



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, September 22, 2021

4:30 PM

Virtual Meeting

Some or all of the members of the Urban Design Commission, applicants, or members of the public, may participate in the meeting remotely by teleconference or videoconference.

The City of Madison is holding the Urban Design Commission Special Meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to mailto: urbandesigncomments@cityofmadison.com. Please note that comments received after 3:00 p.m. may not be added to the public record until after the meeting.
2. **Register but Do Not Speak:** You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. **Register to Speak or to Answer Questions:** If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. **Watch the Meeting:** You can call-in or watch the Urban Design Commission Special Meeting in several ways:
 - Livestream on the Madison City Channel website
<https://media.cityofmadison.com/mediasite/showcase>
 - Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
 - Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku
 - Listen to audio via phone:
(877) 853-5257 (Toll Free)
Webinar ID: 928 4298 6702

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntwav, cov ntaub ntwav ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635 or email urbandesigncomments@cityofmadison.com.

CALL TO ORDER / ROLL CALL**APPROVAL OF MINUTES**

[September 1, 2021]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [61804](#) Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

AGENDA OVERVIEW**PUBLIC HEARING ITEMS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [67175](#) 515 Pinney Street - Comprehensive Design Review of Signage. 15th Ald. Dist.

Owner: Allie Novitske, Sign Art Studio
Applicant: Scott A. Pulver, Ruedebusch Development & Construction, Inc.
Final Approval is Requested
3. [67177](#) 825 E. Washington Avenue - Comprehensive Design Review of Signage Located in UDD No. 8. 6th Ald. Dist.

Owner: 825 E. Washington, LLC
Applicant: Josh Wilcox, Gary Brink & Associates
Initial/Final Approval is Requested
To be referred to a future meeting

UNFINISHED BUSINESS

4. [61858](#) 7601 Mineral Point Road - Planned Development (PD) for a Four-Story Apartment Building. 9th Ald. Dist.

Owner: Sean O'Brien, Nortpointe Development Corp.
Applicant: Kevin Burow, Knothe & Bruce Architects, LLC
Final Approval is Requested

INFORMATIONAL PRESENTATIONS

5. [67173](#) 5817 Halley Way - Planned Development (PD) for a 99-Unit Senior Housing Development. 3rd Ald. Dist.

Owner: Scott Frank, Oak Park Place
Applicant: Bradley R. Servin, Architectural Design Consultants, Inc.
Informational Presentation/PD Pre-Design Conference

6. [67174](#) 5817-5830 Gemini Drive - Planned Development (PD) for Capitol View Townhouses. 3rd Ald. Dist.

Owner: Scott Frank, Oak Park Place
Applicant: Bradley R. Servin, Architectural Design Consultants, Inc.
Informational Presentation/PD Pre-Design Conference

7. [67176](#) 702 N. Midvale Boulevard & 401 N. Segoe Road - Planned Development (PD), Hilldale Shopping Center Phase 3 Located in Urban Design District (UDD) No. 6. 11th Ald. Dist.

Owner: 401 N. Segoe Road, LLC & Hilldale Shopping Center, LLC
Applicant: Brian Munson, Vandewalle & Associates
Informational Presentation/PD Pre-Design Conference

8. [67172](#) 1128 + 1138 E. Washington Avenue - New Rehearsal Facility for WYSO (Wisconsin Youth Symphony Orchestra) Located in Urban Design District (UDD) No. 8. 2nd Ald. Dist.

Owner: Bridget Fraser, WYSO
Applicant: Melissa Huggins, Urban Assets Consulting
Informational Presentation

BUSINESS BY MEMBERS

9. [64940](#) Announcements, Questions and/or Consideration Items for Future Agendas (No Other Action To Be Taken Under This Item)

SECRETARY'S REPORT**ADJOURNMENT**