

From: [Tucker, Matthew](#)
To: ["sbthornton@gmail.com"](mailto:sbthornton@gmail.com)
Cc: [Scanlon, Amy](#); [Fruhling, William](#); [Wolf, Karin](#)
Subject: RE: 1221 Williamson Street Mural
Date: Monday, May 14, 2012 9:25:34 AM

Scott- Amy forwarded me this email.

The interest of the zoning section here is solely based upon a potential violation of the sign code should the mural depict items related to the business at the property, and then be determined to be a sign. We have this concern because the description of the project offers some description of advertisement incorporated into the mural, be it depictions of fruits and veggies, or past locations for the Coop.

Typically, with mural projects, the artist or benefactor wants us to confirm it is OK as a mural project, so they do not go ahead and apply the mural, only to have a zoning inspector visit the site and order the mural removal or modified, because it meets the definition of a sign. Most of the mural artists that I have met have a plan for the mural, it does not just organically happen on the wall.

In the end, when push comes to shove, you are correct, zoning need not see the mural project in advance. But, if the mural is determined to be a sign after installation, I sense there will be some very unhappy customers and neighborhood folks if we order the sign modified or removed.

You are correct about that mural on Mother Fools Cafe. I believe when that one was approved (as a Conditional Use graphic, which is no longer required) examples of the potential work were included. Thanks for your efforts in keeping that one pointed in the right direction through the years.

Please feel free to share this message with Bill Scanlon and Sharon Kilfoy. I did not get their email addresses from the original message.

Matt Tucker

From: Scanlon, Amy
Sent: Monday, May 14, 2012 8:24 AM
To: Tucker, Matthew
Subject: FW: 1221 Williamson Street Mural

FYI

From: Scott Thornton [<mailto:sbthornton@gmail.com>]
Sent: Monday, May 14, 2012 8:15 AM
To: Scanlon, Amy
Cc: Fruhling, William; Wolf, Karin; Sharon Kilfoy; Bill Scanlon
Subject: 1221 Williamson Street Mural

Amy -

I have some concerns about the item in your staff report requiring prior approval of the mural design by zoning staff. We have a very rare opportunity to work with this international artist on a project in our neighborhood. I'm not a graffiti artist so I cannot say exactly how she would go about this mural, but I imagine it is a pretty fluid process. The MNA Art and Culture Committee will be providing direction to the artist as to what would fit well there, but I don't believe that we would be receiving a sketch of the entire design in advance.

It certainly is not our intention to create a "sign" on the wall and would hope that the city would trust us to guide the process. The permission wall on Mother Fools Coffeehouse is repainted often. Those pieces are not pre-approved by zoning staff and I'm not sure why the Co-op wall would have that requirement.

Thank you,

Scott