - Establishment where employed: Kelley Williamson

#### Changes of Agent

6. [62687](#) Change of Agent  
Kwik Trip Inc • dba Kwik Trip 951 • 6702 Raymond Rd  
New Agent: Spencer Streight  
Class A Beer, Class A Cider  
Aldermanic District 1 (Alder McKinney)
7. [62689](#) Change of Agent  
Casey's Marketing Company • dba Casey's General Store #3833 • 3603 Cross Hill Dr  
New Agent: Anthony Hawks  
Class A Beer  
Aldermanic District 17 (Alder Baldeh)
8. [62690](#) Change of Agent  
Kwik Trip Inc • dba Kwik Trip 960 • 401 N Third St  
New Agent: Leah Willett  
Class A Beer, Class A Cider  
Aldermanic District 12 (Alder Abbas)

#### Entity Reorganization

9. [62693](#) Entity Reorganization  
Texas Roadhouse Inc • dba Texas Roadhouse  
4841 Annamark Dr  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Baldeh)

Add two new officers

**Change of Licensed Premise**

10. [62695](#)      Sreatery Extension of Licensed Premise  
Wando Ventures Inc • dba Wando's  
Current Capacity (in/out): 200/16 • Proposed Capacity (in/out): 200/40  
602 University Ave • Agent: Jay Wanserski  
Class B Combination Liquor & Beer • 91% alcohol, 8% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Sreatery extension onto Frances Street, in front of Red Shed.
  
11. [62696](#)      Sreatery Extension of Licensed Premise  
The Mad Food Company LLC • dba Hawk's Bar & Grill  
Current Capacity (in/out): 99/36 • Proposed Capacity (in/out): 99/36  
425 State St • Agent: Hawk Sullivan  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Sreatery extension to extend outdoor patio.
  
12. [62697](#)      Sreatery Extension of Licensed Premise  
Thompson Cafe LLC • dba The Library Cafe & Bar  
Current Capacity (in/out): 89/16 • Proposed Capacity (in/out): 89/42  
320 N Randall Ave • Agent: Stephanie Dalbesio  
Class B Combination Liquor & Beer • 35% alcohol, 55% food, 10% other  
Aldermanic District 5 (Alder Bidar) • Police Sector 202  
Sreatery extension to expand premises between sidewalk and curb on Randall frontage.
  
13. [62698](#)      Sreatery Extension of Licensed Premise  
N43 Venture LLC • dba Muramoto Hilldale  
Current Capacity (in/out): 35/8 • Proposed Capacity (in/out): 35/48  
546 N Midvale Blvd • Agent: Shinji Muramoto  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Aldermanic District 11 (Alder Martin) • Police Sector 215  
Sreatery extension of premises onto parking lot.
  
14. [62699](#)      Sreatery Extension of Licensed Premise  
Madison Chocolate Company LLC • dba Madison Chocolate Company  
Current Capacity (in/out): 27/6 • Proposed Capacity (in/out): 27/12  
729 Glenway St • Agent: Megan Hile  
Class B Combination Liquor & Beer • 0.25% alcohol, 99.75% food  
Aldermanic District 13 (Alder Evers) • Police Sector 207  
Sreatery extension of premises to parking lot and area outside building along

Glenway St.

15. [62700](#) Streatery Extension of Licensed Premise  
Paul's Club Inc • dba Paul's Club  
Current Capacity (in/out): 150/20 • Proposed Capacity (in/out): 150/28  
204 State St • Agent: James Boxrud  
Class B Combination Liquor & Beer • 100% alcohol, 0% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406  
Expansion of streatery extension in front of Comedy on State.

**Request to Extend Issuance Deadline**

16. [62701](#) Third request to extend license issuance beyond the 180 day limit under MGO  
38.05  
Forward Hospitality Group LLC • dba The Harvey House  
644 W Washington Ave • Agent: Shaina Papach • Estimated Capacity: 210  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 404

**Public Hearing**

**New License - Public Hearing**

17. [62459](#) Public Hearing - New License  
ZRY WANG LLC • dba Hutong  
410 E Wilson St • Agent: Zhao Zhao • Estimated Capacity (in/out): 50/34  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 406
18. [62460](#) Public Hearing - New License  
K-Golf Madison East LLC • dba X-Golf Madison East  
1714 Eagan Rd • Agent: Aaron Klug • Estimated Capacity (in/out): 120/20  
Class B Combination Liquor & Beer • 24% alcohol, 8% food, 68% other  
Aldermanic District 17 (Alder Baldeh) • Police Sector 631
19. [62461](#) Public Hearing - New License  
KMKF LLC • dba Freymiller's  
521 Cottage Grove Rd • Agent: Keith Maggit • Estimated Capacity: 50  
Class B Combination Liquor & Beer • 90% alcohol, 10% food  
Aldermanic District 15 (Alder Foster) • Police Sector 613
20. [62464](#) Public Hearing - New License  
TMK Restaurant Inc • dba Rosati's Pizza

6644 Mineral Point Rd • Agent: Talat Mahmood • Estimated Capacity: 20  
Class B Beer, Class C Wine • 1% alcohol, 99% food  
Aldermanic District 19 (Alder Furman) • Police Sector 219

21. [62465](#) Public Hearing - New License  
Cork 'n Bottle Liquor Inc • dba Cork 'n Bottle  
855 E Johnson St • Agent: Chad Vogel  
Class A Beer, Class A Liquor, Class A Cider  
Aldermanic District 2 (Alder Heck) • Police Sector 407

**Discussion and Possible Action Items**

22. [58710](#) Discussion regarding operator license equity analysis, including possibly creating subcommittee for operator license approvals between regular ALRC meetings.

**Report of Madison Police Department**

23. [62702](#) Report of Recent Calls for Service

**Report of City Clerk's Office**

24. [62703](#) Summary of Licenses Issued

**Adjournment**