

Feb 6, 2014

Dear Madison Food Policy Council,

Thank you for the opportunity to apply for funding to continue our Lincoln Family Garden School. We came up with this idea last year as a way of involving families with our school garden over the summer, teaching them how to grow food for themselves, and to hopefully increase their access to fresh, healthy foods. As part of the GROW Pilot Project, we have been working on ways to enhance the use of our garden as a teaching tool. This program is one way we came up with to do this, and we are sharing it as a model for other schools through our work in the GROW coalition.

This pilot occurred from spring through mid-August last summer and involved seven families. Sessions were held one evening a week with help from many people and agencies. Micah Kloppenburg from the CAC, Master Gardener volunteers, UW- Madison Environmental Education students, Joe Muellenberg from the UW Extension Horticulture and Nutrition Education program, Matt Calvert from the REAP Food Group, Garden Intern Alison Brookins, as well as two Lincoln teachers, were all instrumental in making this pilot happen. We will be joined this time by the UW Arboretum Latino Earth Partnership Program in further deepening the participation of our Latino families.

Families chose what they wanted to grow, planned their beds, and (when it finally stopped raining) planted. They attended sessions about weeds, bugs, harvesting, container gardening, composting, watering, and putting food by. We shared a potluck at the end and many good times all the way along.

We hope you will consider funding this program for our second summer. Thank you,

Clare Seguin, REACH Teacher
Lincoln Elementary School

P.S. I'm sorry about the formatting problems with my application. I have been unable to fix the bugs and hope they won't negatively impact our application.

PLACEMENT INFORMATION

Title of Proposal	Lincoln Family Garden School	Amount Requested: \$1720
Agency/Organization/Group Name	Lincoln Elementary School	
Contact Person	Clare Seguin	Telephone #:608.628.5071
Address	909 Sequoia Trail	Email: cseguin@madison.k12.wi.us

Is your group a 501 (c)(3)?	YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>
Is your group Incorporated under Chapter 1 Wisc. Stats.?	YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>
As noted above, do you have a fiscal agent?	YES <input type="checkbox"/> We are a public school _____	NO <input type="checkbox"/>

OPTIONAL SUMMARY

Please limit each answer in this section to 250 words. You may attach additional information related to the questions and add it to this application.

Question 1: How does your proposal address one or more of the areas outlined in "Short-Term Programs, policies, actions" in the United Way of Dane County's Healthy Food for All Children 10-year plan?

- **Recruit and support neighborhood resources to run healthy food programs.**

Lincoln Family Garden School will recruit neighborhood families to participate in our school garden through the summer and fall to grow food for themselves.

- **Coordinate between current programs for nutrition and engagement with food to serve children in Madison institutions in a more comprehensive way.**

This program brings together many agencies that are working to increase access to fresh, healthy food (see Coordination/Collaboration). We are piloting a program that we feel could be a template for family involvement in school gardens throughout the city. Through our work as part of the GROW Coalition, we are sharing the results of this work with other school garden coordinators throughout Dane County.

- **Support for intergenerational, culturally appropriate programs at community centers and meal sites.**

This program invites whole families to participate in growing food. The program is open to families of students at Lincoln School, which has a high degree of diversity both ethnically and economically. We will be working with the UW Arboretum Latino Earth Partnership Program to increase cultural appropriateness of our program.

- **Decrease the amount of non-nutrient dense foods served to children.**

When people grow their own food, they are likely to eat it. When they have access to fresh, healthy food, they eat more of it. At Lincoln, we've seen how huge an impact this has on children through our work with the REAP Farm-to-School Program and the USDA Fresh Fruits & Vegetables Program.

Question 2: Please describe your targeted population (e.g. location, ages, ethnicities, income levels, etc.).

We will be sending out invitations (translated into Spanish, Hmong, and Nepali) to our Lincoln School community, which encompasses both Lincoln School attendance area as well as the Midvale School attendance area. We will make presentations at our Parent Empowerment group meetings for African-American, Nepali, Latino, and Hmong families.

Our school demographics are:

35% free and reduced lunch (low income), 39% Hispanic, 27% White, 14% African-American, 12% Asian, 7% Multi ethnic, and .01% Native American.

Of the seven families that participated in our pilot program last summer were comprised of 5 Hispanic, one Hmong, and one Multiethnic family.

All ages are invited and included in our Family Garden School activities, and we encourage the whole family to participate.

Question 3: Please describe specifically how the funds from this grant would be used to increase food access (e.g. staffing, programming, supplies, etc.).

Lincoln Family Garden School exists to teach and encourage families to grow their own food. Our observation is that people are much more likely to eat fresh and healthy food when they've grown it themselves. We start with choosing plants and designing a garden plot. Throughout the summer, we'll hold sessions on specifics of how to garden effectively (weeding, watering, dealing with pests, etc...), as well as how to harvest and make the best use of garden produce.

All families that participate in Family Garden School will have access to all crops grown in the garden throughout the summer, including those planted by the Lincoln classes that plant in the garden. When we have an excess of any crop, which does happen frequently, we donate the food to the food pantry at the Multicultural Catholic Center.

Our hope is that Garden School families will learn skills and gain confidence in their own ability to grow food and will continue to do so in the future, either in community garden plots or other garden spaces.

Another added benefit of the garden school program is that our school garden is maintained throughout the summer and we then have crops that we can take it through to the school year. These can be used for educational activities with classes once school is back in session.

Question 4: Please describe your specific goals of this proposal and how you intend to measure the outcomes.

Our primary goal is to provide an opportunity for families who have little or no gardening experience to learn the skills needed to successfully grow their own food crops. We would like to see multi-generational involvement in the gardening, so that families will see this as an enjoyable, empowering activity for the whole family to participate in.

In order to measure outcomes, we will have an introductory potluck, during which families will have the opportunity to start to get to know each other and begin to tell their 'family gardening histories'. We will also ask families to list goals they have for their own families. At the end of the summer, we'll have a last potluck during which we will revisit those goals and ask how well the families feel they have accomplished these goals.

A secondary goal is to maintain our school garden through the summer months so that it can be used for teaching and harvesting when school is back in session.

FUNDING DETAILS

What other funding sources have you sought and/or received to support this proposal? Please describe if any other sources are matching funds contingent on securing city funds.

school garden and Outdoor Classroom have received grants from a wide variety of sources. These include grants from the Willy St. Coop. Wisconsin Medical Society Foundation, By Youth for Youth Dane Co., the National Gardening Association, and the Whole Foods Foundation. We are part of the GROW Coalition, which is funded by the Madison Community Foundation, and which includes grant money that has enhanced our outdoor learning.

The pilot year of Family Garden School was funded through the GROW Coalition grant.

This spring, we will be constructing a pavilion near our garden, which will be used for our Family Garden School gatherings over the summer. Funds for this project (~\$28,000) have come from our own PTO as well as a variety of fundraising efforts and in-kind donations. Some of these funds are contingent on obtaining this SEED grant.

SEED Grants are intended to be one-time, one-year grants. How do you anticipate replacing city funds in the future?

We will seek and apply for other grant funding for next summer's Family Garden School.

COORDINATION/COLLABORATION

Please describe the relationship between your group and other applicable stakeholders, including, but not limited to: other funders, targeted populations, potential participants, other organizations or groups offering services in the same or similar area, collaborating partners, and/or governmental bodies (350 words max.).

Lincoln Family Garden School has been, from the start, a collaborative of various groups and individuals. The Community Action Coalition of South Central Wisconsin has been an active supporter of the pilot. In addition to providing us with seeds and seedlings, Micah Kloppenburg, garden coordinator, has joined us for many sessions, planned and facilitated activities, and helped with overall planning. Joe Muellenberg, in the UW Extension Nutrition Education and Horticulture Programs has been involved from the start. He coordinates our Master Gardener volunteers as well as doing some teaching and providing supplies. The five Master Gardener volunteers came to almost every session and also shared teaching and planning responsibilities. Funds from our GROW Pilot Program grant were used to pay our garden intern, Alison Brookins, for her considerable efforts and time. The UW Institute for Environmental Studies provided us with two excellent volunteers as well, high school students working on environmental education projects. The REAP Food Group has had a long connection with Lincoln School, and Matt Vert, an Americorps volunteer with them, helped us build a compost bin at Family Garden School last summer. These collaborators have all expressed a commitment to be involved in this program again this summer.

Next coming summer will be our work as part of the UW Arboretum's Latino Earth Partnership Program. Through this program, we will be working on ways to deepen involvement of our Latino families in the outdoor educational opportunities at Lincoln. We are very excited about the possibilities of this effort.

PERSONNEL CHART

Title of Staff Position	F.T.E. *	Proposed Hourly Wage^
Arden School Coordinator/Intern	80 hrs	\$15.00/hr
Madison Staff Liaison	20 hrs	\$15.00/hr
TOTAL	92.45 hrs	

F.T.E. = Full Time Equivalent employee = 2080 hours = 1.00 F.T.E.

Note: All employees involved in programs receiving City of Madison funds must be paid the established Minimum Living Wage as required under Madison General Ordinance 4.20. The Madison Living Wage for 2014 is \$2.45 per hour.

BUDGET SUMMARY

Budget expenditures	Total Project Costs	Amount of City Dollars Requested	Amount of Other Revenues/In-Kind Support	Remaining Funding Gap (if any)
Arden School Coordinator/Intern	\$1200	\$1200	0	0
Madison Staff Liaison	\$400	\$300	\$100	0
Office Supplies	\$50	\$25	\$25	0
Outreach supplies (serving clients, etc.)	\$20	\$20	0	0
Arden tools, plants and supplies	\$700	\$100	\$600	0
Trucks	\$125	\$75	\$50	0
	\$2,495	\$1,720	\$775	\$0

SCLAIMER AND SIGNATURE

I certify that my answers are true and complete to the best of my knowledge.

Signature CTSeguin

Date 2/6/14

MADISON FOOD POLICY COUNCIL

Food Access Improvement "SEED" Grants



APPLICANT INFORMATION

Title of Proposal	Cash in the Kitchen	Amount Requested: \$ 8,700
Agency/Organization/Group Name	Friends of the Financial Education Center	
Contact Person	Deb Neubauer	Telephone #: 608-224-3722
Address	2300 S. Park St. Madison, WI 53713	Email: Neubauer@countyofdane.com

Is your group a 501 (c)(3)?	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>
Is your group Incorporated under Chapter 181 Wisc. Stats.?	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>
If no to above, do you have a fiscal agent?	YES _____	NO <input type="checkbox"/>

PROPOSAL SUMMARY

Please limit each answer in this section to 250 words. You may attach additional information related to the questions and budget to this application.

Question 1: How does your proposal address one or more of the areas outlined in "Short-Term programs, policies, actions" in the United Way of Dane County's Healthy Food for All Children 10-year plan?

The Cash in the Kitchen proposal addresses two of the short term recommendations listed in the Healthy Food for All plan. The Cash in the Kitchen project will 1) support intergenerational, culturally appropriate programs at community centers and 2) will decrease the amount of non-nutrient dense foods served to children. The program will also increase participation in benefit programs for qualifying children and families by educating parents on the available benefit programs.

Cash in the Kitchen is a four-to-six week, hands-on cooking and financial course for low income community members. The overall objective of this free course is to use cooking as a gateway to increase healthy food for children and families and strengthen household financial management. Participants will be provided with in-class opportunities to develop household food budgets, create nutritious meal plans, and learn basic food preparation skills.

This financial and nutrition education course focuses on positive behavior changes, creating a safe space for participants to acquire information about the ways in which they can strengthen their food budget, practice critical skills needed to create and maintain flexible but strong household budgets, and incorporate nutritious and economical foods into the household to improve their families health and financial well-being.

Question 2: Please describe your targeted population (e.g. location, ages, ethnicities, income ranges, etc.).

The Cash in the Kitchen course will target parent of low income families. The project will focus on reaching a diverse racial and ethnic population. The course will be available for free and offered in both Spanish and English at various community center's and sites throughout Madison to insure ease of access for parents.

Question 3: Please describe specifically how the funds from this grant would be used to increase food access (e.g. staffing, programming, supplies, etc.).

The City funds will be used to cover a gap in funding for this new program. The funds will cover a small percentage of the educator's salary, and food and program supplies. The funds will allow for an increase for the educator from .8 fte to full time allowing her more time to reach additional families. The additional food and supplies will insure the program has the resources needed to provide a quality learning experience.

Question 4: Please describe your specific goals of this proposal and how you intend to measure the outcomes.

Outcomes for Cash in the Kitchen:

1. Increase participant's knowledge and abilities to create nutritious, culturally appropriate meals (including food preparation skills, food handling, cooking styles, and food storage practices)
2. Participants will manage their food resources, use thrifty shopping practices for nutritious foods, and use community programs and resources to improve their food security

Indicators:

4 to 8 Cash in the Kitchen courses will be offered

30 participants will complete the course

90% of participants who complete the course will increase their knowledge of healthy meal planning, eating, and food budgeting.

90% of participants will increase their food preparation skills.

75% of participants will report a change in their families eating habits after 3 months of completing the class.

Evaluation:

A pre and post test will be utilized to measure the increase in knowledge and skills of the Cash in the Kitchen participants. A three month follow-up survey will also be used to measure change in family eating habits for those who complete the course. A final report will be completed and made available at the end of the program funding cycle.

FUNDING DETAILS

A) What other funding sources have you sought and/or received to support this proposal? Please describe if any other sources are matching funds contingent on securing city funds.

Funds have been secured for this new program through United Way of Dane County to cover the majority of the educator's salary. Dane County UW-Extension is providing office space and support, some supplies, curriculum, and travel expenses. These funds and in-kind services are not contingent on securing city funds.

B) SEED Grants are intended to be one-time, one-year grants. How do you anticipate replacing city funds in the future?

A sustainability plan is being developed with United Way, Dane County and UW-Extension to secure additional funds to make this new program and position permanent in 2015.

COORDINATION/COLLABORATION

Please describe the relationship between your group and other applicable stakeholders, including, but not limited to: other funders, targeted populations, potential participants, other organizations or groups offering services in the same or similar area, collaborating partners, and/or governmental bodies (350 words max.).

The Dane County UW-Extension Financial Education Center is located at the Villager Mall in the heart of south Madison. The objective of the center is to increase the financial literacy skills of residents in Madison and Dane County thereby empowering them to achieve financial security. Educators offer consistent, reliable financial education to low-income residents through classes, one-on-one coaching and various programs and services in a neutral, central and familiar locations throughout the community.

In November of 2013, through a funding partnership with United Way of Dane County, this new program began in the Center to add nutrition based education to the financial education program. The bi-lingual educator is partnering with Dane County UW-Extension's nutrition program to expand and develop new programming partnerships with Centro Hispano, community centers and other potential community partners. She is combining nutrition and financial education in the Cash in the Kitchen cooking course where participants acquire cooking skills, learn the importance of good nutrition, and develop family food budgets. During the course, participants are also informed about federal food access programs for which they may be eligible.

PERSONNEL CHART

Title of Staff Position	F.T.E. *	Proposed Hourly Wage^
Financial and Nutrition Educator	1	\$20.90
TOTAL	1	

*F.T.E = Full Time Equivalent employee = 2080 hours = 1.00 F.T.E.

^Note: All employees involved in programs receiving City of Madison funds must be paid the established Living Wage as required under Madison General Ordinance 4.20. The Madison Living Wage for 2014 is \$12.45 per hour.

BUDGET SUMMARY

Budget Expenditures	Total Project Costs	Amount of City Dollars Requested	Amount of Other Revenues/In-Kind Support	Remaining Funding Gap (if any)
Nutrition Educator	43,500	6,200	37,300	
Social Security & Workers Comp	2,880		2,880	
Mileage reimbursement	2,000		2,000	
Program supplies & food	4,500	2,500	2,000	
Curricula	3,500		3,500	
Total	56,380	8,700	47,680	

DISCLAIMER AND SIGNATURE

I certify that my answers are true and complete to the best of my knowledge.

Olivia Neuberger

February 6, 2014

Signature

Date

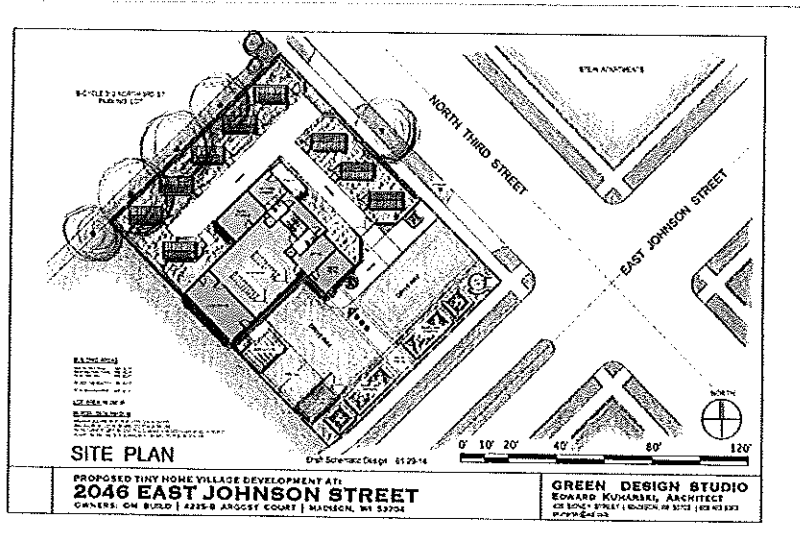
To: Madison Food Policy Council

From: Occupy Madison Inc.

Re: SEED Grant

Date: February 6, 2014

We are submitting this grant to support the Occupy Madison, Inc. proposed Tiny Home Village at 2046/2050 E. Johnson St. We are currently going through the land use approval process and hoping to get a planned development that would include a workshop, parking/residence for 9 tiny homes, a small retail area, a greenhouse and raised bed gardens.



We are looking for support for our greenhouse (pictured in blue closest to the building on the west end of the development) for growing seedlings/winter gardening and the raised bed gardens pictured closest to E. Johnson Ave. This lot had underground tanks in the past and has been remediated, but there may be residual contamination and high surface water levels during heavy rains, therefore we are seeking to find ways to utilize the space for gardening via raised beds. Additionally, the green area around the houses will also be raised planting areas built on top of the parking lot surface which we believe serves as a cap for the site and will be the subject of future development. Additional funds would be used for tools, miscellaneous building materials and planting materials.

At the moment, 100% of the people who will be living on this property have little to no income and receive Food Shares. This is their only resource to purchase fresh food. While SNAP primarily provides staple foods, buying high quality and nutritional food is often more expensive and is passed up for less expensive, less nutritional foods. Additionally, the closest food source is PDQ, which has very few fresh produce options. By growing our own food on site, we can provide fresh and nutritious produce for the residents of the site. Additionally, recipients will participate in the growing of the food since this is a cooperative living arrangement and one of the responsibilities they share will be gardening.

Excess food produced on the site will either be sold in our small retail store or will be donated to First United Methodist Church, Friends of the State St. Family or Stone Soup for the programs they run for people currently experiencing homelessness. Much of the food served to people experiencing homelessness is carbohydrate rich foods which often contain very few, if any, fresh fruits or vegetables. Additionally homeless persons are often turned away from food pantries due to lack of an address. This grant would enable us to expand access to greens and other fresh produce to this population.

Currently, the OM Village receives no funding from the City of Madison for any of the elements of the project. This funding will be for one year only to establish the infrastructure for successful annual gardens, a year round greenhouse garden and annual seedling production. We will do this by building a fully functional greenhouse and a minimum of 4 raised bed gardens. We are matching the city funds in volunteer labor, donated materials and cash where necessary. All of our funding currently comes from donations. We have many costs that we are going to have up front (additional bathrooms, showers and kitchenette area) for the larger project and this funding will allow us to implement the greenhouse and raised bed gardens immediately instead of staging them for future years.

Thank you in advance for considering this proposal.

MADISON FOOD POLICY COUNCIL

Food Access Improvement "SEED" Grants



APPLICANT INFORMATION

Title of Proposal	Occupy Madison Greenhouse and Raised Bed Gardens	Amount Requested: \$3,250
Agency/Organization/Group Name	Occupy Madison, Inc.	
Contact Person	Brenda K. Konkel	Telephone #: 608-345-8720
Address	4235 Argosy Ct, Madison WI 53704	Email: occupymadisoninc@gmail.com

Is your group a 501 (c)(3)?	YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>
Is your group Incorporated under Chapter 181 Wisc. Stats.?	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>
If no to above, do you have a fiscal agent?	YES Center for Community Stewardship	NO <input type="checkbox"/>

PROPOSAL SUMMARY

Please limit each answer in this section to 250 words. You may attach additional information related to the questions and budget to this application.

Question 1: How does your proposal address one or more of the areas outlined in "Short-Term programs, policies, actions" in the United Way of Dane County's Healthy Food for All Children 10-year plan?

- Increase access to healthful food for residents/volunteers and neighbors by selling/bartering for affordable vegetables, herb seedlings and excess produce from our greenhouse and gardens at our retail store at 2046/2050 E Johnson St. Demonstrate how growing one's own vegetables can stretch tight budgets while providing highly nutritional foods. Through the collection of seeds and seedling sales this access will become permanently sustainable.
(Children & Family Access - If no grocery store or pantry in neighborhood, add mobile pantry or fresh market.)
- Through planned development process we would help demonstrate a model of how neighborhood sales of produce could be successful.
(Neighborhood and Community - Support policy for street/neighborhood sales of produce.)
- Through planned development process we will help educate staff about food needs, methods and options, and demonstrate how urban food production can provide greater access to and consumption of fresh, nutritious foods. City staff currently will not allow a hoop house. However if successful in our proposed gardening efforts, specifically the greenhouse gardens, we may be able to expand their willingness to allow us and others to build structures that support urban food production, hopefully including very efficient and economical hoop houses.
(Neighborhood and Community - Support zoning policies and practices for urban food production, hoop houses and green houses.)
- If successful in our urban food production at 2046/2050 E Johnson, we hope to expand to 2040 E Johnson through purchase or rental.
(Neighborhood and Community - Identify land available for growing food.)

Question 2: Please describe your targeted population (e.g. location, ages, ethnicities, income ranges, etc.).

Our primary target population for sales of seedlings would be people in the Emerson East neighborhood and people who travel the Packers/East Johnson corridor. The primary targeted population for fresh grown produce would be extremely low-income and low-income residents of the tiny house village, formerly and currently homeless persons and volunteers. Residents are currently projected to be mostly over the age of 50. Many have no income, or are extremely low income, fixed income or have inconsistent income. People are of varying ethnicities but primarily Caucasian and African American. Our secondary target population would be families in the Emerson East Neighborhood area and/or homeless persons served local volunteer run food programs. If we have excess food it will be made available to the public, donated to First United Methodist Church, Friends of the State St. Family or Stone Soup for volunteer prepared meals for people experiencing homelessness.

Question 3: Please describe specifically how the funds from this grant would be used to increase food access (e.g. staffing, programming, supplies, etc.).

GREENHOUSE - We would purchase or build a green house that would be approximately 8 x 14 feet with a footprint the size of a parking space. We would also build all the shelving and benches needed for the interior with repurposed materials. We would need funding for nails, screws and brackets. Other building materials including wood framing, doors, temperature/humidity control systems and roofing would be provided by Occupy Madison, Inc. through donations.

RAISED BED GARDENS - We have planned several raised bed gardens along the E. Johnson and within the residential space of our proposed development. We currently have 2 - 9'4" x 21'4".and 2 - 9'4" x 9'4" raised beds planned along E. Johnson St.. Funds would be used to purchase clean compost/new soil and untreated lumber. Food would be grown in the raised beds while non-food items would be grown in the ground. We are currently reviewing DNR records but the soils on this property may have residual contamination from removed underground tanks and is subject to flooding which is why we have chosen raised beds and new soil.

TOOLS AND PLANT MATERIALS - We would need to purchase a hose and other tools for gardening. We have not chosen specific materials to date, but are certain to by a combination of seedlings, seeds and seed starting equipment as well as hand tools for gardening.

STAFFING - All labor will be provided by residents and community volunteers.

Question 4: Please describe your specific goals of this proposal and how you intend to measure the outcomes.

Goals:

1. Establish a working greenhouse (Spring-Summer 2014) to:
 - a) facilitate starting seedlings to be sold to the neighborhood to provide expanded community access to personal gardens and fresh food; and
 - b) provide year round access to personal gardens and fresh food; and
 - c) provide year round access to salad greens, herbs, sprouts, and other vegetables for the residents of the OM Tiny Home Village and community volunteers (beginning Fall 2014).
2. Establish at least 4 raised bed gardens that produce fresh food during Summer 2014.
3. Create infrastructure to grow fresh produce for years into the future.

Outcomes will be measured by:

1. Having a working greenhouse established in 2014. This will consist of erecting the green house, building shelves and benches, installing a heating and venting system, and purchasing seeds and materials for starting seeds.
2. Creating at least 4 raised bed gardens and growing vegetables in them during the summer of 2014.
3. Beginning to provide free fresh produce for residents and volunteers at OM Tiny Home Village during the summer of 2014.
4. Beginning to provide fresh produce for purchase to people in the Emerson East Neighborhood area by mid-summer 2014.
5. Collecting seeds for the next growing season.

FUNDING DETAILS

A) What other funding sources have you sought and/or received to support this proposal? Please describe if any other sources are matching funds contingent on securing city funds.

Our relatively new organization raised \$33,000 in 2013. We have raised an additional \$21,600 in January 2014. Additionally, we have thousands of hours of volunteer labor in the past 8 months. We have not sought other support for this project beyond fundraising efforts at this time, however it has been recommended that we seek a grant from the Master Gardeners group, which we would use to create additional gardening opportunities.

B) SEED Grants are intended to be one-time, one-year grants. How do you anticipate replacing city funds in the future?

This grant would allow us to put the infrastructure in place to create gardening space into the future. Through saving seeds we will be able to utilize the raised beds and green house to start seedlings and grow produce without as much further need for funding. We would continue fundraising efforts in the future to continue to support upkeep and expanded operations.

COORDINATION/COLLABORATION

Please describe the relationship between your group and other applicable stakeholders, including, but not limited to: other funders, targeted populations, potential participants, other organizations or groups offering services in the same or similar area, collaborating partners, and/or governmental bodies (350 words max.).

Occupy Madison, Inc. is a membership organization. Many members of our organization will be participants in growing the food as well as recipients of the food. Many are currently or formerly homeless. We are also working with Janet Parker, one of our neighbors, as well as neighborhood association committee members who worked on locating community gardens in the neighborhood. Our long term goal is to purchase or rent the property next to us to create community gardens for our residents as well as neighborhood residents.

Additionally, we propose donating excess food to 1st United Methodist Church, Friends of the State St. Family and Stone Soup. 1st United Methodist Church provides daily bag lunches and snacks for people who are currently homeless as they are not allowed to use their food pantry. Many food pantries require you to have an address in order to access the food there. Friends of the State St. Family serves a warm meal every Saturday at 3:00 at the top of State St. for homeless persons since many programs are closed on the weekend and it is harder to access food. Finally, we would also donate to Stone Soup which goes out during the evenings and provides snacks and food to people sleeping on the streets, in the winter they provide hot soup. Many the volunteers running these programs are stretching the donor dollars as much as they can and cannot afford to include fresh produce at the levels they would prefer to do.

PERSONNEL CHART

Title of Staff Position	F.T.E. *	Proposed Hourly Wage^
None - all volunteer labor		
TOTAL		

*F.T.E = Full Time Equivalent employee = 2080 hours = 1.00 F.T.E.

^Note: All employees involved in programs receiving City of Madison funds must be paid the established Living Wage as required under Madison General Ordinance 4.20. The Madison Living Wage for 2014 is \$12.45 per hour.

BUDGET SUMMARY

Budget Expenditures	Total Project Costs	Amount of City Dollars Requested	Amount of Other Revenues/In-Kind Support	Remaining Funding Gap (if any)
Greenhouse	\$1400 - \$2000	\$1000	Volunteer labor, tools, \$400 - \$1000, heating system, electricity and water (operating costs)	\$0
Shelving and Benches hardware and fasteners	\$250	\$250	Volunteer Labor, lumber (repurposed pallets), woodworking tools	\$0
Raised Beds & Dirt	\$1000	\$1000	Volunteer labor	\$0
Tools & Seed Starting Trays	\$500	\$500		\$0
Plant Materials, seeds and plants	\$500	\$500	\$500	\$0

DISCLAIMER AND SIGNATURE

I certify that my answers are true and complete to the best of my knowledge.

Signature Brenda K. Konkel (please accept electronic signature)

Date 2/7/14

MADISON FOOD POLICY COUNCIL

Food Access Improvement "SEED" Grants



APPLICANT INFORMATION

Title of Proposal	Healthy Food for All Implementation Plan	Amount Requested: \$3,000
Agency/Organization/ Group Name	Dane County Food Coalition	
Contact Person	Carrie Edgar	Telephone #: 608-224-3706
Address	5201 Fen Oak Dr. Madison, WI 53714	Email: edgar@countyofdane.com

Is your group a 501 (c)(3)?	YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>
Is your group Incorporated under Chapter 181 Wisc. Stats.?	YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>
If no to above, do you have a fiscal agent?	YES <u>Dane County UW-Extension</u>	NO <input type="checkbox"/>

PROPOSAL SUMMARY

Please limit each answer in this section to 250 words. You may attach additional information related to the questions and budget to this application.

Question 1: How does your proposal address one or more of the areas outlined in "Short-Term programs, policies, actions" in the United Way of Dane County's Healthy Food for All Children 10-year plan?

In September of 2012, the United Way of Dane County board created the Healthy Food for All Children Delegation to examine the systems in Dane County through which low-income children and families receive healthy food. The Delegation was charged with creating a 10 year plan to increase access to fresh and healthy food for all children in Dane County.

Now that the report is complete, a group of stakeholders identified the need to further develop the implementation plan and prioritize next steps. This process will include members of the delegation to review, advise, and evaluate the short and long term objectives, craft the outcomes and indicators. and develop an overall evaluation and tracking plan.

Public Health Madison & Dane County and Dane County UW Extension, with leadership from the delegation, will facilitate the development and prioritization of the implementation plan. Once the implementation plan is developed, the plan will be presented to the Dane County Food Coalition for implementation, tracking and evaluation. Having a group take leadership of the plan is critical to insure the plan is implemented and evaluated over the next 10 years.

Question 2: Please describe your targeted population (e.g. location, ages, ethnicities, income ranges, etc.).

The Healthy Food for All Plan is focused on increasing access to fresh and healthy food for all children in Dane County. The recommendations are divided into three areas of focus: 1) Child and Family Access, 2) Neighborhoods and Community and Organizational and Institutional Environments.

Question 3: Please describe specifically how the funds from this grant would be used to increase food access (e.g. staffing, programming, supplies, etc.).

The requested funds will cover costs associated with the development and roll-out of the implementation plan. These will include:

- Stipends to cover partial time for two of the Implementation Plan committee members.
 - Chris Brockel led the Healthy Food for All delegation and has the most knowledge of the plan has since moved to FairShare CSA Coalition and will need to be reimbursed for some of his time.
 - Samuel Pratsch is a state-wide specialist with UW-Extension and will be compensated for the evaluation expertise he brings to the process.
- Meeting supplies
- Printing for implementation plan roll-out meetings
- Webpage development and maintenance for a community dashboard that will provide a the community access to the progress being made on the Healthy Food for All recommendations

Question 4: Please describe your specific goals of this proposal and how you intend to measure the outcomes.

Develop a draft Healthy Food for All Implementation Plan

1. Develop logic models and an action plan to implement report recommendations
2. Develop an evaluation plan with measureable outcomes and indicators
3. Analyze funding mechanisms and sustainability of community driven strategies
4. Include a plan to convene stakeholders and partners to maximize community engagement

Review of Healthy Food for All Implementation Plan

1. Share plan with review team for input and revisions
2. Revise implementation plan and timeline
3. Develop communications plan

Engage community and implement and track results

1. Dane County Food Coalition will convene stakeholders and partners to maximize community engagement
2. Develop strategies for tackling implementation
3. Identify key leaders and partners for each recommendation
4. Develop webpage that will provide information and access to the public on the work that is currently happening and progress being made on recommendations.

FUNDING DETAILS

A) What other funding sources have you sought and/or received to support this proposal? Please describe if any other sources are matching funds contingent on securing city funds.

Most of the implementation team's time is being provided in-kind. Dane County UW-Extension provides facilitation, space and other support to the Dane County Food Coalition in kind.

The implementation team includes:

- Chris Brockel, Executive Director, FairShare CSA Coalition
- Carrie Edgar, Dept. Head & Community Food Systems Educator, Dane County UW-Extension
- Martha Cranley, Director of Community Impact and Strategic Communication, United Way of Dane County
- Samuel Pratsch, Evaluation Specialist, UW-Extension
- Lesly Scott, Public Health Supervisor, Madison/Dane County Public Health
- E.G. Schramka, Executive Director of Irwin A. and Robert D. Goodman Foundation, Inc.
- Mark Woulf, Food and Alcohol Policy Coordinator, City of Madison

B) SEED Grants are intended to be one-time, one-year grants. How do you anticipate replacing city funds in the future?

Once the implementation plan is developed there will not be a need for continued funding. The Dane County Food Coalition will voluntarily continue the tracking of the plan under the leadership of Lesly Scott from Madison/Dane County Public Health and Carrie Edgar, Dane County UW Extension.

COORDINATION/COLLABORATION

Please describe the relationship between your group and other applicable stakeholders, including, but not limited to: other funders, targeted populations, potential participants, other organizations or groups offering services in the same or similar area, collaborating partners, and/or governmental bodies (350 words max.).

The Dane County Food Coalition consists of a diverse group of more than 40 community organizations, businesses and individuals who are working within the Dane County food system to build a healthy, sustainable and just food system for all residents.

Our mission includes:

1. To meet and network with people working in the Dane County food system
2. To share food system related activities happening in Dane County
3. To develop a shared vision and plan the future of the Dane County food system

The Implementation team includes individuals who participated in the Healthy Food for All Delegation, funders, City and County government, University, and a community organization.

PERSONNEL CHART

Title of Staff Position	F.T.E. *	Proposed Hourly Wage^
No staff time will be on city funding		
TOTAL		

*F.T.E = Full Time Equivalent employee = 2080 hours = 1.00 F.T.E.

^Note: All employees involved in programs receiving City of Madison funds must be paid the established Living Wage as required under Madison General Ordinance 4.20. The Madison Living Wage for 2014 is \$12.45 per hour.

BUDGET SUMMARY

Budget Expenditures	Total Project Costs	Amount of City Dollars Requested	Amount of Other Revenues/In-Kind Support	Remaining Funding Gap (if any)
Stipends	\$2,000	\$2,000	0	0
Meeting supplies	\$450	\$300	\$150	0
Meeting space and support	\$300		\$300	0
Printing	\$250	\$200	\$50	0
Webpage development & Maintenance	\$5,500	\$500	\$5,000	0
Total	\$8,500	\$3,000	\$5,500	0
*Time for most of the implementation members will be provided in kind but is not reflected in this budget.				

DISCLAIMER AND SIGNATURE

I certify that my answers are true and complete to the best of my knowledge.



February 7, 2014

Signature

Date

MADISON FOOD POLICY COUNCIL

Food Access Improvement "SEED" Grants



APPLICANT INFORMATION

Title of Proposal	Access to Healthy Foods and Meals Through LCEC	Amount Requested: \$4,827
Agency/Organization/Group Name	Lussier Community Education Center	
Contact Person	Susan Ramsbacher, Assistant Director	Telephone #: 608-833-4979 ext. 222
Address	55 S Gammon Road, Madison, WI 53717	Email: susan@LCECmadison.org

Is your group a 501 (c)(3)?	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>
Is your group Incorporated under Chapter 181 Wisc. Stats.?	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>
If no to above, do you have a fiscal agent?	YES _____	NO <input type="checkbox"/>

PROPOSAL SUMMARY

Please limit each answer in this section to 250 words. You may attach additional information related to the questions and budget to this application.

Question 1: How does your proposal address one or more of the areas outlined in "Short-Term programs, policies, actions" in the United Way of Dane County's Healthy Food for All Children 10-year plan?

The Lussier Community Education Center (LCEC) proposes to address three of the "Short Term actions". We will 1) Expand food pantry hours to accommodate working families by increasing our hours by 10% from 104 hours per year to 116 hours per year. Currently we are open two days a week for one hour. In a recent pantry user survey, 35% of users requested additional pantry hours. We will open an additional day once a month.

We will contribute to 2) Coordination of enrollment process for food access programs by conducting regular enrollment of pantry and other Center users into food access programs. We will expand the number of times we offer enrollment access by inviting Second Harvest and WIC for office hours during pantry.

Finally we will enhance 3) intergenerational, culturally appropriate programs at community centers by providing free monthly community dinners for our neighbors. These dinners welcome families of the children enrolled in our afterschool programs along with community members from Wexford Ridge Section 8 housing complex. Community chefs from Wexford Ridge will work with staff to create a nutritious menu and programs will include Black History Celebration, Youth Gallery Night, Make Music Madison and Science Nights. Seniors, parents and young people come together to enjoy the meal and participate in the program.

The mission of the LCEC is *building community, creating opportunities, enriching education*. We provide programs, services, and access to resources that promote personal growth and community well-being, in response to neighborhood needs on Madison's west side.

Question 2: Please describe your targeted population (e.g. location, ages, ethnicities, income ranges, etc.).

LCEC primarily serves people from Madison's west side although everyone is welcome to our pantry and community dinners. The majority of pantry users are between 30 – 74 years old with smaller percentages in the 18 – 29 or 75+ range. People visit pantry from all racial and ethnic groups with the majority either Caucasian, African American, Latino or multi-racial. 73% of pantry users earn less than 50% of the federal poverty level with the remainder earning between 51 – 80%. 38% of pantry users are from female headed households and 54% have children under 18 living with them. Most pantry users drive to the pantry with 18% walking and an additional 14% riding with a friend or neighbor. A full 49% of users live within one mile of pantry, 37% live between 1 – 5 miles and 14% report living more than 5 miles from the Center. These demographics mirror our population for community dinner as well. The pantry serves an average of 88 households (139 adults and 94 children) per month. The additional hour of service will open pantry to an estimated 10 households (16 adults and 11 children). Increasing food access enrollment hours will allow at least 10 people to sign up for food access programs. Community dinners will provide a meal to an additional 50 people including children.

Question 3: Please describe specifically how the funds from this grant would be used to increase food access (e.g. staffing, programming, supplies, etc.).

Funds will support our Volunteer and Employment Coordinator who manages the LCEC food pantry, coordinates enrollment services for food access programs and supports our community dinner events. She schedules volunteers who run the pantry and manages food drives and donations for pantry. She connects with our collaborative partners and identifies days and times for food access programs sign up. Finally she organizes the meals for community meals and volunteers to serve and assist with dinner activities. Additionally funds will be used to purchase food for pantry and community dinners, support space costs for pantry and community dinners and utilities and general operating for things like flyers and information sharing, telephone, office supplies etc.

Question 4: Please describe your specific goals of this proposal and how you intend to measure the outcomes.

Two of the three pillars of LCEC mission are building community and creating opportunities. This SEED proposal embodies these pillars by seeking to provide free high quality and many varieties of foods and access to food for families and individuals (opportunities) and providing access to free healthy, and well balanced meals while celebrating community and intergenerational connections (community).

The LCEC food pantry provides families on Madison's west side with food they may not have access to otherwise. This may be due to lack of money or transportation to grocery stores with quality items. We will measure our goals by tracking the number of pantry users, types of food distributed monthly and number of people who participate in food access program enrollment at the Center. Further we will conduct a satisfaction survey with pantry users once a year.

LCEC community dinners offer our neighbors an opportunity to come together to eat, talk and participate in engaging activities and programs. The dinner themes mirror the interests of the families who use our Center and actively involve community members in their creation from making and serving the meal to running the program and activities. We will measure the success of these dinners by tracking the number of people overall who attend and the new participants each time. We will work with the chefs and community organizers to review each dinner's successes and tweak our program to match new needs.

FUNDING DETAILS

A) What other funding sources have you sought and/or received to support this proposal? Please describe if any other sources are matching funds contingent on securing city funds.

Our food pantry and community dinners are funded through donations and fundraising. We have sought a Darden Restaurant Community Grant for pantry. We receive designated funding from local churches and civic organizations for pantry regularly. We have received community dinner sponsorship from area businesses including Willy Street Coop and Trinity Builders in the past.

B) SEED Grants are intended to be one-time, one-year grants. How do you anticipate replacing city funds in the future?

We will continue to seek small foundation grants such as Darden Restaurant Community Grant or Thrivent Financial and business sponsorship for dinners. We have met our fundraising goals each year and will continue to strive to support the enhancements this grant supports.

COORDINATION/COLLABORATION

Please describe the relationship between your group and other applicable stakeholders, including, but not limited to: other funders, targeted populations, potential participants, other organizations or groups offering services in the same or similar area, collaborating partners, and/or governmental bodies (350 words max.).

As a community center we are continually seeking input and participation from our participants and potential users. Food pantry users and community dinner attendees help with volunteer roles throughout the Center when possible. Development of new projects or expansions within our existing programs is often stimulated by community member suggestion and needs. We work with many collaborating partners for food pantry. We purchase and received free food from Second Harvest Foodbank and Community Action Coalition. The MCC Community garden, UW Agricultural Department and CUNA Mutual Employee Gardens and CSA provide produce to the pantry during the growing season. We partner with Second Harvest and Food Share provided by Forward Services Corp to enroll people in food access programs. We will seek to collaborate with WIC in the same way. We partner with community members from Women Rise Up! to create community dinner programs and community chefs to prepare the meals.

PERSONNEL CHART

Title of Staff Position	F.T.E. *	Proposed Hourly Wage^
Volunteer & Employment Coordinator	.05 for food pantry expansion & enrollment	\$15.35
TOTAL		

*F.T.E = Full Time Equivalent employee = 2080 hours = 1.00 F.T.E.

^Note: All employees involved in programs receiving City of Madison funds must be paid the established Living Wage as required under Madison General Ordinance 4.20. The Madison Living Wage for 2014 is \$12.45 per hour.

BUDGET SUMMARY

Budget Expenditures	Total Project Costs	Amount of City Dollars Requested	Amount of Other Revenues/In-Kind Support	Remaining Funding Gap (if any)
Salary	\$6,384	\$1,596	\$4,214	\$574
Fringe	\$1,092	\$271	\$723	\$98
Other Operating	\$3,254	\$650	\$2,311	\$293
Space Costs	\$1,950	\$390	\$1,385	\$175
Program Food & Supplies	\$9,600	\$1,920	\$4,174	\$3,506

DISCLAIMER AND SIGNATURE

I certify that my answers are true and complete to the best of my knowledge.

Signature Susan Ramspacher

Date 2/7/2014

MADISON FOOD POLICY COUNCIL

Food Access Improvement "SEED" Grants



APPLICANT INFORMATION			
Title of Proposal	Goat Meat for Madison	Amount Requested: \$1200	
Agency/Organization/Group Name	Jeanne Lydon		
Contact Person	Jeanne Lydon	Telephone #: (608) 957-9320	
Address	2065 County Road T Marshall, WI 53559	Email: jeanne_lydon@yahoo.com	
Is your group a 501 (c)(3)?	YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>	
Is your group Incorporated under Chapter 181 Wisc. Stats.?	YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>	
If no to above, do you have a fiscal agent?	YES _____	NO <input checked="" type="checkbox"/>	
PROPOSAL SUMMARY			
Please limit each answer in this section to 250 words. You may attach additional information related to the questions and budget to this application.			
Question 1: How does your proposal address one or more of the areas outlined in "Short-Term programs, policies, actions" in the United Way of Dane County's Healthy Food for All Children 10-year plan?			
<p>My proposed project is to raise goats on family land in Sun Prairie, grazing the animals in the forested part of the farm to help control invasive species growing there. In the fall, the goats will be processed and the meat offered for sale at the South Madison Farmers' Market, as well as a percentage being offered to local food pantries. Some whole animals will be offered for sale as well.</p> <p>This project will help address several of the short-term programs/policies/actions including encouraging use of EBT/SNAP at the farmer's markets, and by encouraging food pantries to stock food for children with special dietary needs. This project also addresses the long term program/policy/actions of supporting existing markets to provide healthy choices. I specifically chose South Madison Farmer's Market to offer my meat because it is located in one of Madison's food deserts, and it supports EBT/SNAP. Offering more products that appeal to a wide variety of people will encourage more folks to attend the market. I also plan to offer some meat to several area food pantries at cost, as it is a specialty item that may be of interest to those with dietary needs and cultural preferences for goat meat.</p>			

Question 2: Please describe your targeted population (e.g. location, ages, ethnicities, income ranges, etc.).

I plan to sell the goat meat at the South Side Farmers Market at the Madison Labor Temple, which is located in one of Madison's food deserts, according to the United Way. My target customers are the local adult residents of the neighborhood, including ethnic minorities who have a cultural preference for goat meat as well as others interested in the health and environmental benefits of eating this meat. I also hope to market some whole animals through local faith communities. By offering meat to food pantries I hope to target individuals and families who are currently struggling with food insecurity.

Question 3: Please describe specifically how the funds from this grant would be used to increase food access (e.g. staffing, programming, supplies, etc.).

The funds from this grant will be used for one time start up infrastructure costs. Specifically I will be purchasing electric fencing and an energizer from Premier1 Supplies in Washington, Iowa. This equipment is necessary to contain the goats in a specific area and to protect them from predators.

Question 4: Please describe your specific goals of this proposal and how you intend to measure the outcomes.

This project aims to supply Madison residents with environmentally sustainable, locally raised, healthy goat meat. Our goats would be raised strictly on pasture and browse, with absolutely no hormones, antibiotics or GMOs. Goats' preferred food is shrubby brush. We will be using the goats to control invasive species such as buckthorn and honeysuckle on the property. I will record the number of people who purchase our meat through farmers' market sales and through whole animal sales. A minimum of ten percent of our meat will be offered to the area food pantries at cost. I will keep track of how much meat is accepted by food pantries.

FUNDING DETAILS

A) What other funding sources have you sought and/or received to support this proposal? Please describe if any other sources are matching funds contingent on securing city funds.

The remaining expenses for this project will be self-funded. The main expense is the daily labor of caring for the animals, transporting, marketing and selling the meat. I personally will be providing the labor, to be paid on sale of the meat. There will also be some expenses associated with purchasing the animals, and processing expenses for the meat. I will be funding these expenses from my own savings. The goats will be raised on family land.

B) SEED Grants are intended to be one-time, one-year grants. How do you anticipate replacing city funds in the future?

I will use the SEED Grant money exclusively for infrastructure startup costs. The projected useful life of the equipment is more than 10 years. I will set aside a portion of sales income each year in order to assure the necessary funds are available to replace the equipment as needed.

COORDINATION/COLLABORATION

Please describe the relationship between your group and other applicable stakeholders, including, but not limited to: other funders, targeted populations, potential participants, other organizations or groups offering services in the same or similar area, collaborating partners, and/or governmental bodies (350 words max.).

I love raising animals and providing healthy food to my family. I think everyone should have access to this kind of food, whether or not they live on a farm or have access to land. My hope is to be able to offer this food to others in our community.

DISCLAIMER AND SIGNATURE

I certify that my answers are true and complete to the best of my knowledge.

Signature Jeanne C. Lydon

Date 2/5/14

APPLICANT INFORMATION

Title of Proposal: Growing through Generations

Amount Requested: \$ 10,000

Agency/Organization/Group Name Freedom Inc

Contact Person Z! Haukeness

Telephone #: 608-358-9993

Address: 601 Bayview Madison WI 53715

Email: zhaukeness@gmail.com

Is your group a 501 (c)(3)?

YES

Is your group Incorporated under Chapter 181 Wisc. Stats.?

YES

If no to above, do you have a fiscal agent?

N/A

PROPOSAL SUMMARY

Please limit each answer in this section to 250 words. You may attach additional information related to the questions and budget to this application.

Question 1: How does your proposal address one or more of the areas outlined in "Short-Term programs, policies, actions" in the United Way of Dane County's Healthy Food for All Children 10-year plan?

Our proposal addresses parts of each of 3 strategies on pages 14 and 15 of the Health Food for All Children 10 year plan.

- 1) Increase family self-sufficiency
- 2) Developing a food product for market as well as beginning a farmers market in a key part of Madison
- 3) Youth participation in growing, harvesting, preparing, and marketing food

We have 4 plots of land that we help maintain for farming and gardening.

- Brittingham Community Garden
- Bayview Community Garden
- Bayview Medicinal Herb Garden
- Silverwood Farm (2 acres)

With our members including 3 generations of gardeners we seek to pass knowledge of gardening down through the generations from grandparent to grandchild. The harvest will be used to feed families self-sufficiently, develop a market for selling, and grow a marketable food (Lemongrass) to be packaged and processed in a collaborative way to teach to others who haven't packaged and marketed food in this way.

Question 2: Please describe your targeted population (e.g. location, ages, ethnicities, income ranges, etc.).

Freedom Inc works with 3 generations of both Black and South East Asian people, mostly women, queer people and gender non conforming people. We plan to work primarily with families and participants in our programs from these populations, and in particular Hmong participants. These are all low to no-income people. The majority live in the Triange Neighborhood or on the South Side of Madison. Many have experienced domestic violence, are elderly, have disabilities, speak english as a second language, and are otherwise vulnerable populations. Many of the youth are at risk of being underserved in the current landscape of the Madison education system as well as the high risk for youth of color to be funneled into the school to prison pipeline.

Question 3: Please describe specifically how the funds from this grant would be used to increase food access (e.g. staffing, programming, supplies, etc.).



MADISON FOOD POLICY COUNCIL

Food Access Improvement "SEED" Grants

APPLICANT INFORMATION

Title of Proposal	FoodShare Program & Electronic Benefits Transfer Program at Dane County Farmers' Market	Amount Requested: \$10,000.
Agency/Organization/Group Name	Community Action Coalition for South Central Wisconsin, Inc.	
Contact Person	Greta C. Hansen, Executive Director	Telephone #: 608.246.4730 x217
Address	1717 N. Stoughton Road, Madison, WI 53704-2605	Email: cac@cacscw.org

Is your group a 501 (c)(3)?	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>
Is your group Incorporated under Chapter 181 Wisc. Stats.?	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>
<u>If no to above</u> , do you have a fiscal agent?	YES _____	NO <input type="checkbox"/>

PROPOSAL SUMMARY

Please limit each answer in this section to 250 words. You may attach additional information related to the questions and budget to this application.

Question 1: How does your proposal address one or more of the areas outlined in "Short-Term programs, policies, actions" in the United Way of Dane County's Healthy Food for All Children 10-year plan?

This proposal from CAC fulfills the United Way Vision to ensure that *"all Dane County children and families can access affordable healthy and culturally appropriate food to achieve better health outcomes and a higher quality of life."* This proposal addresses United Way's Strategy #1 to increase equitable access to healthy foods by operating an EBT/SNAP program at Dane County Farmers' markets.

CAC uses the Dane County Farmers' Market point-of-sale machine to process electronic benefit transfers (EBT) and convert FoodShare/SNAP benefits to paper "Market Dollars." Customers can withdraw any amount of their available funds at the Information Booth located on the State Street corner of the Square during the summer and at the EBT table at the indoor market locations. Customers then receive Market Dollars that can be spent with vendors at the Market on any food or food-producing plants. Market Dollars never expire and can be used at either the Saturday or Wednesday Markets. These Market Dollars are collected each Saturday by CAC's staff and volunteers, and vendors are reimbursed for these accepted benefits on a monthly basis.

Question 2: Please describe your targeted population (e.g. location, ages, ethnicities, income ranges, etc.).

The participants in the FoodShare program represent a portion of the Madison community that faces incredible economic hardship. 93% of the participants surveyed have incomes that are at or below 125% of the federal poverty line. Individuals and families of all ages and ethnicities participate in the FoodShare program, although shoppers are primarily young (18-40, 84%) and white (82%). Nearly half of the surveyed shoppers at the Dane County Farmers Market live in the 53703 zip code.

Question 3: Please describe specifically how the funds from this grant would be used to increase food access (e.g. staffing, programming, supplies, etc.).

To ensure that this program is available to customers during each Market, CAC employs a half-time staff person who is responsible for all coordinating and "on-the-ground" operations. This person recruits and trains volunteers, is the point-of-contact for vendors with questions or problems, issues receipts to vendors to record collected Market Dollars, tracks vendor reimbursement amounts, collects data on FoodShare sales and customer information, performs outreach on behalf of the program, and engages in other activities to support the program, CAC and the Dane County Farmers' Market.

Funds from this grant will help to cover the costs to employ this staff person, as well as cover the additional staff time of accountants and administrators required to oversee the successful implementation of this program. Beyond these staffing costs, additional expenses such as bank processing fees for EBT transactions, postage for mailing vendor reimbursements and training materials, outreach materials for customers, and receipt books for tracking vendor reimbursements are all costs that must be covered.

Question 4: Please describe your specific goals of this proposal and how you intend to measure the outcomes.

Through the FoodShare program at Dane County Farmers' Market, recipients of SNAP benefits are able to have access to the agricultural richness of our region, can greatly reduce the mileage of their food purchases and make informed choices about the food they eat. CAC's goals are simply to maintain this program and with wonderful opportunity for low-income shoppers to connect with local farmers. Customers will make an average of 1600 withdrawals of EBT benefits to spend at the Dane County Farmers' market each year providing nearly \$50,000 of income to the vendors. The FoodShare Program is a service that provides resources for low-income shoppers, develops leaders through volunteerism, and facilitates additional income for area small farmers who are vendors at the market. All of this can be measured on a weekly, monthly and annual basis by documenting the number of participants and the amount of the EBT withdrawals. Annual surveys to glean demographic information and feedback on how EBT access at DCFM affects the lives of participants supplements these raw sales numbers, and gives us indicators for how we can strengthen our services.

FUNDING DETAILS

A) What other funding sources have you sought and/or received to support this proposal? Please describe if any other sources are matching funds contingent on securing city funds.

Additional funding sources for this project include the commitment of a \$10,000 contribution from the Dane County Farmers Market Board. These funds will be raised through an annual Fund Raising Dinner that will be dedicated to supporting the FoodShare program. Also, \$2,500 will be requested from a private foundation in Madison. An additional \$7,500 will be sought from private donations. Pending final approval of each of these sources and a full contribution from the City of Madison SEED grant, we will have the financial resources needed to maintain this project at the Dane County Farmers' Market.

B) SEED Grants are intended to be one-time, one-year grants. How do you anticipate replacing city funds in the future?

Since funding sources for anti-poverty not-for-profit organizations, programs and projects is always evolving, changing and often evaporating, CAC continues on a regular basis to reach out into our personal and professional networks to identify other partners and fund raising possibilities. Because the need is real and the program is effective, CAC is determined to pursue and acquire the necessary funding on an annual basis. For 2014, it is CAC's hope that SEED grants will be one of the significant and vital partners in this important project.

COORDINATION/COLLABORATION

Please describe the relationship between your group and other applicable stakeholders, including, but not limited to: other funders, targeted populations, potential participants, other organizations or groups offering services in the same or similar area, collaborating partners, and/or governmental bodies (350 words max.).

CAC partners with diverse groups, communities and individuals in wide-spread food and garden programs throughout South Central Wisconsin. CAC distributes approximately three million pounds of perishable and non-perishable foods at no cost to agencies who serve households experiencing poverty in our communities. CAC provides coordination, support and technical assistance to numerous food pantries, meal sites and community gardens.

In 2012, there were 824,712 individual visits at food pantries and meal sites served by CAC.

CAC's Gleaners program creates a network of over 60 volunteers and over 100 donors to collect approximately 1 million pounds of perishable foods every year that otherwise would go to waste.

CAC provides support to over 60 community gardens in Dane county, including 26 gardens in targeted high density, higher poverty areas within the City of Madison. A total of 1,850 people in 606 households had plots in the various community gardens.

DISCLAIMER AND SIGNATURE

I certify that my answers are true and complete to the best of my knowledge.

Signature

A handwritten signature in cursive script that reads "Jeta Clensen". The signature is written in black ink and is positioned to the right of the "Signature" label.

Date February 7, 2014



MADISON FOOD POLICY COUNCIL

Food Access Improvement "SEED" Grants

APPLICANT INFORMATION			
Title of Proposal	Healthy Food Initiatives	Amount Requested: \$6,650.00	
Agency/Organization/Group Name	Community Action Coalition for South Central Wisconsin, Inc.		
Contact Person	Greta C. Hansen, Executive Director	Telephone #: 608.246.4730 x217	
Address	1717 N. Stoughton Road, Madison, WI 53704-2605	Email: cac@cacscw.org	
Is your group a 501 (c)(3)?	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>	
Is your group Incorporated under Chapter 181 Wisc. Stats.?	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>	
If no to above, do you have a fiscal agent?	YES _____	NO <input type="checkbox"/>	
PROPOSAL SUMMARY			
Please limit each answer in this section to 250 words. You may attach additional information related to the questions and budget to this application.			
<p>Question 1: How does your proposal address one or more of the areas outlined in "Short-Term programs, policies, actions" in the United Way of Dane County's Healthy Food for All Children 10-year plan?</p> <p>This proposal from CAC fulfills the United Way Vision to ensure that <i>"all Dane County children and families can access affordable healthy and culturally appropriate food to achieve better health outcomes and a higher quality of life."</i> This proposal addresses United Way's Strategy #1 to increase equitable access to healthy foods by ensuring that locally grown fruits and vegetables are available to all pantries and meal programs.</p> <p>This proposal has two components. First is to provide the necessary funding to manage and harvest apples from 12 acres of apple orchards in the town of Cooksville and to transport the fresh apples to food pantries in Dane County, including the City of Madison. Secondly, this proposal seeks funding for the Dane County Sweet Potato project which will encourage the community to plant and harvest sweet potatoes in several community gardens with the end goal of donating at least half of the yield to food pantries in Dane County, including the City of Madison.</p>			

Question 2: Please describe your targeted population (e.g. location, ages, ethnicities, income ranges, etc.).

The recipients of the fresh apples and sweet potatoes represent a portion of the Madison and Dane County community that faces incredible economic hardship. A majority of the participants in the Food Security programs that will receive this produce have incomes that are at or below 125% of the federal poverty line. Families of all ages and ethnicities participate.

Question 3: Please describe specifically how the funds from this grant would be used to increase food access (e.g. staffing, programming, supplies, etc.).

For the apple harvesting project, the funding will provide for the agrochemical expenses associated with pesticides, fungicides and bactericides sprayed on the orchard throughout the growing season. In addition, CAC staff will invest approximately 100 hours in the project, mostly associated with harvesting and transporting the apples (12,000 pounds in 2013) from the orchard to the area food pantries.

For the Sweet Potato project, CAC and partners from UW-Extension will reach out to farmers, schools, community gardens, community centers and residential gardeners to facilitate a "farm/garden to families" style project. Project partners collaborate to promote the project, provide educational trainings for the public, distribute slips (starts) for planting, and track donations to food pantries.

Question 4: Please describe your specific goals of this proposal and how you intend to measure the outcomes.

This project will benefit Wisconsin agriculture by fostering a relationship between local growers and food insecure populations. The end goal with both the apples and sweet potatoes is to provide a nutritious, long-lasting food source for food pantries who serve the neediest members of our community. Bridging the gap between low-income populations and local, sustainably grown produce is an ongoing challenge for the community at large. This project addresses this issue by providing a new food source for low-income populations as well as increasing awareness of the benefits of choosing local, sustainably grown food.

CAC will document the varied project participants, their unique role in these projects (i.e. farmer, educator, residential gardener, volunteer, food pantry participant, etc.), and will record the total weight of all produce donated to the various food pantries.

FUNDING DETAILS

A) What other funding sources have you sought and/or received to support this proposal? Please describe if any other sources are matching funds contingent on securing city funds.

Badgerland Grain Farms LLC, which owns the apple orchard near Cooksville, is donating the apples from 12 acres of their property. Based on an accepted average price per pound of \$1.15, their donation in 2013 is valued at \$13,800. Because 2013 was exceptionally productive, projections for 2014 would be for lesser amounts, but with similar in-kind contributions. In addition, volunteer labor associated with harvesting and transporting the apples equaled 636 hours and is expected to be similar totals in 2014.

For the sweet potato venture, CAC is partnering with Dane County UW-Extension, River Food Pantry, Slow Food Madison and Equinox Community Farm to plan and complete the project. All of these entities are providing In-Kind donations to support the successful completion of the project.

B) SEED Grants are intended to be one-time, one-year grants. How do you anticipate replacing city funds in the future?

Since funding sources for anti-poverty not-for-profit organizations, programs and projects are always evolving, changing and often evaporating, CAC continues on a regular basis to reach out into our personal and professional networks to identify other partners and fund raising possibilities. Because the need is real and the program is effective, CAC is determined to pursue and acquire the necessary funding on an annual basis. For 2014, it is CAC's hope that SEED grants will be one of the significant and vital partners in these important projects.

COORDINATION/COLLABORATION

Please describe the relationship between your group and other applicable stakeholders, including, but not limited to: other funders, targeted populations, potential participants, other organizations or groups offering services in the same or similar area, collaborating partners, and/or governmental bodies (350 words max.).

CAC partners with diverse groups, communities and individuals in wide-spread food and garden programs throughout South Central Wisconsin. CAC distributes approximately three million pounds of perishable and non-perishable foods at no cost to agencies who serve households experiencing poverty in our communities. CAC provides coordination, support and technical assistance to numerous food pantries, meal sites and community gardens.

In 2012, there were 824,712 individual visits at food pantries and meal sites served by CAC.

CAC's Gleaners program creates a network of over 60 volunteers and over 100 donors to collect approximately 1 million pounds of perishable foods every year that otherwise would go to waste.

CAC provides support to over 60 community gardens in Dane county, including 26 gardens in targeted high density, higher poverty areas within the City of Madison. A total of 1,850 people in 606 households had plots in the various community gardens.

DISCLAIMER AND SIGNATURE

I certify that my answers are true and complete to the best of my knowledge.

Signature

A handwritten signature in black ink, appearing to read "Jeta Jensen". The signature is written in a cursive style with a large, looping initial "J".

Date February 7, 2014

Victus Seed Grant Proposal Cover Letter

I believe that Victus perfectly fits the criteria for one of your seed grants. The mission of Victus is to improve local food avenues from producers to schools, institutions, restaurants and the everyday shopper.

While our business model has changed multiple times over the last 2 years, our vision has remained the same. Getting affordable local food to the consumers while giving the farmers a fair price. While researching the current local food access issues we identified three major gaps in service, availability and market.

- 1) **Less than Truckload deliveries:** (LTL) We found that farmers are being charged between 25% and 40% of invoice to move product that was less than 2 pallets. This is causing many small farms to either have elevated retail pricing or not be able to get their product to market
- 2) **Competitive Producers Market:** A lot of local food distributors are in a constant battle to have enough farmers consistently supplying them so they can submit an order guide that can be competitive with the larger more streamlined distributors. This is in direct relation to our #1 issue. If we can aggregate LTL deliveries, local food distributors will have a larger total supply available to them.
- 3) **Food waste:** We have identified that many farms are simply tilling product that they can't sell back into the land or having to deal with rotting vegetables that they couldn't sell through their normal outlets. In an inefficient system we found that many small and medium sized farms were struggling to compete with the larger farms because they could not be competitive with their pricing. This is in direct relation to flaw#1 and cause gap #2.

The Solution:

Facility: Victus is actively searching for warehouse space to create a Centralized Aggregation Facility. This facility would be a central drop off point for local farms of all sizes to drop off produce or locally made products that they would like us to sell. It would also serve as a pick up point for our customers.

Customers: Our customers would be current food distributors who are currently working with schools, institutions, restaurants, and retail markets but don't have enough producers to fill all of their demand. We would be able to help out restaurants, same day, that did not order enough product or had a busier than expected day. We would also be able to offer the produce to smaller restaurants that previously could not meet minimum order requirements for pick-up or for a small delivery fee.

Pricing: We would leave the pricing up to the farmer to pick what price they believe is fair in the market.

Logistics: We have identified a local courier to move LTL product for around 15% above the invoice cost. We will offer this service to anyone that needs to move local products in the Madison area.

Community Outreach: We have had several meetings with REAP Food Group about helping to make their farm to school connections more efficient and affordable. We are also going to work with current community programs to make sure that all unsold produce will reach impoverished areas of Madison or food deserts.

Victus will be a local food wholesale market place that can help solve the local food access issues by opening up the market to every school, institution, restaurant and consumer through affordable distribution and logistics. We will strive to create a community where all people in the local food movement are working together and not competing for the next farmer who has a field of mushrooms to sell. Our great area farmers are growing the produce, the local consumers are demanding the product, and Victus can make this connection happen.

MADISON FOOD POLICY COUNCIL
 Food Access Improvement "SEED" Grants



APPLICANT INFORMATION			
Title of Proposal	Victus Seed Grant Proposal		Amount Requested: \$10,000
Agency/Organization / Group Name	Victus		
Contact Person	John Scott Kesling		Telephone #:608-443-8152
Address	344 W. Dayton St. #204 Madison, WI 53703		Email:scott@victuslogistic.com
Is your group a 501 (c)(3)?	YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>	
Is your group Incorporated under Chapter 181 Wisc. Stats.?	YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>	
If no to above, do you have a fiscal agent?	YES _____		NO <input checked="" type="checkbox"/>
PROPOSAL SUMMARY			

Grant Proposal Answers

Question 1: How does your proposal address one or more of the areas outlined in "Short-Term programs, policies, actions" in the United Way of Dane County's Healthy Food for All Children 10-year plan?

Victus will be helping farmers of all sizes get their products to the market. This allows for many more locally grown or produced specialty products to be available on the consumer side. It will also help even out the supply and demand commanding more affordable pricing though out the food system. We are also going to be eliminating food waste by working with community partners to make sure that any food that is not sold can be distributed to impoverished areas or food deserts. Our goal is to create a zero waste food system.

Question 2: Please describe your targeted population (e.g. location, ages, ethnicities, income ranges, etc.).

Our target population is not limited to any group. In fact we will be opening up avenues to make local food more available to groups that maybe have found it unaffordable or unappealing. We plan on working with minority farmers through the Farley Center also help them get their products to market and even further diversifying our product line.

Question 3: Please describe specifically how the funds from this grant would be used to increase food access (e.g. staffing, programming, supplies, etc.).

Funds from the grant would be used to help create the infrastructure needed to make Victus possible. They would be used to help purchase the initial food inventory required to begin distribution. It would also aid in the purchase of hardware and software to help manage inventory and logistics.

Question 4: Please describe your specific goals of this proposal and how you intend to measure the outcomes.

We really believe that there needs to be a centralized location for local food to be aggregated. Our goal is to create a local food system that builds a sense of community rather than competition. By creating an environment of collaboration we can help to eliminate the problems that are currently plaguing the local food system. These should be immediately measurable based on the response of farmers who want to use us to sell their products and the consumers who use us to fill voids either in their product line or their distribution.

Funding Details:

What other funding sources have you sought and/or received to support this proposal? Please describe if any other sources are matching funds contingent on securing city funds.

We are currently working with an investor to set up a line of credit. This same investor would be willing to match any grant funds that we receive.

SEED Grants are intended to be one-time, one-year grants. How do you anticipate replacing city funds in the future?

After we get the initial funding the product that we sell will offset any need for additional city funding.

Coordination/collaboration

Please describe the relationship between your group and other applicable stakeholders, including, but not limited to: other funders, targeted populations, potential participants, other organizations or groups offering services in the same or similar area, collaborating partners, and/or governmental bodies (350 words max.).

We have been in contact with the Wisconsin Food Hub, Keewaydin Farms, REAP, Bill Warner of Snug Haven Farms, Renaissance Farms, Driftless Organics, Gentle Breeze and many other farms that we think would benefit from our

business model. After securing funding and a location we will be looking to expand our base of producers and consumers.

At this time we do not have a personnel chart. The 3 founding partners in Victus currently have other full time jobs.

Budget Expenditures	Total Project Costs	Amount of City Dollars Requested	Amount of Other Revenues/In-Kind Support	Remaining Funding Gap (if any)
Computer Hardware	5,000	2,500	2,500	
Computer Software	2,000	1,000	1,000	
Initial Inventory	25,000-50,000	6,500	20,000	
Courier Bond	10,000		10,000	
Website	1,000		1,000	
Rent	1,000		1,000	

DISCLAIMER AND SIGNATURE

I certify that my answers are true and complete to the best of my knowledge.

Signature John Scott Kesling

Date 2/7/14

MADISON FOOD POLICY COUNCIL
 Food Access Improvement "SEED" Grants



APPLICANT INFORMATION			
Title of Proposal	Gardens for Empowerment	Amount Requested: \$10,000	
Agency/Organization/Group Name	Youth Services of Southern Wisconsin, Inc.		
Contact Person	Jay Kiefer	Telephone #: (608) 245.2550 x 1307	
Address	130 Lien Rd., Madison, Wisconsin 53704-5220;		Email: jay.kiefer@youthsos.org
Is your group a 501 (c)(3)?	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>	
Is your group Incorporated under Chapter 181 Wisc. Stats.?	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>	
If no to above, do you have a fiscal agent?	YES _____	NO <input type="checkbox"/>	
PROPOSAL SUMMARY			
Please limit each answer in this section to 250 words. You may attach additional information related to the questions and budget to this application.			
Question 1: How does your proposal address one or more of the areas outlined in "Short-Term programs, policies, actions" in the United Way of Dane County's Healthy Food for All Children 10-year plan?			
<p>The Gardens for Empowerment (G4E) project increases access to healthy foods for children and families in the Brentwood and Meadowood through the design and construction of vegetable gardens throughout the neighborhoods. To date, the G4E project has built 2,684 square feet of gardens in both Brentwood and Meadowood. These gardens have produced 1,111 pounds of fresh organic produce. Residents in both neighborhoods have reported an increase in their consumption of fresh vegetables due to these gardens being in close proximity to their residences. In addition, G4E sponsored events in the neighborhoods have included food from the gardens. Finally, the youth in the G4E project have gone door to door in the neighborhoods giving away samples of the garden produce and young entrepreneurs knocked on doors to make sales. The G4E project also increases the capacity of neighborhoods and communities to support affordable and healthy food choices through nutrition education programs with the G4E youth. A part of this nutritional education programming is building the capacity of the youth to be advocates for healthy food choices in theirs and their families' lives. One resident in Brentwood who son worked for the programs claims that because of son's positive influence and the readily accessible gardens growing in her backyard she now eats more fresh vegetables.</p>			

Question 2: Please describe your targeted population (e.g. location, ages, ethnicities, income ranges, etc.).

Brentwood Village Neighborhood: Brentwood Village Neighborhood in its entirety includes approximately 200 single family homes and 57 apartment buildings including nearly 400 rental units. These 400 rental units are concentrated along 4 short streets immediately south of Warner Park. According to 2010 Madison Neighborhood Indicators, Brentwood neighborhood population was 1,129 residents. Racially and ethnically, the area is becoming increasingly diverse. In 2000, 78.1% were white, while in 2010, this figure was 63.2%. In 2000, 9.5% were African American, while in 2010, this figure was 20.3%. The percent of Hispanic/Latino residents increased from 5.8% in 2000 to 9.5% in 2010. **Meadowood Neighborhood:** The Balsam-Leland Road area includes 23 residential buildings and 99 apartments. The racial make-up of the two rental areas is estimated by Joining Forces for Families to be 65% African American, 25% Caucasian, and 15% Latino and Asian. Two of the apartment buildings in the area house adults with developmental disabilities. One of these, Russett Road, has 22 apartment buildings, mostly 4-plexes.

Question 3: Please describe specifically how the funds from this grant would be used to increase food access (e.g. staffing, programming, supplies, etc.).

- 1.) 10 high-risk neighborhood youth, ages 14–15, will receive their first employment experience, spending summer weeks supporting community agriculture projects.
- 2.) Urban Agriculture Coordinators will work with youth to assure that gardens will be maintained:
 - In the Balsam/Russett area of Meadowood, at least 8 gardens and the Toki Middle School Gardens will be planted and maintained;
 - In Brentwood Neighborhood, at least 4 gardens will be planted and maintained.
- 3.) Neighborhood Coordinator will support Urban Agriculture Coordinators and youth to support neighbors in working together on the gardens and coordinate between the two neighborhoods.
 - Neighbors will gain gardening skills and knowledge; Neighbors will value the gardens.
 - Neighbors will report increased access to fresh food; will report appreciating the gardens for food production, flowers, or other reasons.
 - Neighbors accept leadership roles for care of gardens.
 - New neighborly relationships through visiting and working in the gardens that are centered around food, which leads to neighbors supporting each other in making healthy food choices.

Question 4: Please describe your specific goals of this proposal and how you intend to measure the outcomes.

G4E benefits entire neighborhoods, creating opportunities to address comprehensive community priorities. It provides a platform for neighbors to work cooperatively, building social capital and trust (over 240 residents volunteered in 2013); it beautifies the area and inspires community art and other spin off projects countering stigma; it brings community agencies together improving collaboration; and it employs at-risk youth offering leadership development. Additionally, the G4E coalition is working in partnership with Forward Community Investments on developing a sustainability plan, with FCI acting as an incubator for the new G4E Coordinator. Under the guidance of UWEX, the G4E project will be evaluated by the member agencies of the Project Team who will measure project achievements against the outcomes proposed above and look for unintended outcomes. YSOSW will rely on the RUAC's to maintain written logs to document youth attendance and crew accomplishments. Through photography, video, and writing, youth will document their achievements and reflect upon their experience and what they have learned during the program. UWEX will be an integral part of the G4E team and conduct a "developmental evaluation" of the entire project, incorporating YSOSW evaluation of the Clean & Freshies into their work. As such, UWEX will participate in team meetings and will provide real-time feedback to the team through evaluative questions, data, and information. UWEX will use multiple methods (i.e., survey, key informant interviews, and focus groups) to understand and measure the impacts of the G4E model on the neighborhoods and residents involved in the project.

FUNDING DETAILS

A) What other funding sources have you sought and/or received to support this proposal? Please describe if any other sources are matching funds contingent on securing city funds.

Received:

Public Health – Madison and Dane County - \$65,000
2014 MCH Prevention Block grant - \$10,000

Requests have been/will be submitted:

Emerging Opportunities Fund - \$15,000
CORE - \$5,000
Willy Street - \$2,500
Kiwanis - \$2,000
Cap Kids Fund - \$2,000
UW-Madison Baldwin grant - \$120,000 (2 years to support G4E curriculum development; between UW students and Clean and Freshies)

B) SEED Grants are intended to be one-time, one-year grants. How do you anticipate replacing city funds in the future?

Apply a social innovation model to support, sustain and scale the initiative.

- Partner with Forward Community Investments, a Madison-based Community Development Financial Institution, to establish sustainable financial and operational models.
- Partner with CORE consultant match program to establish a sustainable framework for coordination and communication.
- Leverage private funds to scale the program to other neighborhoods and communities in Dane County.
- Brand the initiative to ensure Dane County is clearly recognized as the driver of a sustainable, cross-sector, collaborative model of neighborhood improvement, youth development and healthy communities.
- Use participatory action research when possible to evaluate program processes and outcomes. Use evaluation findings to improve programs in real time and communicate learning to stakeholders, participants, neighborhood residents and the community.

COORDINATION/COLLABORATION

Please describe the relationship between your group and other applicable stakeholders, including, but not limited to: other funders, targeted populations, potential participants, other organizations or groups offering services in the same or similar area, collaborating partners, and/or governmental bodies (350 words max.).

Youth Services of Southern Wisconsin (YSOSW), in collaboration with the Gardens for Empowerment (G4E) Coalition (including resident leaders, YSOSW, UW / Dane County Extensions, Public Health, UW Madison, and Edgewood College) proposes to support G4E's engagement with two of Madison's most challenged neighborhoods, Meadowood and Brentwood.

Meadowood Neighborhood: Toki Middle School: has created Expeditionary Learning curriculum around the front yard gardens for its students since 2011; will refer high-risk Meadowood students to YSOSW youth crew; will participate in neighborhood meetings to discuss development of its school gardens; and, will develop agreement for youth crew to maintain school gardens during summer months. Meadowood Landlords: Assistance in communicating with residents; participation in neighborhood meetings; since 2010, 7 rental property owners in Meadowood have agreed to permit planting of front yard gardens in front of 8 properties. These same landlords have agreed to continuation of the gardens in 2014. Meadowood Neighborhood Association: provides outreach to neighbors via e-mail lists and meetings to solicit participation in community meetings and events; recruits volunteers to assist with community projects; and, meets with G4E partners as needed. Meadowood Neighborhood Center: Since 2010, has engaged youth in front yard garden programming. Individual Meadowood Residents: Since 2010, about 150 individual residents of Meadowood rental properties have participated in planning, installing, maintaining, and harvesting front yard gardens. **Brentwood Neighborhood:** Sherman Middle School: Will refer high-risk Brentwood students to YSOSW youth. Brentwood Village Landlords: Assistance in communicating with rental residents; participation in neighborhood meetings; have engaged in discussions about front yard gardens, and a major landlord, Bill Levy, has agreed to locating gardens in front of his 11 properties; Brentwood Village Neighborhood Association: provides outreach to neighbors via e-mail lists and meetings to solicit participation in community discussions and events; recruits volunteers to assist with community projects; and, meets with G4E partners as needed; has discussed G4E and supports initiation of the project in Brentwood. Individual Brentwood Residents: have been identified as key partners in the planning process; residents have self-selected to be involved in the planning process.

PERSONNEL CHART

Title of Staff Position	F.T.E. *	Proposed Hourly Wage^
Clean and Freshies youth (10)	Growing season wages; 192 hrs/youth/yr, avg. 8 hrs/wk, 24 weeks	\$7.25
Urban Agriculture Coordinators (2)	Growing season wages; 560 hrs/supervisor, 20 hrs/wk	\$13.25
Neighborhood Coordinator	Growing season wages, 36 weeks, avg. 30 hrs/wk	\$16.00
YSOSW Administration	Supervision time	10% for payroll/insurance/space
G4E Coordinator	.75 FTE	\$65,000/year
TOTAL		

*F.T.E = Full Time Equivalent employee = 2080 hours = 1.00 F.T.E.

^Note: All employees involved in programs receiving City of Madison funds must be paid the established Living Wage as required under Madison General Ordinance 4.20. The Madison Living Wage for 2014 is \$12.45 per hour.

BUDGET SUMMARY

Budget Expenditures	Total Project Costs	Amount of City Dollars Requested	Amount of Other Revenues/In-Kind Support	Remaining Funding Gap (if any)
Personnel	\$137,956	\$25,000	\$65,000	\$47,956

DISCLAIMER AND SIGNATURE

I certify that my answers are true and complete to the best of my knowledge.

Signature *Jay A. Wolfe* Date 2/7/2014

MADISON FOOD POLICY COUNCIL
 Food Access Improvement "SEED" Grants



APPLICANT INFORMATION		
Title of Proposal	Locall Food Club: Service, sharing, and good eats that nourish a community.	Amount Requested: \$ 8,500
Agency/Organization/ Group Name	Locall Food Club	
Contact Person	Raj Shukla Trevor Brown (Slow Food Madison)	R. Shukla Telephone #: 608-338-5227
Address	Raj Shukla 2115 Kendall Avenue Madison, WI 53726	R. Shukla email: rajan.shukla@gmail.com T. Brown email: trevjbrown@gmail.com
Is your group a 501 (c)(3)?	YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>
Is your group Incorporated under Chapter 181 Wisc. Stats.?	YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>
If no to above, do you have a fiscal agent?	YES: <u>Slow Food Madison</u> has agreed to serve as a fiscal agent for this new project.	NO <input type="checkbox"/>
PROPOSAL SUMMARY		
Please limit each answer in this section to 250 words. You may attach additional information related to the questions and budget to this application.		
Question 1: How does your proposal address one or more of the areas outlined in "Short-Term programs, policies, actions" in the United Way of Dane County's Healthy Food for All Children 10-year plan?		
<p>Madison must find a way to ensure that everyone has access to affordable, fresh and healthy food. Locall Food Club (Locall) is part of the answer. Many people would like to eat fresh food but have neither land, expertise nor time to do it themselves. <i>Locall</i> is a membership organization of people and institutions that share land, labor, goods and expertise to grow fresh food with each other, for each other right in our backyards and community green spaces</p> <p>Our objectives perfectly align with recommendations in the United Way of Dane County's Healthy Food for All Children 10-year plan:</p> <ol style="list-style-type: none"> <i>Locall</i> provides access to land, expertise and supplies necessary to garden through a sharing system that will increase equitable access to healthy foods for children and families. Households can earn a share of local, fresh food through contributing time, energy, knowledge, supplies or just a membership fee. <i>Locall</i> organizes peer-to-peer learning and teaching to help neighbors grow food together and increase the capacity of neighborhoods and communities to support affordable and healthy food choices. Volunteer Mentors will teach new gardeners the tricks of the craft to build entire communities of local food enthusiasts. <i>Locall</i> offers produce and finished meals through events produced in coordination with youth serving agencies. Youth learn how to grow and prepare food alongside neighborhood mentors to increase culturally appropriate healthy food in school, after-school, summer programs and childcare through expanded choices for students and integrated education on healthy living and eating. 		
Question 2: Please describe your targeted population (e.g. location, ages, ethnicities, income ranges, etc.).		

Locall will direct 2014 programming toward those most in need of accessible, affordable, healthy food and those most able and ready to lend their energy to the effort.

College students: Post-secondary students make up a significant portion of Madison residents living in poverty. They are also likely to live in rental properties with little to no access to gardening space. These students are ideal candidates for *Locall* Volunteer Gardeners who can grow their own share of fresh food and distribute food through the community.

Poor school-aged children: The share of school-aged children who receive free and reduced lunch has increased steadily in Madison. These young people are often the same children who live in parts of the community underserved by grocery stores that offer fresh produce. During 2014 *Locall* will direct educational experiences and ALL excess produce to these children and their families.

Regions of Madison with little access to fresh food: The South Park Street corridor is a prime target region due to access from student communities, access to youth in need and lack of available sources of fresh, affordable produce.

Our hope is that through uniting distinct populations and geographies of Madison, *Locall* can provide something beyond our immediate objective of accessible, affordable, healthy food for all. We believe *Locall* can be a vehicle for building community. Students, youth struggling with poverty and a city divided by race and class can build connections with each other through the most ancient of rituals -- sharing a meal from food grown together.

Question 3: Please describe specifically how the funds from this grant would be used to increase food access (e.g. staffing, programming, supplies, etc.).

SEED funds will go toward support for part time, paid education staff to assist in coordinating volunteers and organizing educational events. The bulk of "work" will occur through the generous contributions of volunteers, however a guiding hand is essential to ensure all parts of the process are working in concert with each other.

The programming SEED funds support has the potential to catalyze a systemic change. By introducing members -- from homeowners, to school children, to business people -- to gardening through hands-on cooking demonstrations and mentored growing experiences, *Locall* will build a diverse community of local food enthusiasts.

The combination of united action and commitment to community education can be a transformative force in developing a local food marketplace that dramatically increases access to affordable and healthy food. *Locall* will start strong in 2014:

February 2014	Recruit volunteers (ongoing-- individuals and institutions), build sharing infrastructure
March 2014	Recruit/hire <i>Locall</i> Coordinator, ID locations
April 2014	Grow Seedlings, establish "grow map", organize Volunteers and Mentors
May 2014	Plant in 10 locations within target area. Educational Event #1 -- tailored to growing conditions and appropriate foods.
June 2014	Distribute grown food. Educational Event #2 -- tailored to growing conditions and appropriate foods.
July 2014	Distribute grown food. Educational Event #3 -- tailored to growing conditions and appropriate foods.
August 2014	Distribute grown food. Educational Event #4 -- tailored to growing conditions and appropriate foods.
September 2014	Distribute grown food. Educational Event #5 -- tailored to growing conditions and appropriate foods.

Question 4: Please describe your specific goals of this proposal and how you intend to measure the outcomes.

Locall seeks to prove that people will proudly share their resources to provide accessible, affordable and healthy food to the community. One central piece of the concept is to recruit a combination of households and public/private organization that will allow volunteers to use a portion of available green space for community gardening. Our goal is to develop 10 *Locall* sites primarily in the neighborhoods surrounding the South Park Street corridor. A variety of locations can prove viable as community gardening sites. Under-used green space at commercial facilities, city parks and backyards scattered throughout neighborhoods are all opportunities for community-based gardening.

Locall is a community effort that will be most successful if we harness the talents and energy of community volunteers. A summer 2014 pilot will require at least 20 *Locall* Volunteer Gardeners and 10 *Locall* Garden Mentors. Volunteer Gardeners will ideally be from the community and can participate regardless of their current connection to gardening. *Locall* hopes to build the ranks of community gardeners and Volunteer Gardeners gain hands on instruction on how to build an urban agricultural infrastructure. Garden Mentors will be experienced gardeners who train to oversee *Locall* sites and provide guidance to Volunteer Gardeners.

Our mission depends on ensuring that accessible, affordable, healthy food and the knowledge of how to grow it reaches our target populations. For the 2014 pilot year, *Locall* intends to feed and teach 100 school-age children and families in need through a series of community meals designed to show young people how to identify and prepare fresh, healthy food.

FUNDING DETAILS

A) What other funding sources have you sought and/or received to support this proposal? Please describe if any other sources are matching funds contingent on securing city funds.

Locall is an idea hatched in December 2013 by a small group of passionate volunteers. Organizers intend to build a paid-membership base to support ongoing growth of the program. The idea is simple: members contribute either a small monthly fee OR the equivalent in land, labor or supplies (*Locall* Goods) to gain access to *Locall*-grown affordable, healthy food (*Locall* Eats). Fees support infrastructure required to coordinate the various pieces involved expanding shared-gardening across Madison.

SEED grant funds are viewed as start-up funds to get the program up and running as an educational vehicle in a broader sense. City resources will be used to design age and culturally appropriate educational materials describing what to garden, how to garden and how to prepare healthy meals from produce.

Locall has already generated interest from a variety of community organizations that will help build our member base and long-term sustainability. A SEED grant would aid our efforts to develop educational and outreach materials in high-impact areas of the city in time to pilot a variety of hands-on programs through the summer of 2014.

Whether *Locall* receives SEED funding or not, organizers intend to build a strong network of individual and institutional supporters from across Madison. This includes the region's foundation community, national organizations and businesses who would receive tremendous benefit by promoting brands through support for *Locall* programming.

B) SEED Grants are intended to be one-time, one-year grants. How do you anticipate replacing city funds in the future?

SEED grant funds are just the beginning. We intend to support the growth of educational programming through several means: 1) *Locall* membership fees; 2) Profits from any sold goods created from excess produce; and 3) Community-based philanthropic support.

The most important component of *Locall's* sustainability plan, however, is the degree to which volunteers contributing time, expertise and supplies power the program. *Locall* organizers aim to prove that united community action can reduce the need for significant financial resources from the community or from individual members. In other words, needed resources can be grown in the same way as food—through developing a nurturing, symbiotic relationship with our members.

People can participate by contributing time and expertise as well as money – a huge benefit given the financial constraints many community members face. These members will earn shares of fresh food in return for serving as a *Locall* Volunteer Gardener or Garden Mentor or offering a *Locall* Ride – distributing produce to other members on bikes or other vehicles. Those with the means can buy a share of fresh food and support the continued expansion of *Locall* with traditional financial support.

COORDINATION/COLLABORATION

Please describe the relationship between your group and other applicable stakeholders, including, but not limited to: other funders, targeted populations, potential participants, other organizations or groups offering services in the same or similar area, collaborating partners, and/or governmental bodies (350 words max.).

Locall is in its infancy and members are currently building relationships with relevant stakeholders among students, schools, businesses and community organizations in the South Park Street region of Madison. Slow Food Madison has already agreed to support *Locall* by serving as a fiscal agent for the group and agreeing to help recruit volunteers from among its dedicated members.

Organizers have also gained the support of the South Madison Development Corporation—an economic development corporation that organizes resources to support businesses and programs that improve the economic climate in South Madison. It is also in strong support of opening community green spaces like parks to *Locall* members to use for growing and teaching.

Additionally, Raj Shukla, a primary organizer and member of the Sustainable Madison Committee and has committed to organizing Committee members and their networks in support of the effort. Other volunteer organizers have strong connections to community resources and expertise, including Slow Food Madison and the University of Wisconsin-Madison.

Organizers are confident that *Locall* can build fruitful partnerships with the Urban League, a variety of faith-based organizations that are similarly committed to improving the health and welfare of residents of South Madison, a mix of social service agencies that currently serve the South Park Street corridor and regional players in the local food movement (like Growing Power/Badger Rock School, area restaurants).

PERSONNEL CHART

Title of Staff Position	F.T.E. *	Proposed Hourly Wage^
Local Coordinator	560	12.50
TOTAL	7,000	

*F.T.E = Full Time Equivalent employee = 2080 hours = 1.00 F.T.E.

^Note: All employees involved in programs receiving City of Madison funds must be paid the established Living Wage as required under Madison General Ordinance 4.20. The Madison Living Wage for 2014 is \$12.45 per hour.

BUDGET SUMMARY

Budget Expenditures	Total Project Costs	Amount of City Dollars Requested	Amount of Other Revenues/In-Kind Support	Remaining Funding Gap (if any)
Volunteer Materials	1,000			1,000
Garden Materials	1,500	500		1,000
Gardening Supplies	1,000			1,000
Transportation	1,000			1,000
Staff	7,000	7,000		
Educational materials	1,000	1,000		
Website	1,000			500
Legal Expenses	1,500			1,500
TOTAL	15,000	8,500	0	6,500

DISCLAIMER AND SIGNATURE

I certify that my answers are true and complete to the best of my knowledge.

Signature

Date

MADISON FOOD POLICY COUNCIL
Food Access Improvement "SEED" Grants



APPLICANT INFORMATION		
Title of Proposal	SNAP Matching Incentive Program	Amount Requested: \$ 4,000
Agency/Organization/Group Name	Westside Community Market, Inc.	
Contact Person	Benjamin Zimmerman	Telephone #: 608-628-8879
Address	P.O. Box 5115 Madison WI 53705	Email: benjamin.w.zimmerman@gmail.com
Is your group a 501 (c) (3)?	YES YES	NO <input type="checkbox"/>
Is your group Incorporated under Chapter 181 Wisc. Stats.?	YES <input type="checkbox"/> YES	NO <input type="checkbox"/>
If no to above, do you have a fiscal agent?	YES _____	NO <input type="checkbox"/>
PROPOSAL SUMMARY		
Please limit each answer in this section to 250 words. You may attach additional information related to the questions and budget to this application.		
Question 1: How does your proposal address one or more of the areas outlined in "Short-Term programs, policies, actions" in the United Way of Dane County's Healthy Food for All Children 10-year plan?		
<p>The Westside Community Market debuted EBT/SNAP acceptance at the market in 2013. By offering an incentive program the market seeks to expand the program by attracting more SNAP users to the market. The WCM (Westside Community Market) Board of Directors determined in 2012 that offering EBT/SNAP acceptance was a service to the communities served by that market that we should offer. By offering EBT/SNAP acceptance we hoped increase access to healthy, local foods for as many families and individuals in the Madison. With funding from the city, the market would launch a matching incentive program to help SNAP dollars go further at the market. Already some market vendors offer discounts for EBT users. Those offers paired with a matching incentive program would help SNAP recipients do more with their benefits, ideally increasing food security for users.</p>		
Question 2: Please describe your targeted population (e.g. location, ages, ethnicities, income ranges, etc.).		
<p>The Westside Community Market serves a broad range of neighborhoods within and around west Madison. Our plan is to reach out to as many SNAP recipients in the area as possible. As our plan seeks to benefits SNAP recipients, we assume the income levels for those recipients to be low to moderate. After our first season our offering EBT/SNAP acceptance we noticed a broad range of users, from seniors living directly around the market area (Hill Farms, Sunset Village, Midvale Heights and Westmorland neighborhoods) to whole families from neighborhoods further south (Allied, Meadowwood, Orchard Ridge and Greentree neighborhoods). We seek to serve as many as possible in these immediate neighborhoods as well as expanding our outreach to Eagle Heights, especially and other UW student living areas with students receiving SNAP.</p>		
Question 3: Please describe specifically how the funds from this grant would be used to increase food access (e.g. staffing, programming, supplies, etc.).		
<p>The funds for this program would predominately used as matching dollars for SNAP users. Depending on funding, the market would match \$5-15 dollars towards SNAP dollars for the market. A small amount of the funding would go towards supplying literature regarding using market foods and preparing them on a budget and additional flyering for the market in more neighborhood locations.</p>		
Question 4: Please describe your specific goals of this proposal and how you intend to measure the outcomes.		
<p>Our specific goals for this project will be to double our SNAP use (in dollars, not including matched dollars) from the \$2,500 in SNAP sales made in 2013 to \$5,000 in 2014. We track SNAP use daily at the market and would use this existing system to monitor the outcome. We also ask SNAP users daily if it is their first time at the market. Through this we will track how many new SNAP users have been coming in 2014.</p>		
FUNDING DETAILS		
A) What other funding sources have you sought and/or received to support this proposal? Please describe if any other sources are matching funds contingent on securing city funds.		
<p>The WCM Board of Directors has already earmarked funds in our 2014 promotional budget to increase SNAP use in 2014. The WCM Board has also defined an amount of the Market Managers paid hours to be devoted to the program. In 2014 the market with open a Membership option for devoted customers who wish to support the market in financial or other means. The Membership fee will in part go towards funding the</p>		

matching program. We'll also be asking our customer base for donations directly for the matching program. In addition the market will benefited by the in-kind volunteer time donation of 6 hours per market, or 180 season long.

B) SEED Grants are intended to be one-time, one-year grants. How do you anticipate replacing city funds in the future?

Be soliciting donations from our customers and from other area organizations, churches and businesses, we hope to have enough secured funds annually to offer the matching program. City funds would be a base we can build off of, allowing us time to bring in more private funding.

COORDINATION/COLLABORATION

Please describe the relationship between your group and other applicable stakeholders, including, but not limited to: other funders, targeted populations, potential participants, other organizations or groups offering services in the same or similar area, collaborating partners, and/or governmental bodies (350 words max.).

The market currently has working relationships with area food banks, food educators and local businesses. In the past we have received guidance for our SNAP program from the Community Action Coalition and have shared resources and information with other farmers' markets in the area. Our customer base is loyal and has in the past been very generous in the helping with market. Utilizing our existing relationships with UWExtension, DATCP, and Dane County Health, we are able to provide the most up to date information on food safety, home cooking, growing your own food and more, all things that increase food awareness for our customers. We hope to reach out to area churches to collaborate our efforts in providing access to healthy food. The market also utilizes its positive relationship with REAP and FairShare CSA Coalition to increase awareness of area farmers' markets and what they offer.

PERSONNEL CHART

Title of Staff Position	F.T.E. *	Proposed Hourly Wage^
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N/A- No additional staff needed

TOTAL



*F.T.E = Full Time Equivalent employee = 2080 hours = 1.00 F.T.E.

^Note: All employees involved in programs receiving City of Madison funds must be paid the established Living Wage as required under Madison General Ordinance 4.20. The Madison Living Wage for 2014 is \$12.45 per hour.

BUDGET SUMMARY

Budget Expenditures

Total Project Costs

Amount of City Dollars Requested

Amount of Other Revenues/In-Kind Support

Remaining Funding Gap (if any)

Matching Dollars Fund	5000	4000	1000	
Printed Literature	5100	0	100	
Flyers	100	0	100	
Staff for Market Day (6 hours)			180 donated hours (180 x \$12.45)= \$2,241	

DISCLAIMER AND SIGNATURE

I certify that my answers are true and complete to the best of my knowledge.

Signature



Date

2/3/14



MADISON FOOD POLICY COUNCIL
Food Access Improvement "SEED" Grants



APPLICANT INFORMATION		
Title of Proposal	Berry Farm	Amount Requested: \$10,000.00
Agency/Organization/Group Name	Johnson Berry Farm	
Contact Person	Loretta Johnson	Telephone #:574-320-7516
Address	36 Meadows Nappanee, IN 46550	Email:ncwordwiz@yahoo.com
Is your group a 501 (c)(3)?	YES	NO
Is your group Incorporated under Chanter 181 Wisc. Stats.?	YES	NO
If no to above, do you have a fiscal agent?	YES _____	NO
PROPOSAL SUMMARY		
Please limit each answer in this section to 250 words. You may attach additional information related to the questions and budget to this application.		
Question 1: How does your proposal address one or more of the areas outlined in "Short-Term programs, policies, actions" in the United Way of Dane County's Healthy Food for All Children 10-year plan?		

We are in the process of starting a raspberry farm which will bring fresh homegrown raspberries to your neighborhood, local grocery stores, etc. ultimately feeding families and children fresh berries that come from a trusted source here in America and not shipped in from overseas. The beginning process is a 4 year program but after that it will be a continual supply when in season

Question 2: Please describe your targeted population (e.g. location, ages, ethnicities, income ranges, etc.).

Wisconsin, Illinois, Michigan, Ohio, Indiana and Kentucky. Children ages 2-18, all adults, any race, color and/or gender. Basically anyone who has a desire to eat fresh raspberries

Question 3: Please describe specifically how the funds from this grant would be used to increase food access (e.g. staffing, programming, supplies, etc.).

It will be used toward the purchase of land and/or supplies to get this off the ground and running

Question 4: Please describe your specific goals of this proposal and how you intend to measure the outcomes.

We will be working diligently every season to see where any improvements can be made if needed keeping very good records of growth, crop production, fertilizer where needed and all book work as well

FUNDING DETAILS

A) What other funding sources have you sought and/or received to support this proposal? Please describe if any other sources are matching funds contingent on securing city funds.

None that have come through yet but we are working on it

B) SEED Grants are intended to be one-time, one-year grants. How do you anticipate replacing city funds in the future?

By bringing the raspberries to the city and county and have them be sold there putting monies back into the community while feeding people healthy fresh fruit

COORDINATION/COLLABORATION

Please describe the relationship between your group and other applicable stakeholders, including, but not limited to: other funders, targeted populations, potential participants, other organizations or groups offering services in the same or similar area, collaborating partners, and/or governmental bodies (350 words max.).

Our farm/group is unique in its own entity since it is a berry farm and its ways of growing them are new to the area making us "pioneers" of this particular system that has been proven by the company that started this years ago. They have done extensive research leaving us nothing but "good ground" to grow on. We are excited about this and know it will work

PERSONNEL CHART

Title of Staff Position	F.T.E. *	Proposed Hourly Wage^
Owner D Johnson		none
Owner L Johnson		none

TOTAL



*F.T.E = Full Time Equivalent employee = 2080 hours = 1.00 F.T.E.

^Note: All employees involved in programs receiving City of Madison funds must be paid the established Living Wage as required under Madison General Ordinance 4.20. The Madison Living Wage for 2014 is \$12.45 per hour.

BUDGET SUMMARY

Budget Expenditures

We can get you a business proposal if needed from our company

Total Project Costs

Amount of City Dollars Requested

Amount of Other Revenues/In-Kind Support

Remaining Funding Gap (if any)

DISCLAIMER AND SIGNATURE

I certify that my answers are true and complete to the best of my knowledge.

Signature

Loretta Johnson

Date

1-23-2014