

April/May 2019

STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)

Meghan Blake-Horst, Street Vending Coordinator, Department of Planning & Community & Economic Development, City of Madison, Wisconsin

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MALL/CONCOURSE FOOD VENDOR STATUS

Licenses Issued in 2019: 42

Umbrella Licenses Issued in 2019: 24

Observation: There is nothing to report in this category.

Warning:

- Caracas Empanadas - Tow vehicle parked while vending
- Toast - Tow vehicle parked while vending

Citation:

- Pagoda Smoothie – Tow vehicle parked while vending
- Bulgogi Korean Burrito – Tow vehicle parked while vending

Comments:

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SIDEWALK CAFÉ STATUS

Licenses Issued in 2019: 76

Observation: There is nothing to report in this category.

Warning:

- Johnson Public House – Unlicensed Cafe
- Salvatore's Tomato Pies – Unlicensed Cafe
- Crandall's – Unlicensed Cafe
- Boar and Barrel – Unlicensed Cafe
- Topsy Cow – Unlicensed Cafe

Citation: There is nothing to report in this category.

Comments: Working on completing final inspections for a number of new businesses. Also following up with a few businesses that are putting cafes out without a license.

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ARTS & CRAFTS STATUS

Licenses Issued in 2019: 48

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: It has come to my attention that some commercial products are being sold on Saturdays by some of our licensed vendors. I will be addressing this ongoing this season.

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MERCHANT VENDOR STATUS

Licenses Issued in 2019: 7

Observation: There is nothing to report in this category.

Warning:

- Art Gecko – Unlicensed Vending equipment

Citation: There is nothing to report in this category.

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Comments: Currently Fromagination is interested in Merchant Vending and a Sidewalk Café. They are in a unique position to have space to do this but the way the Ordinance/Regulations are written it has to be one or the other.
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SOUTHEAST CAMPUS VENDING AREA STATUS

Licenses Issued in 2019: 4

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: We continue to observe and address complaints about Extended Delivery.
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CAMP RANDALL HIGH DENSITY VENDING STATUS

Licenses Issued in 2019: 0

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:
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TOSVOD Vending

Licenses Issued in 2019: 0

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:
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LATE NIGHT VENDING STATUS

Licenses Issued in 2019: 4

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: I have reached out to King St. and Main St. businesses about adding a currently licensed Late Night Vendor (Marimar on Wheels), in site F39 on the corner of E. Main St. and King St. I am working on a plan to address concerns of the business to do a trial at this location.
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BASIC STREET VENDOR/UMBRELLA LICENSE STATUS

Not related to other licenses such as Mall/Concourse

Basic Street Vendor Licenses Issued in 2019: 7

Umbrella Street Vending Licenses issued in 2019: 4

Observation: There is nothing to report in this category.

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Warning:

- Pudgey's – Unlicensed vending

Citation: There is nothing to report in this category.

Comments:

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TABLING PERMIT STATUS as of 5/13/19

Permits Issued in 2019: 109

Enforcement: There is nothing to report in this category.

Comments:

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BANNER PERMIT STATUS as of 5/13/19

Organizations applying for one or more in 2019 banner spaces to date: 45

Banner permits issued to date in 2019: 56

Enforcement: There is nothing to report in this category.

Comments:

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MISCELLANEOUS

- Accela upgrade is moving slowly along. There are a number of different factors and scenarios we are working through to make sure we are asking the right questions on the applications to ensure we are getting accurate answers from the applicant and what we need to process the licenses efficiently. Our goal is to roll this out in November 2019.
- Our office continues to meet with new potential food vendors, art & craft vendors, sidewalk café and merchant vendors that are interested in applying for licenses.
- Working with Zoning on getting businesses and properties for Free-Standing Vending Approvals.
- The late fees have increased compliance. At the start of the season we estimate we were at about 80%-85% licensed by 4/15/19. This was the highest compliance on record with active licensed by the start of the vending season.