

AGENDA # 3

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION	PRESENTED: November 19, 2008
TITLE: 2200 South Park Street – Modifications to Previously Approved Plans for The Urban League/Public Library Building in Urban Design District No. 7. 14 th Ald. Dist. (11468)	REFERRED: REREFERRED: REPORTED BACK:
AUTHOR: Alan J. Martin, Secretary	ADOPTED: POF:
DATED: November 19, 2008	ID NUMBER:

Members present were: Bruce Woods; Chair, Mark Smith, Dawn Weber, Ron Luskin, Jay Ferm, Marsha Rummel, Todd Barnett, Bruce Woods, Richard Slayton and John Harrington.

SUMMARY:

At its meeting of November 19, 2008, the Urban Design Commission **GRANTED FINAL APPROVAL** of modifications to previously approved plans for the Urban League/public library building located at 2200 South Park Street. Appearing on behalf of the project was Jeffrey Folstad, representing Barrientos Design & Consulting and Mark A. Olinger, Director, Department of Planning and Community & Economic Development. The alteration provides for a reduction in proposed building height from a previously proposed 3 to 2-stories based on budgetary constraints, where the appearance and overall architecture of the building are fairly consistent with the previously approved 3-story version and structural considerations will accommodate future option for third story expansion. The modified elevations feature fencing along the long façade (northwest elevation) to screen the utility area, in addition to the development of vertical reveals within the brick including corresponding vertical pilasters with additional window openings added to provide more relief on the second floor level and the addition of awnings at the first floor level of the southwest elevation.

Following the presentation the Commission noted the following:

- Make the gray vent on the northwest elevation the same color green as utilized on various other elevations of the building.
- Change tone of brick on recesses on the northwest elevation creates and draws too much attention; suggest that the columns/vertical pilasters be brought down to the same height as the fence to be all the same height with a top vertical pilasters and wall.
- The landscaping at the base of the northwest and north elevation need more attention with details to be provided for staff review and approval.

ACTION:

On a motion by Slayton, seconded by Woods, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (7-0). The motion required the elimination of differential color for the inset panels of brick along the northwest elevation, the bringing down of the brick vertical pilasters and fence to be the same height as the remainder of the fence enclosure with the masonry portions of the fence enclosure to feature the use of a matching cap material with the vent on the northwest elevation to be the same color green as utilized on other elevations and the vent's location adjusted to relate to the window opening locations above.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 6, 6.5, 7, 7, 7, 7 and 7.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 2200 South Park Street

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	-	-	-	-	-	-	-	6.5
	-	6/7	-	-	-	-	6	6
	-	7	-	-	-	7	7	7
	-	7	-	-	-	-	-	7
	6	7	-	-	-	-	7	7
	-	7	-	-	-	-	-	7
	-	-	-	-	-	-	-	7

General Comments:

- Good resolution to northwest wall. Building continues to improve.
- Nicely done.
- Nice building.
- Positive improvements. Dumpster area is safer and more attractive.