

Adventure Fit Inc., request for the use of Olin Park on Sunday, September 26, 2010 for the Urban Assault Ride. Parks Staff recommends approval, with the following conditions:

1. Aldermanic notification. Organizer will contact Alder. Julia Kerr at district13@cityofmadison.com and Alder. Tim Bruer at district14@cityofmadison.com to apprise them of plans for the event.
2. All applications, insurance, deposits, and fees will be reconciled and on file at least two weeks before the event.
3. Site plan will be reviewed and approved by the West Parks Supervisor, Bill Schott, 608-266-9214 or wschott@cityofmadison.com.
4. The boat launch and lake access parking will remain open and accessible throughout the event.
5. Any promotional banners/ signs may be displayed only on the day of the event.
6. Organizer will uphold park policies and regulations, and will monitor the event to ensure that participants do the same.
7. Organizer will apply for a Class B picnic beer license from the City Clerk's Office. The beer will be sold and contained within a double-fenced beer garden that meets all Parks regulations for beer sales in parks.
8. Organizer understands and agrees that any conservation areas in Madison parks, including Turville Woods, are off limits to the scavenger hunt.
9. Amplification will be kept to a reasonable level.
10. A certificate of insurance will be provided covering this activity, including liquor liability, and naming the City of Madison as "additional insured."
11. Adventure Fit will provide a \$1000 damage deposit to the Parks Office prior to the event, and will be responsible for any and all damage to the park that results from this event.
12. Organizer will provide the Parks Office with a plan for traffic and safety monitors to help participants cross John Nolen Drive and return to the park at the end of the event.

Note: The Urban Assault Ride used Olin Park in 2007 and 2008. The event did not take place in Madison in 2009. This item is being presented to the Park Commission because of a change in plans from previous years – in 2010, the group has requested permission to sell beer at the park.