

From: Mary Carbine [mailto:MCarbine@visitdowntownmadison.com]

Sent: Monday, March 26, 2012 11:33 AM

To: Dryer, David; Benishek-Clark, Anne

Subject: BID supports Strand report on E. Johnson

Hello David/Anne,

Please forward to the Ped/Bike/Motor Vehicle Commission regarding the following item on their March 27 agenda.

The Executive Committee of the Business Improvement District (BID) Board supports the Strand Associates and staff recommendation to proceed with a design for reconstruction of East Johnson Street with one-way traffic. (March 27 agenda item D.1.)

While the reconstruction area is not immediately with the Business Improvement District (BID), which encompasses the greater State Street and Capitol Square area, Johnson and Gorham/University Sts. are major thoroughfares through the central business district. Because central downtown is on an isthmus, the "hour glass" shape limits the major thoroughfares to the central downtown. The BID shares the concerns of the report regarding increased congestion and diversion to other routes that would negatively impact the ability of residents and visitor to get to the central downtown area should these streets be converted to two-way. For these reasons, the BID supports keeping the streets one-way as recommended.

Thank you,

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