

MT BEA FUND ACTIVITY MEMO

DATE: Tuesday, July 1, 2025
SUBJECT: MT BEAAC Meeting

MT BEAAC Meeting
Tuesday, July 15, 2025 / 4:00 pm-4:30 pm
Meeting held via Zoom

For the calendar year 2025, the committee has \$270,000 to appropriate. After the May 6, 2025, meeting, there existed a balance in the fund of \$91,627. Re-appropriations below of \$30,166, leaves the committee with available funds of \$121,793 to consider and appropriate at this meeting. There are four new event requests, which will leave a remaining balance of \$10,493 in the fund.

Re-appropriations to address at this meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount that had been approved.

Group & Event Name	Event Dates	Award Amount	Paid Amount	Amount Re-appr	Award / Pick-up RN	Date Approved	Reason
American Trails - 2025 International Trails Summit	2025, Apr 14-17	\$20,700	\$8,534	\$12,166	1380 / 918	5/30/23	Total booking charges less than the MT BEA approved
Informa Markets - SupplySide Midwest 2026	2026, May 31-Jun 3	\$18,000	\$0	\$18,000	n/a	7/9/24	Loss – event cancelled. Still considering Madison for 2027 & 2028
Total to Re-appropriate at this meeting:				\$30,166			

Fund Requests for this meeting, July 15, 2025.

Group & Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
Assoc of College and University Housing Officers-International – 2029 Content Conf	2029, Oct 14-18	\$31,500	Facility Rental	575	2100	\$812,286
Event Service Professionals Association - 2027 Annual Conference	2027, Jan 24-26	\$12,750	Facility Rental	350	850	\$250,937
Move United - 2027 Education Conference	2027, May 3-5	\$7,050	Facility Rental	450	470	\$453,575
United States Association for Computational Mechanics - USNCCM20	2029, Jul 19-27	\$60,000	Facility Rental	1000	4000	\$1,644,193
Total requests for funding approval at this meeting:		\$111,300		2,375	7,420	\$3,160,991