



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

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Tuesday, March 6, 2012

4:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 108 (City-County Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 8 -

Lauren Cnare; Shiva Bidar-Sielaff; Tim Bruer; Sue Ellingson; Steve King;  
Chris Schmidt; Larry Palm and Mark Clear

**Others Present:** Nichola Zavos, City Attorney Michael May, Anne Monks, Roger Allen, Mark Woulf, Rosemary Lee and Brenda Konkol

Ald. Lauren Cnare, Chair, called the meeting to order at 4:30 p.m.

### APPROVAL OF MINUTES

A motion was made by Ald. Tim Bruer, seconded by Ald. Chris Schmidt, to approve the minutes from the February 7, 2012 Common Council Organizational Committee meeting. The motion passed by the following vote:

**Ayes:** 6 -

Lauren Cnare; Shiva Bidar-Sielaff; Tim Bruer; Sue Ellingson; Steve King and Chris Schmidt

**Abstentions:** 1 -

Larry Palm

**Non Voting:** 1 -

Mark Clear

### PUBLIC COMMENT

There was no public comment.

### DISCLOSURES AND RECUSALS

There were no disclosures or recusals by members of the CCOC.

## UPDATES/REPORTS

### 25478

Legislative Update - Nicholas Zavos, Mayor's Governmental Relations Officer

Nicholas Zavos was present for discussion on this item. He provided the following update on bills before the State Legislature.

**Bills that appear not be gaining any traction:**

\*AB 182 regarding water bills being place on the tax roll

\*SB 493/AB 618, Billboards, Highway Projects and Municipal Ordinances.

\*AB 563, Changes to the Room Tax Law.

\*Fraternalities/Sororities Tax Exemption

He stated that the Middleton TIF bill appeared likely to be passed in both houses.

Mr. Zavos noted that the Mayor would be meeting with department/division heads to create a formal legislative agenda. He stated that the agenda would be forwarded to Council for review and input.

### 25480

Report: Extreme Government Makeover Conference, Thursday, February 9, 2012 - Ald. Mark Clear, District 19

Ald. Mark Clear provided a verbal report on his attendance at the conference. He stated that the basic concept was not about doing "more with less" but untangling and fixing "pipelines". He noted that the conference dealt with looking at a process from "scratch" vs. fixing something that wasn't working in the first place (start from zero sum vs. improving something incrementally).

Ald. Clear also received a book entitled, " Extreme Government Makeover: Increasing Our Capacity to Do More Good" by Ken Miller that alders could check out with Council staff.

### 25488

Update: 2013 Community Budget Conversations - Council Leadership (Ald. Lauren Cnare/Ald. Shiva Bidar-Sielaff)

Ald. Lauren Cnare noted that the dates and locations have been set for community discussions on the 2012 Budget.

**Community Budget dates/locations:**

April 12 - Warner Park Recreation Center

April 16 - Olbrich Gardens Evjue Commons

April 26 - Madison Senior Center

April 30 - Wright Middle School

May 8 - Good Shepherd Lutheran Church

Ald. Sue Ellingson noted that the survey would not be 41 pages long but would be much shorter and use a 1-5 rating scale.

Ald. Larry Palm appreciated the process but didn't think it lent itself to actually having a "discussion". Ald. Shiva Bidar-Sielaff stated that the concept was to have people provide the city with a sense of priorities, not to react to specific budget items. Ald. Mark Clear stated that last year's process seemed to

provide an opportunity to rank everything the city does as a priority and didn't generate much usable information for alders to use during the budget process.

[25490](#)

Update: Taxes & Communication to Residents - Ald. Sue Ellingson, District 13

Ald. Sue Ellingson requested that a process be developed to communicate to people what they were getting for their taxes, how much it cost and if it was worth the expenditure. Ald. Mark Clear thought having examples of what a cut would mean to residents (what does a \$1M cut to Parks mean, no mowing, no ice rinks, etc.). CCOC members suggested having a combination of the services residents received and the value of those services.

Ald. Lauren Cnare encouraged CCOC members to email Sally Miley in the Mayor's Office with ideas to improve the communication process.

Ald. Steve King stated that the Community Budget Conversations survey provided a good list of services that the city provided, letting residents know what they were receiving. The survey communicated what the city does and collects information.

Ald. Ellingson believed that more information should be provided with the tax bill. Other ideas included information on the website (Blogging websites: alders and Mayor) and providing information in newsletters.

[25519](#)

Update: Common Council Oganizational & Strategic Planning Session - Part 2 (March 10, 2012) - Ald. Lauren Cnare, Council President & Ald. Shiva Bidar-Sielaff, Council President Pro Tem

Ald. Lauren Cnare stated that the tentative date of March 10, 2012 was cancelled. The survey on how alders do their jobs still needed to be completed. Lisa Veldran had sent out a new dates/times and would report back to Council Leadership on the results. Ald. Sue Ellingson asked that 11 a.m. Saturday be added a choice.

Ald. Mark Clear stated that he and Ald. Chris Schmidt requested that CCOC members comment on the draft survey (in Survey Monkey). The survey included two types of questions: specific tasks (taking calls, planning/attending meetings) and the second half asked questions about areas alders have knowledge or experience with (legislation, crime, traffic, etc.). Lisa Veldran would create a PDF of the survey and email it to CCOC members.

[25520](#)

Update: Relevant APM's (Mayor's Administrative Procedure Memorandum) & Common Council Policies - Ald. Lauren Cnare, Common Council President

**Attachments:** [DRAFT Alder Workplace violence.pdf](#)  
[DRAFT Alder RulesConduct.pdf](#)  
[DRAFT Alder Nepotism.pdf](#)  
[DRAFT Alder ApprUseCityComputers.pdf](#)  
[DRAFT Alder HarassmentDiscr.pdf](#)

**Ald. Lauren Cnare re-worded APM's as a first draft for CCOC comment ("alderized"):**

- \*Workplace Violence Prevention and Response Policy**
- \*Rules of Conduct**
- \*Nepotism**
- \*Appropriate Use of City Computer Resources**
- \*Prohibited Harassment and/or Discrimination Policy**

Lisa Veldran will email the documents to CCOC members to make any changes.

#### **REFERRAL FROM COMMON COUNCIL**

[25287](#)

Amending Sec. 34.01(13) and various chapters of the Madison General Ordinances to update references to the newly created Wisconsin Department of Safety and Professional Services.

**A motion was made by Ald. Steve King, seconded by Ald. Larry Palm, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.**

[25361](#)

Amending Section 33.02(2) of the Madison General Ordinances to change the composition of the Alcohol License Review Committee.

**Sponsors:** Paul R. Soglin

**Attachments:** [Bidar\\_Sielaff Committee Member Numbers.pdf](#)  
[3.14.2012 Bidar-Sielaff communication](#)

**A motion was made by Ald. Shiva Bidar-Sielaff, seconded by Ald. Tim Bruer, to Return to Lead with the Recommendation to PLACE ON FILE to the ALCOHOL LICENSE REVIEW COMMITTEE.**

**Ald. Bidar-Sielaff distributed a list of committees and the number of members (and a note of those with three alders serving on committees). She noted that the ordinance amendment retained the three alders serving on the ALRC but cut the number of citizen members. Since she has been on the ALRC there have not been any quorum issues. There had been an issue with hearings but that process was changed to have a subcommittee conduct the hearings and is no longer an issue.**

**Ald. Steve King asked why the Mayor thought this was important to change. City Attorney May speculated that the Mayor believed some committees were**

larger than what they needed to be. Ald. Bidar-Sielaff believed that ALRC should not be one of them.

Ald. Larry Palm thought a review of the number of members on committees and the possibility of merging committees should be done periodically.

Ald. Tim Bruer stated that the ALRC was expanded to address diversity and the changing challenges that the committee was asked to address.

Ald. Lauren Cnare stated that seven, in her experience, was the optimal number of committee members to have a robust discussion that represented various perspectives.

Mark Woulf, Mayor's Alcohol Policy Coordinator, arrived at this time and was present for discussion on this item. He stated that they felt it was important to keep three alders on the committee because of the policy issues involved with alcohol. He noted that since the September 2009 ALRC attendance records, the committee has only had all 9 members there four times. Ald. Palm asked if they had considered adding alternate members. Mr. Woulf stated that they had not recommended adding alternates because they wanted to keep it as simple as possible. Ald. King asked if there was a pattern to absences. Mr. Woulf stated that it was random. Ald. Palm asked if there were quorum issues at any time. Mr. Woulf stated ALRC did not have quorum issues.

Registration: Rosemary Lee, Supported, Spoke, 111 W. Wilson Street  
Ms. Lee stated that she was in favor of the proposal from Mayor Soglin and his overall goal of reducing the number of memberships on various committees to run them more efficiently and effectively. However she supported reducing the number of alderpersons on the ALRC by one but opposed reducing the citizen membership.

The motion to recommend to the ALRC to place the ordinance on file passed by voice vote/other.

#### **FUTURE AGENDA ITEMS**

InSite Demonstration - Sarah Edgerton, Webmaster, Information Technology Department

Discussion on reviewing committee composition (Ald. Larry Palm/Ald. Steve King)

#### **ADJOURNMENT**

A motion was made by Ald. Steve King, seconded by Ald. Tim Bruer, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 5:48 p.m.